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# FINANCIAL TIMES

Monday May 11 1992

# The life Francisco warming pact for Rio Earth Summit The state of the s

The draft of a treaty to curb greenhouse gas emissions, which threaten to change the earth's climate, has been agreed by a 143-country United Nations committee. The document is likely to become the centrepiece of next month's Earth Summit

in Rio de Janeiro. The text, approved after long and difficult negotiations, should also open the way for US preside George Bush to attend the summit, though only at the cost of a weaker treaty than originally sought. Page 18; Editorial Comment, Page 16

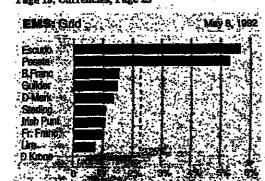
Rouble fixed 'in autumn's The task of fixing the rouble exchange rate within a 7% per cent fluctuation band will not be attempted until "some time this antumn". Page 3

Midland protests: Midland Bank has told the Bank of England its business could be seriously damaged by Lloyds Bank's tactics in its takeover battle for the UK clearer. Page 19

LA pull-out: US troops sent to help quell racial violence in Los Angeles completed their with-drawal, leaving behind National Guard and the police to maintain order. Quayle rejects policy shift, Page 4

Loans with strings: The World Bank will link loan volume to the strength of a country's efforts to fight poverty, according to a directive to staff from bank president Lewis Preston. Page 4

European Monetary Systems Sterling has moved up to fifth from bottom in the EMS grid after a strong performance last week against the D-Mark and most other EMS currencies. It is now nudging the German currency as it comes close to its EMS central rate of DM2.95. Analysis say sterling could soon reach DM2.97. The French franc remains third from bottom, despite a similarly strong performance last week. The markets will examine German retail sales figures today and Britain's RPI on Friday for signs of economic strength. EC finance chiefs agree growth measures, Page 18; Policymakers take hard look at Emu, Page 19; Currencies, Page 29



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the EMS's narrow 2.25 per cent fluctuation band. Currencies in the EMS narrow band cannot rise more than 2.25 per cent from the weakest currency in that part of the system. Sterling, the Spanish peseta and the Portuguese escudo operate with 6 per cent fluctuation bands.

G7 advice to east: Trade ministers from the Group of Seven industrialised nations spelt out what east European countries and the former Soviet Union must do to attract more foreign investment. Page 4

Church wrath on pay: The Archhishop of Canterbury criticised businessmen who awarded themselves big pay increases during the recession.

Thais amend constitutions Nine government and opposition parties agreed to amend Thailand's constitution in an attempt to end a month-long erisis. Page 6

Float glass breakthrough: Pilkington, UK glass group, is set to invest £40m (\$70m) to help build Poland's first float glass plant. Page 19

EBRD innovation: The European Bank for Reconstruction and Development has brought in commercial banks for the first time as participants on one of its loans to an eastern European borrower, Page 13; KIB loans for Latin America, Page 2

Election violence: Filipinos go to the polls today to elect a president to replace Corazon Aquino after a campaign marked by growing violence. Page 6; Picture, Page 18

Pirell Tyre Holding, Dutch-listed tyremaking arm of Italy's Pirelli group, saw annual net losses widen to F1511m (\$275m) in 1991 from just F19m in 1990 because of difficult market conditions, and reorganisation costs. Page 21

General Electric Capital of the US has paid some \$126m for a 1.25 per cent stake in Banco Bilban Vizcaya (BBV), giving BBV access to GE Capital's UK credit operations. Page 21

Karabakh conflict: Azerbaijan said it recaptured the town of Shusha in the Nagorno-Karabakh enclave but Armenia insisted its fighters still held the vital centre.

Miners found dead: Rescue teams found the bodies of 11 miners trapped by a methane gas explosion at a coal mine at Stellarton, Nova Scotia, eastern Canada, Another 15 are unaccounte

Advertising cap attacked: Italian media magnate Silvio Berlusconi has denounced a decision by a watchdog body capping his talevision advertising receipts. Page 2

indian stocks rocked: Indian monetary authorities tried to prevent an uncontrolled slide in stock prices as fresh financial scandals undermined investor confidence. Page 6



\* UN agrees global | Strike settlement likely to put pressure on German inflation

The settlement, which will add 5.12 per cent to federal, state and local authority pay bills, will also have "regrettable consequences" for postal and travel charges and boost expectations among private sector employees, according to Mr Helmut Schlesinger, the cen-

"The situation has not been

first since last week's strike set-tlement, further underline the

association, said charges for labour-intensive services, such as rubbish collection, would be espe-cially affected. People would also have to pay more for child-mind-ing facilities, colleagues warned. Engineering employers and unions, meanwhile, prepared for

would be the companies' "last chance" to present a negotiable offer, said Mr Franz Steinkühler, leader of the IG Metall union. Mr Steinkühler, representing 4m workers, again threatened a

long and hard strike. If the employers failed to increase their 3.3 per cent offer, "then the ballot Mr Hans Gottfried Bernrath, and strikes will come much more president of the local authorities quickly than some desktop strate-gists and loudmouths think," he told a rally in Karlsruhe. Although he showed some

signs of flexibility, calling for not less than 6 per cent in place of the union's initial 9.5 per cent demand, there was no indication yesterday that the employers were prepared to give ground. Most have been long reconciled to a bruising conflict.

Up to 200,000 metalworkers are expected to respond today to renewed calls for "warning strikes", as the engineering negotlations move to centre stage in Germany's bitter wages rounds.

Disruption hit many private sector companies last week as building, and printing workers joined the engineers in protest stoppages, but the effects were blurred by the dominating influence of the first national public services strike in 18 years.

Following the public sector settlement, to be put to a membership vote today, the engineers are likely to throw their full weight behind their own campaign. Complaints continued at the

weekend from public services workers disappointed by the out-

come of their strike. Ms Monika Wulf-Mathies, president of the main union involved, oTV, insisted that its "political and material effects deal should not be underestimated".

Over 80 per cent of the 2.3m workers affected would have an average increase of 6.2 per cent, she said. Ms Wulf-Mathies, who is expected to stand for re-election in June, faces a crucial test this week as her membership votes

on the package.
'Ithough the necessary 50 per
ce. "yes" vote seemed the probable outcome, resentment was still strong at the weekend among members in big cities, where living costs are highest and where most of the strike action was focused.

# Veto row may delay Russia's IFC entry

By George Graham in Washington

A ROW over the US's voting power in the International Finance Corp (IFC), the World Bank affiliate charged with promoting private sector investment in developing countries, threat-ens to delay further membership of the organisation by Russia and the other former Soviet republics. IPC board members have agreed in principle to approve the membership of the republics. They have also resolved an ear-lier problem by agreeing to rec-ommend to their governments a

selective capital increase to be subscribed to by the republics. But a meeting to conclude the membership package broke up abruptly last week over a proposal to change the IFC's rules to preserve the US's de facto veto over certain decisions.

Some senior officials now worry that the wrangling could lead to damaging delays in the Washington-based organisation's efforts to start work in Russia and the other republics.

The new shares to be issued to the republics would dilute the US's stake in the IFC below its current 24.08 per cent level, although the exact dilution will depend on whether Switzerland votes in favour of joining the corporation, along with the International Monetary Fund and the World Bank, in a referendum on May 17.

The US stake is in practice

as capital increases, which require approval from members holding 75 per cent of the voting shares, or changes to the corpora tion's articles, which need 80 per cent approval.
Indeed, the US last year

enough to block decisions such

blocked an IFC capital increase in a bid to redirect the activities of its parent, the World Bank, towards private sector projects.

Most member countries appear ready to agree to preserve the US veto by increasing the number of votes required - probably to 80 per cent for capital increases and 85 per cent for changes to the articles. There seems little enthusiasm for the rule change, but it speedy US acceptance of the Russian membership package. France and some Nordic coun-

Continued on Page 18 Rouble fixing delayed, Page 3

# Bundesbank warns on pay deal

FURTHER upward pressure on west German inflation is inevita-hle after last week's public services pay deal, the Bundesbank president and local government leaders warned at the weekend.

tral bank president.

made any easier for us," he said after an EC finance ministers'

Bundesbank's determination not to relax monetary policy until there are clear signs of deceleration in money supply growth and a turndown in inflation, currently running at an annual rate of about 4.5 per cent.

their expected showdown this

week. A meeting in the southern state of Hesse this morning

# Serbs cut off supplies to Sarajevo

SERB irregular forces, backed by the Yugoslav federal army, vesterday tightened their grip around Sarajevo, the capital of Bosnia-Hercegovina, after a weekend of heavy fighting in which 43 people were injured and several buildings, including the headquarters of the Bosnian Red

Cross, were set ablaze.

The siege of the city coincided with the publication of new casualty figures. Mr Haris Smajkic, a Bosnian health ministry official, yesterday said at least 1,320 peo-ple had been killed, 6,700 wounded and 1,900 reported missing since the fighting began six weeks ago. In addition, 320,000 people have been displaced, and more than 350,000 have left the republic since it declared independence last month.

The repeated air and artillery bombardment of Sarajevo signals a determined effort by the Serbdominated Yugoslav army to crush resistance by Bosnian Ter-ritorial Defence forces. These forces are mostly Moslem and

The appointment of General Ratko Mladic, who yesterday replaced Gen Milutin Kukanjac as commander of the federal army headquarters in Serajevo, confirms an even more aggressive stance by the federal army. Gen Mladic was the hardline

federal army commander of the Knin corps, a Serb stronghold in Croatia. He is also a close ally of Mr Radovan Karadzic, the leader of Bosnia's Serbian Democratic party, whose own paramilitary wing is besleging Sarajevo. As Serb irregulars wage a war of attrition on the Bosnian capi-

tal, all food supplies to the inhabitants of the city have been halted. Serb gunmen have erected road blocks on all routes leading to Sarajevo. The federal army controls the airport. Both forces have completely blocked the delivery of medicines. Bosnian health officials say blood and medical supplies have been

The constant artillery assaults have badly damaged the city tele-

Firefighters in Sarajevo tackle a blaze at the Red Cross building which was hit by federal army artiflery fire yesterday communications network, and Radio Sarajevo regularly carries desperate messages from people trying to contact missing rela-

Serb forces have also repeatedly attacked Sarajevo radio and television transmitters, to try to further erode the authority of the

Bosnian government. The government is backed by the Moslems, who make up 44 per cent of the republic's 4.35m population.

A witness yesterday described the grim existence of the inhabitants of the city, whose peace-time

population is 525,000. He said: People leave their shelters during a hill in the fighting. They go outside to try to keep up s sort of a life. But shells fall around them and snipers will shoot at anything."

Bosnian leaders have again appealed for the despatch of United Nations peacekeepers and foreign military intervention. Elsewhere in the republic, the south-western city of Mostar is

also under attack. The European Community and the US so far have ruled out mili-

# Concern over jobless given priority on OECD agenda

By Peter Norman, Economics

WORLD'S leading industrialised countries have placed unemployment back at the top of the international economic agenda, as concern has grown in several nations at a sharp rise in jobless totals over the past two years.

Unemployment and wider social issues such as crime, inner city decline, immigration and racial and religious intolerance will be tackled in the first session of a two-day meeting of ministers from the 24 industrialised mem-ber states of the Organisation for Economic Co-operation and Development (OECD) that starts in Paris a week today.

The issue will be given more prominence than at any time

rapid growth in unemployment in the OECD area to 30m from less than 25m two years ago. France, the US and the OECD secretariat have been especially keen to put unemployment high on the agenda. But Britain, which last week omitted any ref-

erence to unemployment in the Queen's speech outlining Mr John Major's legislative programme, is adopting a low-key approach to the OECD talks. Mr Michael Portillo, the new chief secretary to the Treasury, will go to Paris instead of Mr Norman Lamont, the chancellor, accompanied by junior trade and foreign

ministers. The 5m jump in unemployment since 1990 has reversed most of the fall in OECD jobless achieved through strong growth in the 1980s. The rise is viewed with since the early 1980s, reflecting particular concern because peo-

and skill categories are affected. The OECD is especially worried about Europe, where unemploy-ment is increasingly a white col-lar phenomenon and is expected to remain high for some years.

The OECD's latest standardised iobless statistics showed that unemployment affected 9.2 per cent of the European Communi ty's workforce in February compared with an average OECD unemployment rate of 7.2 per cent. The organisation has warned that developments in March pointed to "a possible further deterioration in the OECD unemployment situation".

At the weekend, however, EC economics and finance ministers Continued on Page 18 Oporto meeting, Page 2 Economic indicators, Page 6

.... 29

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NEWS IN BRIEF

Greece to

suspend

phone tap

conservatives are to suspend charges of illegal telephone

tapping against Mr Andreas

Papandreou, the former Social-

ist prime minister, writes

Parliament will vote this week on Prime Minister Con-

stantine Mitsotakis's proposal

that no further legal action be

taken. Mr Papandreou denies

accusations that he ordered

the Greek secret service to tap

telephones belonging to Social-

ist cabinet ministers, journal-

ists and conservative politi-cians while in office in

Sweden orders.

Sweden is to go ahead with an Sweden is to go anean with an order for 110 JAS 39 Gripen multi-purpose fighters two days after the Swedish consortium manufacturing the air-

craft falled to win a fM13bn

(\$531m) order from Finland, writes Robert Taylor in Stock-

The total cost of the contro-

fighter jets

Kerin Hope in Athens.

charges

GREECE'S

By Robert Grahem in Rome

MR Silvio Berlusconi, the Italian media magnate, has angrily denounced a decision by a watchdog body capping his television advertising

The potential loss to Mr Berlusconi's Fininvest group this year could be L300bn (\$240.7m). Over the weekend Mr Berlusconi said he would be contesting the decision in the courts. The cap was imposed by Prof

Gluseppe Santaniello, who acts as the media ombudsman, who claimed that the dominant position reached by Mr Berlusconi's TV stations in the advertising market was limiting

Mr Berlusconi's main channels - Channel 5, Italia I and Network (Rete) 4 - account for 56.8 per cent of all Italian TV 60.1 per cent.

The three channels of RAL, the state-owned TV, generate only 28 per cent of total TV advertising, while Tele Monte Carlo, the next most important private group, accounts for only 3 per cent.

In February some 30 newspaper and magazines publishers and TV station owners lodged a complaint against Fininvest's "monopoly" position. The complaint addressed Mr Berlus-coni's position in the print media as well as TV as a result of his acquisition of control of the Mondadori publishing group in April 1991.

publishers were concerned that in a declining market where TV was taking an

advertising. With his smaller media, Mr Berlusconi had acquired a position where had alialia?, his group controls could dictate prices and profit acquired a position where he could dictate prices and profit unfairly from the synergy of

> The TV networks claimed Mr Berlusconi was undercutting rates since he had been able to acquire his TV channels at low

The first complaint was rejected by Prof Santaniello but the second was nartly sus-

The publishers have offered to discuss the situation with Mr Berlusconi: but he rejected this over the weekend. The affair has focused attention on the granting of TV licences in Italy, and there is likely to be renewed pressure for Mr Berlusconi, who is identified closely with the Socialist party of Mr Bettino Craxi, to have his TV empire reduced.



On tour: Jacques Delors, president of the European Commission (left), surveys Seville's Expo '92 with European parliament president Egon Klepsch during a ceremony at the weekend at the EC pavilion

# EC sees problems Ministers agree to EIB loans for in third country links with ERM Latin America

By Patrick Blum and David Gardner in Oporto,

EUROPEAN finance ministers meeting in Oporto at the weekend pointed to the difficulties inherent in having non-EC countries such as Sweden for-mally linking their currencies to the exchange rate mechanism of the European Mone-

Mr Norman Lamont, the British chancellor of the exchequer, said: "We want to extend the zone of monetary stability in the continent of Europe." However, this would require close study of the technical and practical implicat

A Danish official said: "It is not clear what joining the EMS would mean for these coun-

Mr Carlos Solchaga, the Spanish economy minister, insisted that any agreement with third countries "should

not put at risk the motor role By Patrick Blum of the EMS in preparing for monetary union A report will be prepared for the next finance ministers'

meeting in June. Under the EMS, currencies which come under pressure benefit automatically from multilateral action by the Community's central banks.

Countries whose currencies are at present outside the EMS have to make their own arrangements. Sweden, which has applied

to join the EC, wants to set bilateral parities with EMS currencies such as the D-mark. effectively putting the krona into the ERM.

Norway and Finland have unilaterally linked their currencies to the Ecu, while Austria has unofficially pegged the schilling to the

Central and eastern European countries may soon be seeking similar links.

and David Gardner

THE European Investment Bank (EIB) is to be allowed to lend to Latin America and to countries with which the European Community has co-operation agreements, European finance ministers agreed in Oporto on Saturday.

The decision mainly affects Latin America, as the EC has separate arrangements for other regions. Ministers set a ceiling of

Ecu250m (£175m) annually over three to four years for EIB lending for specific projects to be agreed on a case by case basis. Mr Carlos Solchaga, the

Spanish finance minister, was enthusiastic about the agree-ment which will be reviewed in three years. He said: "We've broken the barrier preventing Latin America from getting EIB loans." Spain and Portugal, which have close ties with

Latin America, had been pressing to allow EIB lending to the

A mechanism to establish guarantees for the loans has yet to be established. Mr Michel Sapin, the French finance minister, said France was not in favour of guarantees coming from the Community's budget, but he expected that a solution would be found

• The EC foreign ministers stressed the importance of the International Monetary Fund and the World Bank in co-ordinating financial assistance to the states of the former Soviet Union.

This did not exclude an EC role, said Mr Jorge Braga de Macedo, Portugal's finance

But Mr Norman Lamont, UK chancellor, was more cautious. saying that "until these countries have IMF programmes in place, [EC] assistance would not be appropriate".

# Bérégovoy insists France must lead over Maastricht

By William Dawkins in Parts

MR Pierre Bérégovoy, the French prime minister, yesterday warned that Europe would come apart unless France showed the lead and ratified the Maastricht Treaty on Euronean Union.

French politicians who opposed the treaty on grounds of national sovereignty were living in the wrong era, said Mr Bérégovoy, in his first full-length television debate since becoming prime minister on April 2.
"If the treaty is not ratified

by France, which in my view must show the way, or by any other country, then Europe risks coming apart," he said.
"Germany, which is today
integrated into Europe...could
be at that moment left to follow its own free will," he

Mr Bérégovov's remarks came ahead of a national assembly vote due tomorrow on the constitutional changes required by the treaty in the first step towards ratification.



Bérégovoy: Europe risks coming apart'

majority is expected to vote in favour, but the government has been surprised by a larger than expected minority, mostly on the right, against the European Community gen-erally. Nearly half the Gaullist members of parliament - led by Mr Philippe Seguin, MP for Vosges in north-east France came out in favour of throwing out the treaty.

Mr Seguin's arguments belonged to the time of Bis-marck, said Mr Bérégovoy. referring to the 19th century German chancellor.

upper house of parliament, on May 20, and then for ratification by a joint sitting of both houses, known as the congress, next month.

have to go to a national referendum, though this was "not indispensable A referendum is needed if

fifths majority in the congress However, Mr Bérégovoy said the government would also consider whether a referendum was desirable in the light of the parliamentary debate. Until now, the government appeared against a referendum on the grounds it might pro-

duce another protest vote

against President François Mit-

terrand, instead of an accurate

public opinion on the treaty

The constitutional changes

versial JAS programme is now estimated to be SKr57.8bn. An initial order of 30 JAS planes for the Swedish air force will are due to go to the senate, the start being delivered next year. Deliveries of the latest order will start in 1996. To date, no foreign country has ordered the JAS 39 but the Mr Bérégovoy thought it pos-sible that the treaty might also consortium hopes it will find costomers in central and eastern Europe.

German police the project fails to get a threehurt in clashes

> Groups of right- and left-wing youths clashed with police in a north German town overnight. injuring 14 policemen, Reuter reports from Hamburg.

Police said 28 youths, 21 leftists and seven skinheads, were arrested during the clashes in Itzehoe, Schleswig-Holstein. Most of the injured policemen were hit by stones. The clashes srupted after a meeting of rightists.

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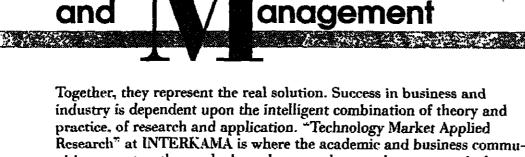
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# **Giscard and Chirac** agree primary poll

By William Dawkins in Paris

FRANCE'S two main opposition leaders have agreed for the first time to hold a primary poll to choose a single candidate to contest the next presidential election.

Former president Mr Valery Giscard d'Estaing, head of the UDF centre-right party, and Mr Jacques Chirac, former prime minister and head of the Gaullist RPR, have asked senior party officials to agree on a primary voting system before July 1, said Le Monde newspa-

President François Mitterrand's second term expires in

This brings to a climax repeated recent efforts by Mr Chirac and Mr Giscard d'Estaing, fierce rivals, to smooth over some of the divisions between and within their par-

ties, highlighted by the opposition's disarray in last week's parliamentary debate on the Maastricht Treaty on European

Mr Chirac stood against Mr Giscard d'Estaing in the 1981 presidential poll, a split which was said at the time to have been a factor in the Socialists' surprise election success. Mr Chirac stood again, unsucessfully, at the next presidential

election in 1988. The two party leaders agreed at a private meeting last week that votes in an opposition primary should be cast by an electoral college of 60,000 senior party members, made up of members of parliament and local councillors, according to

Le Monde. Fair play would be umpired by a committee of respected personalities, accepted by both



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Advertisement of creditors' meeting under Section 4920 of the Inschemp Act 1988 Company No 1806579 Registered in England and Wales RENCORE (ELECTRICAL) LIMITED NOTICE IS HEREBY GIVEN, pursuant to Section 48(2) of the Inscheecy Act 1986, that a needing of the unscheecy Act 1986, that a needing of the unscheecy Act 1986, that a needing of the prepared creditors of the above named company still be held at: Melrase House, 42 Dingreal Road, Croydon, CRO 2NE on 20 May 1982 at 10.00cm for the purpose of having laid before it a copy of the report prepared by the Administrative Rockwerts) under section 48 of the said Act, The meeting may, if it times 9, establish a committee to exercise the functions conferred on creditors' committees by or under the Act, Creditors are only entitled to vote it:

vois 2: (a) they bitte delivered to me at the address, shown above, an inter than been on 19 May 1992, written depails of the detas they claim to be due to them from the company and the claim has been duly admitted under the provisions of Rule 3.11 of the insolvency Rules 1992; and

claim has been duly edititied under the provisions of Rule 3.11 of the insolvency Rules 1996; and to the has been ledged with me any puncy which the creditor intends to be used on his or her behalf. Please note that the original proxy signed by or on better in the original proxy signed by or on better of the Creditors must be ledged at the address mentioned; photocopies fincluding taxed copies; are not acceptable. Signed: N J Vooght, John Administrative Receiver

TRAVEL

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SEPIAN LIMITEO
(Trading as Communications Uni
Registered number: 1505)15
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Receivers (Office holder nos 128 and 030)
Cork Gully Shelly House 3 Noble Street
London ECZV 70Q

GARY BAILEY LIMITED

Tracing name: Belloys Registered number: 1492713 Nature of business: Proper David R Witten and lan A Joint Administration David Records

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# TENDERS

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charges,

THE "difficult and tremendous task" of fixing the rouble exchange rate within a 7% per cent fluctuation band on either side of a central rate will not be attempted until "some time this autumn", according to Mr Georgy Matlukhin, chairman of the Central Bank of Russia. The government had earlier indicated its intention to fix the rouble on August 1, The first stage of Russia's "serious move towards con-

By Anthony Robinson and Martin Wolf

vertibility of the rouble" is to begin on July 1 with the abolition of multiple exchange rates and the introduction of a unitary floating rate of exchange. After presiding over a meeting of the governing council of the re-capitalised Moscow Narodny Bank in London on Friday, Mr Matiukhin made clear that convertibility would have to be backed by a tight credit policy. In addition, a sophisticated system of cur-rency exchanges must be created throughout Russia and the other republics of the for-mer Soviet Union, backed by

rate for capital transactions, but non-residents would not be allowed to buy the rouble freely until it had appreciated from present undervalued levels and could be fixed. So-called "cashless" rouble accounts should also be made convertible into cash before floating commences. . Mr Matiukhin said he had

Russia delays fixing

rouble exchange rate

emphasised to the central banks of the other republics that the rouble was the national currency of Russia. Preparations for the introduction of convertibility - to be initially limited to current account transactions for Russian residents only, and later extended to residents of other republics and to capital inflows - had already led to closer co-operation between republi-

can central hanks. "Many of them used not to turn up for sessions of the inter-republican central bank council. But all 15, including the Baltic republics, Ukraine and others who are contem-plating issuing their own cur-rencies, turned up at the last meeting," he said.

Rules on the distribution of cash, common interest rates Mr Matiukhin said there and common obligatory reserve ratios had already been

agreed. They had also estab-lished correspondent accounts between central banks, which resemble a payments union. "Now what we are trying to agree is the limits on mutual credit." Limits on credit expansion will be needed in all the republics in what he called the

"rouble zone".

The impending steep rise in the price of Russian oil and energy products will increase the balance of payments defi-cits of most of the 14 non-Rus-sian republics with Russia. This will intensify their need for Russian financial assistance, which will only be available if they remain in the rou-ble zone. The other republics will also have to increase their exports to Russia to reduce

their deficits. Though the Baltic republics are expected to be the first to issue their own currencies they are "likely to be like the Scot-tish pound to start with", Mr Matiukhin said, in a reference to the way some Scottish banks retain the right to issue bank notes, but under Bank of

England control.

He also said that the International Monetary Fund agreed with Russia on the need to pre serve the rouble zone.

# Eight die in Tajik protest

RIOT police in the former Soviet republic of Tajikistan opened fire on a crowd in the capital Dushanbe yesterday, killing at least eight people and wounding many more, witnesses said, Reuter reports from Dushanbe.

Interfax news agency quoted General Anatoly Martovitsky, head of Tajikistan's national border guards, as saying a crowd of armed people had tried to break into the KGB building, where some govern-ment officials have been hiding since the conservative leadership, under President Rakhmon Nabiyev, collapsed last week.
Police initially fired warning

shots in the air, but their fire was returned from the crowd, Gen Martovitsky said. The police then fired directly into the crowd, which scattered. There were dead and wounded on both sides, he added. The shooting shattered a

brief period of calm which followed Thursday's victory by Moslem and democratic forces protesting against the government of the central Asian

• Right: protesters in Dushmonstrate against Mr Nahiyev on Saturday.



# Central Asian talks fail

THE former Soviet Union's five central Asian states, plus Turkey. Iran and Pakistan, failed at the weekend to agree on a framework for their economic integration at a summit meeting in the capital of Turkmenistan. A central obstacle was the political rivalry between Turkey and Iran in the area.

The proposals under discussion included the construction of road and rail links between Turkmenistan and Iran which would link the newly-independent central Asian states with their neighbours in the south.

Other items on the agenda were a united customs policy. various trade agreements and proposed oil and gas pipelines from central Asia to Turkey and Iran. The most controversial proposal was the plan for an oil pipeline between Kaz-akhstan's Tengiz oilfields and the Gulf port of Bandar Abbas This was blocked by both Kazakhstan and Turkey, which fears it would give Iran a

central Asian oil exports. The participants did, however, reaffirm their commitment to the less concrete goal of political co-operation.

potential stranglehold over

# Iran poll victory for Rafsanjani

By Tony Walker and oran Fazel in Tehran

SUPPORTERS of Tran's pragmatic President Ali Akbar Hashemi Raisanjani have won a landshide victory in parliamentary elections, routing rad-icals who had opposed eco-nomic reforms and a gradual opening to the west.

In Friday's second round of balloting, candidates with the president's backing achieved a virtual clean sweep in the crucial Tehran area, which contributes 30 representatives to the 270-member majlis (parlia-

Candidates sympathetic to Mr Rafsanjani's relatively moderate policies were also successful in provincial areas. About three quarters of the parliamentarians are expected to be Rafsanjani supporters. Counting is expected to be completed early this week.

Previously, Mr Rafsanjani encountered difficulties getting reformist economic legislation through the majlis, and on occasions radical elements.

bers of his government. Mr Rafsanjani is an advocate of economic liberalisation, while his opponents favour continuing state control and a tect the living standards of the

Mr Mohammed Javid Larijani, foreign policy adviser to Mr Rafsanjani, and Mr Rajai Khorassani, Iran's former United Nations representative, were among the moderates

Eight women, including five from Tehran, are expected to take their seats in the new mallis, compared with four in the old parliament. Leading militants apparently

shunned by electors include the former speaker, Mr Mahdi Karroubi, and his fellow cleric Mr Mousavi Khoeniha, who was the ringleader in the 1979 selzure of the American mbassy in Teliran.

Another prominent radical casualty was Mr Ali Akbar Mohtashemi, who when interior minister was responsible for exporting Iran's revolution, especially to Lebanon, where he was one of the founders of the militant Hezbollah group.

Both Iranian and western observers are describing the the militants, who have pres ented themselves as the true heirs to the radical line of Iran's late spiritual leader Ava-

# Turkish plea over Nagorno-Karabakh

TURKEY has called for the United Nations Security Council to intervene in Nagorno-Karabakh, amid intensified fighting in the disputed Armenian enclave in Azerbaijan.

Under growing domestic ressure to side with the Moslem Azeris, Turkey warned Armenia not to make any move to redraw the borders, following reports of the fall of the last Azeri stronghold. The latest fighting shatters a ceasefire brokered by Iran and

signed in Tehran on Friday by Azerbaijani President Yagub Mamedov and Armenian President Levon Ter-Petrosian. Officials confirmed Turkey had sent a letter to the UN

ment on the conflict, which has claimed more than 1.500 lives over the past four years. "We want the UN to send observers to Nagorno-Karabakh and start working on a ceasefire... The Republic of Turkey will not accept the redrawing of the borders by the use of force," said Mr Erdal Inonu, Turkey's deputy prime minister, after an emergency cabinet meeting on Saturday.

Turkey's warning follows renewed hostilities over the weekend and news that Arme man forces had taken control of Shusha, a strategic Azeri town overlooking the regional capital Stepanakert. Azerbaijan said yesterday it was battling to retake the town, in the Cau-

casian region.

The fighting has jeopardised
Turkey's efforts to settle its long dispute with Armenia. after making a strong com-

ABTRUST ATLAS FUND

ANNUAL GENERAL MEETING OF SHAREHOLDERS

Discharge of the Board of Dire

pating of 29th May 1992, the owners of boster charts will have to

not amend the Mosting in period are invited to send a duly comp and algorid proxy form to the registered office of the Company to arrive not later than 17th is with a copy of this Notice and May 1992. Proxy forms will be sent to registered store

Brussels twice

From March 29th to the end of June, British Midland are offering triple 'Destinations' points on our brand new, 6 flights every weekday, Diamond Service between Heathrow and Brussels. Just two return trips, in fact, and you'll have earned, for example, a free trip to Paris.

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EUROPEAN ALTERNATIVE

# World Bank links loan volume to poverty relief

By Michael Prowse in Washington

THE World Bank will link loan volume to the strength of a country's efforts to fight poverty, according to an operational directive to staff issued today by Mr Lewis Preston, the

The link between loans and poverty relief forms part of a new drive to make poverty alleviation the bank's central mission in the 1990s.

The shift in priorities is also reflected in a commitment to make comprehensive assessments of the nature and extent of poverty in the third world, allowing the bank to design more effective policies to fight

says poverty reduction is "the benchmark by which our performance as a development institution will be measured". He adds that the new instructions to staff are intended to ensure that these policies are fully reflected in the bank's operations"

The bank is also publishing a handbook containing examples of past best practice on poverty reduction.

The bank says poverty assessments should be available for most developing countries within two years. These would form the basis for a "collaborative approach to poverty reduction by country officials and the bank" The directive signals an

attempt to impose a form of "social conditionality" on bor-

rowing countries. "Stronger government commitment to poverty reduction warrants greater support; conversely. weaker commitment to poverty reduction warrants less support." it says.

Mr Preston's emphasis on poverty is a reaction to bank policies in the 1980s, when the aim was to improve economic efficiency in developing countries. The new directive says structural adjustment lending in the past decade "overshadowed the bank's poverty reduction objectives'

The bank is also reacting to new evidence suggesting that the number of poor in developing countries will rise during the 1990s, rather than stabilise as had been expected.



credit insurance deal with Russia

EUROPEAN

competitors.

communist states.

MARKET

kets. In practice, at least for

the first few years, the main

benefits will probably be felt not by industries in these

countries but by their western

Well-financed and technolog-

ically superior exporters from the west are likely to profit

more quickly from the advan-

tages of free trade than strug-

This would accelerate the

process of structural change

under way in central Europe -

risk of a political backlash as

The mere act of signing the

March I agreement was "the

art of the possible", says Mr

Karel Lukas, Czechoslovakia's

ambassador to the EC. "It

brought us closer to the Com-

munity. It was the maximum

of what was possible.

the economic pain spreads.

gling industries in the former

THE European Community's

trade liberalis-

Western ministers attempt to strengthen hand of reformers

# G7 lists investment terms for east

TRADE ministers from the Group of Seven industrialised nations spelt out at the weekend actions needed from the countries of eastern Europe and the former Soviet Union to attract more foreign investment.

They also agreed that western economies must open their markets to more imports from the former communist

The list of necessary measures including the legal protection of for-eign investment and private property, reliable banking systems, clear rules on responsibility for environmental damage, and well-defined contract laws was agreed with economics and trade ministers from the seven most important eastern economies at an "east-west trade summit" in Münster.

the G7 countries to strengthen the hands of market reformers in eastern Europe, when facing hostility to foreign investment.

However, the most substantive result to emerge from the two-day conference, organised by Mr Jürgen Möllemann, German economics minister, in his home town, was a separate deal between Germany and Russia allowing the resumption of Hermes export credit guarantees on German exports.

In bilateral discussions, Mr Andrei Nechayev, Russian economics minister. was able to satisfy his German counterpart that Russia would give governbacked trade, the absence of which has effectively blocked new contracts for German exports since the collapse of

The deal means that guarantees from Hermes, Bonn's leading export credit agency, can now be given up to a celling of DM5hn (£1.7bn) this year, although this level will be reviewed every three months. German exporters, above all those from former East Germany, have been badly hit by the absence of export credit insurance to

Ms Barbara Franklin, US comm secretary, said after the conference that the eastern delegates welcome ssure for a reliable legal framework for foreign investment.

Mr Nechayev admitted the Russian parliament, more conservative and suspicious of economic reform than the government, had held up passage of such legislation. He hoped a satisfactory legal framework for investors would soon be in place.

# Angola hovers between recovery and the abyss

By Michael Holman, recently in Angola

IT HAS the makings of a nightmare, concluded a senior western diplomat in Luanda after reviewing obstacles in the way of multi-party elections in Angola on September 29-30.

One year after President Jose Eduardo dos Santos and Mr Jonas Savimbi, the Unita rebel leader, agreed to end a 16-year civil war, the military disengagement programme is in trouble, election preparations are inadequate and the UN monitoring team is over-

The stakes are high. A successful poll would be a milestone in southern Africa's peace process: failure to hold free and fair elections will dash hopes of a regional recovery in which oil-rich Angola could play an important role.

The past year has left Angola poised between recovery and

In many respects, a remarkable transformation has taken place in a country which has been at war since independence in 1975. The ceasefire has held, roads once too dangerous to travel have opened up, and the ruling MPLA has completed an ideological somersault, abandoning Marxism and moving towards a markethave been abandoned and for-

mer enmities put aside. The 50,000 Cuban soldiers who fought alongside the MPLA in the battle against Unita and South Africa have long gone, seemingly forgotten, and a \$3bn (£1.6bn) arms debt to the former Soviet Union has been repudiated.

Pragmatism has turned Pretoria from adversary to trading partner, and visiting South

enthusiastic about a market funded by diamond receipts and oil exports of more than 500,000 barrels a day and ris-

But the peace agreement which underpins a fragile recovery is under severe

The pact called on soldiers and guerrillas from the rival armies to report to 50 assembly points, to be monitored by UN forces, before being demobilised or entering an integrated national army.

Implementation of the accord is deeply flawed, UN officers concede privately. Both sides, they suspect, have prepared arms caches while the demobilisation exercise itself is well behind schedule. The creation of an integrated national force has hardly begun, although August was the completion

The prospect of an election taking place before the disen-gagement of two bitter foes is complete is, in itself, the stuff of nightmares. But difficulties are being compounded by the



Jose Eduardo dos Santos: African businessmen wax MPLA in fight for survival

establishing the administrative framework for what will be the first multi-party poll since independence.

Despite repeated urging by stern diplomats and UN officials, it was not until the weekend that the government appointed an electoral commission. It has not yet begun the registration of voters among a population of some 10m, in a country five times the size of Great Britain.

The over-riding problem, say local diplomats, is the fact that the MPLA, acutely short of skilled personnel, is using the little it has to perform the rudimentary functions of government and conduct the party's fight for its political survival. It cannot run the election as

Many diplomats conclude that unless there is additional external help, the poll will either have to be delayed or would be so poorly organised as to lack credibility. Part of the answer, they believe, is to boost the strength and extend the role of the existing UN presence in Angola, operating under the mandate of last year's Security Council Resolu-

A UN team, expected to total 600 by polling day, is monitor-ing the transition and preparfewer than 10 times that number supervised neighbouring Namibia's transition to independence in 1989.

Ms Margaret Anstee, the official in charge of the UN opera-tion in Angola, has no illusions about the task ahead. "I have to fly a 747 with only enough fuel for a DC3," she says. It is tempting to add that, without more fuel, Angola's

transition to democracy could be heading for a crash landing.

### Benefits from a trade accord with the EC could take time to materialise, writes David Marsh

Central Europe surveys an imperfect pact

ation agreement with Poland, Czechvakia, like others from central oslovakia and and eastern Europe, have already made progress in carv-Hungary is designed to ing out fresh markets in the give the coun-tries' goods west over the past two years. None the less, the accord runs greater access to western marthe risk of being seen as lop-

> Barriers are maintained on exports of key products such as steel, textiles, chemicals and glass, although they will be gradually lowered and removed altogether after 10 years. Curbs on sales of farm produce into the EC's heavily protected agricultural market

will remain in force. Confronted by a collapse in trade with the former commu-nist bloc, many industries from the three central European countries have diverted export efforts to the west. But they still have a long way to go.

Illustrating the anxieties about whether the EC accord may prove to be inadequate, one official at the Organisation for Economic Co-operation and Development (OECD) in Paris says: "For the areas where they Ithe threel are most competitive, the industrialised tionist. This is virtually insolu-

Possible problems ahead are underlined by OECD estimates of the balance of payments out-look for the countries. According to the projections, prepared for a series of international economic meetings in Paris beginning this week, the cur-rent account deficit of five central and eastern European countries will rise from \$3.1bn (£1.75bn) in 1990 and \$3.6bn in 1991 to \$5.6bn in 1992.

The deficit - for Poland, Hungary, Czechoslovakia, Bulgaria and Romania - is projected to fall to \$4.8bn in 1993.

itigating the gloom about future prospects, data collected by the OECD show that most central and east European countries succeeded in keeping foreign trade with the west on an even keel last year.

The exception was Poland, which saw its trade balance with the 24-nation OECD swing from a surplus of \$1.2bn in 1990 to a deficit of \$2.7bn in 1991. Poland managed only a moderate increase in exports, while

imports soared. The OECD blames a deline in exports since the middle of last year partly on an overvalued zloty. Czechoslovakia, by contrast,

increased its exports to the OECD area by 39.2 per cent last year (measured in European currency units), against a rise of only L8 per cent in 1990. Hungary achieved a 20.8 per cent export rise, while Bulgaria increased exports by 30.2 per

Mr Jan Truszczynski, an economic diplomat at Poland's EC office in Brussels, points out the extent to which his country has switched trade towards the EC.

In 1988, a year before a fiveyear trade and economic co-operation agreement between Poland and the EC came into force, the Community accounted for 28 per cent of Poland's total exports and

Last year trade with the EC made up 54 per cent of exports and 48 per cent of imports. Mr Truszczynski emphasises, however, the twin pressures on Polish industries facing competition from abroad. Polish

farmers are demanding faster liberalisation for their produce and are, at the same time. pleading for extra fluties against "well-advertised, attractively packaged food products" pouring into their country.

Such imports are likely to continue. In view of the swing away from trade with the former Soviet Union and the other Comecon countries towards more integration with the west, the EC clearly has a greater responsibility than before for central and eastern Europe's economic fate. Economic output in most of

the states there is estimated to have dropped by between 10 and 20 per cent last year. On average, two thirds of the output decline is estimated to have been caused by the collapse in intra-Comecon trade.

This year a further decline in output, though at a slower rate, is expected across the region. The OECD is then hoping for a modest upturn from

Eventual hopes for recovery depend on the former commu nist states being able to develop efficient and well-managed export industries. Unless the west provides the markets, these efforts are unlikely to

# Quayle rejects policy shift after Californian riots

By Jurek Martin

response to disturbances in Los Angeles will be based on the principles of "law enforcement, opportunity and values", according to Mr Dan Quayle,

US vice-president. Mr Quayle yesterday said President George Bush had told him on Saturday that the most important message he had picked up on his two-day tour of the riot-stricken city last week was the respect that

Police Department and for the creation of enterprise those who had come in to who contribute to the community," Mr Quayle insisted. The vice-president promised

a more activist administration approach, but no new programmes. Gun control, for example, was not part of the solution, he said. "Many of the Koreans in Los Angeles were glad they had guns," he said in a television interview.

He reiterated existing admin-

zones, wider home ownership restore law and order. "We are and choice in education - as abiding, tax-paying Americans city problems. Most of these had been low on the White House political agenda before the Los Angeles disturbances, but Mr Quayle urged Congress

to act on them swiftly. Mr Bush is travelling to Philadelphia today presumably to deliver a similar message, although perhaps without the harder, more conservative edge associated with his vice-president. He has scheduled a meetpeople had for the Los Angeles istration policies - including ing with congressional leaders

risk, in an election year, of being too passive in responding to events in Los Angeles. However, the administration is patently divided between orthodox conservative philosophy, represented by Mr Quayle and emphasising law and order, and the more interventionist policy ideas advocated by Mr Jack Kemp, housing secretary, for the last three years without much success. This internal tension

tomorrow to discuss legislative explains why Mr Bush's own responses over the past 10 days The president's political have been so variable. These tance that the acquittal of the policemen accused of beating Mr Rodney King was a miscarriage of justice to blaming inner-city problems on the lib-eral Great Society programmes

enacted in the 1960s. Mr Kemp said yesterday that the "Great Society did not cause the Los Angeles riots". He said it had provided "the net below which people should not fall, but not the ladder by which they could climb".

### CONTRACTS AND TENDERS

### JAMAICA

Supply of Diesel Generating Plant in Connection with a 3X20 MW Low Speed Diesel Power Project Implemented by the Private Sector on a Build-Own-Operate Basis

The Government of Jameica (GOI) has applied for a loan of US\$60 million from the World Bank to finance the next installment of its power generating capacity compasing a 3x20 MW low speed diesel followed by a 2 x 30-35MW combustice turbine. The proposed project is expected to be cofinenced by the Inter-America terminate the proposed project is expected to be commission by the inter-american Development Bank. The 3 x 20 low speed diesel would be constructed, owned and operated by the private sector. A proqualification gotion to select a sponsor for the diesel plant was published in the Financial Times on May 7, 1991. GOJ prequalified seven (7) developers to bid on the fierel project in August 1991, and a request for proposals was istued to these developers in March 1992. The submission date for proposals from the developers for the diesel project is Inne 15, 1992. Qualified tumulacturers of low speed diesel plant, located in member countries of the World Bank. Switzerland and Talwan, China, that are interested in providing diesel generating plant to generate 60 MW may connect the proqualified developers. The decision to select a manufacturer will, however, be the sole responsibility of the proqualified loperat, who are listed below :

FPL Group Inc 700 Universe Boulevard Juno Beach, FL 31408 USA Contact: Mr. L.l. Gefter

Hydra-Co. Emergina Inc./U.S. Energy Con International Energy Finance Ltd. c/o International Energy Finance Ltd. 4800 Hampher Lane Betheada, MD 20814

Contact: Mr. R. Thomas Hoffman Ansaldo Accimpianti, S.p.A. c/o Ansaldo North America Inc. 425 Park Avenno New York, NY 10022 USA

Contact: Mr. Uhaldo Bianchi Hydro Quebec International/Group Lape, rices & Vermult Inc. 800 De Maistenantre Blvd. East Montreal, Quebec H.Z. 41.8

Canada Contact: Mr. Jean-Claudo Simard TVO International Ltd. P.O. Box 112

AATMAY 10010-92

Themse Energy Systems Corporation 101 Fast Avenue Wathen, MA 97254

Contect: Mr. Lezaros J. Lerarido acion/Minubishi Heavy Industries Ltd./New & Massy Group

Minuto-Ku Tokyo 107 Japan Contact: Mr. Yasto Matsukawa Further details can be obtained from: P.O. Box 54

Kingston, Jamaka, W.I.

### INVITATION TO INTERNATIONAL BIDS on behalf of the NORTH TRANSDANUBIAN GAS SUPPLYING COMPANY and

CENTRAL TRANSDANUBIAN GAS SUPPLYING COMPANY INTERAUDITOR NEUNER + HENZL CONSULTING LTD. publishes an invitation for bids for the privatisation of the LPG businesses of the above gas companies

All business entitles, that accept the obligatory binding conditions of this tender and are able to prove that they have the technical economic and entrepreneurial skills and experience - obtained in the field of LPG gas supply and service -, needed for the accomplishment of the partial privatisation, being the goal of this tender, are entitled to submit their bids,

The tender documents will be available from 18 May 1992, in the office of: INTERAUDITOR NEUNER + HENZL CONSULTING LTD. Address: 1025 Budapest, Ferenchegyi leposo 3.

Hungary

The amount payable on obtaining the tender documents is ECU 1000, either paid in cash by the candidates on the spot or transferred to account No. 1-10272172. of INTERAUDITOR NEUNER + HENZL CONSULTING LTD. held with Inter-Europa Bank.

The official assignees of the candidates may obtain the tender documents on the payment of the above amount or the presentation of a bank certificate of its transfer, as well as the concurrent signature of the Confidentiality Statement. The deadline of submitting the bids is at the State Property Agency, on July 28, 1992, between 10.00am and 11.00am. Should the candidates wish to have any further information, those are provided by INTERAUDITOR NEUNER + HENZL CONSULTING LTD. at the above address or via the following respective telephone/telefax numbers:

(361) 115-4774 and (361) 1358-385

INTERAUDITOR MELINER + HENZL CONSULTING LTD.

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### INVITATION TO INTERNATIONAL BIDS

on behalf of the TRANSTISZA GAS SUPPLYING COMPANY SOUTHERN LOWLAND GAS SUPPLYING COMPANY SOUTH TRANSDANUBIAN GAS SUPPLYING COMPANY NORTH TRANSDANUBIAN GAS SUPPLYING COMPANY

CENTRAL TRANSDANUBIAN GAS SUPPLYING COMPANY INTERAUDITOR NEUNER + HENZL CONSULTING LTD. publishes five invitations to bids for the privation

of the above gas compenies All business entities, that accept the obligatory binding conditions of these senders and are able to prove that they have the technical, economic and entrepreneuntal sides at erience - obtained in the field of gas supply and service -, needed for the accomplishment of the partial privatisation, being the goal of this tendor, are entitled to submit their bids.

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uid the candidates wish to have any further information, those are provided by BHTERAUDITOR NEUNER + HERZL CONSULTING LTD. at the above address or via the following respective telephone-teletex numbers: (361) 115-4774 and (361) 1358-385 May 11, 1982 Budapest

MUNICIPALITY OF RHODES TOURIST & HOTEL ENTERPRISES S.A. INVITATION FOR TENDERS

THE DEVELOPMENT AND MANAGEMENT OF THE HOTEL DES ROSES, RHODES, GREECE

The municipal enterprise "Municipality of Rhodes Tourist and Hotel Enterprises S.A.", seeking to collaborate with an internationally recognised company for the development and management of the historic Hotel des Roses

ANNOUNCES AN INTERNATIONAL TENDER

The best offer will be accepted. The company that is selected will undertake the implementation of the 2 billion drachma (est.) investment programme, the financing of the project and the management of the hotel and the casino, which is expected to be licensed to operate in the hotel on completion of the developme project. Offers will be accepted until noon on June 30, 1992 at the Hotel des Roses, Rhodes, Greece. Interested parties can obtain a copy of the feasibility study regarding the development of the Hotel des Roses, as well as the information bulletin which contains the terms and conditions of the tender for a fee of fifty thousand trachmas (50,000 drs.)

For more information please contact: Municipality of Rhodes Tourist and Hotel Enterprises S.A. Tel. (0241) 37557, 37558, Fax (0241) 29695 Monday - Friday 1000 - 1300 hrs. Offers should be addressed to: Municipality of Rhodes Tourist and Hotel Enterprises S.A. 4, G.Papanicolaou St., Rhodes 85 100, Greece,

hainman of the Board of the Municipality of Rhodes Tourist & Hotel Enterprises S.A. Mayor of Rhodes

# INTERNATIONAL PUBLIC TENDERING

The Director of the National Cancer Institute Bratislava, CSFR issues an international tender for design, realisation and financing of the construction of Rediotherapeutic department consisting of 60 beds in NOU Bratislava Kamure and reconstruction of the Hospital on the

Interested parties experienced in construction of health institutions can obtain tender conditions at the Directorship of the Hospital on 21-22 May 1992 from 9.00 a.m. till 13.00 p.m. against payment of 10.000 Kes and submitting the list of references.

Klenoya I 833 10 Bratislava, CSFR

Telephone: +42-7-37 17 87 Fac:: +42-7-37-26-01

# Weapons deals hit prospects for Mideast stability

By Tony Walker in Cairo, Mark Nicholson in London and Hugh Carnegy

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OPES for a more stabie Middle Rest after Iran's defeat in the Gulf war are buckling under the sheer weight of some \$30hn (£16.7bn) in proposed new arms transfers - with the US among the main culprits in speeding deliveries to the region.

President George Bush's much-varinted arms control initiative of May 1991 - in which he urged the world's five leading powers to limit arms sales to the Middle East - appears to be running into the sand.

According to the US Arms Control Association, Washington has proposed \$60n in weap ons transfers since the initiative was announced and \$19im worth of arms in total since the end of the Gulf war itself, with Saudi Arabia alone ordering \$15bn worth of new equip-

iran and Syria are also in the vanguard of arms purchases. Both are taking advantage of bargain prices available for surples confirment from the former Soviet Union and its east European satellites.

Military analysis say that in part the arms build up follows an uninterrupted trend in the Middle East, where superpower and regional rivalries have historically made the region one of the world's main arms markets. But they believe it also reflects strategic uncertainties since the Gulf war.

"There's nothing like an inconclusive war to stimulate arms salea," says Mr Nicholas Protonotarius of the International Institute of Strategic Studies in London. "And this was an inconclusive war."

Since the war, every country in the region has been left with its own reasons to buy arms - either for defence or to secure its regional ambitions. The Gulf states are arming defensively to ensure they are never again as vulnerable to invasion; Iran is re-arming from a low base after its destructive war with Iraq, but also with an eye on spreading its influence regionally, Syria is seeking by its missile acquisitions to bridge the yast gap in its capabilities vis-à-vis Israel, which has itself always placed a high priority in main taining militarys superiority over its neighbours. Turkey, also with its eyes on a strategic role in the region, is mean-while developing its own arms

manufacturing industry.
While the Stockholm-based International Peace Research institute (Sipri) noted recently that there had been been a significant fall in the value of transfers to the Middle East, year of the Iran-Iraq war) to \$5bn in 1991, these figures ignore the real tension caused by the continued sale of ballistic missiles to states such as tional Affairs in London thorised transfer of nuclear and other weapons technology. er, much of the fall in the value of arms sales to the region is accounted for by the want to erode Israel's "qualita-tive edge", but Israel in turn seeks to extend it by developembargo against Iraq, which alone imported \$27bn worth of weapons in the decade to 1990. ing and acquiring bigger and

Nothing perhaps better illus trates barriers to Middle East arms control than the lethargic response to Mr Bush's initiative, in which he called for a register of arms sales to the region, barriers to exports that contribute to weapons of mass destruction, a freeze - followed by a ban - on surface-to-surface missiles in the region, and a ban on the production of nuclear weapons

Arms suppliers, notably the UN Security Council's five per-manent members, were urged to avoid destabilising deals and asked to tighten export controls. But in the case of China, Mr Bush's pleas have appar ently fallen on deaf ears. China's continuing reluctance to abide by the Missile Technology Control Regime (MTRC), a western initiative aimed at stopping the proliferation of missile technology, is a serious drag on efforts to halt the

spread of ballistic missiles. At the same time, diplomatic efforts to create the anti-Saddam coalition in the Gulf war also helped make available to many countries in the region considerably more money to soend on arms.

Arms supplies have also been boosted by the eagerness with which east European countries, particularly Czechoslovakia and Bulgaria, have sought to earn hard currency through weapon sales. Through such trade, arms experts believe, weapons such as sophisticated T-72 tanks may be changing hands for as little as \$600,000 each - less from \$140n in 1967 (the last full than half the price they were year of the Iran-Iraq war) to two years ago. "There are signs that Russia and the east Europeans can't abide by this [arms control] regime because of their foreign exchange needs," Syria, together with fears that says Professor Trevor Taylor of the collapse of the Soviet the Royal Institute for Interna-

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This sudden availability of advanced weaponry is fuelling the traditional vicious circle that has long characterised the regional arms race. Arab states

The old Soviet bloc was always very cautious about releasing new arms technology but now it doesn't seem to bother them," says an Israeli intelligence official. "They are ready to sell top-line Mig 29 aircraft, the latest T-72 tanks and advanced surface-to-air missiles. This is new and it is a worrying trend."

Israel's response has been to embark on its own quest for more sophisticated firepower. Projects such as the develop ment of the joint US-Israeli Arrow ballistic missile interceptor and a home-grown intelligence satellite and integrated radar defence systems have been given priority.

"Smart" bombs, missiles and

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aption Amount, together with inter-able on the Budy Redemption Date,

artillery shells - of the type used so spectacularly in the war against Iraq - are being developed, refined and bought. In the long run it will produce a much more sophisticated, more state-of-the-art army, save a military official.

eports that Israel may have transferred unanthorised US missile technology to China, which in turn may have incorporated it in weapons sold to Arab states plus the recent publicity given to a shipment of North Korean missiles to Iran and Syria, have drawn further attention to issues of technology "leakage" and proliferation of weapons systems to the volatile

Middle East. Iran has been the focus of much of this concern, notably since recent British press reports, which echoed claims by a US Republican congressional task force on terrorism and unconventional warfare, suggesting Tehran has acquired two tactical nuclear warheads from the former Soviet Central

Asian states. Driven by its historic enmity withiraq and still smarting from defeat in the 1980-88 Gulf war, Iran has the motive and the means to acquire its own nuclear device.

Military analysts suggest it should not be surprising if Midthe sales of such systems. die Eastern states seek nuclear weapons, given Israel's cache of up to 100 nuclear warheads and, indeed, revelations about the extent of Iraq's nuclear weapons programme. and possibly Iraq.

In this respect there are particular worries in the west about China and North Korea as suppliers of nuclear and other advanced weapons technology to the area. A recent study of China's missile trade by the California-based Monterrey Institute of International Studies found that Chinese missile co-operation with eveloping states in terms of whole systems and subsystems, production assistance and technology transfer" represented the world's most comprehensive programme of providing missile know-how to despite international pressure. An abiding US fear is that such countries.

assisting in the creation of new and powerful missile-producing states which are likely to operate outside any limitations (international or otherwise) on

The glaring example was North Korea, which had become a prime supplier of missiles and missile technology to the Middle East, including Syria, Libya, Iran, Egypt

International pressure may have obliged China to defer shipments of the M-9 short-range missile to Syria. for which a contract was signed between Damascus and Beijing in 1987, but there is no sign the Chinese have abandoned plans to supply the mis-sile. Indeed, reports this year that China had shipped to Syria chemicals suitable for production of solid-fuel missiles, allied with sightings of M-9 missile launchers in Syria, prompted speculation that the M-9 transfer is proceeding

the positioning of substantial numbers of M-9 missiles in Syria - the missiles have a range of about 500km - raises the prospect of an Israeli preemptive strike, and thus the danger of a new Middle East

Israeli officials say they are uncertain of the status of the M-9 deal. But they have repeat-edly voiced public concern about up to 80 Scud-C missiles and 12 launchers they believe are being delivered to Syrla by North Korea.

Such spectres point up the desirability of some form of arms control regime in the region. But not only is there no such regime; the circumstances are auspicious neither for the imposition of one from outside, nor for development

from within the region. President Hafez el-Assad of Syria has already made it clear that he opposes US attempts to limit Syria's ability to buy whatever weapons it likes, at least while Israel remains immune from western attempts to control arms in the

For many analysts, no arms control regime will succeed in the area until there is a solution to the Arab-Israeli conflict. Arms control will be discussed in Washington in the next three days in the multilateral round of the Middle East peace talks - but no substantive progress on arms control is likely until the main item on the agenda, peace between Arab and Israeli, has made substantial progress.

In the end, though, no amount of initiatives may succeed in dissuading the jostling powers of the region from buying exactly what they feel they d both for regional power and for their own defence.

As Mr Don Kerr, analyst with Control Risks, the private defence consultants, says: "Military procurement has its own inertia - it's something countries can never stop doing."

# Armscontrol talks begin in US today

By Mark Nicholson, ddle East Correspondent

DELEGATES from Israel, its Arab neighbours and other interested countries convene today in Washington to discass arms control in the Mid-dle East for the first time since the Gulf war, in one of five sets of multilateral peace talks opening this week.

The first sessions of the talks, which shadow the main Arab-Israeli peace talks and are open to more countries. are not expected to move much beyond preliminary discussion on the format of further, possibly more substantive, talks. In Washington, US officials

said the disarmament talks would take a "seminar" for mat, with countries presenting papers rather than engaging in negotiation in the four-day meeting.

The same format will apply to the other four sets of talks: discussion on economic issues which open today in Brussels under the aegis of the EC; talks in Ottawa on relagees and in Vienna on water resources, which open on Wednesday; and discussions on the environment, which open on May 18 in Tokyo.

The PLO, though formally excluded from the US-brokered peace process, nevertheless yesterday gave its blessing to Palestinian participation in the talks through its central conneil in Tunis.

Israel, however, has decided to shun the meetings on refugees and economic issues, saying it objects to the presence of Palestinians from outside the occupied territories.

On arms control specifically, progress will be limited by Arab countries' resistance to any arms control regime affecting their ability to arm as they wish while Israel retains its nuclear deterrent.

# Société Générale de Belgique Société anonyme

Incorporated in Brussels by Royal Decree dated 28 August 1822 Registered Office: 30 rue Royale, 1000 Brussels Trade Register Number: Brussels 17,487

The Board of Directors is pleased to invite shareholders to assemble at the Company's registered office, rue Royale 30, Brussels on Wednesday 20 May 1992 at 10.30 am:

 for the ordinary general meeting, in accordance with the terms of Article 22 of the Memorandum and Articles of Association, to vote on the following agenda:

1. Board of Directors' special report and Auditors' report, drawn up for cases of

2. Board of Directors and Auditors' reports for the 1991 financial year.

A proposal to approve the annual accounts as at 31 December 1991, including the distribution of a gross dividend of BEF 112 to non-AFV shares and of BEF

Discharge to members of the Board of Directors and to the Auditors: Proposal to discharge members of the Board of Directors and the Auditors from performance of their functions during the 1991 financial year.

Elections according to the Memorandum and Articles of Association: 5.1. Proposal for the definitive election of Messrs Karel Vinck and Xavier

5.2. Proposal to renew Baron Jean Godeaux's mandate as Director. 5.3. Proposal to renew statutory auditor's mandate of SCC Tinnemans,

Pourbaix, Vaes & Co, represented by Mr Claude Pourbaix 5.4. Proposal to elect SCC Price Waterhouse Réviseurs d'Entreprises,

represented by Mr Paul Pauwels, as statutory auditor. 5.5. Proposal to fix the statutory auditors' fees, at the amount proposed, with

their agreement, by the Board of Directors. \* at the end of said meeting, for the extraordinary general meeting to vote on

AGENDA

1. Authorised capital.

1.1. Board of Directors' report, drawn up in accordance with Article 33 bis § 2 of the coordinated laws on commercial companies.

1.2. Proposal to cancel the balance of the authorised capital as at the date of

the meeting and to create a new authorised capital of five billion francs. Change in Memorandum and Articles of Association, inter alia to adapt them to recent legal modifications.

Article 3. Proposal to replace the text of this Article by the following:

"The company's issued capital is set at fifty-three billion, five hundred and seventy-one million, three hundred and eighty-four thousand, two hundred and twenty-four Belgian francs (BEF 53,571,384,224), represented by sixty-four million, one hundred and eighty-two thousand, seven hundred and ninety (64,182,790) shares without par value called "parts de réserve". The capital is paid up, with the exception of an amount of eleven billion, two hundred and sixty-eight million Belgian francs (11,268,000,000), i.e. the unpaid balance of the capital increase recorded in a deed dated 18 January 1988.

"By resolution of the extraordinary general meeting of 20 May 1992, the Board of Directors was authorised to increase the share capital by five billion Belgian frams (5,000,000,000) in one or more stages, under conditions to be determined by the Board.

"This capital increase may take the form of cash or, subject to the statutory restrictions, non-cash contributions.

"It may also take the form of incorporation of available or unavailable reserves, with or without issue of new shares, or incorporation of issue

This authorisation shall be valid for five years, starting from the date of the publication of the amendment to the Memorandum and Articles of Association decided by the above-mentioned general meeting, but shall be renewable according to the statutory requirements.

"if, in the event of a capital increase, the issue price of the shares includes an issue premium, the amount of this premium shall be transferred to an unavailable account called "issue premium", which shall as the other monies brought in constitute a guarantee for third parties. Unless this issue premium is incorporated in the capital by decision of the Board of Directors as specified above, it may only be reduced or cancelled by resolution of the general meeting, acting under the conditions specified in Article 72 of the coordinated laws on commercial companies.

"In the case of any capital increase for cash, existing shareholders shall have a preferential right on new shares calculated in proportion to their shareholding. The general meeting may, in the interest of the company, and in accordance with statutory requirements, reduce or cancel the shareholders' preferential right. Furthermore, the Board of Directors is expressely authorised, in the company's interests, to reduce or cancel the shareholders' preferential right in the case of any capital increase realised under the authorised capital, including in favour of one or more specified persons, whether or not they are staff members of the company or its subsidiaries".

Proposal to insert the following Article between the present Articles 4 and 5:

The Board of Directors is authorised to acquire the company's shares, either by purchase or exchange, in order to avoid the company suffering serious or imminent damage. This authorisation shall be valid for three years, starting from the date of publication of this amendment to the Memorandum and Articles of Association decided by the general meeting of 20 May 1992, but shall be renewable according to the statutory requirements".

Proposal to replace paragraph 3 by the following:

"The dividend allocated to partially paid up shares shall be calculated in line with both the extent to which the shares have been paid up on the basis of the substriction price, taking the issue premium into account, and the I of days for which they were only partially paid up.".

Temporary provision Proposal to complete this title with the words "amended by Article 9 of the law of 22 February 1990, introducing a reduction in withholding tax, by Article 25, 1° and 2° of the law of 20 July 1990 and by Article 15 of the law of 28

In the first paragraph, proposal to add after the words "30 December 1982" the words "later amended by Article 9 of the law of 22 February 1990, introducing a reduction in withholding tax, by Article 25, 1° and 2° of the law of 20 July 1990 and by Article 15 of the law of 28 December 1990".

In the same paragraph, to replace "1992" with "1994". In the first sub-paragraph of the same paragraph, to replace the words "of the above mentioned Royal Decrees" with the words "of Royal Decree no 15".

Proposal to replace the last paragraph with the following text:

"These advantages may however not exceed 3.12% of the subscription price of the new shares, i.e. BEF 31.20 gross per share".

Proposal to replace the second paragraph with the following text:

"It may, within the limits of the authorized capital defined in Article 3 and in accordance with Articles 101 bis to octies of the coordinated laws on commercial companies, issue convertible bonds or bonds with subscription rights, as well as subscription rights whether or not attached to another

Proposal to replace the third paragraph with the following text: "In this respect, subject to the provisions of the coordinated laws on commercial companies in respect of the cancellation of the preferential

subscription right in the case of Issue of subscription rights, it may inter alia reduce or cancel, in the interest of the Company, the shareholders' preferential right, including in favour of one or more specified persons, whether or not they are staff members of the company or its subsidiaries. Artide 17.

Proposal to cancel chapter VII which contains the text of this Article.

Proposal to add the following text at the end of the third paragraph:

However, individual shareholders, other than those who hold registered shares, who meet the conditions laid down by the coordinated laws on the coordin commercial companies, can request, at their expense, that their names should not be noted on the attendance sheet". Article 21.

Proposal to end the last paragraph with the words "and the shareholders who

Powers of the Board of Directors

Proposal to empower the Board of Directors to carry out the resolutions to be taken and, inter alia, to determine the new numbering of the chapters and articles of the Memorandum and Articles of Association and establish the coordinated text thereof.

Proposal to confirm the powers granted to the Board of Directors by the meeting of 8 September 1987, to have the futher capital payments and the changes in the Memorandum and Articles of Association resulting therefrom established by official deed. In order to attend these meetings, shareholders should, in accordance with Article

19 of the Memorandum and Articles of Association, deposit their shares at the Company's registered office by Wednesday 13 May 1992 at the latest, or at one of the following banks: In Belgium Generale Bank

> In France In Luxembourg in Switzerland

Banque Indosuez Belgique Banque Indosuez Banque Générale du Luxembourg Société de Banque Suisse Union de Banques Suisses

In Germany

Deutsche Bank Generale Bank & Co

Without prejudice to the terms of Article 74, § 2, para 2 and § 3 of the coordinated laws on commercial companies, shareholders who wish to be represented should use the form of proxy which is available on request. All proxies should reach the Company's registered office as soon as possible and by Monday 18 May 1992 at the very latest, which date was laid down by the Board of Directors in accordance with Article 20 of the Memorandum and Articles of

G. MESTRALLET

Managing Director

Brussels, 30 April 1992 E. DAVIGNON

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30,000,000

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Issued and Fully Paid

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Nominal Value Number

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11th May, 1992

# Fresh scandals rock Indian stock market

By David Housego in New Delhi and R.C. Murthy

THE Indian monetary authorities were anxiously attempting yesterday to prevent an uncontrolled slide in stock prices as fresh financial scandals undermined investor confidence.

In an escalating series of disclosures now touching some of the major financial institutions, it was revealed on Saturday that Mr M.J. Pherwani, the chairman of the National Housing Bank (NHB), had resigned after his bank failed to make payments due of Rs3.4bn (£65.9m) on purchases of government securities.

Last week NHB, a subsidiary

of the Reserve Bank of India,

the country's central bank. was unable to meet payments due to Canbank Mutual Fund and Deutsche Bank on interbank promissory notes known locally as bankers' receipts. These are notes which banks have issued to each other to register the transfer of government securities because of long delays in the Reserve Bank's own clearance system.

Mr Pherwani's resignation is seen as an ominous signal because he took a strongly bullish view of the market when chairman of the Unit Trust of India (UTI), the largest state-owned mutual fund. NHB was to have paid

Rs3.4bn to Canbank with funds owed to it by Mr Harshad Mehta, the Bombay broker whose activities are now under appointed committee of inquiry. Mr Mehta was recently forced by State Bank of India, the largest stateowned bank, to settle payment on Rs6.2bn of bankers' receipts. This precipitated the slide in

Until reaching a peak on

April 22, the Bombay stock

market had more than trebled in value over the last year. Since the slide began, the index has fallen 18 per cent. The fears now are that Mr Pherwani's resignation will have a chain effect as other banks come under scrutiny. Bankers believe that there could be as much as Rs30bn-Rs40bn of outstanding loans

issued as bankers' receipts to

finance stock purchases.



Guruh Sukarno Putra (centre), youngest son of Indonesia's first president, kicks off the election campaign with a speech yesterday in Surabaya, East Java. Guruh is a candidate for the Indonesian Democratic party in the June 9 poll

# 28 die in run-up to Manila elections

By Victor Maliet and Jose Galang in Mahile

FILIPINOS go to the polls today to elect a president to replace Mrs Corazon Aquino after a campaign marked by growing violence and accusations of intimidation and intended fraud.

Police said communist rebels of the New People's Army killed 17 policemen ye in a dawn ambush in the northern province of Cagayan, and seven civilians were reported to have been killed by two explosions on Saturday at campaign railies on the southern island of Mindanao. Violence elsewhere took the

weekend death toll to 28. The various political and family factions competing in the elections for the presi-dency, the vice-presidency, the congress and some 17,000 local government posts have accused one another of sending death threats and planning to stuff ballot boxes, and the climate of instability has

prompted fears of a coup.

The violence and the rectim inations, however, did little to dampen the enthusiasm of voters attending flamboyant weekend rallies enlivened by firework displays, popular music and the appearance of local film stars - a cruciai ingredient for electoral success

in the Philippines.

Among the seven presidential candidates are Mr Ramon Mitra, the speaker of the House of Representatives and standard-bearer of the majority party in congress, the Laban ng Democratikong Pili-pino, and Mr Fidel Ramos, the former defence chief backed by Mrs Aquino. Mrs Imelda Marcos is also standing, but her chances are regarded as slim.

# amend constitution

By Peter Ungphakom In Bangkok

NINE government and opposition parties agreed over the weekend to amend Thailand's constitution in an attempt to end a month-long crisis, but the country's largest protests in two decades contin-

The protesters accepted the proposed changes but wanted the government to set a clear timetable, particularly for an amendment that would prevent the appointment of a nonelected prime minister. Crowd numbers reached

100,000 in late night rallies on Friday and Saturday and about 50.000 last night. General Suchinda Kraprayoon, the prime minister and

target of the protests, said he

had no objection to the amend ments but did not specify when the changes would take place. Protesters, objecting to the military domination of politics. continued to call for his resignation. He was the architect of

last year's coup d'état and was appointed prime minister after the March 22 general election even though he did not stand. Critics say the five-party coali-tion that backs him was created by military power bro-The weekend passed peace-

fully despite some potentially explosive situations, with the government appearing determined to avoid violence. The English-language newspaper Bangkok Post said this was because of a special request from King Bhumibol Adulyadej, who is highly revered.

# Thailand agrees to | Australia states join forces on fiscal reform

Hopes of agreement with PM Keating at talks today are slim, writes Kevin Brown

R Paul Keating, Australia's Labor prime minister, will meet the eight state and territory leaders in Canberra today in an attempt to revive moribund talks on reform of federal/state

However, the signals from state capitals suggest that agreement on fiscal and administrative reforms remains as elusive as when the talks broke down last year.

Mr Ray Groom, the Tasma-nian Liberal premier, probably spoke for most of the state leaders when he accused Mr Keating yesterday of taking a "financially homicidal" approach to the talks. "He is really strangling the states to death," Mr Groom said. The gloomy prognosis contrasts with the rapid progress

achieved after Mr Bob Hawke, the former prime minister, announced his vision of a "new federalism" in the wake of Labor's election victory in March 1990. Among other achievements, Mr Hawke persuaded the states to reduce barriers to interstate trade, co-operate on transport reforms, and move towards mutual recognition of trade

and professional qualifications. But the reform process broke down last year after Mr Keat-ing attacked a deal to correct the imbalance between the states' narrow tax-raising powers and their growing responsibility for delivering government services.

The solution proposed by Mr Hawke was to give the states a guaranteed share of federal personal and corporate income

tax receipts to supplement the property and stamp taxes on which they rely for revenue. But that proved too much for Mr Keating and other Labor centralists, who saw it as a threat to the party's historical use of federal control of the national purse strings to determine social policy.

Mr Keating has made some conciliatory overtures to the states since replacing Mr Hawke in December. But although he has won praise for his willingness to reopen negotiations, the two sides appear to have sharply differing agendas for today's talks.

The federal government's priority will be to secure state co-operation for a series of economic and administrative initiatives announced by Mr Keating in February.

Most of Mr Keating's energy is likely to focus on plans for the creation of national rail and electricity networks, and transfer of the states' A\$2bn (\$800m) technical and further education programmes to the federal government.

The prime minister also wants guarantees that the states will implement costly recommendations by a royal commission by investigating the deaths of nearly 100 aborigines in police custody.

The state leaders will accept

much of what Mr Keating has to say. But for perhaps the first time in the history of federalstate negotiations, they are presenting a united front on the need for urgent fiscal

The state leaders agreed at a

planning meeting in Mel-

battle with the states in the run up to the next federal election, due by mid-1993. But several federal ministers have indicated recently that the government is likely to tell the states to balance their books

bourne last month to continue

pressing for a greater share of

federal tax revenues, and

claimed the states' A\$7bn debt

could grow to A\$12bn by 1997 if

Mr Keating will do his best

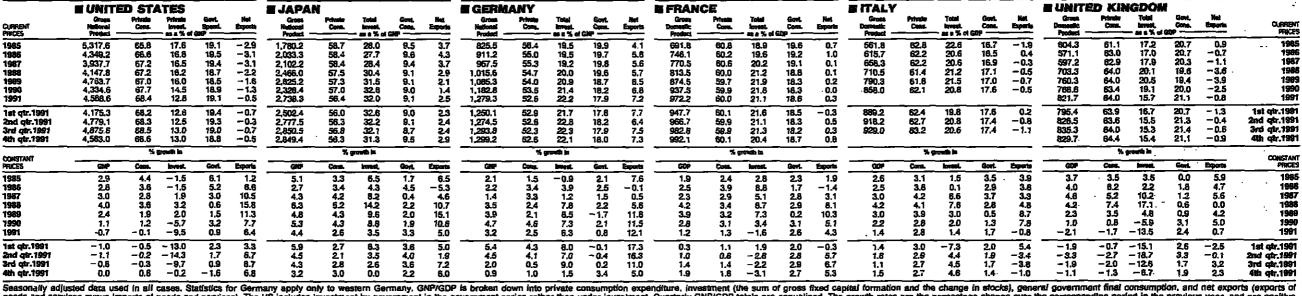
to avoid starting an outright

nothing was done.

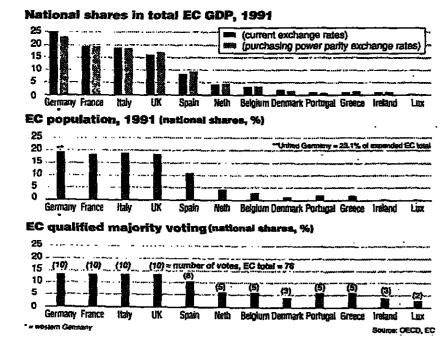
by cutting costs.

The federal government may also try to divide the states by proposing changes to the fiscal equalisation formula, which attempts to maintain a consist ent level of government services by transferring revenue from the bigger states to the smaller states and territories.





Seasonally adjusted data used in all cases. Statistics for Germany apply only to western Germany. GNP/GDP is broken down into private consumption, end net exports of goods and services minus imports of goods and services). The US includes investment by government in the government agries rather than under investment. Quarterly GNP/GDP totals are annualised. The growth rates are the percentage change over the corresponding period in the previous year, and are positive



# Wealth and power in Europe's qualified democracy

cal union are only now getting under way. but already the attentions of the Commission have shifted to the next round of treaty revisions. For while tensions within the European exchange rate mechanism make Emu look an increasingly long-term goal, the attraction of the EC for potential new members is undiminished; and further political reform may be a corollary of widening the EC's membership.

The British government, for one, remains sceptical about the benefits of further treaty revisions, and protective of the current rights of its national parliament. Mr Douglas Hurd, the British foreign secretary, has already reacted negatively to the proposals of the Commission's president, Mr Jacques Delors. His plan, to be discussed by the Commission this week, would set up a supra-national executive to replace the existing Commission and the six-monthly rotating presidency.

Yet the current EC treaties already cede a substantial degree of national sover-

THE RATIFICATION of the Maastricht eignty to the European centre. The intro-treaties on European monetary and politicertain decisions of the Council of Ministers effectively speeded the evolution of the community from being an agreement between autonomous member states towards a more integrated - perhaps fed-

The Single European Act first introduced majority voting for most of the 300 plus directives which together make the 1992 single market programme. If the Maastricht treaties are ratified, qualified majority voting will be extended to the implementation, but not the formulation, of common EC foreign policy; while decitaken by qualified majority vote after 1996. The Commission has also partly circumvented the UK's veto on social legislation by introducing its working time directive as health and safety legislation, which can be passed by a qualified majority vote.

The current system of qualified majority voting, laid down in Article 148 of the revised Treaty of Rome, gives dispropor-

tionate influence to the smaller countries. The distribution of the 76 votes among 12 EC member states is shown in the lower portion of the chart. It takes 54 votes - 71 per cent of the total - to pass a resolution by a "qualified majority"; and the four largest countries - Germany, France, Italy and the UK - possess 10 votes each. So a blocking coalition with at least 23 votes must include either two large countries plus one small country, or one large country and three smaller countries.

The system does ensure that a simple majority of seven smaller countries cannot pass legislation. But the four largest countries possess only 52.8 per cent of total votes compared to 71.5 per cent of total EC population and 78.7 per cent of total EC gross domestic product. The three smallest countries in economic terms - Greece, Ireland and Luxembourg - make-up 1.8 per cent of EC GDP and 4.3 per cent of EC population but 13.1 per cent of the votes. The political power of the smaller coun-

tries is also increased by the six-monthly rotation of the EC presidency which gives

them the power to set and control the community's political agenda. Half the time the presidency is held by countries which together account for less than 10 per cent of the EC's population.

The UK government is currently stressing the priority of widening the EC's mem-bership rather than strengthening the ties between existing members. But the other large countries are unlikely to agree to admit Austria, Sweden, Finland and per-haps the eastern European countries too, unless political power is redistributed and the rotating presidency is replaced. Mr Delors' plans for a stronger Commission may not be the UK's preferred solution; an inner cabinet within the Council, consisting of the large states who control the presidency, with rotating representatives from the smaller countries, would be one alternative. But the UK may have to use its forthcoming presidential term to explore alternative solutions, rather then deny there is a problem.

**Edward Balls** 



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# find small businesses optimistic

By Charles Batchelor

THE most optimistic assessment of prospects for smaller companies in two years emerges from the latest survey of industrial trends

published by the Confederation of British Industry (CBI) today. The quarterly industrial trends survey for smaller manufacturing firms showed that though large companies are expected to continue to shed many jobs over the next four months, smaller businesses employing fewer than 200 will make only a small reduction in employee numbers. Small firms as well as large have cut jobs recently. But over the next four months the number of small firms cutting employ-ment is likely to be almost balanced by those taking on more

people, the CBI said.
"Business confidence is clearly improving and orders and output are expected to increase over the next four months," said Mr Richard Brucciani, chairman of the CBI smaller firms council. "The improvement in optimism seen in this survey is the biggest since July 1989 and smaller firms are slightly more confi-

dent than larger companies."
The survey found that:

Twenty-eight per cent said they were more optimistic about the general business sit-uation, while 18 per cent were less optimistic. The resulting 10 per cent positive balance of responses last month compares with a negative balance of 25 per cent in January. On balance, 10 per cent more businesses expected

orders to increase over the next four months. Over the previous four months, on balance, 18 per cent had recorded ● A positive balance of 10 per cent expected an increase in output over the next four months, compared with 13 per cent which had recorded a decline in the previous four. • Ninety-two per cent said output was constrained by a

shortage of orders. Factors

such as shortage of skilled

were much less important.

# **Employers**

LABOUR's schisms over postelection tactics and trade union links deepened yester-day as reaction to a Liberal Democrat offer to help forge an anti-Conservative force varied markedly across the Labour

An attempt by Mr Paddy Ashdown, Liberal Democrat leader, to trigger a realignment of UK opposition parties pro-voked a surprisingly positive

SIR Norman Fowler, who takes over as Conservative party chairman today, is a bespecta-

cled Tory knight of Middle

England with a reputation for attacking opponents with verve while shielding his back.

He fought gallantly under Mrs Margaret Thatcher, with

whom he did not always see

eye to eye. Under Mr John Major he helped quell Tory backbencher's threats to the

Maastricht Treaty by standing,

successfully, for chairman of

the backbench Europe commit-

tee. Now he will hold the Cen-

The Sutton Coldfield MP's

responsibilities will include

restoring depleted party finances, overhauling staffing,

preparing for the 1994 Euro-

pean elections and preserving Tory post-election euphoria.

in January 1990, Sir Norman

resigned as Mrs Thatcher's

employment secretary saying

tral Office fort.

Fowler prepares to

hold the Tory fort

reaction from supporters of the two main leadership candidates, Mr Bryan Gould and Mr John Smith.

Reception was far frostier from leftwingers, including Mrs Margaret Beckett, challenger for deputy leader. Mr Roy Hattersley, outgoing dep-uty leader, said: "No party is going to succeed with a blurred message... the Labour party's ideological cutting edge has to be sharper, not blunter." Mr Gould said Mr Ashdown's

he wanted to spend more time

with his family. It is a measure

of his integrity that nobody

doubted him. At 54 he wants to return to the political fray.

Central Office is an unwieldy

and costly machine that Sir Norman sees as ripe for

change. The general election campaign was lacklustre, even if the result was a Tory win.

Sir Norman, as the prime min-

ister's minder on the campaign bus, saw at first hand the lack

of cohesion. Party finances are

in the red: Mr Patten inherited

anxious to ensure the momen-

tum does not disappear from

the government's policy

agenda. His past record suggests he will have little diffi-

culty publicising Mr Major's

vision of dry economics, con-

sumer choice and opportunity. His job will be to ensure the

prime minister remains in

As party chairman he will be

a deficit of more than £5m.

speech was "interesting," adding: "If Labour and the Liberal Democrats can find that they agree on a range of issues, this could help to reduce the Conservative vote."

Opposition parties consider united front

Mr Tony Blair, Labour's employment spokesman and supporter of Mr John Smith for leader, went out of his way on BBC television to say he did not want to be "churlish" and that he "believed in a dialogue of ideas". But he wanted Mr Ashdown to make clear the

Liberal Democrats are a left-ofcentre party, rather than, "simply part of the wishy-washy centre who will do a deal with anyone."

Meanwhile, a move by Mr Gould to end the trade union leaders' role in the leadership contest clashed with a warning on television from Mr Bill Morris, leader of the TGWU general union, that funding of Labour by the unions could be jeopardised if institutional links were broken. Affiliates

would not, "pay for the privi-lege of silence," he said. • A pamphlet by the leftwing Fabian group highlights varying explanations within the Labour movement for its gen-

erai election defeat. Mr Peter Mandelson, Labour MP for Hartlepool and former campaigns director, said the party looked, "weak and mud-died" by fuelling media interest in electoral reform. He said vested interests.



John Major in the garden of his Huntingdon home yesterday with Sir Norman Fowler

# **Employment training to be reviewed**

Training (ET), the government's controversial £800m scheme for long-term unemployed, is to be launched by the Department of Employ-

This follows concern within the department and among Training and Enterprise Councils (TECs), which administer labour and shortage of finance | ET, over the effectiveness of the programme in achieving qualifications and jobs for participants. Three months after leaving the scheme most trainees are unemployed. Set up in 1988, ET was critic-

ised by Mr David Mellor, the former Treasury chief secretary, in last year's round of public expenditure negotiations. The real value of ET's budget fell slightly and it is likely to come under renewed pressure this year.

Mrs Gillian Shephard, Employment Secretary, said recently that she wanted to be in a position to "demonstrate the effectiveness and real value for money of what we do in order to defend our performance and our budget

The quality of ET has been consistently criticised by TECs, many of which want to experiment with different

# Cabin crew row looms

newly-formed Amalgamated Engineering and Electrical Union looks set to be the focus of a Trades Union Congress row over the recruitment of a non-TUC breakaway

group of airline cabin staff. The row could jeopardise the readmittance to the TUC of the electricians' section of the new union, formed by the amalgamation of the EETPU electricians' and the AEU engineer ing unions. The EETPU was

expelled by the TUC in 1988 for refusing to implement rulings on inter-union disputes. The electricians' section said

it has agreed to provide services "on an agency basis in the first stage" to Cabin Crew '89. The 5,000 strong cabin crew group broke away from the TGWU general union in 1989 after complaints that the union was falling to provide adequate representation for flight atten-

### Britain in brief Investment



planned A review of secrecy laws, which might eventually open to public scrutiny inspectors' reports on health and safety, drug and other companies, will be set today as the next extension of the government's

Citizen's Charter programme. Mr William Waldegrave, the cabinet minister responsible for seeing the charter into action, will tell MPs that he sees a greater openness by offi-cials as an essential part of moves towards reducing central government's role.

### Patten unlikely to become PM

Mr Chris Patten, who is to be the next governor of Hong Kong, said he is unlikely to

"Given that John Major and I are more or less the same age - and given that he has proved such an outstandingly successful political leader - he will go on for a very long time, and anyone of my generation is very unlikely to be prime minister," he said on television. He hoped he would not be "entirely over the hill" in 1997 when Hong Kong was handed over to China and he is 52.

### Recruitment target call

Numerical targets for the recruitment of black people should be set for all parts of the criminal justice system. according to the National Association for the Care and Resettlement of Offenders.

About 2 per cent of magis-trates are black and only two out of 451 circuit judges and six out of 772 recorders are black. However, 16 per cent of the male and 28 per cent of the female prison population are from ethnic minorities, says

# ethics survey

Two-thirds of top UK companies have links with countries which are abusers of human rights, according to a report the Ethical Investment Research Service (EIRIS), which says 36 of the 50 largest

UK companies are involved. The survey covered all 590 companies in the FTA All-Share Index at 31 December 1991. Of these, it found 200 had subsidiary or associated companies in one or more of the countries identified while 31 companies had significant subsidiaries in countries with high levels of human rights abuses.

### Pregnancy compensation

The Ministry of Defence is assessing compensation for thousands of women forced to leave the armed services because they became pregnant.
The ministry has confirmed that women who left the forces

in the 12 years up to 1990 would receive "fair levels" of payment. It was unable to confirm reports that the total bill could be as high as £80m. Until August 1990, when the services were brought into line with civilian practices, all

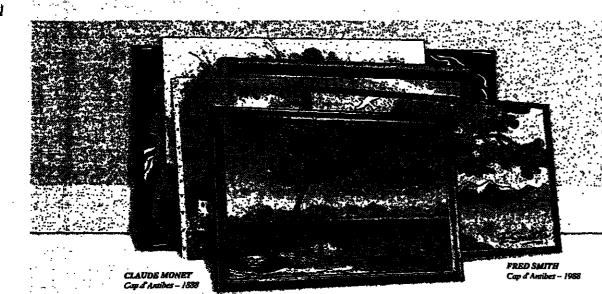
# women who became pregnant were obliged to resign. Policies on

unions attacked

Government policies on trade unions and unemployment have come under attack from the International Labour Organisation, the United Nations body responsible for

labour affairs. Failure to resolve the dispute with trade unions over representation at the Government Communications Headquarters (GCHQ), the intelligence centre where unions were banned by the government in 1984, has brought strong criticism from the ILO. Its annual report stresses that, under a convention to which the UK is a signatory, "workers have the right to establish organisations of their own choosing".

The ILO is also critical of the volume and complexity of legislative change since 1980" on



# The Art of Accumulation.

: Famous paintings are prized by collectors not only as great works of art but also valuable investments.

Unfortunately most of us can only acquire works by relatively unknown artists - and we can't afford to wait -around for 100 years to see if 'Fred Smith' will attain the status of Claude Monet.

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# **Expansion** at Royal Lancaster Infirmary

A major development at the Royal Lancaster infirmary fea-tures in a batch of awards worth £17.7m won by LAING NORTH WEST.

North Western Regional Health Authority has placed a £13.3m contract for phase 3 of the infirmary development programme. A two/three storey building will be constructed alongside the maternity unit later this month and scheduled for completion in August 1995.

It will provide a total of 205 beds, an intensive care unit, accident and emergency department, three operating theatres, a treatment unit, six Y-ray rooms and a nuclear medicine department.

Construction of a new access from Ashton Road, car parks and landscaping are included in the contract.

Laing North West has also won a £3.7m contract to refurbish Bank House in central Manchester for Barlows. Work includes replacement of mechanical and electrical services and redecoration throughout the 12-storey office

Mechanical and electrical services are to be replaced and new suspended ceilings, floor coverings, secondary double glazing and doors installed. Other contracts include the refurbishment and adaptation of Manchester Grammer

# **Upgrading** buildings

in London The TRAFALGAR HOUSE construction companies have recently won contracts

together worth £12.2m. The largest, worth £6.8m, has been awarded to Trollope & Colls (City) by Northern Telecom Europe. Work involves refurbishing and partly demol-ishing the old Standard Telephone Company's 48 acre New Southgate complex, in London

This phased programme will give 16,000 sq metres of prime air-conditioned office space in phase one and phase two will provide another 1,300 sq metres within the 1930s buildings.

Work has already begun on the early stages of the 49-week contract with completion prommed for January 1993. At 67-73 Worship Street, EC2, Trollope & Colls (City) is to build a four-storey extension. for occupation by The Quick Corporation, under a £2.4m contract from Taisel Europe.

Other contracts include a refurbishment project at Touche Ross' Hill House headquarters and a fit-out and refurbishment for insurance brokers Murray Lawrence

### Housing students

Three universities have awarded contracts to TEAM SERVICES for student accom-

The first (£4.1m), for Loughborough University, requires Team to complete ensuite study bedrooms for 402 stu-

At the University of Stirling (£3.2m) Team is to provide similar facilities for 249 students in three cruciform buildings on part of the campus between Airthrey Castle and the Memo-

In Cardiff the company has won a £1.5m contract from the University of Wales to build 112 rooms on a city centre site.

New stand for rugby stadium

CONSTRUCTION CONTRACTS



The construction of the new 25,000 seater East Stand at Twickenham has been awarded by the Rugby Football Union to MOWLEM SOUTH EAST, a division of John Mowlem Con-

struction.

Structurally, the new East Stand will be identical to the North Stand, successfully completed by Mowlem at the end of 1990. It will provide uninter-

A £7.5m seaside superstore for

the Co-op and a £2.5m exten-

sion to a Scottish retail park

are among £14m worth of new

contracts won by TARMAC

The contract to build the

Plymco superstore at Paignton

for Plymouth & South Devon

Co-operative includes a petrol

filling station, car park and a

creche as well as a number of

CONSTRUCTION.

rupted views of the playing area by means of a 39 metre cantilevered tubular steel roof, supported by large concrete columns at the rear of the stand. This design also achieves continuity of seating and weather protection. Work will begin on site shortly and the lower tier seat-

ing 10,000 spectators will be

Work is expected to be com-

Additional retail and indus-

trial development at the Strath

Kelvin Retail Park at Bishop-

briggs for Caledonian Property

Investment raises the contract

A £400,000 contract to main-

tain the pavements and kerbs

in the City of London over the

next two years has been

value from £5,2m to £7.7m.

pleted in the spring of 1993.

completed by the end of October 1993. The new stand will increase

sus South Africa match on

November 14 this year. The

remainder of the stand will be

Twickenham's capacity from around 60,000 at present to nearly 69,000 - the second step towards the Rugby Football Union's goal of a 75,000 capacity all-seated stadium

### available for the England ver-Seaside superstore scheme in Paignton

London, and a new McDonald's restaurant is to be built at Paisley. Strathclyde at a cost of £400,000.

Tarmac Structural Repairs is to carry out £425,000 worth of improvements and refurbishment at Loughborough University in Leicestershire. The contract housing division has won a film contract to upgrade council houses at Saughton

### awarded by the Corporation of instore specialist shops. Clinical research facility development

A contract worth £9.4m has been placed by Pfizer of Sandwich, Kent, with BALLAST NEDAM CONSTRUCTION. based in Bromley, for the construction of a four-storey clinical research facility and an amenity/link building.

Scheduled for completion next May, the project will provide 7,850 sq metres of space for clinical research use and for plant and computer installations.

The amenity/link building will provide three levels of accommodation, including a mezzanine floor, and will connect Clinical Sciences II. as the new complex is called, to Clinical Sciences L

The specification calls for a steel frame, reinforced in situ power-floated concrete slab floors (on metal decking to upper levels) and a metal deck and steelwork roof tiled in

Other new awards for the company's south east regional office include a 1.626 so metre warehouse at Sittingbourne for Wereldhave Properties, worth about £600,000, and a small school refurbishment for the London Borough of Bromley.

# Chemical recovery project

Wimpey's specialist offshore engineers have begun an operation to avert toxic danger to marine life in the Atlantic

Underwater grouting supplied by the transatlantic arm of WIMPEY GEOTECH is forming the nucleus of a USSam (£3.3m) salvage operation to recover toxic chemicals off Cape May in New Jersey.

Four containers holding total of 441 drums of arsenic trioxide and sodium cyanide slipped from the decks of cargo sel Santa Clara I during a storm in January 1992.

The containers settled 30 miles offshore, spilling the drums in a prime fishing zone which is also the habitat of the endangered Right whale and the Kemp Ridley sea turtle.

Working at depths of 40 metres, remote control vehicles fitted with robotic arms will place the chemical drums into oversized caskets. The space around the drums will then be filled with a high density cement grout mixed by Wimpey Geotech on board the recovery vessel and pumped into place using specialist equipment and services. The grout will be allowed to harden before the caskets are brought to the surface for salvage and safe disposal. Work started in March and is expected to con-tinue for three months.

### Runway repairs

Wimpey is undertaking its first project in Czechoslovakia following the award of a contract to resurface one of the country's main airfields.

The £5.3m contract, secured by Wimpey Asphalt from the state civil engineering contractor Inzinierske Stevey, forms part of an extensive refurbishment programme at Kosice

# LEGAL NOTICES

Adventionment of crocking from the many state 48(2) of the insolvency Act 1966 Company No 2367972 Registered in England and Wales SERVICES) SERVICES (SURLDING SERVICES)

RENCORE (BUILDING SERVICES)

NOTICE IS HEREBY GIVEN, pursuant to Section 48(2) of the Inschency Act 1986, that a meeting of the unsecured creditors of the above-named company will be held at: Mahose House, 42 Dingwal Road, Croydon, CRO 2NE on 20 May 1982 at 10.00sm for the purpose of having fald before it a copy of the report prepared by the Administrative Receivers) under section 48 of the said Act. The meeting may, if it thinks it, establish a committee to exercise the functions conferred on creditors' committees by or under the Act. Creditors are only entitled to vote it:

(a) they have delivered to me at the address.

vote it:

(a) they have delivered to me at the address;
shown shows, so later than moon on 19 May
1992, written details of the delite they deline
to be due to their from the company and the
claim has been duly admitted under the
provisions of Rule 3.11 of the insolvency
Rules 1998; and
(5) there has been lodged with noe any proxy
which the creditor intends to be used on his
of her behalf.

or ner certail.

Please note that the original proxy signed by
or on behalf of the Creditors must be lodged
at the address mentioned; photocopies ar ane aparese mensoned; photocopies (including faxed copies) are not acceptable. Signed: N. J. Vooght, John Administrative

Section 48(2) of the Inschement ACT 1986 Company Not 2348688 Ragissared in England and Wales RENCORE (BECHANGCAL) LIMITED NOTICE IS HEREBY GIVEN, pursuant to Section 48(2) of the Inschement Act 1986, that a meeting of the unsecured creditors of the above named company will be held at: Melrose House, 42 Dingeral Road, Coydon, CRO 2NE on 20 May 1982 at 19.00am for "he purpose of having laid befor it a copy of the report prepared by the Administrative Receiver(s) under section 48 of the said Act. The meeting may, if it thinks fit, establishs a committee to exercise the functions conferred on creditors' committees by enuader the Act. Creditors are only entitled to

vote it:
(a) they have delivered to the at the address, shown above, no later than noos on 19 May 1992, writing details of the delate they claim to be due to them from the company and the claim has been duly admitted under the provisions of Rule 3.11 of the insolvency Rules 1984; and provisions of Rule 3.11 of the insorreinty Rules 1986; and (b) there has been todged with me any proxy which the craditor insends to be used on his or her behalf.

or her behalf.
Please note that the original proxy signed by
or on behalf of the Creditors must be ledged
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Signed: N J Vooghi, Joint Administrative
Dentested.

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After Maastricht - Prospects for EC Social Policy 1992

Secretary of State for Employment, Mrs. Gulffan Shephard MP, will join leading European Industrialists to discuss empl ment policies and strategies following the Maastricht Treaty, Enquiries: **CBI CONFERENCES** 

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Property Performance lieasurement & Market Trends For Fund Managers and Property Investors. The Conterence will describe recent trends in the commercial property market and the

performance measurement services of Investment Property Databank. Location Institute of Directors, Pall Mall, London. Contact: Maureen Singer at 1 P.D. on 671-

MAY 22

The Changing Face of Tanzania: Business Prospects The conference will be addressed by The Prime Migrater HE John Malecela top with tout of his ministers. Governor of the Bank of Tanzama, Prector-General nt the Investment Promotion Centre and eminen UK speakers, Enquines, Front Walker, CBL Centre point, 071, 179 7400 LONDON

**MAY 20** Strategy and Planning

Following a successful first series, a second seminar in three aftergoin sessions to be Systems Strategists and academics, Also on 10 and 24 June Confact Short Courses Office, LSF, Tel, 071-955 7227

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# LINCOLNSHIRE AND SOUTH HUMBERSIDE

Monday May 11 1992



The region's strength is its diversity, writes Paul Cheeseright. Yet a variety of

economic experience

in an area no longer a sleepy outpost has led to competing interests, the harbinger of conflict. It would be a pity if this were to deter private-sector investment.

# Upheaval on the way

FROM THE Wash to the Humber, from Skegness to Scunthorpe, from Grantham to Great Grimsby, two decades of change have created an econ-omy of modest robustness and set off a momentum of develop-

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This is not to argue that Lincolnshire and South Humberside have avoided the recession. There have been rationalisations, redundancies and bankruptcies; and there are areas of great need. But cores of strength do exist, some traditional, some of more recent vintage, which offer the possibility of strength when when possibility of expansion when-

ever the UK economy recovers.

These areas include: the Humber ports; the chemical and food industries of Grimsby; the newly diversified Scunthorpe; the engineering of Lincoln; the farming of Lincoinshire, notwithstanding the external pressures; and the small-scale industry of the

The region's strength - and to this extent Lincolnshire and South Humberside are a mirror of the wider East Midlands region — is its diversity.

Yet this is also an uneven area. The major urban localities are Lincoln and Grimsby, suburbs outside the strict boundary are included, the second with half as many people

There is a clutch of smaller but significant towns (Scunthorpe, Boston, Grantham). then those that are smaller still (Louth, Skegness, Spalding, Stamford, Gainsborough), after which the population spreads out. Lincolnshire is one of the largest counties, popularly known for the gentleness of its countryside, The unevenness is evident

not only geographically but also in the impact of the recession. At 8.8 per cent, the average unemployment rate in Lincoinshire in the early spring may have been nearly a point lower than the national average, and during 1991 jobless levels may have risen at half the national rate. The number of people out of work in Grimsby, the largest town of South Humberside, may at the end of 1991 have been one percentage point above the national rate, instead of three percentage points above at the beginning of the rear. But such averages hide

sharp disparities In Lincolnshire, for example, there is talk of a north-south divide. Indeed, in the south of



the county, although unemployment has risen as the recession has bitten, the per-centage has been, in the case of the Sleaford area, more than three points below the national average. In the city of Lincoln, the rate is roughly the same as in the country as a whole. But over on the coast, in and around Skegness, it climbed

The county council would welcome an extension, but the larger urban areas have no desire to be absorbed

towards 19 per cent. The explanations lie in the varied economic profiles of distinct areas, and in the range of assistance which is available from central government and in recent economic history.

Skegness and the coastal belt of Lincolnshire have been excessively dependent on erratic seaside tourism; its industrial base is weak; it is on an outer limb of the national communications system. But opment, there was throughout the 1980s considerable building and occupation of small factories, so that an industrial element has been welded on to the traditional market activities of the small towns. At the same time, in the

south of the county, there has

been private sector investment as companies, in more prosper ous times, sought expansion denied them in East Anglia and the South of England by labour shortages and higher land costs. The south, too, has become part of the London commuter belt - a distant dor-mitory suburb creating its own demand for services.

isons, development on Humberside has taken different forms. The loss of Grimsby's deep-sea fishing fleet in the 1970s found its compensation in the expansion of the chemi-cal, food-processing and stor-age industries. In spite of the decision of Findus to withdraw from food processing, other companies have emerged grad-

nally to offset the loss.

Yet Grimsby's economic

diversification has been hin-dered by the competing attracnation as an assisted area and the existence of an enterprise zone have meant that incoming companies have been able to tap a range of subsidies unavailable on the coast. Even

of Grimsby and of Immingham as the largest bulk cargo port in the UK has created another pillar of economic resilience. Such a variety of economic competing interests, which are the harbinger of conflict. There is a proposal that all these communities should be pushed together into one administra Similarly, though for other tive unit. The Local Govern-

so, on the coast, the emergence

Humberside should be absorbed in Lincolnshire. The recommendation has been frozen while another commission established by the government decides how, and with what boundaries, a system of unitary local authorities might be introduced across the country by 1994.

ment Boundary Commission has recommended that South

would be delighted to see its boundaries extended, and to the Humber to the Wash, Humberside County Council opposes its own demise and deems the thought wasteful.

The larger urban areas have no desire to be absorbed into a wider Lincolnshire. Grimsby wants to be a county borough, as it was a generation ago, and thinks that the level of service to the public would be lower as part of Lincolnshire. At the to be a unitary authority in its own right, but with wider boundaries. Within all of this there is scope for a political

battle royal. At the minimum, there will be some upheaval. This would be a pity, espe cially if it diverted the public authorities from encouraging solutions to deeper-seated problems - for example, the need to foster training in the frequently low-skilled, low-waged urban areas; to take

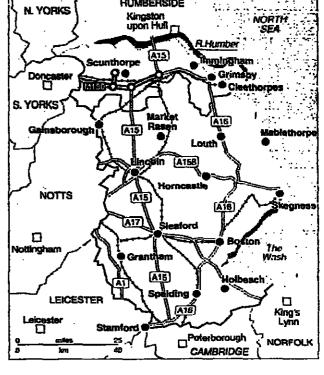
education into the more iso-

lated rural areas; to create a

new university and enlarge the industrial-academic nexus. It would be a pity, too, if political squabbles deterred private-sector investment. The area is no longer a sleepy outpost of the UK, bypassed by

is more like a bridge between north and south: close enough to the south to siphon off companies looking for space; but, with its ports, close enough to the industrial Midlands and north to act as a conduit to

continental Europe. Lincolnshire, in fact, is likely to increase its population, which is moving towards 600,000 after having grown by 10 per cent in each decade since the second world war. Net immigration of 50,000 is expected by the end of the cen-tury. Much of this is likely to come from south-east England.



### IN THIS SURVEY



Communications: the vision of a gateway to Europe Power stations: the new chain will be driven by sea gas A new university: detailed plans are due this summer

Lincoln: a splendid setting, but a mixed economic landscape

Scunthorpe: success threatens development area status Food and agriculture: still the dominant industries

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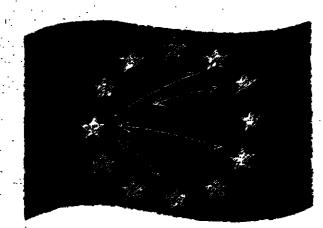
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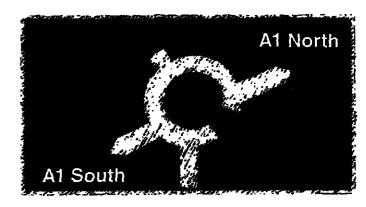
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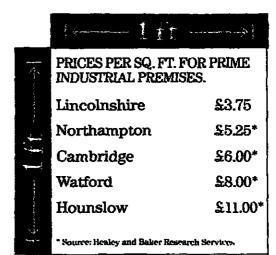
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# A dream corridor to Europe

THERE IS a vision, which makes the periphery the centre, which changes the shape of European trade flows and which restores rail to the prime position as a handler of freight. It is a vision called

And it is not surprising that Great Grimsby is enthusiastic about it, because it could provide the town and the expanding neighbouring port of Immingham with a new role in the next century.

Green Links is an idea for a rail and sea corridor, linking Ireland and the northern half of England with northern and central Europe. Immingham would be its key British axis. the last UK stop on the route to Germany, Russia, Czechoslo-

The European Commission is helping to fund studies. Local authorities throughout Europe are involved. But what the idea lacks in the UK is an adequate rail network. "We're agitating to get British Rail to put more effort into freight. Green Links is aimed at BR as much as at Europe," said Mr Roy Bentham, Grimsov's director of leisure and economic development.

As it is, the growth of the Humber deepwater ports, handling around 60m tonnes of freight a year - Immingham carried more freight in 1991 than in 1990, despite the recession - has been and will continue to be of economic significance. Although the plans for a new coal terminal foundered in March on PowerGen's hesitation, Associated British Ports, the owner, plans a new terminal of a different type, possibly

for containers. Immingham is the major port of the region; indeed, it handles a greater volume of freight than any other port in the IIK. But there are others, not least that of Grimshy itself. which has won the contract to handle the export of cars from the new Toyota plant at Bur-

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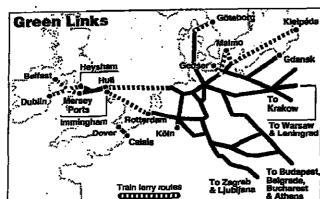
the transplant flourishes and grows.

healthy business growth. It offers a

site location to staff training

growth and expansion

and the right location, and elimate to ensure



naston, Derbyshire. Here, too, a consortium of fish merchants, fishing vessel owners and private dock operators, working under a licence from Associated British Ports, has a £16m plan for the modernisation of the fish docks.

In Lincolnshire, the fortunes of Gainsborough, an inland port, have been in decline. But, under the new privatised man agement of A.F.Budge and John Sutcliffe, at Boston, on the Wash, work is taking place to allow entrance for vessels of 4,500 tonnes, instead of the present limit of 3,000 tonnes.

Immingham, the region's major port, handles more freight than any other in the UK

Sutton Bridge was completed at the end of the 1980s as a general cargo port.
Inland links to the ports

have improved as the road infrastructure has gradually improved. The completion of the M180, running along the Humberside-Lincolnshire border, has been partly instrumental in fostering the growth of the Humber ports.

The next motorway dream of the local authority planners relates to north-south communications. It is to have an at Peterborough. Without such

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rulling up your roots?

Lincoln has a plentiful supply of skilled and

With its cleaner, greener environment, the

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for companies to bloom, as the 50,000 workforce

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successful industrial and commercial cities.

flexible workers and its low cost of land and

housing give nourishment to any newly

transplanted company.

extension of the M11 from Cambridgeshire through to Durham. It would pass to the east of Lincoln and to the west of Market Rasen, but the proposals and the route suggestions now reside in the Department of Transport awaiting

decision. Meanwhile, the main

north-south axis is the A1 and

there is a programme to upgrade this to a three lane

motorway.

Other changes are of smaller order. The transformation of the A46 between Newark and Lincoln should be completed by 1996. Improvements have taken place to the east-west A17. The A52 between Nottingham and Skegness and the A158 between Lincoln and Skegness are being upgraded. The Lincolnshire County Council, following a policy of keeping through traffic out of market towns and villages, is spending on by-passes - at Swallow and Wainfleet, for

example. Similarly, the main immediate improvements to the rail network are local. Lincolnshire County Council and Regional Railways reached agreement in April on the joint financing of £3m package to modernise the line which cuts across the county, through Gainsborough, Sleaford and Spalding, starting at Doncaster and terminating

an agreement the line probably would have been lost. A similar scheme was worked out for the Grantham-Skegness line ten years ago.

Certainly there are local fears that British Rail may cut out its InterCity service between Newark and Grimsby, cutting the direct link with London, although there is a local service of Sprinter trains. But rail services, especially from the south of the county, are sufficiently speedy for Lincoinshire to be considered as London commuter territory. This is because of the electrified east coast main line. which means that the Grantham-London connection can be travelled in less than an

hour. This route will be

increased in importance once

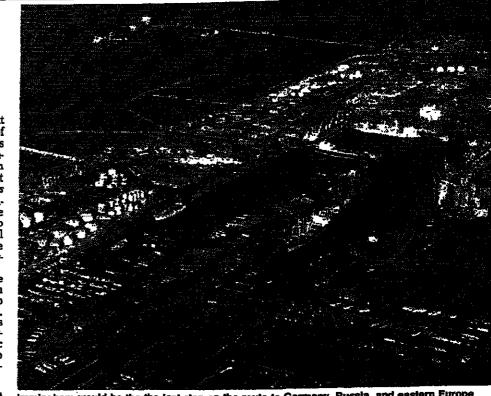
the Channel Tunnel opens:

Newark is a designated stop

for the direct passenger service

But there is one point that worried the Confederation of British Industry as early as 1990. "The decline in the num-ber of rail freight terminals in Lincolnshire needs halting," it said in its document, Towards 2000 in Lincolnshire. "Lincolnshire needs easy access to the inland rail freight terminals to take advantage of the Channel Tunnel," and hence to ensure growth into continental mar-

Continental air links are through Humberside Airport in the north, recently expanded to take more scheduled traffic, and through East Midlands Airport, to the south in Derbyshire. But for transatlantic flights, passengers still have to go either to London or Man-



Paul Cheeseright Immingham would be the the last stop on the route to Germany, Russia, and eastern Europe

The region will provide power for England in the 21st century

# Sea gas will drive new stations

DISTINCTIVE new industrial landmarks are springing up on the flat countryside between the Wash and the Humber

They are the chain of gleaming new power stations which will supply much of England with cheap, environmentally clean electricity well into the 21st century.

As a result of the new investment, the region could one day rival the coalfields of Yorkshire and the Midlands as a centre for bulk electricity generation.

All the new generators there will use natural gas from the North Sea, and comprise high efficiency combined cycle technology, in which the waste heat from the primary gas turbines is used to drive auxiliary steam turbines.

The area's first new station. at Killingholme on south Humberside, is due to start supplying the national grid in the autumn. The 900 MegaWatt plant, owned by PowerGen, one of the successor companies of the former Central Electricity Generating Board, will be the biggest non-nuclear power station to be opened in Britain since the 1970s.

first of eight large gas-fired power stations planned in this area and over the next five years. They have a total capacity of 5,730MW, which, on a warm bank holiday evening, could supply a high proportion

The list includes a second 800MW PowerGen plant at Killingholme, and a 620MW station on the same site being built by National Power, the bigger of the non-nuclear companies carved from the CEGB.



The catalyst for the programme was the 1990 privatisation of the electricity industry which demolished the monolithic CEGB and opened the door to competitive electricity generation.

Two other factors have attracted a large part of the planned new generating capacity to the South Humberside and Lincolnshire area: ■ Its accessibility to the main "super-grid" lines built to con-

vey electricity to south-east England from the power sta-Trent Valley coalfields; and ■ Its terminals for the gasfields of the southern North Sea, which are set to rival the coalfields as the principal fuel sources for electricity produc-

These twin factors, says Mr Philip Champ, director for power station development at East Midlands Electricity, are "the magnet which has made the region around the Wash the busiest bit of England". In addition to those planned

at Killingholme, new plants are being built or planned at Brigg, Keadby, Stallingborough and Sutton Bridge. The radical nature of the

overhaul of the electricity

industry is evident in the exotic mixture of companies behind the new projects. They include the privatised regional electricity companies (before being privatised, they were restricted only to distribution of power) and numerous overseas companies, ranging from combustion equipment suppliers to ov

A £400m plant at Keadby, South Humberside, is a partnership of Scottish Hydro-Electric and Norweb, the North West electricity distribution

In the £400m plant, at Sutton Bridge, Lincolnshire, East Midlands Electricity is partnered by Electricité de France, the French state utility, GEC Alsthom (the Anglo-French combustion plant-maker), France's Compagnie Générale des Eaux, Spanish utility. PowerGen's first Killingholme station is being built by Siemens, the German electrical giant, and its Kraft Werk Union nower generation group.

The biggest single project,

the 1,320MW South Humber

Bank, at Stallingborough, is being developed by IVO (Imatran Volma Oy), Finland's biggest electricity company, which is also the contractor for the Yorkshire Electricity-led 240MW station at Brigg, a British Sugar refinery site. The by the Lincoln-based European Gas Turbines, 90 per cent owned by GEC Alsthorn and 10 per cent by General Electric of

the US. Contrary to the ripples which power station projects sometimes cause elsewhere in Britain, the people of this area have seemed rather unconcerned at the rate of new development in their midst.

Planning permission for a power station has been available for years at Stallingbor-

ough, proposed site of the South Humber Bank plant. Similarly, at nearby Killing-1957, there had been successive plans for stations - both off and coal - all of which were abandoned for economic rea-

But there would be local anger if suggestions resurfaced to use Killingholme for a different energy-related purpose -in the mid 1980s, it was one of for the burial of low level nuclear waste. (The idea was later dropped when the government went for a deep-level burial ground at Sellafield, Cumbria, but could be re-examined if the Sellafield scheme were abandoned \

There is also local anxiety over plans for a big new coal importing terminal at Immingham. The plans were shelved before the general elec-tion, but might be revived if the new Conservative government gives the electricity industry the green light to expand coal imports. Local resistance to the new port is laced with concern about the effect it would have on employment in the Yorkshire coal-

On the other hand, many locals will breathe a deep sigh of relief over the effect of the smallest power station being built in the area. The 15MW station, on the site of the forworks, will be powered by the manure of nearly 1m chickens a year reared on the Scunthorpe area's 40 battery farms. The highly pungent "poultry litter", as it is clinically called, has been traditionally used to fertilise the area's rich farmland giving it its recognisable aroma. This is one power station which should significantly improve, rather than pollute,

**Maurice Samuelson** 

LEADERS OF Lincolnshire's public and private sectors are trying to grasp an opportunity they lost a generation ago, and which probably will not recur for another generation. It is to set up a new university.

The broad lines of how this

will be done are now clear. The detail of the planning will be evident by the summer. The university will be based

on one or more of the existing colleges of higher education. It will start as a university

college, under the wing of either Nottingham Polytechnic or Nottingham University, and then, by the end of the decade or early in the next, it will strike off as an independent

The origins of this attempt came out of thinking among local business leaders, and first emerged in a 1990 report of the Confederation of British Towards a new university

and Iberdrola, an independent

# Nottingham's pupil

Business leaders were worried that the intellectual Clower of the county tended to bloom outside. They wanted more young people to stay, to provide the intellectual stimulus for local business. They wanted the commercial benefits which can spin out of a strong relationship between industry and the academic

The first thought was that the university would be a private sector venture and, indeed, there were talks with the University of Buckingham about how it might be brought

But as local interest in the

authorities became involved. the running was taken over by the Lincolnshire County Council. This resulted in a switch away from an

A neighbour's university and polytechnic have been chosen for detailed negotiations

exclusively private sector approach to an examination of ways in which a university of more orthodox background might emerge. It became clear that the easiest way was to invite an institution from the

The exami good time. Not only are stadent numbers increasing sharply and expected to do so for the rest of the decade, but

the methods of financing students are changing; so that, instead of travelling hither and thither to study, they are more likely to stay in the area of their home. Lincolnshire County Council

invited half a dozen interested tertiary educational institutions to make public presentations of how they would develop the existing county educational system so that, in a few years, a new

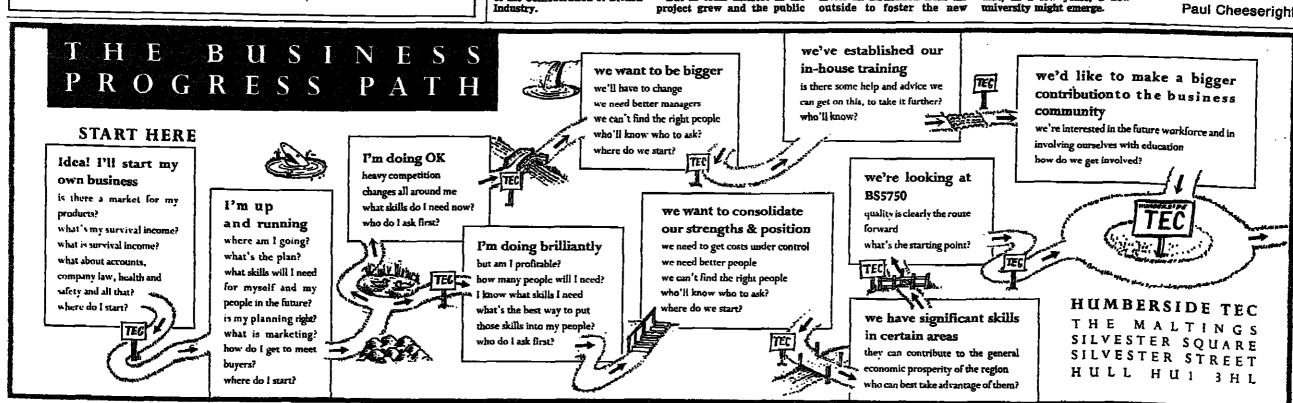
From these six, Nottingham Polytechnic and Nottingham University have been chosen for detailed negotiations. At the end of July, one of these two will be chosen to give birth to the new university.

Largely because it has been made clear there will be no government funding to help this process, the search will shortly begin for commercial sponsors of the university.

Both the Nottingham institutions believe it will take around £30m to set it up. If there is a shortfall, there will be some resort to the money

But Lincolnshire County Council itself may provide help: it is one of only two local authorities in the UK to be free of debt and, at the same time, it has substantial

Paul Cheeseright



assisten-area map.

### LINCOLNSHIRE AND SOUTH HUMBERSIDE 3

SCUNTHORPE AN industrial island set in the agricultural flatlands of South Humberside. stands at a crossroads, fearful that it may become the victim

of its own success. The 1980s were times of dramatic change for this town of steelworks and parkland, transforming it from a community overwhelmingly depen-dent on the steel industry to a manufacturing centre with a much more broadly based spread of activities, ranging from computer hardware to plastics engineering and food

Development area status, an enterprise zone and European Community aid, giving access to European Coal and Steel Community loans and the European Regional Development Fund, have helped Scunthorpe to attract dozens of new employers during the last decade: more than 40 British mpanies and 16 multination-

However, in the city itself

unemployment is unofficially

estimated at up to four per-

centage points more; and up to

half of those without jobs are

The economic landscape is

mixed. Historically, the city

has been an engineering cen-

tre. Indeed, the tank was

new names such as Rose Bear-

ings, the fruit of Japanese take-

over and investment, have

emerged as more powerful

local economic forces.

long-term unemployed:

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New employers move in faces the 1990s without the Unemployment, which, after benefit of enterprise zone concessions: now fully occupied the traumatic Normanhy Park

the EZ loses its designation steelworks closure of the early 1980s, rose to a peak of around The recession has also bit-20 per cent, is now, at 9.1 per ten; the heady days of the late 1980s, when Scunthorpe was cent, just below the national average. But in that case, one might ask, why should Scunattracting, in net terms, 40 new businesses a year, have been thorne have top-tier development-area status? That, the followed by leaner times; in town's borough council fears, 1991 it lost 55 businesses net is precisely the question govand around 500 jobs. ernment ministers will be ask-There is also an underlying ing when they start their promised review of the UK's

fear that British Steel's Scunthorpe works, which makes steel sections and plate, is The council's answer is that extremely vulnerable, should the radical restructuring of the there be any further rationalislocal economy, for which gov-ernment assistance has been ation in the UK's steelmaking capacity after Ravenscraig vital, is still incomplete. It

Success threatens Scunthorpe's development area status

in 1994.

local employer; all the newer

companies Scunthorpe has attracted employ well below

Of the four remaining major 1,000 people. It also has a subsidiary interest in its former BS sites, Scunthorpe, part of the General Steels busine rod mill in the town, now run by Allied Steel and Wire, and alone operates from an inland location. In the late 1970s, its former bar mill, now owned steelmaking in Scunthorpe by Caparo. employed around 23,000 people;

Another cloud on the horitoday British Steel's payroll is zon is the possible knock on 5,500; about 4,500 more people effects on European assistance are estimated by the council to should the government abolish work as contractors on the BS Humberside county council. As site in the town. But more steel part of Humberside, Scunjobs are certain to go; BS thorpe benefited under the announced last year that it is to close its Scunthorpe plate European Community's Yorkshire and Humberside Steel mill, resulting in 600 job losses Areas Integrated Development Operations Programme for Despite all this, British Steel areas hit by steel industry job remains by far the dominant

Labour-controlled Scunthorpe borough council, how-ever, favours Humberside county council's abolition: greater autonomy is a powerful

On a brighter note, "Sunny Scunny" (stand-up comedians have a lot to answer for) has attracted £250m ininvestment and around 4,000 jobs to its 250-

Zone status triggered development of new industrial estates, offering rapid access to the motorway network and Scunthorpe town centre, yet close enough to the country-side for a pheasant to be spotted last week strutting across a major access road leading to Foxhills industrial park.

Large employers attracted to the EZ include the expansionist Spring Ram, HLF, part of Hillsdown Holdings, and Unigate, which developed Europe's biggest white meat and poultry processing plant at Foxhills. This plant has just been

acquired by Hillsdown, one of a spate of acquisitions which have brought sudden changes to the ownership of some of the town's key new businesses. They include the acquisition of Eurolam, formerly Welshowned, by the German company Keinle and Speiss, and of Sooner Snacks, bought from Borden by Dalgety. This deal has resulted in the transfer away from Scunthorpe of Sooner Snacks managerial

But Scunthorne remains the headquarters of several large private companies, including Clugston, one of the UK's top 50 non-housing building and civil engineering contractors,





The 1980s saw a shift from decendence on the steel industry. And there is now an underlying fear that British Steel's Scunthorpe works, which makes steel sections and plate, is extremely vulnerable, should there be any further rationalisation in the UK's steelmaking capacity

which employs 900 people nationally and turns over £115m a year. Founded 55 years ago, it pioneered developments in the use of steel industry slag before diversifying into its present activities. So far in 1992 it has won contracts worth £ 21m.

Among overseas investors in Scunthorpe, the Americans predominate, although the German resence is increasing. The town has just one Far East investment, Japanese-owned Citizen, which employs 230 people making computer printers. About 36 per cent of Scunthorpe's employment is in manufacturing, well above the national average. Attracting other sorts of inward investment has proved more difficult. However, Lloyds Bank has chosen the town for its new national mortgage-processing

centre, employing 120 people. Now that the EZ is full the council hopes incoming industry will buy sites at Lysaghts Enterprise Park, part of the Normanby Park steelworks site. More than £2m in government derelict-land grant has been spent here annually since 1985, but contamination makes for slow progress. Just 40 acres of the 400-acre site has so far

been reclaimed. "We've hardly Kirk, vice-chairman of the council's estates and industrial development committee.

Mr Kirk, aged 68, and fellow Labour councillor and housing committee chairman Mr Brian Vessey, 57 are proud of their home town and optimistic about its future - if development area status is retained. "We're deemed to be a successful area," says Mr Vessey. "We're worried people in high places will judge us as not

**Chris Tighe** 

Engineering keeps its place the city. High on the hill, it tells travellers coming in from the surrounding flat lands that their destination is near. For Lincoln is the focal point of the region, a fact recognised as early as the 12th century when the city received its royal char-"It is thought of as a small market town with a cathedral. trial and commercial centre this is the reality," said Mr Mike Roberts, of the city's economic development depart-Arguably, it is the economic diversity of the city that has enabled it, if not to avoid the recession, at least to escape its most damaging effects. Unemployment in the Lincoln travelto-work-area is just under 10 per cent and close to the national average.

Lincoln enjoys a splendid site, but a mixed economic landscape

The cathedral dominates the city, yet tourism is not as important as this might suggest

devised, developed and built in Lincoln during the first world Nationally, engineering has been in the doldrums. But in Lincoln, European Gas Tur-bines, part of GEC-Alsthom, has a heavy order-book; while rationalisation at GPT, the telecommunications group now managed from Swindon, has caused redundancies. Over the past decade, old names like n Bucyrus, with its earthmoving equipment, have disappeared and emerged in smaller and more specialised form; but

provides about 8,000 jobs in a local economy where there is employment for around 74,000. Engineering employment is more significant than tourism, where, even including the jobs in puls, the total is about 5000. Tourism is not as important as the dominance of the cathedral might suggest. Lincoln is not, for example, on the American visitor circuit. Although about 1m people may visit the

city each year, most only stay

for a day. Tourism is an indus-

try awaiting exploitation.

While there has been some

expansion of hotels, the con-

cern of the Confederation of British Industry remains valid: "The lack of facilities in Lincoln and Lincolnshire, such as hotels and basics, like cinemas, means that, apart from the summer season at the coast.

Lincolnshire does not attract

as many tourists as it could

For the CBL there is another possibility: Lincoln could be a tourist base. "Good hotels, a full and imaginative use made of the Brayford Pool [the harbour built by the Romans] and exploitation of Lincoln's very historical and important Roman and medieval past

could help the whole county. But the thrust of investmen in Lincoln is more narrowly in retail facilities like the Waterside shopping centre, has continued despite the recession. And there will be more. G.W.Padley is planning a new food-processing plant; Anglian Water is moving some head-quarters staff to a refurbished engineering works once owned Clayton Dewandre and now by Simons, the construction group; the Inland Revenue is establishing its training head-

To what extent such development can ease the problem of the long-term unemployed is not clear. The city does not escape the problems of economic and social deprivation that are characteristic of UK cities. For the most part, problems are concentrated in the city's eastern wards.

quarters in an old bishop's pal-

Lincoln is not on the list of the government's 57 Urban Programme authorities, and hence does not receive 75 per cent grant aid for specified economic renewal projects. City leaders noted that, on most indices of deprivation (quality of housing, lack of education facilities, the number of oneparent famílies) Lincoln's eastern wards were as badly off as most Urban Programme authorities. But what the city does not have, the leaders observed, is a social difficulty with ethnic minorities. Indeed, according to government crite ria, it is entitled only to the

Efforts to persuade the government to make available more subsidies for regeneration have failed. But the government is more enthusiastic about a joint public-private sector approach to regeneration, on the model of the now superseded Birmingham Heartlands, called investors in Lin coin. This groups the City Council, the Training and Enterorise Council, the Lincoln Co-operative Society, the Chamber of Commerce and six local development companies, with sponsorship from East

subsidy of Derelict Land Grant.

Midlands Electricity. How Investors in Lincoln will approach its task will be clearer later this year. By the end of this month, Drivers Jonas, the London chartered surveying consultancy, should produce a study which will include not only an urban regeneration plan, but also a business plan and a series of specific initiatives, long- and short-term, which will provide guidelines for the next 15 years, In Lincoln, the game is played long.

Paul Cheeseright



smells of life on board a Grimsby trawler in the 1950's. From 21st May a major exhibition — Trawles at War provides an additional exhibitating experience. Contact: (0472) 344868 Richard Doughty.

Grimsby International 4th - 8th October 1992 Singers Competition

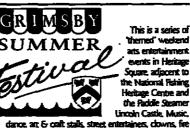
Competition Dates The competition attracts entries from and is held in Great Grimsby's Town Hall winnes concert with

10.00am - 6.00am

attraction takes you

on the journey of a

Society on Saturday, 10th October. Syllabus available from Anne Holmes 23 Enfield Avenue, Great Grimsby, Tel: (0472) 812113 last date for competition entries ~ 31st May 1992.



eages etc., all feature in these unique events. This is not Contact: (0472) 242000 Est. 1472 Pierre Bibby.

South 3rd - 5th july 1992 The South Bank jazz Festivel boasts a Bank tightly packed Festival

crafts marquee all combine to make this a wonder weekend out. The international programme includes Kenny Ball, Humphrey Lyttebon, Ray Gelato and Contact (0472) 242000 Est. 1473 Clare Russell

This is a remarkable Grimsby's cents Shopping area, offering stores and over 100 shops, all under one tool. Freshiney Place provides the best shoppin in Uncoheties & Sout Humberide Additional attraction

you can enjoy a well-earned break, and a covered market adjacent to Freshney Place Regular activities & astainment for all the family include Punch 6 Judy ws, clowns, concerts, competitions and much more. Freshney Place Centre Management: (0(72) 354283 Agents Churston Heart; (0(7) 409 2199



Although there is evidence of several much earlier settlements, it was the Viking invaders who first developed the potential of the great River Humber's South Bank, with its dry sunny climate and rich fertile

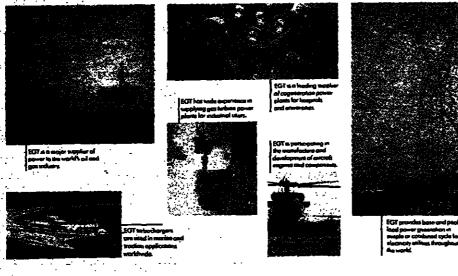
Using their skills in trade and commerce, they soon built the thriving settlement of Grimsby. Although today trade is worldwide. the links across the North Sea to Europe are particularly strong, Indeed, Grimsby is Europe's Food Town and The Town For

As well as being a major centre for national and international business, Grimsby has become a thriving tourist and visitor centre. The award winning National Fishing Heritage Centre, International Singers Competition, South Bank Jazz Festival and Freshney Place Shopping Centre have all helped to create a new and welcome invasion. Why not join it?

Come and discover what's GREAT about **GRIMSBY** 

Contact Roy Bentham, Director of Leisuse & Economic Directopment, Municipal Offices, Town Hall Square, Great Grimsby, South Humberside, DN31 RHU Telephone; (0072) 240000 Telefac; (0472) 340321

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### LINCOLNSHIRE AND SOUTH HUMBERSIDE 4

Agriculture and food-processing continue to be dominant industries

# Investment defies the recession

exported to Amsterdam; Lincoinshire ducks, savoured in Japan; Lincolnshire ducks' fect, highly esteemed in China; Lincolnshire peas, computermonitored in their pods - the county's centuries-old agricultural industry has certainly moved with the times.

It is the British county most heavily dominated by agriculture. The sector employed 8.8 per cent of the county's workforce in 1987, compared with a national average of just 1.5 per

According to the National Farmers Union, Lincolnshire is Britain's biggest producer of cereals, potatoes, vegetables and oil seed rape. Sugar beet. poultry, pigs, flowers and bulbs are also important.

The county has been affected by agriculture's trend towards increased mechanisation: between 1978 and 1988, total numbers working on Lincoln-shire's land, including farmers and casual and part-timers. dropped from 29,486 to 23,167, and the decline in jobs contin-

But it has also seen heavy investment by major food companies, despite the recession. It has benefited, too, from proximity to both Grimsby, a major food-processing centre, and to the Humber ports whose eastfacing location will become increasingly important as a result of the single European

market. Agriculture dominates Lincolnshire physically: the sparsely populated county has only eight centres with more than 10,000 inhabitants. And the sector also has important spin-offs, such as agricultural

But the Rural Development Commission, promoting diversification, has been spending £2m a year on small factory and workshop developments since the early 1980s, when much of the county was designated a rural development area. All RDA boundaries are being reviewed

As elsewhere, there is concern over the GATT negotiations and reform of the common agricultural policy. A more localised worry - even harder to influence - is the spate of dry summers which have hit the county's irrigation

The real crunch will come if we get another dry and hot summer," says Mr David Hill, the NFU's East Midlands senior policy adviser. The NFU is pressing the government to consider how water could be transferred, possibly into the Trent river system.

Recent private-sector investments in Lincolnshire include Christian Salvesen's new £8m vegetable-packing factory at Easton, near Grantham, claimed to be Europe's most advanced. The company, the largest UK processor of frozen green vegetables, has three large plants in Lincolnshire and another at Grimsby.

HL Foods, part of Hillsdown Holdings, operates three production centres in Lincolnshire, including a new chilled-salads factory at Spalding, described as the UK's most up to date. Another major food company. Geest, is headquartered at Spalding, where its Tropical Produce distribution centre has recently been refurbished. Geest's subsidiary, the Pasta

Company, is now developing a large pasta-processing complex at Barton-on-Humber, in South Humberside.

Other well-known Lincolnshire-based names include Nickerson Group (exporters of ducks to the Far East), near Caistor, and William Sinclair Holdings, of Lincoln, producers of horticultural, pet and equestrian products. The county is also home to a number of suc-

cessful producer co-operatives. Some north Lincolnshire fields are yielding a new cash crop - oil - while, on the coast, Conoco's new Theddlethorpe gas terminal, linked to the Lincolnshire Offshore Gas Gathering System, will supply up to a third of the UK's natu-

The importance to Britain's food industry of the land from the Humber to the Wash is underlined by the presence in Grimsby of 400 food-processing companies. Promoted as "Europe's food town", it estimates that 20,000 people work in its food sector and directly related companies.

Since 1989, food manufacturing investment in the town has exceeded £75m, including a £25m pizza factory, Europe's largest, developed by Ross

Despite the loss of deep-sea trawling in the mid-1970s, about half the town's food processors are fish-related -Grimsby still has a fleet of 100 Seine netters and the UK's largest fish market. Fish is also imported for processing. And the town has an honourable role in sustaining a great British tradition: most English fish-and-chip shops are serviced within 24 hours from



Preparing frozen meals at the Grimsby factory of Birds Eye Wall's. Recently the company has built a new plant for the preparation of meat meals, which are exported to Europe

Despite all this, the food-processing sector last year delivered Grimsby a major blow -news that Findus, moving out of fish-finger production in the UK, was to close its local plant, costing more than 900 jobs Lovell food conglomerate, has sector jobs — Scunthorpe now over two years. The knock-on expressed interest in taking has seven substantial food costing more than 900 jobs

effects of closure would be serious: Findus' gross annual wages bill locally is £7m. Its contracts with 130 local suppliers are worth £1.8m. Now, however, Booker, part of the Fitch



over the plant. A deal depends on whether government assis-

tance will be granted.
All this has heightened annoyance in Grimsby that the town is an intermediate area. while Scunthorpe, with lower unemployment, is a development area, offering inward investors more incentives. It has not escaped the notice of "Europe's food town" that, since 1984, its steelmaking neighbour has won 1,200 food-

plants, compared with just one

In the dog-eat-dog world of lobbying for government aid. Grimsby, with its above-average jobless rate of 10.9 per cent, is arguing that it needs at least as good a deal as Scun-

thorpe. Unusually, Grimsby's manufacturing sector is dominated by two unlikely bedfellows food and chemicals. The chemical industry, employing 3,200 people, lies within the borough

ing 750 jobs.

tonnes of goods a year, and

regularly services 52 countries.

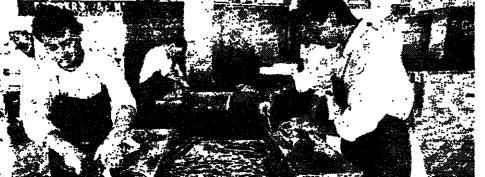
The European single market

coastal strip towards Immingham.

It is investing very heavily in "green" technology. But combining food and chemical industries as environmental standards rise will not be easy, admits Mr Roy Bentham, Grimsby's director of leisure and economic development. "As years go by, we have to make sure the two don't affect each other adversely," he

looks certain to boost further

**Chris Tighe** 



The real thing: preparing the catch for sale, in Grimsby fish market

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### The coastline means ports, tourism and the heritage business

# A trawl through history

SCRATCH 'N SNIFF, orders the "very smelly leaflet" about Grimsby's new National Fishing Heritage Centre. So you do and the whiff of fish and engine oil rises up from the

Opened a year ago, this imaginative museum, an attempt to plunge visitors into the sensations of 1950s North Sea trawling, has received an enthusiastic public response. It attracted 70,000 visitors in its first eight months, and has created almost from thin air a tourist industry for Grimsby, once the world's largest fishing

£3m development, funded jointly by the European Community and Grimsby council. promises visitors the chance to "sign on" as crew members before travelling through an imitation Grimsby back street to the Arctic fishing grounds.

You feel the pitch and roll of the ship, the urgency and excitement of the catch, the raw, icy blast of the wind ... ' promises the glossy brochure. More is in store: an "exhibition", opening later this month, will allow visitors, securely on terra firma, to experience the harsh reality

of being under enemy fire on the gun-deck of a trawler at war", before switching to the German side and cowering in a recreated U-boat being depthcharged. "It's mine blowing." screams the publicity. "Feel the submarine shudder, hear the tortured metal fracture . . . All this may arouse misgive

ings among those uneasy about Britain's heritage industry. There is indeed irony in recreating the dead trawling industry next door to a new Sainsbury's hypermarket; while Grimsby's nearby fish dock, somewhat tatty, as genuine backstreets tend to be, but at least still operating, is not deemed a tourist attraction. The fish dock is also fighting for government cash towards a £16m upgrading.

But then, Billy Butlin perhaps ruffled feathers when, in the 1930s, he decided that Skeg-ness, where he had set up his hoopla stall with a borrowed fiver, should become the site of his first UK holiday camp. And before that, the Earl of Scarbrough's agent probably

Lincolnshire attracts 5m day-visitors and 7m overnight stayers a year

alarmed Lincolnshire villagers in the 19th century when, on his recommendation. Skegness was developed into a seaside

Today, Skegness and Mablethorpe, the Lincolnshire coast's main resorts, and Cleethorpes, just inside South Humberside, retain their traditional British seaside character, despite some substantial investment, including the £27m spent by Rank Leisure on Funcoast World, successor to Butlins at Skeg-

Lincolnshire and South Humberside Tourism - a body set up in 1990, with local authority, tourist board, private sector and Rural Development Commission backing, to promote tourism - estimates that Lincolnshire attracts 5m day-visitors and 7m overnight

stayers annually. The organisation's manager, Mr Christopher "Ripper" Scott, says tourism in Lincolnshire employs 28,000 people for part or all of the year, and generates a £310m annual spend. area has development potennational advertising campaign. So far it has sparked 10,000 requests for the county's short breaks and main guide.
At present, Lincolnshire

tourism is concentrated on the coastal strip, which has traditionally catered for visitors from Yorkshire, the East Midnow has to compete with year-round theme-park developments such as Centre Parks' Sherwood Forest complex. A recent CBI report, Towards 2000 in Lincolnshire, suggested

such a facility. Riforts are being made both to encourage more visitors to Lincolnshire, especially from East Anglia and south-east England, and to coax more of them into the county's many attractive historic towns and villages. Mr Scott is also wooing walkers and nature-lov-

the county consider creating

ers by emphasising the coast's Nor will devotees of Alfred Lord Tennyson escape Lincoln-shire's entreaties: this year. the 100th anniversary of his death, he is being invoked to promote Mablethorpe, where he spent part of his youth. "I think Lincolnshire has 'calm and deep peace' to offer," ven-tures Mr Scott, in Tennysonian

Along the coast, in Grimsby, the local authority hopes tourists attracted by the National Fishing Heritage Museum will be persuaded to linger, and spend money, at the recently completed £50m Freshney Place shopping centre, a mixture of town centre refurbishther rejuvenation of the Alexandra Dock, where the

the estuary's port activity. Markets serving 320m Euro-pean customers - 740m if you include eastern Europe and the former Soviet Union - can be reached within 24 hours from the Humber. It already handles most UK trade to and from Germany, Belgium, Holland Whimsy and nostalgia fade and Scandanavia. Further investment of more away north of Grimsby, the

no-nonsense might of South than £100m in the Humber ports is in the pipeline. With more than 100 berths run by Humberside's chemical installations and its large Immingham port complex have more than 20 operators, many yet to be "interpreted" by of the estuary's distinctive industrial tourism. ports and wharves have estab-lished particular strengths in The elegant Humber bridge certain operations. attracts some tourists, but One remarkable feature of

mainly to local job-hunters. the estuary is that, thanks to Kimberly-Clark, for example is its rivers, it stretches 50 miles developing a new £100m paper inland, allowing ships to be products plant at Barton, creatdischarged close to major motorways and feeding into The Humber estuary - con-Yorkshire's canal network. sisting of the four main ports inland port, Gainsborough, on of Hull, Goole, Grimsby and the Trent, is experiencing prob-lems, because twists in the Immingham and numerous wharves on the rivers Trent. Ouse and Hull – has seen river make it unsuitable for trade rise by 50 per cent in a decade. It now handles 60m larger vessels. How long, one wonders, before the tourist

influx arrives?

**Chris Tighe** 

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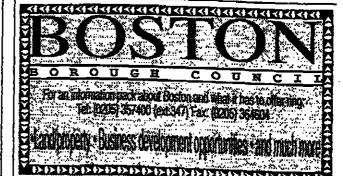
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### THE WEEK AHEAD

### **ECONOMICS**

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# UK retail price index may show significant inflation increase

inflation in Britain will come under the spotlight this week as economists pore over data relating to the pace of the hesitauf recovery that seems to be under way.

Much attention will be focused on the retail prices index for April, to be released by the Central Statistical Office on Friday: Many economists believe the index rose by about 4.4 per cent in the 12 menths to April.

This would mark a significant increase in so-called heafiline inflation, which registered 4 per cent in the year to

Although various technical factors are likely to account for any rise of this sort, signs that inflationary pressures have not disappeared worry many in the economics profession who feel Britain has not done enough to erase the psychology of rising

### Average earnings

On Tuesday the CSO publishes other figures for inflation as measured by the prices of factory goods for UK consumption at the wholesale level while on Thursday the Employment Department is due to give its estimate of the underlying rise in average earnings for the year to

Economists interested in chies as to the strength of the

Annual percentage change 6.5 --6.0 ÷ 4.5 % . 92May Apr 1991 Concer Deletoper

details to be issued on Friday of US industrial production

The following are the highlights of notable events and statistics over the next few days. Numbers in brackets are market forecasts, provided by financial information company MMS.

### Central bankers

Today. Switzerland: Bank for International Settlements meeting of central bankers, continues to tomorrow. France economic policy committee of Organisation for Economic Co-operation and Development meets until tomorrow. UK: March credit business (repayment of £40m); March housing starts (12,900). Norway: April consumer prices index. New Zealand: April food

US upturn will eagerly await Tomorrow. Germany: IG Metall previous 12 months (7 per

lot. US: April producer price index (up 0.3 per cent on month, both including and excluding food and energy); March housing completions. UK: April producer prices index for factory goods (input prices, flat month-on-month, down 1 per cent year-on-year; output prices, up 0.8 per cent month-on-month, up 4.8 per cent year-on-year); April producer prices index for output, excluding food, drink and tobacco (up 2.8 per cent on

### **European Commission**

Wednesday, Germany: Bonn to decide on 1992 supplementary budget and 1993-96 budget projections. France: Europe Commission meets. US: April consumer prices index (up 0.3 per cent both including and excluding food and energy). April retail sales (up 0.3 per cent on month), April real earnings, car sales between May 1 and May 10 (6m). Nor-

way: April trade balance. Thursday. US: March business inventories, April money supply figures (M1, up \$3bn; M2, down \$5.7bn; M3, down \$12bn), money supply figures for week ending May 4 (M1, up \$3bn; M2, up \$3.5bn; M3, down \$3bn), initial unemployment claims for week ending May 2 (410,000). UK: April unemployment (rise of 30,000), March rise in average earnings over

prices index (0.4 per cent increase on month, 2.4 per cent increase on year). Anstralia: March retail volumes (rise of 0.9 per cent on month, 1 per cent on year).

Friday: Germany: Bundesrat

### Bundesrat decision

to decide on federal government's interest income tax bill. US: April industrial production (up 0.3 per cent) and capacity use (78.2 per cent). UK: April retail prices index (up 1.6 per cent month on month, 4.4 per cent year on year); RPI excluding mortgage interest payments (up 5.7 per cent year on prices index (up 0.3 per cent on month, 3.2 per cent on year); 1st quarter employment (rise of 0.3 per cent). Finland: April consumer prices index. Canada: March store sales and vehicle sales (down 5 per cent on month): March wage settlement increase (up 2.9 per cent).

retail sales in west (up 0.5 per cent). Holland: April consumer prices index (up 0.3 per cent on month); April unemployment rate (4.5 per cent). Switzerland: trade deficit in April (SwFr 480,000). Spain: consumer prices index last month (up 0.3 per cent on month, 7 per cent

Peter Marsh

NEXT week should provide some much-needed first-hand evidence about whether the UK is finally pulting out of recession as some of the most influential retailers report results and comment on the consumer's state of health.

On Theritan Marks and Success. er's some of neath.

On Tuesday, Marks and Spencer, which has been riding the rough trading better than most, is likely to edge profes 2 per cent higher to \$655m. The company is also expected to make an amountainstant desired. company is also expected to make an empointment about the future of its issumpting Canadian operations. M and S's solid cost hase and proven management skills should have enabled it to combat a loss of market

RESULTS DUE

share. But clothing margins will have been hit by widespread discounting eisewhere and the food business will have felt the force of furious expan-sion programmes of the big supermar-let chains.

ket chains.

One of these, J. Sainsbury, is likely to boast of a more buoyant trading picture the following day as annual profits are likely to surge by more than 30 per cent to the Dillon mark. But Burton Group, the Ill-starred lashion retuiler which has seen two chief executives depart in as unny years, is only likely to confirm the pattern of its recent grim trading fortunes when it reports on Wednesdry.

11 Queen Victoria Street, E.C., 2.30 Logas, Kandworth Nobel, Great Russell Street, W.C., 10.30

Russell Street, W.L., James, Hease-State, The Brawery, Chiesell Street, E.C. (2.00) Retisend Treet, Rutland House, Rutland Geoders, Swr., 12-00 Septemblion Seechess, The Custer Streets of Control Co

Bread Senctuary. 1130 Speer (LW), Richard House, Road, Enfield, Midt

12,00 Spirate Simon Engineering, Queen's Hosel, Chelterham, 3,00 T & 5 Stores, Swinter Hall Hosel, Swinter, Sadordohrer, 17,07 UsiChell, UniChert House, Cox Lane, Cheusangton, Sarray, 10,00 BOARD MECTINGS.

ETHURSDAY MAY 14
CDAPANY MEETINGS
States & Businesse, Examala,
Singer & Friedlander (offices of),
Cathorpe Road, Burmanjann, 12 oo
Bosseder, The Merchant Taylors
Hall, 30 The sectnessed Street, E.C.,
17.00
Cattley & Holes, Willestry Manor

12:30
EW Fact, 22 Hend Court, W.C., 12:00
EW Fact, 22 Hend Court, W.C., 12:00
Extense & Gameral, Selfridge Hotel,
Crchard Street, W. 12:30
Evened Bardoot, The Savoy Hotel,
Strand, W.C., 10:30
Falser (Jenses), Landoonie Hotel,
Abbey Road, Barross-In-Furnets,
12:00
GER, London Hiller Hotel, 22 Park
Lane, W. 17:00

1, Burbicau, E.C., 11:00
Marley, London Road, Rive,
Sevencete, Kent. 12:00
Marsey Decks & Humbeur, Ali.
Tower Hotel, Chapal Street, 12:
Pichardise, Weekgarth, Past
House, 2 Correval; Street,
Winfolgham, 11:00
Mace, Holiday Inc Crosses Plaza
Valued Hosel, 19: Past Street,
vchaster, 12:00

- Picharuset, CDP
- 9: 3. Apr.

Manchester, 12.00
Sylase-Pictureset, Cilton Arms Hotel.
Lythem St. Annes, 12.00
Uelted Sterolts, The Royal Lycauth
Theatre, Grinday Steet, Edinburgh,
12.00
Uelted Newspapers, Stationers'
1201, Are Marin Lone, E.C., 11.00
Ueher-Walter, Cornstugit Rooms,
Great Casen Street, WC, 12.00
Wilson Sowden, Grand Hotel,
Granby Street, Leicopter, 12.00

Accordon Francia, regional Eulano Cestro, Birmingham, 12 00 EPQ, New Connaught Rooms. Covert Garden Exhibition Centro Great Cusen Street, W.C. 1130 Johnson Group Ciseason, Atlant Tower Hols, Chapel Street, Liverpool, 11.30

Personal Assets Tst. 0.85p Royal Bank of Scotland Fit Nts. 2005 £129.1 IN THURSDAY MAY 14

Der Co's lex. Trusi

Morgan Stanley suggests interim profits will be near £10m - with only a token dividend - and prodicts a sharp reverse in the second half. Grand Metropolitan, the kood, drinks and relating group, is expected on Thursday to bey the foundations for the further "year of progress" pronised by Sir Allen Sheppard, chairman. A 3 per cent rise in interim protax profits to about £30m is forcess; with IDV, the drinks division, leading the way.

drop in its first quarter net income on Thursday to \$500m from \$729m in the same period last year, according to

Manhwell Square, Wood Street, E.C. 1200 ISA Ind., 14 Enton Place, Maneingham, Bredford, West

Vorticaire, 2010, The Cition Ford Jacoba (Jahn I), The Livery Half, Stallope's Half, Ave Maria Lana, E.C. 12:00
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Schott, Windson Gasterial), Nigh

12 00 Shell Transport & Trading, The Cutten Etrabuth II Conference Corne, Broad Sanchury, Westmannier, 1130 Sing Furnibres, Forte Crest Hotel, ST. James Street, Naturgham, 12 00 Seed-Plue, Stat-Plue House, Greenies Park, Prince George's Road, S.W., 12,00 Research, S.W., 12,00 Research,

oil company, is estimated to have made a profit of Disting in the first made a profit of 1985m in the first quarter on a replacement cost bran which strips out stock beeses and pains. This is half the level made in the same 1891 period when account was £1.27m. The company is expected to be hit by a weakening in refining margins, particularly in the Far East and a loss in its chemicals thybean as well as lower gas prices.

Surrey, 11:30 Dervent Valley, Currants Hotal

Stawing I fall, Aldermantury
Square, E. G. 12 00
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Watter Avenue, Luton, Bocs., 17 01
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of Chartered Accountains, Maryara
Place, E.C., 12 01
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116 Patt Mail. S. W., 12 00
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BOARD MEETINGS Finals. South Stalls. Weser Tulling Off Yalize & Income Tet Inter Ins. Alpaseders Hidge. Foreign & Cotonial Inv. Holmes & Marchaet Holmes & Marchaet Holmes & Marchaet

MISATURDAY MAY 19

Hardin & Pencack, The Heathy Park Hotel, Sight Road, Longton West Drayton, Mikitletons, 11 30

### **UK COMPANIES**

B TODAY
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tentmosper\* Natl. Smilesbury
Place, Barbicas, E.G. 12,00
Calve Barry, Cairn House, St.
Dubbn Sarak, Edinburgh, 3,50
Celesties, Index, The Britannia
Intercontinental Hotal, Grosvesor
Square, W., 11,00
dit, 25 Coptings Avecua, E.C., 12,15
Malles, 141 New Bond Street, W.,
10,00

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COMPANY MEETINGS:
Alease, The Portland Suite, The
Leaghter Hillon, to Portland Place.
W. 10.00
Atliad Radio, Gabrick Penta, Hohel,
Povery Cross Road, Horsey, Surrey. Argos, The Park Lane Hotel, Piccodity, W., 11.16 Argus, (Ne Park, Lama House, Pricodidly, W. 11.15 British Polythmas Inds., 95 Port Glasgow Rhand, Greenock, 12.02 Carellag, Carrierg House, St. Paulsi Square, Birmingham, 11.00 Lapitel & Regional Properties, Hyde Park Heast, 68 Knightsbridge, S.W., 12.00.

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### PARLIAMENTARY DIARY

# TODAY

Welsh Office, Attorney General and Overseas Development questions. Queen's Speech debate privatisation.

Lords: Queen's Speech Lords: Queen's Speech debate - local government, debate - home and social the environment and trans- affairs and education.

### TOMORROW

Health questions. Questions to the Prime Minister. Queen's Speech debate environment, local government and education.

THURSDAY

WEDNESDAY

Commons: Home Office questions. Questions to the

Prime Minister. Debate on

Commons: Environment

questions. Queen's Speech

Lords: Queen's Speech

debate - the economy.

debate - the economy.

Commons: Debate on Road

Lords: Not sitting.

Ways and Means measures

Lords: Debate on EC

Regional Development Pol-icy. Debate on "New Age

on the Finance Bill.

travellers".

# **PEOPLE**

# Pretty moves to Kwik Save

Derek Pretty, 44, who resigned the chief executive, and ushfrom his position as group ered in another set of manag-January, has turned up in the same position at discounter Kwik Save.

Chief executive Graeme Sea brook says Pretty was "clearly the best candidate" the headhunters produced. Acknowledging that his departure from dgens was "one of the question marks I had", Seabrook admits he checked him out thoroughly. However, he found that "Derek clearly arrived there after the damage had been done, and did a pretty good job trying to sort it out".

A year into Pretty's Budgens

stint, institutions forced out

### Hosking joins CSFB team

For a firm with a reputation for macho style, Credit Suisse. First Boston has adopted a laudably incremental approach to assembling a European

equity research team.

Perhaps the final piece in the jigsaw is Lisa Hosking, who joins from SG Warburg. She will work with the London team of 16 sector analysts collected over the past three years from such sources as Salomon Brothers, Banque National de Paris and Drexels.

Hosking comes with excellent credentials she was rated the best international strategist by investors in both the 1991 Extel poll and a recent survey carried out by Institutional Investor magazine.

To these achievements she can now add another first: the first researcher to join CSFB as a managing director. Head of equity research Dan Meade says that he has been trying to hire Hosking for more than two years. This may have been the offer she could not refuse. But after six years in Warburg's civilised environment,

can she fit in with the hard-

driving, hard-selling CSFB

An American with a degree in economics from the University of California at Berkeley, she is one of the new breed of methematical, quantitative strategists. But the lady is no mere technician.

in the words of one colleague: "She has more than enough personality to work with people who are by nature very tough to work with."

"the new team simply had one finance guy too many".

Pretty's retailing experience, which spans J Sainsbury, Waterstone and Kingfisher appealed to Kwik Save in its search for a replacement for Simon Moffat who departs for Hillsdown Holdings. Seabrook describes Pretty's

new assignment mainly as "keeping the show on the road. Moffat has spent the last 18 months successfully bedding down the various parts of the job". Before Moffat, Kwik Save did not have a group finance



Michael Manzoni at EAST

WORCESTERSHIRE

### Non-executive directors

■ Christine Morin-Postel is now a non-executive director of construction company ALFRED MCALPINE in her own right. The general manager of corporate development and international operations of Lyonnaise des Eaux-Dumez and chairman of Lyonnaise UK, had been an "alternate" director for a year, sitting on the board when Parayre was away. ■ Sir David Rowe Ham at WILLIAMS HOLDINGS, from where Michael Montague has

rethed. Donald McFarlane, deputy chairman of Senior Engineering, at HADLEIGH INDUSTRIES GROUP. ■ William Gardener and

WATERWORKS on the retirement of Frederick George and Thomas Ringrose.

■ Peter Salsbury, personnel director of Marks and Spencer, at NORWEB. ■ Peter Bickerton, until recently an md of Manufacturers Hanover Trust, at GRESHAM TELECOMPUTING. **Iohn Harris, a former** director of Midland Bank and Great Universal Stores, at HARMOCELL ■ Ian Stewart, chairman of

Newell International, at LIONHEART. ■ William Goodall, chairman of the Scapa Group, at The HOPKINSONS GROUP, where it is intended he will become chairman on the retirement of Tom Weatherby in

# Steeling up on non-execs

The rapid rise of Tony Pedder in the British Steel hierarchy is confirmed by his appointment to the main board at the relatively youthful age of 42. Pedder is one of three younger career steel men promoted to an increasingly elderly boardroom just a few months before Sir Robert Scholey, the 70-yearold chairman, retires.

Pedder, who joined the group in 1971, is the most senior of the three new faces joining the board. He was made managing director of British Steel Statuless in November 1987 and in October 1991 moved to be managing director British Steel mercial and Distribution.

Harold Homer, the 51-yearold managing director of British Steel General Steels, and John McDowall, the 50-year-old managing director of British Steel Strip Products, have also been promoted to the board. McDowall, a Scotsman, began his steel career at Ravenscraig in 1967, and Yorkshire-born Homer joined the Park Gate Iron and Steel Company in

Apart from reducing the average age of the 16-strong board, the arrival of the three new executive directors means the boardroom is no longer dominated by non-executive

■ Hans Peterson has been appointed a director of INTERNATIONAL SELECT FUND and not of Lazard Fund

■ Yong Kim is appointed md OF HYUNDAI SECURITIES (EUROPE) LTD. Stephen Connelly moves from Merrill Lynch Europe to be its chief financial officer. ■ John Yougman, chairman of Coates Brothers, has been appointed to the board of

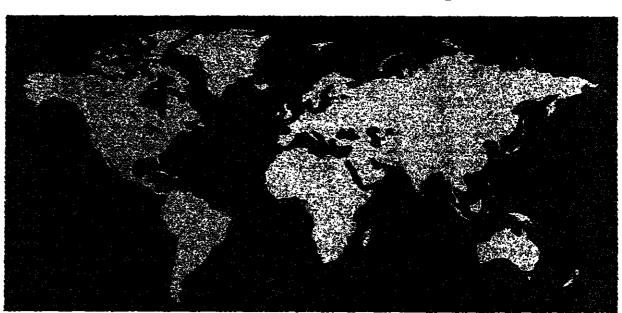


Nicolas Bowater, a victim of the exigencies of a short-term strategy at his previous employer, has joined the steady Swiss at Credit Suisso Asset Management in the newly created position of private clients division.

Two years ago Bowater, now 49, was with the private client side of Mercury Asset Management, With his boss eight years his junior, he was "a classic headhunter material". He succumbed to the sirens from the Bank of Bermuda, and the opportunity "to put my own stamp and authority on the business". He spent 15 months selling the bank's services from London to non-domiciled clients before it decided it would concentrate its international marketine efforts elsewhere.

"The party moved the goal posts, but I suppose that's life," says Bowater, who has decided he prefers the long-term approach of the Swiss "where tomorrow is the year 2000". Part of his job at CSAM, which manages about £1bn of private client monies, will be simply to increase the company's name recognition. particularly among professional intermediaries". Buckmaster & Moore (acquired by Credit Suisse) was "very well known on the private client side" but CSAM has lost some of that

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> > The Tigon Corporation

The soaring cost of healthcare insurance is forcing many employers to limit the benefits that are available to their employees. Richard Lapper reports

# Losing patience with private medicine

he costs of private health-care are catching up with British companies. Over the past 20 years, private medical insurance has become an increasingly common - and expected - nerk among white collar

But companies are now facing potentially crippling increases in costs as premiums struggle to keep pace with rocketing claims pay-

Over the past year, premiums have gone up by an average 20 per cent, with some clients paying up to 40 per cent more.

The word has got around personnel directors - be very careful what medical benefits you offer." says Eddie O'Hara who works with the health insurance division of Willis Corroon, the insurance broker, and looks after 300 corporate

Many companies are looking at ways of cutting down on claims in return for lower premiums. Administration is being tightened and employees are being asked to share some of the cost of treatment.

Some companies are striking deals with hospitals offering treatment at a specially negotiated rate. Above all, employees who benefit from corporate healthcare schemes are being encouraged to think of their private healthcare as supplementing, rather than replacing, the National Health Service.

About 12 per cent of British people have private medical health insurance, the majority of them through corporate schemes. Initially made available as an incentive to senior executives during the 1970s, private health provision cascaded down to the lowliest white collar grades during the 1980s and in some industries, like pharmaceuticals, is common among blue collar

"It has become almost as common a benefit as paid holidays," says Mike Tiler, who heads a health insurance team at Mercer Fraser, the actuary and employee benefits

in corporate schemes, employers

pay either the whole or part of the premium or sometimes simply negotiate a discount - generally about 10 per cent - on the price available to individuals. Premium income amounted to more than £1.09bn in 1990 after a decade which saw the number of employees benefiting

an average of 5 per cent each year. But the growth in medical costs has moved up at four times that rate and shows signs of escalating. More expensive, high-tech treatments are more common and wage

from health schemes increasing by

costs have risen. With interest in health issues rising, employees are much more likely to claim on policies than they were 20 years ago. Tiler says that the increasing range of treatments available has also led to some abuse of the system.

"One pensioner used to spend 10 weeks a year in a psychiatric hospital. She thought it was a holiday.

The government's health service reforms have aggravated problems by encouraging general practitioners to refer patients to private healthcare wherever possible, leaving the doctors with more resource free for the treatment of NHS

Until recently, healthcare premiums were kept down by the entry of new insurers into the market such as Norwich Union and Orion, a subsidiary of Nationale Neder-

ohn Teasdale, who manages a

corporate health programme

for Halifax Building Society,

says his company introduced a number of changes following a 30

per cent increase in premiums last

Halifax, which employs more

than 24,000 people, is typical of the white collar employers who have begun to offer healthcare in

The company's scheme which

the last 20 years.

pressure on the established companies - Bupa, PPA and WPA

This is now beginning to change, following the losses being experienced by market stalwarts and newcomers alike in 1991.

Medical insurance premiums have now grown to 3 per cent of many companies wage bills. The figure is even higher for some companies which have particularly long-established schemes

The situation is not yet as bad as in the US, where medical premiums make up 18 per cent of the total wage bill of some companies. Indeed, according to one recent survey. US companies rate healthcare costs as one of their biggest con-

But even at present levels, some UK managers are looking hard at their programmes.

Modifications now being intro-

duced include: • The introduction of an excess under which employees pay the first £50 or £100 of any treatment. Philip Anderson, marketing director of Bupa, the country's biggest pri-vate health insurer calls it the "cold shower effect".

Better scheme administration and the introduction of central controls. According to O'Hara, companies sometimes need to find out exactly which employees have

offers Bupa care to employees and

a discounted rate to spouses and

dependents began in 1980. Last

"forced us to look

year's increase "forced us to look closely at what we were doing,"

Halifax introduced "excesses".

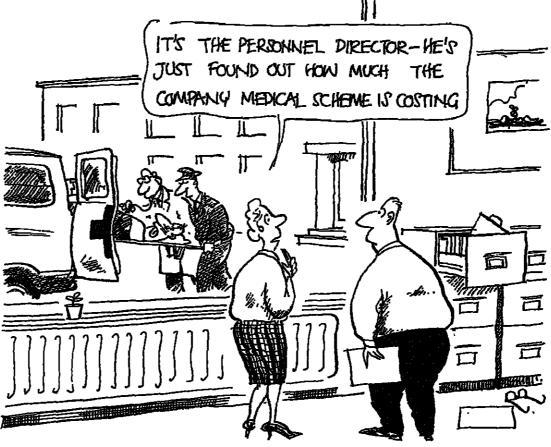
making their staff liable for the

first £50 of any claim. The com-

pany also took action to change the attitudes of its staff towards

"We found that people regarded

says Teasdale.



ROGERBEME

cases with companies which have several locations around the country, employers simply don't know what the claims record is." Vetting of claims by senior man-

 Closer monitoring of the cost of surgery or hospital stays. Mercer Fraser and other advisers carry out "medical audits" – adjusting and costing claims so that they relate the real work done.

 Preferred hospital arrangements, by which scheme managers negoti-

the scheme as an alternative to the

But the society sees the scheme

as complementary. We had to

make sure that they understood a

claim on the scheme was a claim

Halifax is having claims forms

The measures had an immediate

impact. and Bupa increased its

premiums by only 5 per cent at the

reprinted to show the its logo to

on the society, says Teasdale."

National Health Service.

press home the point.

A little extra self-help at the Halifax

ate reduced prices for the bulk purchase of administration and accommodation with private or NHS hospitals, are becoming increasingly common, says Anderson.

 Persuading employees to use NHS facilities wherever possible with schemes making payments to beneficiaries for each night they spend in an NHS hospital, for exam-

Willis provides a counselling ser-

1992 renewal. "That speaks for

itself," says Teasdale, who adds

that charging has limited use of the service by employees suffering,

Halifax has also taken more

measures to save costs. It encour-

ages Halifax-based employees to

use the local Bupa-Elland hospital,

with which it has negotiated dis-

counts, rather than others in the

for example, sports injuries.

not in any pain, we suggest they wait to have it done on the NHS, company health schemes to retired

employees - is limited.

Almost all schemes now exclude cover for employees once they have retired but some employers among them some UK clearing banks - have accumulated future

Premiums paid into schemes by the beneficiaries have almost all been spent in paying actual claims. There is little left over to fund future care, the cost of which is

executives by paying them benefits now in exchange for their giving up future entitlement to private healthcare cover in the future.

cases, the liabilities "could wreck a company".

treatment. "If for example they want their wisdom teeth out but are even if they have to wait for the treatment for a couple of months."

The scope to tackle one of the biggest problems - the liabilities of

liabilities.

growing exponentially. Employers have bought out some

But Tiler warns that in some

"Its a massive issue which people are only just beginning to tackle. It will call for some creative thinking," adds O'Hara.

# In the very best of company

he largest European employers are a virtuous lot - or at least they claim to be. More than 90 per cent have equal opportunities policies, almost that num. 🖻 ber sponsor cultural or sporting events, and more than 60 per cent say they have carried out environnental audits.

These are the latest findings of a survey\* from the Henley Centre for Forecasting which has questioned the top 500 employers across sectors in the European Community about their employment practices. A surprising 32 per cent of organ-isations - half in the public sector

claim to have a woman on the board or in a similar top function. Job sharing is offered by 48 per cent, career breaks by 59 per cent and maternity leave beyond legal requirements by 40 per cent. However, the Henley researchers

say the survey shows that women's careers remain hampered by lack of childcare: on-site childcare is provided by 9 per cent of companies and an additional 16 per cent have off-site provision. Dissatisfaction with employers' childcare facilities is high, particularly in countries with a relatively weak family structure, such as the UK, France and

Germany. On training and education, 87 per cent of employers say they have formal management developm programmes and 85 per cent subsidise employees' studies. Mean-while, 66 per cent offer retraining programmes and 42 per cent offer extended study leave.

Henley notes the increasing effort that organisations are having to make to impress consumers with their green credentials and social awareness. The proportion of RC manufacturing companies which have carried out environmental checks on their activities, or intended to carry out such audits, is nearly 70 per cent.

Overall, Henley considers the survey results give a positive impression of employment practices and conditions in Europe's largest companies. However, without increases in childcare provision, there is likely to be little growth in the numbers of women achieving executive and managerial grades, the report concludes.

Diane Summers

\*Contact Eric Salama, Henley Centre, 2 Tudor St, London EC4Y OAA.





Vou're very close, in fact. The link we speak of is the new Elf station, Clacketts Lane, England. Open for business in 1993, it will be a mere stone's throw from the Channel Tunnel.

It will also be one of the largest service stations in the whole of Europe (what else would you expect from France's largest company?), expected to supply petrol to around 4,000 vehicles every day.

However, Elf can hardly be called strangers to British shores. We already have a presence of 800 stations in the U.K.

If you add this to the 7,000 plus throughout the rest of Europe and West Africa, you begin to realise just how big we really are. Names can be misleading sometimes, can't they?

# elf aquitaine

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Fair de tal

Diane Summer

NDAY MAY II MA

Halfway through Thursday evening in the Festival Hall, I decided that 6 would be enough Philip Glass and his loyal team were playing the complete dozen, his Late Minimalist magnum onus of 1971-74: from 7 o'clock to 11.30 as originally announced, but emended on the spot to 11.45 and by my reckening, unlikely to finish much before midnight. Though the large audience looked like real devotees, I suspect that they began to slip away soon

For younger readers, I should explain what Minimalism was. In postwar Europe, in the wake of Schoenberg and Webern, a whole generation of composers became convinced that if their music did not strike "conventional" audiences as a-thematic and a-thythmic, they must be trading indecently upon outworn expressive routines. As they bore that thought in mind, their audiences dwindled to a knowledgeable few. Later, the American Minimalists (Terry Riley first of all, then Steve Reich and Glass etc) hit upon a different and less rebarbative way of shucking off the past.

It struck them that sour European dissonances were unnecessary instead you could recycle the simplest and most reassuringly familiar routines as long as you flattened them into plain, inexpressive elements. Your new claim on listeners' attention would lie in the new patterns you made with them: slow, almost subliminal shifts of tonal focus and rhythmic basis, as you let your component lines go out of step, and also the audible motre effects - quite new in music, and rich in potential as the different levels separated off.

For Terry Riley, that was only one line of untrammelled experiment among many; for Reich it is one that has drawn him into clever, close-focus explorations. Glass is harder to classify. His earlier music exploited the new possibilities hard, with a lot of fluent linear invention that gleamed brightly. (when rigorously played, and well transmitted). Music in 12 Parts had a broader aim: to sustain a marathon live-performance span, as it was suddenly fashionable to do in the early 1970s - commonly indicated by a lot of

At the first interval it was deeply nostalgic to detect a sharp whiff of that in the Festival Hall foyer. In a relaxed, meditative frame of mind one can let one's thoughts wander as Glass's music winds on, and still register the big, glacial shifts when they make themselves felt. In plain practical terms, however, the South Bank performance failed the er. Whether his linear knack or (less confidently) his harmonic lurches were meant to keep things going, the sound-reproduction in the hall

sold him short. Instead, what we heard over certain of the amplified channels had a flat, ugly glare without depth, and around most of the soprano notes (from the super-reliable Lisa Carol Rielawa) there was a percussive surrounding crackle: not hitech at all, and eventually numbing to the ear - which was why I gave up early. If the price of hearing an expansive Glass concert is deafness for the next few concerts, it is too

# Music in 12 Parts

he Lindsay Quartet's recital on Saturday was originally planned to launch the Sheffield Chamber Music Festival for 1992. But the group's leader Peter Cropper was taken seriously ill several months ago, and the bulk of the festival (focusing on British works) has had to be postponed until next year. Happily, though, Cropper's recovery allowed the first concert at least to take place, and with it the first per-

> The whole programme had been shaped around the premiere. It was introduced by a Fanfare to welcome Sir Michael

Music/Andrew Clements

# Tippett's Fifth Quartet

Tippett by Christopher Brown, . 87 bars woven out of Tippettian fragments and quotations from Purcell, together with three of Purcell's string fantasias, played with exquisite poise and intensity. Then there were two fascinating revivals of quartets by Tippett's teachers at the Royal College of Music during the 1980s - R. O. Morris's three Canzoni ricertati were dry, over long exercises in imitative counterpoint (Tippett observed after the performance that perhaps he formance of Michael Tippett's Fifth Quartet, commissioned should have given Morris some by the Lindsay for the occalessons) but Charles Wood's Third String Quartet was a likeable piece of late romanti-cism, with firm feet in the

for morsels of Irish folk song. The Lindsay played both magnificently, with a confidence and grasp of idiom remarkable for works so far outside the regular repertory. Their playing of the Tippett too was astonishingly assured; its considerable problems of balance and co-ordination seemed perfectly mastered. The new quartet is cast in two movements, the first a sonataform mosaic of fast and lyrical sections, the second a slow meditation interrupted by fantasia-like dances.

There are thematic links with Tippett's major scores of the 1980s - Geraint Lewis's programme note pointed out con-nections with material from

The Mask of Time and New Year - but its roots seem to stretch back much farther into Tippett's writing for strings. The first movement seemed the less convincing of the two. short on distinctive ideas and perhaps over-extending its material. But in the second the juxtaposition of rapt untethered lyricism in the first violin's high-lying, unaccompa-nied rhapsodies with the crystalline rhythmic shapes of the Purcell-inspired dances conjures up memories of Tippett's Corelli Fantasia from the mid-1950s, if without ever quite attaining that work's level of

profoundity or transcendency. On repeated hearings too the first movement may well gain more coherence and identity.

As Tippett's debt to Beethoven in his quartet writing becomes ever clearer (the second move ment here is based on the great Adagio of Op. 132) so the full implications of his abstract designs become more elusive The seemingly innocuous intent of many of the compo nents should not be taken at face value. His dramatic writing has become more increas-ingly emblematic; perhaps his instrumental writing has acquired the powers of suggestion and ambiguity lacking

Crucible Studio Theatre, Sheffield; sponsored by Kershaw Tudor. Repeat perfor mance on 23 May

### Opera/Andrew Clements

# Zaide

cide is not really an opera by Mozart at all, finished or unfinished, but the title bestowed by a Viennese pubtisher on the collection of 15 numbers written to texts by Johann Andreas Schachtner in Salzburg in 1779-80. There is no surviving dialogue or scenario to connect up Mozart's sequence of arias and ensemes, and attempts to associate the two-act plan with any pre-existing Singspiel plots set like Zaide in a Turkish harem have all failed. It remains an intriguing torso with decent though largely unremarkable music. The two short melodramas are the most interesting feature of the score, suggesting Mozart may have been trying them out as an alternative to dialogue or recitative and perhaps that he abandoned the project because he was dissatisfied with the

The new City of Birmingham Touring Opera Zaide, directed by Graham Vick, is being given in the version that the late Italo Calvino made for the Musica nel'Chiostro Festival at Batignano in 1981. The set pieces are delivered in their original German, and around hem a modern-day narrator (using William Weaver's limpid English translation) elaborates a plot, setting up the charac-ters, and leading them along the story line implied by the

original texts. Only then does Calvino begin to tease and nick at the threads of the narrative, opening out its possibilities. The action is stopped, reversed and run through again from a new perspective, finding the right dramatic context for each number, until there is a maze of pathways and the final quar tet can settle in its own comfortable niche. Vick directed the Batignand

aniere (which was brought

quartet language of Brahms and Dvorak, and a sweet tooth

to the Old Vic for three perfor mances later the same year). His new staging is played out on a single set by Paul Brown which faithfully reproduces the clutter of the narrator's shabby room. It is unfussy without extraneous detail; everything is focused upon Calvino's dramatic framing and sleights of hand, and the scrupulous pre-sentation of Mozart's music. That is conducted by Simon Halsey with a period band, and could have been delivered with more energy and panache. The singing, though, is generally first-rate: Jane Leslie Mackenzie seizes upon Zaide's arias with clean, confident attack; Isin Paton is forthright in the music for Gomatz. There is a suitably blustering Soliman from Anthony Roden, eyerolling Osmin from Peter Snipp, and cloudy-toned Allazim from Mark Holland. James Maxwell is the narrator, a sorcerer's apprentice

who only just keeps control of

Janet Leslie Mackenzie (Zaide), Mark Holland (Allazim) and James Maxwell (Narrator)

his creations; he makes the most of the moments when Calvino's text takes flight and evokes the orientalism of the harem in luminous imagery.

Then this Zaide seems most perfectly poised between the enigmatic classicism of Mozart's fragment and the delicate labyrinths of this most elegant

of 20th-century writers Colmers Farm Leisure Centre, Birmingham; on tour until

### Theatre/Andrew St George

# The Hypochondriacs

Plato's Cratylus knew that far from being able to step into the same river twice, one could not step into the same river once. He eventually settled on moving his finger in response to everything. A measure of Cratylus's view is essential for enjoying Botho Strauss's The Hypochondriacs at the Citizens Theatre, Glasgow. Without it, the evening becomes frustrating and pointless: intellectually vibrant but theatrically

dull. Stranss's expressionist play relies on the notion that anything can mean anything time becomes elastic, and lives have purpose only in relation to others. Strauss wrote the play when he was 26; it belies its 1972 premiere, seeming much more from the 1930s. The play marries magic realism to a form of implacable logic, a meeting of Gunter David Murray Grass and Wittgenstein.

As explanation for its method, the play offers this: "an apparently free and planlessly spent life is only a prelude to the moment when you realise it." The plot flickers in and out of prominence. undermined by characters unsure of themselves: "What exactly are we talking about?" - "I don't know, I was just reacting." However, a segmence of events emerges, and the action occurs in turn-of-the-century Germany, just before psychoanalysis would have made it all explicable.
Vladimir, an incurable hypochon-

driac, lives with his lover Nelly. She has been bailed on a murder charge by two dodgy pharmaceutical entrepreneurs after a cure for tuberculosis. Around them, Vladimir's mother, father and maid weave a sinister intrigue worthy of Len Deighton in Ipcress File

Vladimir's diseased and decadent intelligence is met by Nelly's cool hysteria and the extraordinary venom of his Mother. Each has a litany of nonverbal gestures, mimes, grunts and statements which are variously interpreted by those around them. One does not need to be a student of Saussure to realise that collective communication is under threat where meaning itself is random. People agree not in what they say, but in the form of their

The play's consistencies come from an awkward faith in personality. Anything a character does is consistent, so the unexpected simply disappears. This drains the evening of dramatic tension; for where anything can happen, nothing can surprise.

The pleasures of Strauss's play are

more arcane: he invites a theatrical

daydreaming; he urges thinking about thinking, so one finds that this really does provoke thought. The set answers the disjunctions of the text; sofas on lime chippings surround a fish tank. "All the things around us," one character confides, "we observe at the same time as we bring them about"; so the actors move the furniture obsessively, repositioning the stage

The acting is detached and precise, with fine performances from Julie Saunders as Nelly and Gerrard McArthur as Vladimir and his father. David Fielding's direction slows the play to a crawl, but then he has been faced with the task of staging an attitude of mind.

Citizens Theatre, Glasgow, until May new sponsors who would be 23 (041 429 0022) guided by Shell into what is

### Sponsorship/Antony Thorncroft

### Joint efforts save the day

o one can accuse the Association for Business Sponsorship of the Arts (ABSA) of not giving a lead as arts organisations struggle to find sponsors in a cold climate. ABSA, which was formed to promote the benefits of sponsorship, has quickly found a new backer for its most prestigious event, the annual awards ceremony for imaginative arts sponsorships.

For well over a decade The Daily Telegraph provided the \$28,000 plus funding. It has called it a day, but Arthur Andersen has stepped into the breach. ABSA's other big social occasion, the Goodman-Garrett dinner, where individuals receive prizes, is to be sponsored, for the first time, by Reed International. Each of the two recipients will get £10,000, but are honour bound to hand the money over to an arts organisation of their choice.

Despite the efforts of ABSA many major corporate spon-sors are cutting back on their commitments this year. This is because they give a fixed per-centage of their profits to good causes and their profits have been reduced. But ABSA's Colin Tweedy is adamant that total sponsorship will rise in 1992, thanks to the involvement of new sponsors among small and medium sized com-

Support for his theory comes from Blackheath Concert Halls in south east London, which sees no falling away in its cor-porate funding. But changing times demand changing approaches and it hit on a happy solution to the sponsorship of its ambitious four day Schubertiade last week. It was underwritten by three professional firms: Drivers Jonas, the chartered surveyors; Grant Thornton, the accountants: and Turner Kenneth Brown, the solicitors.

This not only reduced the cost - to £7,500 from each firm - but could actually benefit clients (as well as sponsors). In the social gatherings around the song cycles a corporate guest of, say, Drivers Jonas. who is in the market for a new solicitor or a new accountant, could be introduced to plenty of them. And so it went on. Joint sponsorship often fails because the companies sharing the bill bave nothing in common. Here there was mutual self-interest, and the chance to meet potential new clients, as well as keep happy existing

Joint sponsorship deals are also attracting large compa-nies. The cost of backing a new opera production at Covent Garden can be £150,000. Not surprisingly there are few takers. Even when the opera houses accept a much lower sum for a sponsorship deal -BMW is reputed to have secured ENO's revival of Street Scene for around \$30,000 - it can still seem an unacceptably large investment.

Shell, with an arts sponsorship budget of around £450,000, is investigating alternatives. It is talking with Opera North about a touring production next year in which Shell will act as the main sponsor, putting up perhaps £50,000, while smaller companies take on the local sponsorship for £10,000 or so when Opera North performs in their cities.

Such a deal could draw in

possible from the connection. Any interested companies on the Opera North touring circult should contact Shell.

More groups of sponsors could be spotted at the Birmingham Symphony Hall last month for the first UK visit by the orchestra of La Scala, Milan. For once they were non-paying guests. The evening had a sponsor -British Gas - but the other clutches of businessmen were the major backers of "Sounds Like Birmingham", the biggest music festival ever held in the UK. It was one of three gala evenings that they received as a sweetener for putting up over £20,000 each for the year long

"Sounds Like Birmingham' quickly hit its sponsorship target of £150,000, suggesting that it is only the run-of-the-mill arts events that are finding it hard to find sponsors. The specials secure backing. Most of the names were locally familiar - Cadbury, BT, Ansells, Cooper Lybrand, the Grand Hotel - but included Areadian, builders of a new shop-

ping mall in the city. A disappointment was the failure to attract smaller local businessmen, especially Asian, to the project, but the big companies showed imagination. Cadbury is supporting ten groups of musicians, ranging from jazz through bhangra to early music – which perform each week in venues like supermarkets; BT is backing a world music festival; while Birmingham International Airport has commissioned a "sound sculpture" for its departure

More sponsored sculpture this time in Paris, in the Bagatelle, a dream-like English gar den tucked away in the Bois de Boulogne. On June 11 the Queen will open a major Henry Moore exhibition of 27 large bronzes. Given the cost and complexity of transporting such works, some weighing up to seven tons, this could be the last time such a major exhibition travels overseas.

Half the £300,000 plus bill is being picked up by the Henry Moore Foundation and the British Council, but £170,000 comes from a nicely Anglo-French bunch of sponsors, led by the Compagnie Générale des Eaux, but including Shell France British Steel and British Airways. One intriguing backer, with £40,000, is GEC Alsthom. GEC is notoriously stingy on sponsorship in the UK but has been convinced by its French subsidiary, which it half owns, that this commitment to European co-operation will go down well

Despite half hearted efforts by the Government through mini mal tax benefits, and a strong personal lead given by Lord Palumbo, chairman of the Arts Council, private patronage of the arts in the IIK remains at an abysmally low level. But the Hattori family of Japan has come up with £300,000 to underwrite the Rolkestone Menuhin International Violin Competition. The money will be spread over the next three biennial competitions, starting

in March 1993. A stipulation in the funding is that the competition should remain based in Folkestone The Hattori's have a vested interest in the Folkestone competition maintaining its reputation. A 1989 winner was Joji Hattori.

# INTERNATIONAL TODAY'S EVENTS

### **■ BARCELONA**

Gran Teatre del Liceu 21.00 Uwe Mund conducts a symphonic programme with the Orchestra of the Liceu, repeated tomorrow (412 1466). Palau de la Musica 21.00 Chick

Corea Elektric Band. Tomorrow: Warsaw Soloists play baroque concertos. Fri: Riccardo Muti conducts the Philadelphia Orchestra (268 1000)

### BERLIN

hauspielhaus 20.00 Antoni Ros Marba conducts the Berlin Symphony Orchestra in works by Haydn, Debussy and Richard Strauss. Tomorrow: Claus Peter Flor conducts Poulenc and Faure. Fri: Milan Horvat conducts new work by Boris Blacher. Sat and Sun: Yuri Simonov conducts the BSO (East Berlin 2090 2156) Deutsche Oper 19.38 Carlo Rizzi conducts Jerome Savary's new production of L'Italiana in Algeri. also Thurs. Wed: Madama Butterfly. Frl: Tosca. Sat Roland

Petit ballet evening. Sun: Le nozze di Figaro (West Berlin 3410

Staatsoper unter den Linden 19.00 Egon Bischoff's production of Swan Lake, also Wed. Tomorrow: Madama Butterfly. Thurs: Die Fledermaus. Fri: II barbiere di Siviglia. Sat: Les Contes d'Hoffmann. Sun: John Cranko's ballet The Taming of the Shrew (East Berlin 2004 762) Komleche Oper 19.00 Johann Strauss' operetta Eine Nacht in Venedig, Tomorrow and Thurs: Rigoletto. Wed: Menotti's opera The Old Maid and the Thief. Frl: Entführung. Sat: Giustino. Sun: Cav and Pag (East Berlin 2292

THÉATRE The Schiller Theater this week stages the German premiere of Hase Hase, a family drama by the French author Coline Serreau. Benno Besson, once a familiar face at the Volksbühne and the Berliner Ensemble but absent from Berlin for the past 15 years, returns to direct preview tomorrow, opening night Thurs, West Berlin 3126 505). The Maxim Gorki Theater has a revival of Die Unbekannte aus der Seine, a parody of the petit-bourgeois mentality by the early 20th century German dramatist Odon von Horvath (first night Wed, East Berlin 2082 783). Berlin's annual German-language drama festival, the Theatertreffen, opens at the weekend with Buchner's Woyzeck directed by Andreas Kriegenburg and Hans Barlach's play Der blaue Boll, in a production from Munich

directed by the late Hans Lietzau

(more information from Festival Office, West Berlin 254890).

### ■ BOLOGNA

Testro Communale 21.00 Riccardo Challiy conducts the Orchestra of the Teatro Communale in a Vivaldi programme (529999)

### ■ BRUSSELS

Palais des Beaux Arts 20.00 Stephen Prutsman plays Bach's Well-Tempered Clavier Book 2. Tomorrow and Wed: Antwerp Chamber Opera in Rossini's L'inganno felice (507 8200)

### **FRANKFURT**

Alte Oper 20.00 Yuri Ahronovich conducts the Frankfurt Opera Orchestra in Carmina Burana and Schoenberg's Violin Concerto (Viktoria Mullova): Tomorrow: Jethro Tull, Wed: Santana in concert. Thurs: Ken Hill's version of The Phantom of the Opera. Sat: Alfred Brendel. Sun: Hermann Prey (1340 400)

**GENEVA** Grand Théâtre 20.00 Jeffrey Tate conducts first night of Kurt Josef Schildknecht's new production of Welli's Mahagonny, with Anne Howells, Marie McLaughlin and Warren Elisworth. Runs till May 23, with next performances on Wed, Fri and Sun (311 2311). Tomorrow in Victoria Hall: Walter Weller conducts the Orchestre de la Suisse Romande (311 2511). Thurs and Sat In Plainpalais:

Ballet du Grand Théâtre in Ohad Naharin's Perpetuum (311 2311)

Davis conducts the BBC

### **LONDON** Royal Festival Hall 19.30 Andrew

Symphony Orchestra in premiere of Philip Grange's new work Focus and Fade, plus Schumann's Plano Concerto (Imogen Cooper) and Bartok's Concerto for Orchestra. Tomorrow: Novosibirsk Philharmonic Orchestra. Wed: Paco Pena. Thurs: Ashkenazy conducts Messiaen. Fri: Diamanda Galas blues evening (071-928 8800) Queen Elizabeth Hall 19.45 Dmitry Sitkovetsky, accompanied by Bella Davidovich, plays violin sonatas by Mozart, Prokofiev. Grieg and Ravel. Tomorrow: Monteverdi's Poppea. Thurs: premiere of James MacMillan's Sinfonietta, Sun: Rosalind Plowright (071-928 8800) Barbican 19.45 Ivan Fischer conducts the Hague Philharmonic Orchestra in works by Mozart and Mahler, with Elly Ameling soprano soloist. Fri: Gianluigi Gelmetti conducts the BBCSO

### ■ MILAN

(071-638 8891)

Teatro alla Scala 20.00 Song recital by Peter Schreler. Tues to Sun: Lucia di Lammermoor (7200 3744)

### **PARIS**

Grand Auditorium de Radio France 20.30 Alain Guingal

conducts a concert performance of Manon, with Leontina Vaduva

**Opéra Bastille 19.30 Final** performance of Roman Polanski's staging of Les Contes d'Hoffmann. Wed and Sat: Elektra with Gwyneth Jones (4001 1616) Chitelet 19.00 Lawrence Foster conducts the Ensemble InterContemporain in works by Barbara Kolb, Ralph Shapey, Copland and Ives. Tomorrow: Anne Sofie von Otter. Wed: Tokyo Quartet (4028 2840) Other events this week

include a Mozart concert

conducted by Jerzy Semkov

tomorrow at the Salle Pleyel (4561 0630), a double bill of new choreographies by Odile Duboc and Daniel Larrieu at the Palais Garnler, daily from Wed to Sun (4017 3535), a concert by the Orchestre National de France conducted by James Conlon at the Théâtre des Champs-Elysées on Thurs (4720 3637), recitals by the Takacs Quartet at the Théâtre de la Ville on Fri and Sat (4274 2277) and a song recital by Jessye Norman at the Salle Pleyel on Sat (4563 0796). The Opera Comique opens a Johann Strauss festival on Wed with Der Zigeunerbaron, running daily except Mon till May 23 (4286 8883).

### ■ VIENNA

THEATRE

The opening production of the Vienna Festival (586 1676) is a new play by Peter Handke, directed by Claus Peymann at the Theater an der Wien (daily

till Thurs). At the Messepalast. Théâtre Repère from Quebec presents an English-language production of Polygraph, a thriller about murder and love by Marie Brassard and Robert Lepage (daily till Thurs).

Starting on Thurs at the Remise auditorium, the Serapion Ensemble presents an eight-day run of Guernica, Fernando Arrabai's theatre piece about the aftermath of the Basque city's destruction. The repertory at the Akademietheater (51444 2218) includes a new play by Tankred Dorst, opening on Fri. Vienna's English Theatre (Josefsgasse 12, 402 1260) has Athol Fugard's play My Childen! My Africal daily except Sun. MUSIC

Staatsoper 19.30 Prokofiev's ballet Romeo and Juliet. Tomorrow: Il barbiere di Siviglia. Wed: Tosca. Thurs: La traviata. Fri: Der Rosenkavalier with Kiri te Kanawa. Sat: new production of Tchaikovsky's Queen of Spades. Sun: Tannhäuser (51444 Volksoper 19.00 Johann Strauss'

operetta Eine Nacht in Venedig. Tomorrow: Prokofiev's ballet Cinderella. Wed: Der Freischütz. Thurs: Das Land des Lacheins. Fri: Wiener Blut (51444 3318) Kammeroper 20.00 New production of Shostakovich's The Nose. Runs till June 13, with next performances on Wed and Sat (513 6072)

Musikverein This week's events include a song recital by Christa Ludwig tomorrow and a piano recital by Maurizio Pollini on Wed (505 8190)

### European Cable and Satellite Business TV all times CET)

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# Earth Summit gets earthy

THE IMMINENCE of the Earth Summit in Rio de Janeiro, now only three weeks away, is beginning to focus political minds, though as in all gatherings of this kind, the preparatory process is degenerating into last-minute horse-trading rather than promo-ting well-considered harmony. The question is whether the resulting compromises will damage Rio's prospects, or save it from the shambles which many people fear it could become

Recent days have brought some progress on two important fronts. The conclusion over the weekend of a draft treaty on measures to protect the world climate should pave the way for action on green-house gases, one of the most serious environmental threats now facing the world. Similarly, the agreement by members of the World Bank to beef up the Global Environmental Facility (GEF) - a

special fund to help developing countries protect the environment provides the basis for the financial commitments which should be one of the key results of Rio.

There is an unmistakable air of political compromise over the cli-mate treaty. The original intention to bind the signatories to reducing their greenhouse gas emissions to 1990 levels by the vear 2000 has been watered down to a statement that-such an aim would represent "an appropriate signal". This is a disappointing retreat for a document that will be central to the Rio agenda. It also marks the failure of the industrial countries to persuade the US to drop its opposition to specific emission reduction deadlines, and thereby their inability to put up a united front at the summit. This will tarnish the example they hoped to set there to win the support of the rest of the world for action to clean up the environment. However, the alternative risking a boycott by President Bush - would have been even more damaging.

Full representation It is essential to the success of

the already fragile Rio agenda that the world's largest polluter, and its largest provider of financial resources, should be fully repre-

pointment, particularly in the huge, and at least this is a start.

Third World, over the decision to revamp the GEF as a Rio vehicle because of its link with the rich country-dominated World Bank But other options, notably the new Green Fund proposed by many developing countries, would merely add to the proliferation of international agencies and waste the experience acquired by the GEF. The accusation of exclusiv ity frequently levelled at the GEF is to be countered by throwing it open to universal membership.

Unrealistic expectations

Yet to be resolved is the ques be committed to the GEF at Rio. Unfortunately, the Rio secretariat has raised expectations to unreal istic levels by referring to the \$100bn and more that will be needed each year to fund a Third World clean-up. Actual commit ments are likely to be only a tiny fraction of that sum. Moreover, i is important that the various agreements that do come out of Rio ensure that green aid is properly targeted and not swal lowed up by an ineffective aid

The task of the Rio organisers in the few weeks that remain is to ensure that the world develops realistic expectations for the event. Although there is undoubt edly mounting global concern for the environment, the preparatory process has exposed deep divisions about the nature of the threat and the remedies required - between rich and poor countries, green lob bies and industry, and even among the industrial countries. I would be wrong to expect Rio to produce hard and fast solutions; positions among participants are too far apart for that. It may not even produce large sums of money. But it is beginning to acquire some momentum. Its success may have to be measured principally in terms of the political commitments which are made there and the strength of the machinery which it creates to hold participants to their

Only a week ago, there was a danger that Rio would convene with nothing on the table. That will not now be the case: the next There will be widespread disap- ond treaty. The task ahead is

# Reform of the pension funds

THE MAXWELL scandals have exploit generous tax reliefs. In left millions of members of occupational pension schemes wondering just how safe their pensions are, and many thousands facing actual poverty. It was a theme which dominated the annual conference of the National Association of Pension Funds last week.

Battles may lie ahead. A survey by the 100 Group of finance directors suggested that companies will fight for the right to continue to claw back at least part of scheme surpluses for their benefit.

Some would say that it is time to draw up a radical agenda. Already the role of occupational schemes has shrunk: NAPF member schemes cover no more than 7m employees, against the more than 4m who have started personal pension plans within the past few years. Now that scheme membership is voluntary many pensions managers are disappointed in their ability to attract the support of new recruits.

Perhaps the fraudulent disap-

pearance of money will prove a very rare phenomenon (though the Maxwell case is unique only in its size) but millions of scheme members regularly, if undramati-cally, lose through poor transfer values and the reluctance to pro-tect benefits against inflation. Indeed, the current phenomena of scheme surpluses and widespread company contribution holidays can be said to relate very largely to the failure to maintain benefits in real terms. Many employees might be better off with low-cost company-sponsored personal pen-sion plans which could be transferred from one job to another.

Deep pool

But the well-entrenched network of occupational schemes should not be dismantled lightly. With some £300bn of assets they represent an enormous and stable pool of long-term savings, the envy of some countries which are overdependent on save-as-you-go pensions systems threatened by dverse demographic trends.

Nevertheless, it is right that the state should intervene to draw up some tighter rules. Occupational pension schemes are not simply exercises in corporate charity and paternalism, they are aspects of employee benefit strategy which fundamental reform inevitable.

tled to be confident that, at the very least, it will not be faced with huge compensation demands. More generally, it needs to be confident that schemes are run fairly.

A first priority is to provide for the safe custody of funds. Some kind of insurance or compensation scheme must also be developed in case things still go wrong. These may prove costly measures, but they cannot now be avoided.

Trustees' powers

Second, pension fund trustees must be given broader powers and responsibilities to ensure fair treatment of beneficiaries. At present, they can do little more than apply often inequitable rules laid down by the employers. Already the government has been forced to legislate to ensure fairer transfer terms and protection against inflation, but more is required.

Third, there is the controversia matter of the ownership of so-called surpluses. These have arisen basically because during the 1980s dividends rose faster is no longer true. During the 1970s, many schemes actually went into substantial deficit, and companies argue that if they are expected to top schemes up in hard times they must also be permitted to benefit at least indirectly from surpluses when they occur, otherwise schemes will be allowed to become chronically underfunded. However, it might be possible to approach this problem by laying down minimum funding standards, which will in any case be required if scheme

benefits are to be insured.

By moving carefully in these directions it ought to be possible to preserve the bulk of the occupational pensions sector while improving the security of members. The balance of advantage must to some degree shift from final salary schemes towards money purchase arrangements which impose an extra investment risk upon the scheme members but avoid the problems of sur-pluses and inequitable distribution of benefits. They are, indeed, only one step removed from personal plans. Events have made

hen Larry Mason tore up his suburban roots back east and set out for the vast green forests of America's Pacific shore. he was following an imperative as old as US history; go west, tame the land, and make your fortune.

And Mr Mason did just that, in a modest way: he set up in business little logging community of Forks, a scruffy scattering of bungalows and mobile homes amid the wooded mountain slopes of Washington state's Olympic Peninsula.

Over 20 years, Mr Mason, whose luxuriant moustache, coarse-cut beard and beady eyes give him a passing resemblance to a 19th-century pioneer, built up a company with annual sales of \$3m, employ-

ing 40 people.

But today the sawmill is shuttered and Mr Mason's life is in ruins, casualties of a new and very different American national imperative: to save the continent's remaining flora and fauna, which are increasingly endangered by economic development.

Mr Mason's particular nemesis is Strix occidentalis courina, alias the Northern Spotted Owl, a shy, retiring bird that inhabits what remains of the ancient forests which used to blanket the coastal north-west

The Northern Spotted Owl was declared a threatened species by the US Fish and Wildlife Service in July 1990 and this, coupled with a tangle of legal cases over its protection, has brought logging to a halt in the vast tracts of western forest owned by the federal government.

The result: a sharp reduction in estern timber production; national lumber prices at record levels; ruin for the Larry Masons in dozens of rural communities from California up to Washington; and a triumphant environmental movement.

The human cost of protecting man's feathered friend is all too visible in Forks, which lies a threeand-a-half hour drive east of Seattle beyond the serenely beautiful Olym-pic National Park. Unemployment, marital strife and children's behavioural problems have risen sharply in past few years, while house prices have plummeted to 1978 levels. "The environmentalists," says Mrs Patty Vaughan, a local teacher. "have destroyed many people's

There is also a psychological price. Lumberjacks used to be regarded as the archetypal Amerisays Mr Mason, who now runs a local timber lobbying group, "they're being told by the press they're forest rapers, one step above

Industrial decline is always painful, but what makes the Pacific timber workers particularly angry is the fact that they are casualties not of broad, comprehensible economic forces beyond anyone's control, but of strict US environmental legisla-tion, which implicitly favours plants, animals and fish ahead of

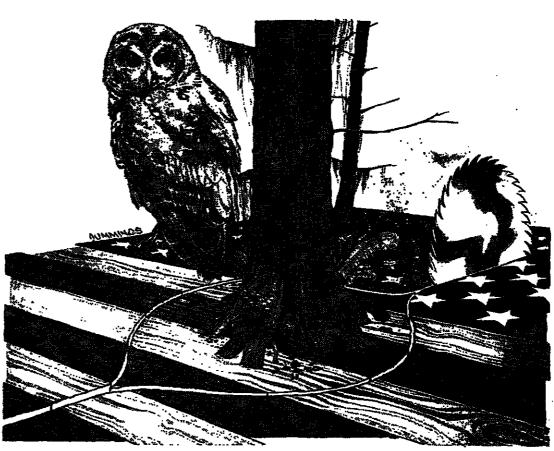
human endeavour. The protection of the Spotted Owl is by far the most sweeping applica-tion yet of this legislation, and the case has sparked off a national furore over how to strike a sensible balance between economic progress and environmentalism.

This will reach a new pitch next week when Mr Manuel Lujan, the US interior secretary, publishes two rival proposals for owl conservation, one of them preserving timber

jobs at the expense of owl habitat. With so many developed countries grappling with similar issues, the debate has universal lessons. So

The US is striving to find a sensible balance between economic progress and environmentalism, writes Martin Dickson

# Competing claims of man and nature



too does the fact that the owl controversy is fuelling a nascent backlash among US consumers and corporations against what critics of the environmental movement say is its uncompromising idealism.

Or, as an embittered Larry Mason puts it: "Those guys are out of their minds. They think the government can shoot the cow and still get the The battle has its origins in 1973

when Congress, in a fit of environmental penitence, passed the Endangered Species Act. This obliges the federal government to monitor the nation's wildlife and maintain lists of species deemed to be "threatened" or, more seriously, 'endangered" with extinction.

· More than 600 species and sub-species have been listed since then by government agencies, including such exotica as the Puritan Tiger Beetle and the Oregon Silverspot butterfly and the (now extinct) Dusky Seaside Snarrow.

In each case, the government is obliged to designate "critical habitats" vital for the creature's conservation and produce plans to help its numbers recover. Many environ-mentalists believe the legislation is model for the rest of the world. However, the law excludes any consideration of economic factors

(other than a little-used appeal mechanism which permits a team of federal government ministers -

known as the "god committee" because of its power of life and death - to exempt specific pro-jects). This fact was brought home forcefully in the late 1970s, in the celebrated case of the Tennessee snail darter, a three-inch fish with a fondness for devouring snails, which was found at the site of a \$100m dam construction and listed as endangered.

Work on the dam ground to a halt. The owners fought the case up to the Supreme Court, which declared that Congress's aim in passing the act had been to prevent the extinction of a species, irrespective of the cost.

The dam was eventually built, thanks to special legislation exempting it from the act, but the legal groundwork was laid for a larger clash over the Spotted Owl.

nvironmentalists adopted the bird in the 1980s as a surrogate for a much larger concern the rapid depletion of the "old growth" forests of the north-west under the loggers' saws. "Old growth" means areas that have never been harvested, containing trees hundreds of years old, making up a forest with a many-layered canopy. They are distinct from "secondary growth" – reforested areas of much younger, more uni-

The environmentalists argue that huge swathes of old-growth forests must be preserved, both for aesthetic reasons and because they comprise a unique ecosystem, supporting a huge variety of wildlife that does not survive well in areas of secondary growth. The Spotted Owl, labelled an "indicator" species for the health of old forests, is said to need a variegated canopy to hunt effectively.

The environmentalists also argue, with justification, that the forest industry's method of "clear-cutting" - removing all the vegetation in a

logging area — creates soil erosion and chokes fishing streams. Since virtually all the old growth on private land has already been logged, the battle has centred on the vast tracts of woodland owned by the federal government and managed principally by the US Forest Service.

This agency, which is required to manage its lands for "multiple use", has come under increasing criticism from conservationists for being hand-in-glove with the timber industry, by both selling lumber at less than market prices and allowing too many trees to be felled.

With the listing of the owl, logging has halted on Forest Service lands while rival plans are put forward for the bird's preservation. Some of these would ban timber harvesting across 6m acres - roughly equivalent to 10 per cent of the British Isles.

The timber industry argues that this is far too much, and points out that about 3m acres of old growth are already permanently set aside in areas such as national parks, which are out-of-bounds to logging. It asks: just how large a "nature museum" does the US need? The environmentalists really a "nature museum" does the US need? environmentalists reply: a very large one, to preserve the delicate

recosystem.
Yet much remains unclear about the fundamentals of the ecosystem.
There is controversy, for example. as to whether the Northern Spotted Owl is a distinct sub-species from its common cousin, The Californian Spotted Owl. Even the theory that the Spotted Owl is an indicator species for old-growth forests is dis puted by the timber industry, which points out that many of the birds nest happily in the secondary-growth trees which they are supposed to hate.

Many of those nesting trees are on private forest land, and that causes big headaches for the owners because the Endangered Species Act requires them to create a large "no-logging" zone around every ow

As a thick, dour report from the Forest Service puts it: "The set of factors affecting long-term viability of the Northern Spotted Owl are complex and not precisely known,

ne competing claims of the two sides raise but also of national policy. Yet critics point out that the Endangered Species Act, with its worthy insistence on restoring every species, irrespective of the cost, refuses to acknowledge that tough trade-offs have to be made between economic development and conservation.

Nor does it provide any compensation for property owners who sud-denly find themselves out of pocket because of conservation moves - a situation that underlies much of the growing anti-environment backlash. Says Mr Lynn Michaelis, chief economist of Weyerhaeuser, one of America's biggest forest products companies: "If society wants to save the Spotted Owl, that's fine, but it mustn't impose an implicit tax on private landowners by taking away their right to manage the land and not compensating them." Compensation, he adds, would have the further advantage of making environmental trade-offs more explicit.

Next week, the interior secretary will produce a recovery plan for the Spotted Owl, as he is required to do by the Endangered Species Act. It is likely to entail the loss of at least

30,000 jobs in the north-west. Troubled by this, Mr Lujan will also offer Congress the option of passing legislation which would exclude the owl from the Endengered Species Act and merely preserve its numbers. This would sharply cut job losses to about 15,000. This plan is reported to include reducing the owl's protected range which might allow a resumption of logging on the Olympic Peninsula and to the north-east o

Seattle. Coincidentally, the Endangered Species Act is itself up for re-authorisation by Congress in October. But in an election year in a country where urban conservationists vastly outnumber those making their living from the land, the politicians can be expected to proceed on both issues about as fast as Utah's endangered Kanab Ambersnail. Even if it did move quickly, it would be years too late for the

Larry Masons of the west.

On Tuesday, the FT starts weekly coverage of the European Court of Justice. Robert Rice reports

# Marketplace law and justice for all

hen the European Court of Justice in Luxembourg ruled in 1990 that a British Act of Parliament could be suspended until the question of its compatibility with European Community law had been tested, it brought home to the British people the supremacy of EC law over English law.

That case - which involved a challenge by Spanish fishermen to the UK government's attempts to prevent them fishing in British waters - made clear to everybody what Lord Denning, the former Master of the Rolls, recognised in 1974, that "the Treaty [of Rome] is like an incoming tide. It flows into the estuaries and up the rivers. It cannot be held back."

That EC law takes precedence

over national law has long been apparent, but what has been less appreciated is the crucial role that the European Court of Justice (ECJ) has played in shaping the rules and regulations which govern the Com-munity and the wider European

The task of interpreting this growing body of law fails to the ECJ and its sister court, the Court of First Instance. Brussels looks to the ECJ to ensure the even-handed implementation by EC states of internal market legislation. Member states, individuals and companies look to it to check the growing power of Brussels, to review the legality of acts and decisions of the European Commission and the Council of Ministers, and to goad them into action where they have neglected their obligations under

the Rome Treaty.
The Court's role is central to the

Community's well-being. And yet it remains the quiet man of the Community's institutions. Europeans still confuse it regularly with the European Court of Human Rights in Strasbourg and the International Court of Justice in The Hague. In the 1960s and early 1970s it was

widely seen as the only Community institution which functioned efficiently. In a creative period spanning 15 years, during which the fundamental principles of the direct effect of Community law and its primacy over the national laws of the member states were established, the Court was willing to, and did fill, the vacuum created by the inaction of the Commission and the Council. Since the end of the 1970s the

The Court's role is central. And yet it remains the quiet man of the EC's institutions

Court has been noticeably less activist, primarily because it recognises that the other Community institutions are now operating more effectively. But its role in shaping and interpreting EC law has not

Lord Slynn, Britain's judge in Luxembourg until March this year, wrote recently of the important developments made by the ECJ over the past decade. On the procedural level, he said it had: developed its jurisprudence to cover the European Parliament; ruled that national courts have an obligation to give effective remedles to com-

plainants under Community law no less favourable than those available under national law, recognised in the landmark Francovich case last year that there is a right to compensation for EC citizens injured by a member state's failure to give effect to Community law obligations; and ruled that administrative agencies as well as courts must give precedence to Community law.

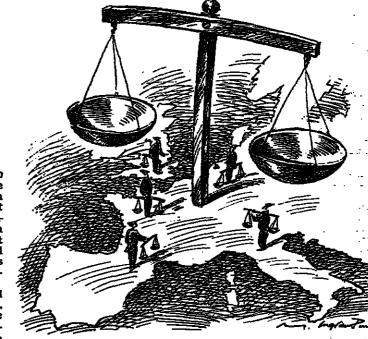
There had also been fundamental

developments in substantive law. Lord Siyan said. The ECJ had made great strides towards the elimination of sex discrimination in the employment and pension fields. In the 1990 Barber case the Court ruled that men and women should receive equal pensions as well as equal pay for equal work, and that individuals have an enforceable right to nondiscriminatory benefits even though national legislation may exempt pension schemes from the equal pay laws. The Court had also rooted out discrimination on the grounds of nationality so far as students and workers are concerned; and developed rules relating to competition. The BCJ's impact on the day-to-day operations of companies doing business in Europe has been no less important. The opportunities offered to business by European integration are immense. But to take full advantage of a wider European market characterised by the European Economic Area, and closer trading links with the coun-

regulations of the marketplace. This week, to reflect the vital role the Court will play in creating a framework for business in the single European market, the FT is

tries of eastern Europe, companies

need to understand the rules and



launching a weekly column covering developments in Luxembourg.

This year alone, in just three areas - competition, state aid to industry and anti-dumping laws the ECJ and the Court of First Instance (CFI) have handed down a

number of important decisions affecting business

In cases involving 14 PVC manufacturers, the CFI found that the procedure followed by the Commission in deciding to fine the companies for operating an alleged cartel bore so little resemblance to the requirements of its own procedural rules that it should be treated as never having been made. The Court's criticisms were so far-reaching that they could result in many other decisions taken by the Commission over the past 35 years also being treated as invalid. The judg-ment opened up the possibility of several appeals, particularly by companies fined in the past for breach

of EC competition rules. In the state aid field, the short-cut procedure adopted by the Commission in investigating the allegation

of an illegal state payment by the British government to British Aeropsace when it bought the Bover car group gave the ECJ the chance to set out the proper proce-dures to be followed by the Commission in such matters. The Court ruled that the failure of the Commission to take evidence from Rover and BAe had deprived both of their right to be heard. It set aside the Commission's decision to order BAe to repay £33m to the UK gov-

The new column, to be written by the barristers of Brick Court Cham-bers, Brussels, will appear every Tuesday when the European Court is sitting. The FT is making this commitment to coverage of the ECJ because it recognises the increasing importance of EC law. As Ferdinand Mount says in his book, The British Constitution Now, the Spanish fishermen's case reinforced "the dawning awareness that the European courts, gradually, informally, but ineluctably, are themselves coming to make up a loose-knit sort

Kevin Done examines the evolution of R&D at Ford Europe

Ford of Europe's research and development operations announced last week goes to the heart of its efforts to regain a competitive edge in the fierce battle for European car market

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leadership.
The US car maker's record loss in Europe in 1991 - the worst financial performance among the big six European car makers - has been a bitter pill for a company which led the west European car market in the mid-1980s and which prided itself as the European industry's most efficient vol-

ume car maker. To revive its fortunes, Ford has launched an optimisticallytitled "drive for leadership" campaign. High on the agenda is the implementation of so-called "simultaneous engi-

neering" in the reform of product development. Simultaneous engineering seeks to bring together design and manufacturing engineers to work in a project team (instead of their working in sequence and passing responsi-bility down the development line) so as to improve the

speed, efficiency and quality of the complex process of develop-ing a new vehicle. To this end, Ford has embarked on a controversial programme to concentrate -by the end of 1994 - all its R&D activities at two sites at Dunton, Essex, in the UK, and at Merkenich, near Cologne in Germany, in place of the pres-ent six locations, four in the

UK and two in Germany. The plan will transfer several hundred jobs from the UK to Germany - and a few from Germany to the UK - as Ford seeks to overcome the competitive disadvantages of having vehicle development and engineering split between two

countries. UK trade unions are preparing to fight the proposals, which, they claim, will transfer core engineering skills from Britain to Germany. Ford insists that more than half its R&D effort will remain in the

UK.

Much of the analysis of European and US car makers' shortcomings in the battle against their Japanese rivals has focused on the relative efficiency and productivity of their assembly and manufacturing plants.

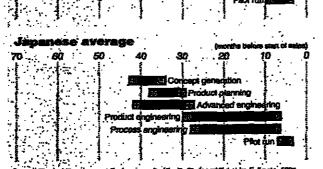
Increasingly, however, atten-tion is switching from the manufacturing process to design, development and engineering. "Unless we can manage more product programmes faster, at

lower cost and with lower competitive," says Mr John Oldfield, Ford of Europe's vice-president for product programmes, vehicle engineering have some on the books."

he restructuring of The development challenge



Plot run oritis helices start of states)



Mr Oldfield's concerns are underlined by a recent study by Mr Kim Clark and Mr Takahiro Fujimoto, professors at the Harvard Business School and Tokyo University, which identifies gaps in lead time and engineering productivity between Japanese and western car makers.

The study finds that "the average Japanese firm has almost double the development productivity and can develop a comparable product a year faster than the average US firm". On average, Japanese car makers needed 1.7m engineering hours to develop a standard car compared with 3.2m hours in the US and 3.0m hours for a European volume car maker.

According to Mr Oldfield, US and European car makers still take up to five years to develop a new car. "The Japanese have about a three-year development cycle and the best Javanese are even a little better that route. We have not yet delivered a major programme in three years, but we now

Ford has been converted to the gospel of simultaneous engineering, but it has faced a big hurdle in matching its rivals; not only is its R&D solit between the UK and Germany. but the design and manufacturing engineering has been scattered between several

Product engineers and manufacturing engineers must be in the same country, and ideally in the same office," says Mr Oldfield. "You cannot achieve simultaneous engineering by telephone or video-con-In the UK. Ford is planning

to move 1,200 engineering staff by the end of 1994 from satellite operations at Aveley, Basildon and Dagenham to the main R&D site at Dunton. where the total workforce will be increased to about 4,500. In Germany, some 1,300 staff are to be relocated to Merkenich, chiefly from Ford's Niehl

Cologne car plant, bringing the

between 20 and 30 jobs will be moved from Germany to the UK. MSF, the British industry and services union, claims that another 200-400 jobs could be moved by 1994. Ford says that

no more transfers are planned. The movement of engineers between the UK and Germany is Ford's attempt to make the best out of a less than ideal situation. If it was starting afresh, Ford would undoubtedly locate all its R&D effort at one site in one country to gain the full advantages of simultaneous engineering.

"If two sites are better than six why not one instead of two," says Mr Oldfield, posing the question that has worried the UK trade unions.

We looked at the option of a single site, because many of our competitors have this already," admits Mr Oldfield, "but it is impractical. We have too much invested in the UK and in Germany in people, skills, experience and facilities. We could not contemplate the cost and disruption of going to a single site."
Instead of the single site

solution, which would have provoked an outcry from the unions and government in the IIK - or in Germany - Ford of Europe is seeking to consolidate different areas of a vehicle's development either at Dunton or at Merkenich

At those sites will be gathered not only the design engineers and the manufacturing engineers, but also the support staffs, purchasing engineers. finance and quality control specialists.

At Merkenich, for instance, Ford is concentrating body engineering - responsible for the body structure and all sheet metal parts - while at Dunton the vehicle interiors will be developed including instrument panels, mechanisms, seats, paint, trim and plastics, Basic engines will be developed in Germany. The UK will have engine systems, per formance, economy and emissions development - and electronic engine management

"After all these moves the balance of activities will still be close to 50/50 between the UK and Germany," says Mr Oldfield, "but we think the balance is in favour of the UK." The split remains complex for a product as complicated as a motor car with thousands of parts. "Yes, we have compromised," says Mr Oldfield. But the legacy of Ford's parallel historic development in the UK and Germany could not be overcome in any other way ~

Controversially, as part of mance: Strategy, Organisation the restructuring about 300 and Management in the World jobs are to be transferred from Auto Industry, published by the the UK to Germany, while Harvard Business School.

# LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

# Right place for locating EuroFed

From Mr Wayne D Ganti. Sir, The debate over the location of the proposed European Central Bank will likely get nastier before it is resolved. As a visitor to the financial centres of Europe, I see obvious reasons why the bank ought to have its headquarters in London or Frankfurt. The other contenders are lightweight. Either the Germans will prevail because of the sheer size of their economic clout, or the bank could move to London to ensure even-handed-

London would be a great choice since a German will likely be the first chairman. This compromise would aretect the integrity of the Ecu and D-Mark. So, two points for the Germans.

Seen from across the Atlantic, London appears neutral, I cast my vote for London as the premier European financial centre and home for the

ECB. There is another consideration. A good international bank needs a cadre of financiers, economists and civil servants. London is presently the home of one of the global centres of economic learning the London School of Econom ics. The LSE already supplies monetary priests to the US Fed, the Bank of England and, probably, the Bundesbank. What better way to guarantee the necessary human capital to assist the new bank than by placing it in the Olympia & York Canary Wharf tower and by allowing the LSE to move into County Hall.

Wayne D Gantt, senior vice-president and chief economist, Interstate|Johnson Lane, 945 East Paces Ferry Road, Atlanta, Georgia 30326,

### Language 18 vital in links with Japan From Mr Horst G Krenzler.

Sir, I read with great intere the special report (April 25) on Japanese language and business courses organised in the UK for business executives. We certainly share the view that participation in business-oriented intensive language courses constitutes an efficient and vital prerequisite for the staff of companies which intend to build and maintain long-term commercial links with Japan. I would, therefore, like to draw your attention to a European Community initial industry are held up as a EC must press Greece to tive which pursues the same model. objective and which is open to the participation of UK companies, together with those of other EC member states.

Launched in 1979, the Executive Training Programme consists of a 12-month intensive Japanese language course in Tokyo followed by a six-month placement with a Japanese company, supported by other activities, such as seminars and plant visits. A large element of the cost of the programme is borne by the Commission of the European

Since the ETP's inception, more than 400 executives, including 67 from the UK, have completed the programme and more than 80 per cent of them are now playing a key role in the management of their companies' commercial relations

Horst G Krenzler, director-general, Commission of the European Rue de la Loi 200, B-1049 Brussels.

### Assessment of teachers a PR gambit

From Mr Bradley Sweet. Sir, Central government has ordained that over a period of two years, all teachers must be assessed. Similar practices in

# EC in danger of endorsing obstacle to airline competition

From Mr Richard Branson. Rome would do the job if Sir, Prof Doganis (Personal View, April 29) performs a applied to aviation. In particuvaluable service by highlightlar, there is an urgent need for ing the potential benefits of a sustained systematic attack competition among airlines, especially from new entrants. on so-called grandfather "rights" which form a highly effective obstacle to new air-A glimpse of the wastage which accumulates in the lines, especially when used to govern access to essential facilabsence of competition was revealed by British Airways in ities such as arrival and depar-1989 when, despite a remarkture slots at the airports used able sudden productivity by most passengers. Without improvement of more than 50 competitive slots, no airline can be fully competitive, yet per cent starting in 1979, it admitted that it still had to these privileges are currently charge 25 per cent more than newer British airlines. That is allocated on the irrational basis that previous posses of these profit opportunities a completely unnecessary burentitles the holder to first den of several million pounds every day upon businesses and individual travellers. claim upon them, forever. Instead of scrapping this

obstacle to effective competi-Even with the benefit of fares 25 per cent higher than tion, the European Commission appears to be in grave needed, some European airlines need subsidising. Prof danger of endorsing it. It is to Doganis lists four. Government subsidies to airlines are a probe hoped that the imminent UK presidency will come just in time to stop this myopic retdigious waste of money. Immense savings in travel rograde step, and instead will costs are waiting to be realised open real competition. When it once the barriers to competidoes, it will convert European tion from new airlines are aviation into an efficient indusremoved. But this is not haptry, and save the businesses, pening, despite Prof Doganis' optimistic claim that European citizens and taxpayers of Europe a prodigious amount of air transport will be largely lib eralised by January 1993. Richard Branson, Removing some old anti-com-petitive rules achieves little if chairman Virgin Atlantic Airways. Ashdown House, passengers remain captives of the same old high-cost air<u>lines.</u> High Street,

Crawley, W Sussex RH10 1DO The principles of competition

# Allies, not members

From Mr Bryan Cassidy MEP. Sir, Mr Anthony Kinch is wrong to claim that "Tory members of the European parliament are ... joining the May 2). We are joining the group of the European People's party (Christian Democrats and allies) as allies in the same way as former French president Giscard d'Estaing has

While I accept that the name 'People's party" sounds odd in English ears because of its loony left echoes, the group of the EPP, as it is generally known in the European parliament, is the only convincing counter-balance to the largest group in the European parliament - the Socialist Group in which the 45 British Labour MEPs have a commanding Voice.

The alliance of Conserva-

tian Democrats at the next European election in 1994" is absolute nonsense. Bryan Cassidy, European Parliament,

Constituency HQ, The Stables, White Cliff Gordens, Blandford, Dorset DT11 7BU

tives with the EPP had the

blessing of Mrs Thatcher when

she was leader of the Conserva-

tive party and has the blessing

of Mr Major as well. Indeed,

but for his relationship with

Chancellor Kohl, the alliance

could not have been sealed.

The advantage for the EPP

in having 32 British and two

Danish Conservatives will be a

more serious and disciplined

approach. Unfortunately, the EPP has too often been weak

because its members lack disci-

pline. Their absence from cru-

cial votes has, on occasion,

nnnecessarily handed victory

to the left in the European par-

Mr Kinch's suggestion that the EPP expects British Con-servatives "to stand as Chris-

### Pensions can and should be insured

From C H Armitage.
Sir, Mr Nunneley, chairman of the Institutional Fund Managers' Association (Letters, April 16) has stated that it is neither sensible nor practicable to insure against the loss of funds in his members' care.

Having invested pension fund monies one ought to be able to expect that they are repaid on demand plus or minus investment returns. But this is not the case with all association members. They do not admit liability to return monies lost other than through their own negligence.

If Mr Nunneley's members are incapable of guaranteeing the return of funds in their care, then they should insure the risk. With the will it can be arranged; catastrophe insurance provides cover for large sums and the loss of pension monies is no different.

He cannot have it both ways; either his members do the job for which they are paid and look after funds entrusted to them, or they obtain insurance cover. But whichever, he should get on with it and stop evading the issue. CH Armitage,

46 Burlington Avenue. Kew, Surrey TW9 4DH

### France can bank on it

From Mr Aurian de Maupeou. Sir, I was surprised to read that Chiddingfold no longer has any bank branches ("The battle for Midland", May 1). Venansault, in Vendée/France, with the same size population as Chiddingfold and situated six miles from its county town, has two thriving sub-branches of the Credit Mutuel and Credit Agricole.

The Crédit Agricole agence is open all morning Tuesday to Saturday (closed Sunday and Monday). It is staffed by two men equipped with two com-puter terminals who have been there for years and know all their customers not only by name but often by account number and personal circumstances. And there are even chairs for queueing cus-

Are these reasons why Crédit Agricole is the largest bank in France and one of the leading banks world-

Aurian de Maupeou 2 Bishops Close, Chiswick High Road, London W4 4JA

# **OBSERVER**

### The Paris club

■ If the Governors of the big central banks can use their regular monthly meetings at the Bank for international Settlements in Basle to get to know each other socially, why can't the other ranks do the

It seems that some of them are planning to do just that, but in less formal surroundings. Observer hears that the top economists of the Bank of England, the Banque de France and the Bundesbank have decided to break with tradition and inaugurate regular get-togethers. Mervyn King, André Leard and Otmar

Issing are kicking off with a cosy dinner in Paris tonight.
Of course, there is a fairly
heavy menu. The trio will be debating the outlook for German interest rates after last week's German public sector pay deal. Additionally, they will be discussing prospects for harmonising the central banks' monetary policy instruments ahead of moves

towards monetary union If they have any time over fruit and choose, they might get around to discussing the chimeric question of where the European central bank should be sited. Naturally, the Bundesbank's Issing is keen on Frankfurt, while the Bank of England's King has a meaking suspicion that Bonn might be the compromise candidate to back.

New Scotsmen

Lonrho's Tiny Rowland deserves to be congratulated for selling George Outram to the existing management. The ownership of Scotland's top newspaper, the Glasgow Herald, is back-where it belongs – in Scotland.

The price - around 20 times earnings – sounds a lot, but Lonrho is selling a quality asset at the bottom of a recession, and a couple of years from now, Outram's profits could easily have doubled.

Lonrho could probably have got more for Outram if it had auctioned it more aggressively. But then the Scots wouldn't own it.

Now that Scotland has regained ownership of one of its national assets, it will be interesting to see whether the real control passes into the hands of Edinburgh's financial mafia, or whether Outram's new owners will demonstrate a more independent streak. If The Independent can pick

German-born Sir Ralf Dahrendorf as its chairman, surely the new team at George Outram doesn't have to insist on having a Scotsman as

Hard landing ■ Older Hungarians may find the news that BA is taking an acquisitive sniff at Maley, their national airline, quite piquant. A few years ago one of the self-deprecating jokes which sustain Hungarian morale ran:-

How do you catch a Malev "Oh, just buy a plot of land,

Solley on pools ■ Whatever happened to Stephen Solley QC? He is the lawyer who represented Victor Gray, alleged owner of the Savings and Investment Bank, the Isle of Man's most famous collapsed bank. Gray got off as did Solley's recent clients in the Titaghur Jute and Barlow Clowes cases. With a record like that, and the carrent boom in white collar



"I'm concerned that we may be peaking too early"

crime, surely Solley can't be short of money? However, last week he was complaining on TV about delays in the speed with which barristers are pald and now Observer finds that Solley has been moonlighting as a freelance travel writer. He has just finished a guide book to French hotels with swimming

Early days yet, but it could turn out to be the standard reference work on this specialist subject and it is certainly more readable than the likes of Weinberg and Blank on Take-Overs and Mergers. However, Solley is not yet ready to abandon the bar. "Getting people off complicated fraud charges was considerably easier than getting this book produced". complains the author.

Official dumping ■ Oh dear, has anyone else spotted that two identical

versions of the Maastricht Treaty are now on sale in Her Majesty's Stationery Office? One is in the familiar A4-sized rough blue naper-covered format produced by HMSO. It is priced at £13.30. The other is a smarter official EC production, compete with glossy mediaeval map of Europe on its cover, and priced

at just £6.50. This latest piece of unfair competition has already been spotted by Labour's Lord Bruce of Donington. "I have no doubt it is the result of a massive subsidy from EC fund - they are never checked", he tells me. "I think it's horrific, but I'd bet not more three ministers, if that, have read this document - at any price".

A bit rich

■ The Sunday Times still can't make its mind up whether the Queen is Britain's wealthiest person. In its latest list of Britain's 300 richest people the Queen comes out on top with £6.5bn. But this is in her capacity as head of state which is pretty meaningless. If she is counted as a private

citizen, like the rest of the bunch, she slips to number 16 in the charts, and if rival estimates in the Economist magazine are to be believed. she would only rank as the 150th richest person. It would make more sense if the Sunday Times did the same with the Queen as it has done with Michael Ashcroft and Peter de Savary and dumped her from the list to save future embarrassment.

Estimates of her wealth as inst as unfathomable.

Bushwagged ■ Latest barbed joke doing the rounds of Washington's political salons.

George Bush is blaming the

Los Angeles' riots on the failed policies of the sixties. Which sixties does he mean the 1960s and LBJ's Great Society - or the 1860s and the freeing of the slaves?

# I have no objection to assess-

ment, provided it is fair and leads to positive results. But it seems questionable whether it will work in education. Three points concern me as a

eacher in a state comprehensive school: Given that the assessor will be a member of the school

staff, it will be difficult to ensure his or her neutrality. Areas to be assessed — such as classroom teaching, mark-ing, discipline, relations with parents, administration of a lepartment - are to be negotiated between assessor and assessee. Thus, if I, the recipient of assessment, felt weak in any of these categories - 1 might, for instance, feel weak on discipline - could negotiate

for these to be omitted. This is wrong; every aspect of the job should be assessed.

• What outcome to assessment can there be? There will be no salary increase - a fixed scale does not allow for indi-vidual reward - and further training to correct weaknesses is financially out of the ques-tion, as schools are limited in

their funding from the borough and from central government. So what positive benefit can accrue from this time consuming exercise? It is largely a public relations gambit that seems to offer little to remedy defects in the system.

Bradley Sweet, Preston Manor High School, Carlton Avenue East, Wembley HA9 8NA

### recognise Macedonia From Vuko Tashkovich. Sir, Today, Greece wants to

eradicate the Macedonian name and relegate it to the bistory books. Greece encompasses more territory than ever before. It has achieved its policy of expansion by exploiting the temporary weaknesses of its neighbours over time and annexing territories with the help of the west. This is allegedly done in the name of "Greek democracy". In 1912 and 1913, both during and following the Balkan Wars, Greece seized Thessaloniki from Turkey, annexed Crete and absorbed a large part of coastal Macedonia.

Macedonia is the name of a geographical region that belongs to all peoples. Today, the former state falls under the national boundaries of three different countries. To the north is the independent Republic of Macedonia where southern Slavs have lived for 1,400 years. To the south is the northern part of Greece and to the east live the Bulgarian-Macedonia people. Throughout the centuries, the region of Macedonia has maintained its own name.

The Greek government does not have a copyright on the name of Macedonia. Nor does Greece have the right to start changing the names of other cities around the

In ancient times, the Greeks | New York, US

be a part of Greece. In 359 BC, Demosthenes, the Greek statesman, wrote his famous anti-Macedonian speeches in which he depicted the Athenian fear of the Macedonian kingdom and Philip II. A generation later, Alexander the Great conquered Athens. With this historical precedent, how can Greece claim that Macedonia belongs to it?

The Greek government, with its irrational policy toward Macedonia, has taken advan-tage of the goodwill of the EC by delaying the international recognition of this country. Internally, Greece has aroused extreme nationalistic behaviour, closed its northern borders for commerce and with-held vital supplies of food and medicine. I believe that Greece is deliberately preparing the groundwork for another tragedy by creating conditions for war such as is occurring in Croatia and Bosnia-Hercego-

I believe that the EC should hold the Greek government actions. I urge the EC foreign ministers to end their indecisiveness about the plight of the Macedonian people and their right to self-determination.

Vuko Gligor Tashkovich, PO Box 296, Pound Ridge

# Remedy for inadequacies of UK agricultural co-ops

From Mr Malcolm Lynch. Sir, Tim Coone in his article "Irish milkmen discover talent for butchery" (April 14) highlights the growth of the Irish agricultural co-operative sector and refers to their hybrid cooperative/plc structure as both an innovative and potentially inhibiting factor in future

growth. Recent encouragement by UK ministers for farmers in the UK to establish agricultural co-operatives, like their

states of the European Community, focuses the spotlight on the inadequacies of the Industrial and Provident Societies Acts which is the principal legislation under which agricultural co-operatives are registered.

There have been a number of innovations in co-operative law in other European countries in recent years. These include the issue of non-voting shares or limited voting shares as well as financial instruments, similar

ing shares issued by building societies, which might be traded on the stock market. Such improvements to co-operative law also appear in the proposal for a European co-operative statute which was issued in March 1992 by the

European Commission. If the UK government seeks to enlarge a strong agricultural co-operative sector in the UK then it must ensure that co-operative law, in the form of the Industrial and Provident Socicounterparts in many member | to the permanent interest bear | eties Acts, becomes a modern | 20 Central Road, Leeds LS1 6DE

and effective business medium while retaining co-operative principles. This will only hap-pen if the Treasury gives a clear green light to its immediate update and to improving the resources of the Registry of Friendly Societies to examine egislative change. Malcolm Lynch, solicitor,

consultant to the European Commission on the social economy. Vassali House,



Imelda Marcos, widow of former president Ferdinand Marcos and herself a candidate in today's Philippines presidential poll, trying on shoes in a Manila shop yesterday. More than 1,000 pairs of shoes were found in her palace wardrobe in 1986. Poll deaths, Page 6

# UN agrees global warming pact for Rio Earth Summit

By Michael Littlejohns, UN

THE DRAFT of a treaty to curb emissions of greenhouse gases which threaten to change the earth's climate has been agreed by a 143-country United Nations committee. The document is likely to become the centreplece of next month's Earth Summit in Rio de Janeiro.

The text, approved late on Saturday night after long and painful negotiations, should also open the way for the attendance at the summit of US president George Bush, though only at the cost of a weaker treaty than was originaily sought.

After the agreement, unusually for the UN, delegates broke into prolonged applause, and some return to "earlier levels" by the left their places to hug and kiss year 2000 would advance the colleagues. But this quickly gave main objective.

way to streams of criticisms of an accord that many called too weak because it contains no binding deadlines. Others denounced it as a product of the collusion of a few industrial powers.

The Framework Convention on Climate Change will commit states that sign it at the Earth Summit to limit emissions of gases responsible for raising the earth's temperature.

But because of US opposition, and against the wishes of EC members, negotiators failed to agree on clear targets or a timetable to stabilise concentrations of carbon dioxide, methane and other heat-trapping gases. Instead, the treaty calls on states to try to hold emissions to 1990 levels while recognising that a advise whether more stringent

Facility recently created by the World Bank and other UN agen-cles, but no amount is specified.

strong" agreement, Mr Robert Reinstein, chief US delegate, rejected charges of US foot-dragging and compared the American record favourably to that of other nations. "Europe is frankly in many areas not quite as advanced as the US has been," he said, adding that the Europeans' stance reminded him of "our idealism of the 1970s on the environ-

Editorial Comment, Page 14

# It establishes machinery to review climatic change and

measures might be necessary.

Aid for developing countries to meet its goals would be provided through the Global Environment

Hailing the result as a "very

# EC finance chiefs agree on measures to boost growth

By David Gardner and Patrick Blum in Operto and William Dawkins in Paris

PLANS TO co-ordinate a range of measures to boost growth were agreed by European Community finance ministers at the weekend. However, the ministers, meet-

ing at Oporto in Portugal, rejected any short cut to a revival, saving EC economies had to earn interest rate reductions through continued efforts to reduce public spending and

restrain wages. Mr Norman Lamont, the UK chancellor of the exchequer, hailed the outcome as "a very considerable breakthrough in the psychology of the Community". Mr Jorge Braga de Macedo. Portugal's finance minister, said: The main result of this meeting

Veto row over IFC entry

is essential to proceed with the medium-term strategy agreed at Maastricht and to raise the credibility of European economic

It was a signal to the markets that Maastricht was here to stay. he said. Markets should be liberalised further and there should be more public spending control measures which would hopefully help to lower interest rates.

The European Commission is to report within a month on how the co-ordinated supply-side measures can be introduced into member states' convergence programmes

The member states would examine and judge this through the "multilateral surveillance" process designed to encourage compliance with the stringent financial targets for Emu later is a confirmation by the 12 that it—this decade.

wage moderation, the main emphasis was on promoting flexibility in the labour market; a fast completion of the Single Market and the need to conclude the stalled Uruguay Round on world trade liberalisation; reducing the fiscal burden on savings to boost investment; and boosting public

investment at the expense of cur-

rent spending. Expectations of a rather fizzier "European Growth Initiative" had been encouraged by France's request for a special debate on the effect on growth and jobs of high interest rates dictated by the high borrowing requirement for German unification. However EC frustration that Bonn will not ease off on interest rates was muted at the meeting.

Economic indicators, Page 6

# Bishop condemns bosses' pay deals

By Richard Donkin in London

THE BULGING pay packets of Britain's top executives were exposed to the wrath of the church yesterday when Dr George Carey, the archbishop of Canterbury, criticised business-men who awarded themselves big increases during the current

A 700-strong congregation. including Sir John Banham, director-general of the Confeder-ation of British Industry, was treated to a stinging sermon on the nature of wealth creation during a service at Derby Cathe dral to give thanks for the achievements of industry.

Turning the service into a pen itential occasion, Dr Carey said it was wrong to "make money for its own sake".

He added: "Within our own society, our collective commitment to industrial enterprise will remain under-powered if the fruits of success appear to be concentrated too heavily in the pockets of shareholders and

senior executives."
"For example, massive individ-ual pay rises during a recession do not encourage public support for wealth creation."

The archbishop said the purpose of industry was to serve the public by creating services to meet their needs. "It is not to make profits for shareholders, nor to create salarles and wages for the industrial community. These are necessary conditions for success but not its purpose."

He questioned whether indus-try was fulfilling its purpose when "prolonged bursts of pri-vate-sector-led economic growth" in advanced countries left many people in the world "hungry, thirsty, naked, ill or in prison". But Mr Peter Morgan, director-general of the British Institute of

Directors, said: "I prefer Adam Smith to the archbishop on the question of understanding the ourpose of business." He added that it was naive to suppose there was a link between directors' payment and booms and

The British Institute of Management supporting Dr Carey e tod directors had been "greedy" in awarding themselves pay rises above the inflation

Mr Roger Young, director-gen-eral of the 75,000-member insti-tute, said that while directors of small companies had shown restraint, those of some big com-panies had been "insensitive". His comments follow a number

of highly publicised large pay awards that have also drawn criticism from Mr John Major,

the UK prime minister.

Among recent large pay increases was that paid to Mr Lawrence Urquhart, chairman and chief executive of Burmah Castrol, whose salary rose 40 per cent last year to £385,000 despite annual profits remaining static. Mr Robert Evans, the chairman of British Gas saw his salary more than double to £435,222 since becoming chairman and chief executive in July 1989.

Dr Carey's own stipend rose by 6.3 per cent in April to £43,550 a year. But it is not what it was before Queen Victoria's reign. In 1835, before the creation of the ecclesiastical commissioners, the archbishop of Canterbury had a stipend of £19,000, equal today to an annual salary of £880,000 that would put him ahead of most captains of industry.

# Jobless are given priority

Continued from Page 1

tries, however, have criticised the proposal, both on the principle of preserving a US veto and on the grounds that the rule change would require parliamentary approval from many IFC member countries. This could delay still further the entry of the republics. One suggestion for bringing

Russia and its fellow republics quickly into the IFC fold is for each republic to take only a single, symbolic share, until wrangling over the details of the capital increase has been concluded.

This idea is supported by Russia and its sponsor in the IFC, the UK, as well as Ukraine. But it

has angered many smaller IFC member countries, which have had to pay for their stakes in the corporation, but have yet to receive any IFC financing.

They do not see why Russia, which will almost certainly be the beneficiary of several sizeable big IFC projects, should not pay up for its shares.

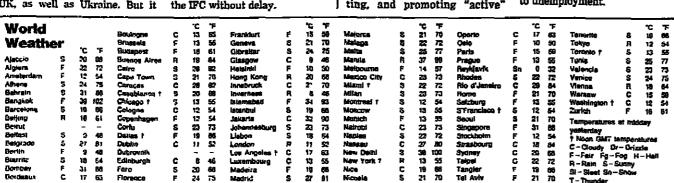
Some members believe that a settlement is possible if the US will agree to allow the capital increase to go ahead immediately, at the risk of temporarily losing its veto, while the rule change is being worked on. This would allow the former Soviet republics to become members of the IFC without delay. Continued from Page 1

rejected any short cuts to stimulate growth and reduce unemployment in the community. After a French-inspired discus-sion on the effect of Germany's high interest rates on growth and employment, they agreed at an informal meeting in Oporto, Portugal, that fiscal rigour and

structural reforms were the best way to create jobs. Next week's OECD meeting is likely to reach similar conclusions. The ministers are expected to stress the need for strengthening education and training, encouraging flexible wage set-ting, and promoting "active" the emphasis from income sup-port during unemployment to increasing the incentives for the

unemployed to seek jobs. Mr Michel Sapin, France's recently appointed finance minister, has pushed for more international discussion about growth and employment, as has Mr Nicholas Brady, the US treasury secretary.

The fact that the OECD meeting will be chaired by a representative of a socialist government, Mr Sigbjorn Johnsen, the Norwegian finance minister, may help explain the importance attached



# THE LEX COLUMN The railway bazaar

Shrewd players of Monopoly, the board game for would-be property punters, will be aware that London railway stations can be extraordi-narily valuable assets. Thanks to the government's renewed determination to hand over large chunks of British Rail to the private sector - as outlined in last week's Queen's Speech it looks as though businessmen will be able to try the real-life version.

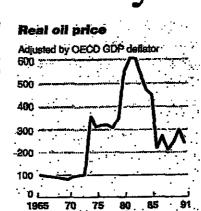
As with other privatisations creeping denationalisations as this one is probably better described - there are implications for the public nies which may care to get involved. Ministers naturally dismiss the idea that a latter-day Beeching plan is in the offing. But at the very least, a rethink about the costs, value, and size of the network is now assured.

In particular, the process will expose cross-subsidies in the system now hidden by the provision to BR of a single block grant. Take BR's freight busi-ness, for example, which mostly loses money because of fierce competition from road hauliers, but which benefits from paying a relatively small charge for access to the track. In theory, InterCity services are all pitted against road and air alternatives. In practice, profits from near monopoly positions on medium-haul routes like London to Birmingham help prop up other parts of the service. Cash disposals are clearly part of the government's plan. But in view of its commitment to maintaining the level of services, the proceeds from selling off the lucrative bits like coal transport will in part be offset by the need to replace the cross-subsidy which these

activities provide. Against that, the hope is that subsi-dies will fall as operators compete for the unprofitable services. But it might be a mistake to think that the government is mainly in this one for the money. Even the stations may not be as juicy as they appear on the Monop-oly board. Complications include planning constraints - Paddington, for example, is a listed building - while developers will surely be obliged to retain the working bits like platforms and concourses, under BR supervision.

### UK telecoms

Last week's announcement that the National Grid is applying for a licence to supply telephone services will not have worried BT or Mercury unduly. Groups such as the electricity and water companies and British Rail were



always likely to take advantage of their national infrastructures and spe-cial privileges. By law, they can no longer keep those privileges to them-selves. But their main problem will be to find the huge sums required if they are to compete. In the year to last March, BT invested £2.4bn. In its last financial year, Mercury invested £500m. It is hard to envisage the National Grid playing in that league for years to come.

### Olympia & York

Perverse though it may seem, the collapse of Olympia & York could prove just the fillip London's distressed commercial property market is looking for. Conventional wisdom is that it would be an unmitigated disaster, further swelling the oversupply of deeply discounted high-quality office space in the City and West End of London. But it could be that the very remoteness which is Docklands' basic problem limits its influence on the centre. Indeed, the City could eventually benefit if the sceptics are finally proved right: that even with its ill-fated transport system in place, Docklands will never be more than a classier version of Croydon.

In the shorter term, a collapse might also mean that some tenants who have moved or are moving to Docklands could wriggle out of their contractual obligations. Moreover, the huge financial inducements which were used to bring others to Docklands would no longer be available.

Granted, the effect on the banks could have more serious implications for the property sector. Lenders have thus far shown a remarkably united front, as in recent rescues at Mountleigh, Rosehaugh and Speyhawk. The reason - that they cannot afford to do

calculation that the cost of fully pro viding for 20-25 per cent of the UR clearers' £17bn of property exposure is equivalent to three years' profits There is no knowing the actual figure they have set aside, but one outside guess is that it is less than half what might be considered prudent. The risk is that the credit squeeze now facing UK property developers could turn into a veritable credit crunch. But the banks may well have built the demise of O&Y into their calculations already, as has the market for property shares

Versing purcha

### Oil sector

Given the problems dogging the oil industry lately, it is worth considering the wider implications if crude price stay weak in the long run. After all, it is conceivable that the higher real prices of the 1970s which made North Sea development possible were a break in a longer pattern of stability. The late 1980s in particular may be characterised as a period of over-investment by oil companies on the false premise that prices would rise again. The flaw in the logic was that the more companies invested on the basis of higher prices, the less likely higher prices became.

In theory, sustained low prices might make new investment uneco nomic, in which case companies might have no choice but to shrink. In practice, the outlook is not quite as bleak as that. Oil at \$18 per barrel probably does allow an acceptable rate of return on most of the projects actually being contemplated. It is certainly a more appropriate investment benchmark, forcing the industry to re-examine its expenditure on new wells or rivals

The real problem is not so much cheap oil as the financial legacy of the late 1980s. Past investments must still be paid for, whether or not they are making the expected returns. The continuing squeeze on cash flow is ham-pering the industry's ability to fund new projects. This dilemma is particu-larly acute for the independent exploration companies. Unless they are lucky enough to find oil cheaply, they have no prospect of raising the money without which they cannot explore Nor are their shares yet so cheap that they represent an affordable invest-ment for other players in the sector. In that kind of tussle, there seems little reason for the portfolio investor to get

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For further information send your business card to Karen Ribbons, International Securities Market Association Ltd., Seven Limeharbour, Docklands, London E14 9NQ. England. Fax 071-538 4902. Or telephone her on 071-538 5656.

# **FINANCIAL TIMES**

# COMPANIES & MARKETS

Robert Taylor on problems arising from Sweden's lending in the 1980s

Monday May 11 1992 OTHE FINANCIAL TIMES LIMITED 1992

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### Maddox close to announcing purchase

Mr Hugo Biermann's recently listed Maddox group is expected to confirm this week that it on the verge of making its first UK acquisition and is planning several more. The South Afri-can-born entrepreneur, who sold the mini-conglomerate Thomson T-Line to Ladbrokes for £186m (\$329m) in 1969, three years after buy-ing it for £800,000, is at an advanced stage of talks to acquire a privately-owned cable systems company for around £15m. Page 20



Mr Jean Monty, Bell Canada's chairman, is determined to prove that a medium-sized telephone company can expand and prosper among the glants of the international telecomtions industry. But Mr Monty recognises that Bell has its limitations in trying to compete with such glants as AT&T, British Telecom and NTT. "You can't go after an elephant by punching him on the nose," he says. Page 21

Brakes on Pirelli

Pirelli Tyre Holding, the Dutch-listed tyre-making arm of Italy's Pirelli group, saw annual net losses widen to Fl 511m (\$275m) in 1991 from by difficult conditions on most world tyre mar-kets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pireili Tyre's 5 per cent stake in Continental, its German rival and one-time takeover

Success for fund managers

Fifteen months ago Murray Johnstone, the Glasgow-based fund management company, presented an unhappy spectacle. It had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it move into a bigger league among fund managers. Now Mr Nick McAn-drew, the managing director, is cheerful and positive as he ticks off a list of recent suc-cesses. Page 20

Market Statistics

FT/ISMA int bond svc

London stare service Managed fund service Money markets

Companies in this issue

ters have just spent the week-

progress report on moves

towards economic and mone

may yet use perceived defects in the treaty to reinforce its criticism of Europe's slow

growth at the Group of Seven world economic summit in

Last week, Mr Erik Hoff-

meyer, the Danish central bank governor and current

chairman of the EC central

bank governors' committee,

lifted the lid on some worries

about Emu preoccupying EC

The Emu provisions of the

Maastricht treaty were, he

said, "weaker than appropri-

ate". Giving the City University Business School's presti-

gous Mais lecture, Mr Hoffmeyer specifically critic-

ised the skewed relationship between monetary policy making, which under Emu will be

handled by an independent

nent persons from finance,

Munich in early July.

7	BA	
	BAA	
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20 Finanzia 20 GE Capital 21 Lloyds Bank 21 Meddox 21 Midland Bank Murray Johnstone State steps in to avert crisis in financial sector

Sweden's centre-right government may be committed to a sweeping privatisation programme. Yet the crisis within the banking system has reached such proportions that the state has been forced to intervene. directly to secure the future of Nordbanken, the country's sec-

and largest commercial bank. The magnitude of the bank's problems forced the government to step in last Friday with a pledge of SKr20bn (\$3.3bn) for guarantees, loans, or capital infusions" to restructure the bank and help stabilise the coun-

try's banking system.
Mr Björn Wahlström, Nordbanken's chairman, underlined the severity of the bank's plight when he warned that mounting credit losses would have made it impossible for the bank to achieve the 8 per cent minimum capital adequacy ratio set out by the Bank for International Settle-

Nordbanken, in which the state already has a 77.3 per cent stake, is not alone in its problems. After the deregulation of Nordic finan-cial markets in the 1980s, and the lifting of controls on lending, the banks scambled for customers in some cases paying little atten-tion to their credit worthiness. The boom and subsequent collapse in Swedish property prices exacerbated the problem for the banks, which were last year hit by big credit losses. Total credit losses for Sweden's

financial institutions in 1991 climbed to SKr48.1bn, nearly three times the 1990 figure. According to Mr Anders Sablen, head of the country's independent Bank Supervision Board, further financial support will be eeded to save other banks in

By Sara Webb in London

THE European Bank for Reconstruction and Development

(EBRD) has for the first time

brought in commercial banks as

participants on one of its loans to

The \$60m loan, to Polska Tele-

fonia Komorkowa, a Polish joint

and operate a cellular telephone

network in Poland, marks the

EBRD's first success in promo-

ting an eastern European bor-

rower on the international public

loans market, an important

development in its aim of attract-

an eastern European borrower.

forced to help rescue Första Sparbanken, the Swedish savings bank, while Gota, one of the larger commercial banks, is being taken over by Trygg Hansa SPP in order to bolster confidence in the bank's financial position.

in the autumn the state had to provide a guarantee for Nordbanen's SKr\$.2bn new share issue. This, though, proved insufficient to meet its needs.

The country's leading private commercial banks - Skandinaviska Enskilda Banken and Svenska Handelsbanken - believe they are put at a competitive disadvantage by the state's interven-tion. Both have been hit by credit losses but are in stronger positions than others in the sector. Swedish banking shares dropped sharply last Friday.

industry rescue fund such as the one in Norway, bankers accept that the government had little alternative but to support Nord-Nordbanken has suffered the

However, as there is no bank

heaviest credit losses. Last year it reported a loss of SKr5.8bn, the biggest in Swedish banking history, following credit losses of

ing private capital for the region.

at several more potential loans says its priority is to concentrate

on financing joint ventures with

western European partners at first, although it hopes to encour-

age indigenous corporate borrow-

ers to tan the international loans

eastern European ventures,

although it stresses that its aim

is "to mobilise additional capital"

from commercial banks rather

than merely put up its own

market eventually.

This year, the

The bank - which is looking

month, the bank's board recognised it had no alternative but to turn to its largest shareholder the state. The state will acquire the outstanding 22.7 per cent, including a 12.6 per cent stake owned by Nobel Industries, the Swedish chemicals group, for SKr21 ner share at a cost of

restructuring of the bank.
"It is shocking that the taxpayers must pay but we were obliged as a shareholder to act", admitted Mrs Anne Wibble, the finance

ment will provide SKr20bn for a

The state-controlled bank has faced strong criticism in the past. Soon after its creation, when PK Banken agreed to pay SKr5.8bn to acquire Nordhanken a regional commercial bank. soaring credit losses led the Swedish government to dismiss the bank's chief officers and most of the board.

Last year, the new management implemented rationalisation measures in an effort to stem the financial deterioration. However, as the Swedish economy continued to suffer from a tion, these measures proved insufficient and the situation

Loan losses in the commercial banking sector

EBRD brings banks into east European lending

"Our strategy is to lend to commercial projects in countries

where commercial banks are reluctant to lend," said Ms

Norsen Doyle, the recently-ap-

pointed head of syndications at

project-linked loans and longerterm financings, although she warned that lending for certain

projects could be hampered by

the fact that many of the eastern

European countries lack the nec-

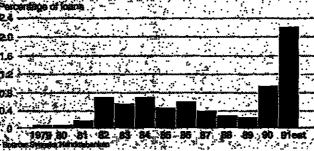
essary legal framework to satisfy

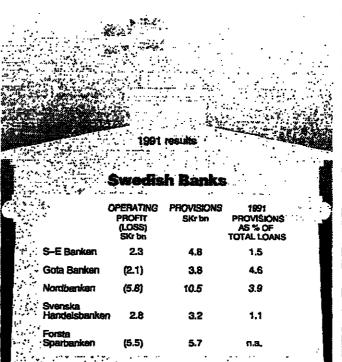
commercial bankers. "Project fin-

ancing requires an infrastructure

She said the EBRD wants to do

the EBRD.





shows no signs of improvement. Nordbanken forecasts credit losses of SKr4bn for the whole of

Under the latest plan, the bank is to be divided into two businesses. A finance company -Securum - will be created, containing Nordbanken's outstanding non-performing loans and other assets totalling SKr60bn, as well as the administration of a

large property portfolio.

The other arm, which will be prepared for eventual privatisation, will consist of Nordbanken's normal commercial banking operations. Credit Suisse First Boston has been appointed to find a new owner as Mrs Wibble insists the state wants to privatise the bank as soon as possible. In the present gloomy market seems unlikely any large for-

eign institution will be interested

in acquiring the bank, although

The EBRD signed its \$60m

(Ecu47.1m) seven-year loan agree-ment with the Polish telephone

venture PTK last November, and

it has now syndicated \$20m of the

deal to four European banks -

Crédit Lyonnais, BNP and

Société Générale of France and

The EBRD is conferring its

"preferred creditor status" on the

deal in order to encourage the

commercial banks to participate.

This means that if there is insuf-

ancing requires an infrastructure ficient cash to pay all creditors, telephone company), and Ameriwhich doesn't exist" in many of the preferred creditors come first. tech International of the US.

there was widespread speculation earlier this year that it might merge with the Gota group. But as Gota is being taken over by Trygg Hansa SPP, this solution appears less likely.

The cost of pulling the whole of

the Swedish financial system out of its present difficulties looks like being a high one for the long-suffering taxpayer. The cost to the state of the

current rescue operation for Nordbanken is a hefty sum on top of Sweden's already bulging budget deficit of up to SKr80hn. Government officials privately

admit that the state's rescue of Nordbanken could eventually precipitate a comprehensive restructuring of Sweden's banking sector. However, there still seems a long way to go before Sweden can boast a stable banking system and further upheavals cannot be ruled out.

Ms Doyle stressed that without

the participation of the EBRD in the deal, the four commercial banks would probably not have

lent. Normally French banks

must make provisions against

loans to the eastern European

and Commonwealth of Indepen-

dent States, but with the EBRD

PTK is a joint venture between

the Polish telecommunications

com Mobiles International (a sub-

sidiary of the French national

network operator, France Tele-

Internationale Nederlanden Bank as a lender, the banks will be

# Midland complains to Bank over leak

By David Barchard

MIDLAND BANK has complained to the Bank of England that its business could be seriously dam aged by the tactics being used by Lloyds Bank in its takeover battle for the UK clearer.

However, the Bank is thought unlikely to intervene. It is anxious to remain strictly neutral in what is becoming an increasingly heated battle between two of the

UK's top banks.
Midland claims that Lloyds is raising fears that Chinese contro of Hong Kong after 1997 could have a seriously damaging effect on the Midland bank business, should the rival bid from Hong

kong Bank succeed. Midland's alarm follows the appearance in newspapers over the weekend of parts of an early draft of a submission by Lloyds to the Office of Fair Trading.

Senior officials at Midland including Mr Brian Pearse, chief executive, are convinced that the leak was deliberate.

"Our concern is not so much with the tactic of leaking which we are accustomed to from Lloyds - but the scurrilous nature of what they are leaking." Midland Bank said last night.

The leaks have stiffened the determination of Midland's board not to disclose confidential com-mercial information to Lloyds Bank which has already been supplied to Hongkong Bank.

The issue will be considered by the UK Takeover Panel this

Midland argues that the two cases are quite different since Hongkong Bank bas already put in its bid and is a 15 per cent shareholder, while Lloyds is a direct competitor.

Last night Lloyds strongly denied it had leaked information to the press or that it was running a dirty campaign to destabil-ise Midland. "We have apologised for the leak and it certainly didn't come from us, since it does us serious harm. We are at least as annoyed about it as Midland is," a Lloyds spokesman said.

Midland is understood to have been particularly upset by impli-cations in the leaked material that it might need fresh capital after the merger. "We are more a Midland spokesman said.

He accused Lloyds of skirting over UK competition issues by stressing in its draft submission kong Bank after Hong Kong returns to China in 1997.

### **Policymakers** THE European Community's economic and finance minisend in Oporto, Portugal, dis-cussing growth, budgets and employment in the EC. But although they heard a take a long hard look at Emu

tary union, there was no criti-cal evaluation of the EC's blueprint for Emu and the implications that it might have for the economic well-being of the community. This is a pity, because, five months on from says Professor Kenen, is "imperfect and incomplete". The fiscal provisions are too narrow, and pay insufficient attention to the need for the summit, the EC's Emu treaty is coming under increasingly sceptical scrutiny among pol-Community to fashion a suiticy makers and analysts. Interest in the possible negative consequences of Maastricht is also growing on the other side of the Atlantic. Indeed, the US administration able fiscal stance for Europe as a whole. In addition, he argues that the mandate of the planned European central bank is too restricted and that

business, policy making and inflationary credibility. academia around the world. This latter point world.

The Maastricht blueprint, Translated, this means that

This latter point worries the US Treasury. Mr David Mulford, the US Treasury undersecretary for international affairs, has spoken of a "possible bias" in the Emu treaty that "might mean a highly conservative stance on growth pol-icles over a period of time".

the US Treasury fears that the year and 6.2 per cent in March 1993. monetary institutions set up in the third and final stage of Emu will have to be "more

**Economics Notebook** By Peter Norman

dential supervision to safe-guard the stability of the EC's financial system.

it should be involved in pru-

He observed the Emu negotiations at first hand while holding a six-month Bank of England fellowship. His criti-cisms therefore have some claim to be taken seriously. He is also concerned that: • Greece, Italy and Portugal

could face real problems meeting the economic convergence requirements for Emu. • Emu could make it harder for the G7 countries to agree policies affecting exchange rates, so leading to volatility in exchange rates between Europe, the US and Japan.

European central bank, and fis-cal policy, which will remain the responsibility of 12 national decision making • The preconditions for join-Similar worries have been expressed by Professor Peter ing Emu that relate to exchange rates and long-term Kenen of Princeton University interest rates are of little pracin a paper just published by tical use, and the Group of Thirty, the Washington-based think-tank of emi-

• There could be problems before the new Europe central bank establishes its counter

German than the Germans' and push up interest rates more than would be the case under current rules to estab-lish credibility with the financial markets.

The unequal responsibilities put on monetary and fiscal policy under Emu raise two dan gers. On the one hand, Emn, once established, might need to be propped up by unnecessar-ily high interest rates and so have a deflationary hias. Alternatively, Emu, shackled with such inefficiencies, would be less capable of delivering price stability than the exchange rate mechanism of the RMS.

Both are worrying possibilities, which will have to be addressed by EC finance minis-

Virtually all market pundits are expecting Britain's annual upwards from March's 4 per cent rate when the retail prices index for April is published on But some are now warning

that the rise will be more than a blip and that Mr John Major's boast of last year that inflation in Britain was "licked" will turn out to have

been premature.
One inflation bear is Mr Peter Warburton, chief economist of Robert Fleming, a monetarist whose views are treated with respect by senior Treasury officials. Mr Warbur-ton believes that the annual rate of RPI inflation could be 4.8 per cent on Friday (against the consensus view of 4.4 per cent) and that inflation will then move erratically upwards to 5.6 per cent by the end of the

Mr Warburton argues that the non-traded goods and ser-vices sectors will experience a new inflationary upsurge once monetary policy is eased. He believes fiscal indiscipline has stacked up inflationary pressures in the public sector. Capacity destruction during the recession will have limited the scope for non-inflationary growth.

Concentration of market share among a few large retailers and lack of competition among utilities also bode ill for falling inflation.

He also believes commodity prices will be less likely to stay low, especially in the food sec-

Admittedly, this is just one man's view and much will depend on the pace of UK recovery. But Mr Warburton's warnings merit some attention, if only because last week's cut in base rates to 10 per cent anticipated an uneven decline in UK inflation to the end of

the year. \*Emu after Maastricht by Peter Kenen, \$20 plus \$2.00 p&p (\$4.50 outside the US), from The Group of Thirty, 1990 M Street NW, Suite 450, Washington DC inflation rate will move 10036, USA.

# **Pilkington** to put £40m into Polish glass plant

By Clive Cookson,

PILKINGTON, the UK glass group, is preparing to invest £40m (\$70m) to help build Poland's first float glass plant. The deal would represent one of the largest investments so far by a foreign company in Polish industry. Pilkington and its Polish

partner, the state-owned San-domierz glass maker, started serious negotiations after signing a letter of intent in December 1990. The talks are now close to completion.

The UK company expects to take a stake of about 40 per cent in the venture, which is likely to cost £100m altoment agencles, including the London-based European Bank for Reconstruction and Develstantial contribution.

Pilkington showed its interest in the Polish market last week when it announced a much smaller deal to buy 45 per cent of International Glass Poland, a sales and distribution business.

This will enable it to sell float glass imported into Poland from Pilkington plants in western Europe, until the new factory is ready - probably in 1994.

Until now the Polish industry has used the antiquated sheet glass manufacturing process, which has been superseded in the west by float glass technology developed by Pilkington in the 1950s. Only float glass achieves the quality required by the western construction and car industries.

These Debentures have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable examption from the registration requirements. All of these Debentures having have sold the announcement annaure as a matter of motor and

U.S. \$135,000,000



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James Buxton on the much happier frame of mind at Glasgow-based Murray Johnstone

IFTEEN months ago for a partner in the second half lowed by Iraq's invasion of Murray Johnstone, the Glasgow based fund we wanted to do and we then formance since 1987 had management company, presented an unhappy spectacle It had been forced to admit failure in its attempt to find a partner who would buy part or all of the company and help it

move into a bigger league

among fund managers. Even allowing for the uncertainty then prevailing because of the Gulf war, the company was not presenting either a confident or coherent picture of where it intended to go next. Mr Nick McAndrew, the managing director, was then fidgety and gloomy as he expounded the situation.

Now Mr McAndrew, a 57year-old former managing director of NM Rothschild, is cheerful and positive as he ticks off a list of recent suc-cesses for Murray Johnstone. For example, whereas in February 1991 he was lamenting that the \$230m (£130m) under management by Murray Johnstone International, its USbased subsidiary, was too little to be profitable, today MJI is announcing a jump of \$150m in its funds under management taking them to \$550m.

Looking back, he says: "The disastrously timed because it six months we spent looking was almost immediately fol-

set out to do it."

That meant tightening up the management of the different sectors of the business and giving them a clearer focus. A number of senior executives left and coupled with the arrival of a new computer system Murray Johnstone's payroll fell from 300 to about 250.

stone is its pension fund management business which, including MJI, accounts for half the £3.4bn it has under management. Then there are its investment trusts, accounting for £900m. The four main ones, led by Murray International Trust, between them own 70 per cent of the fund management company. There are also exempt funds and unit trusts, as well as a venture capital operation, and a personal asset management busi-

ft was partly the weakness of the pension fund management business which led to the loss of self-confidence which inspired Murray Johnstone to put itself on the market in mid-1990 – an initiative that was

The new development will stand on a 10 acre site on the

north side of the airport. The

caused the departure of a series of pension fund clients.

In the summer of 1990 Mr McAndrew brought in Mr Giles Weaver as investment director from London, where he had successfully run Prudential's pension business. He began reorganising the UK pension fund business, both by improving communications with pen-

a rival fund management

Yet between 1990 and 1991 the value of pension funds under management fell by four per cent and the number of clients dropped from 43 to 34. Although the performance of the funds has improved substantially over that period Murray Johnstone's pension business is suffering from two problems.

First, there is almost always

"A lot of our success is due to marketing and looking after clients, as well as performance", says Mr Michael Palett, of MJI. "We operate from Chicago. The carpet bag approach of visiting British fund managers is not good any more".

sion fund consultants and trustees, and by re-positioning the different funds in the mar-

"The advantage of Giles Weaver was that being new to Murray Johnstone he didn't have friends there. So he could make unpleasant decisions very quickly," says someone at a time-lag in the pension management business between a fund manager's performance improving and new clients being recruited. This is because the consultants who

advise pension fund trustees

look at the five-year record

rather than the short term per-

formance and for Murray John-

stone this record is still cloudy. Secondly, a number of clients were lost because some funds under management were reorganised or reassessed following the takeover or merger of the companies they served. Unfortunately for Mr Weaver this process could not be disguised because new clients were not being taken on.

"We're marking time." says Mr Weaver. "Because of the way the business works it could be a year before we start winning new business on a In other parts of Murray

Johnstone, success is more obvious. In investment trusts the company last year successfully launched a new trust, Murray Split Capital, and recently won a beauty parade to manage the European Project Investment Trust.

The four main investment trusts recently won a collec-tion of awards from Micropal, the performance analysis concern, for investment performance over the past ten years.

Murray Johnstone's relatively small unit trust sector. which Mr Richard Elliott Lockhart was recruited last autumn from Mercury Asset Management to reorganise, pulled off a coup in February by being the

first unit trust manager to cut initial charges from five to one per cent. Since then more than 6,000 inquiries have come in and many have been converted

The venture capital sector is now closing its leveraged buy-out fund having used up almost all the \$100m raised it made £17.7m with the flotation of Burn Stewart, a whisky company in which itn invested £1.5m in 1988 - and is now launching a new fund, the MJ Private Acquisition Partnership, hoping to raise £100m. Mr Geoff Burns who is in charge believes there will be several new opportunities for manage-ment buy-outs and buy-ins in

that several venture capital players have left the market. Mr Weaver has a simple explanation for the buoyant mood which is evident among senior executives at Murray Johnstone. "It's all down to performance. When your investments are doing well it just lifts everyone's tails."

the next few years and notes

The company decided the Conservatives would win the general election and invested heavily in the UK market accordingly. "We had sleepless nights for a bit but it all came out right in the end."

# make its first UK acquisition

MR HUGO BIERMANN'S recently listed Maddox group is expected to confirm this week that it is on the verge of making its first UK acquisition and is planning several more.

The South African-born entrepreneur, who made a small fortune in 1989 selling the mini-conglomerate Thomson T-Line to Ladbrokes for £186m, three years after buying it for £800,000, is at an advanced stage of talks to acquire a privately-owned cable systems company for around £15m.
The move will refocus Mad-

dox from a pure distributor of wire and cable by adding the servicing and maintainence of electrical wiring systems.

Mr Biermann is both chairman and largest shareholder of Maddox in which he has raised his stake to 26 per cent. He hopes to buy more privately owned companies over the

next six months. Mr Biermann has a reputation as a shrewd deal maker, but has been criticised in the past for lacking the managerial back up to run the companies bought.

To try and answer that criticism Mr Biermann has recruited Mr Nigel Smith from Ladbroke as group managing director. He was installed as MD in Thomson T-line when Ladbroke acquired the miniconglomerate in 1989.

Maddox, which acquired its listing in March, has two main businesses, Cables and Flexibles, a UK distributor which Mr Biermann bought back from Ladbrokes last year, and Seacoast Electrical Corporation in the US. The group has decided to expand its UK busi-

ness first.
Mr Biermann believes the liberalisation of telecommunications will offer his company further opportunities in laying cables for new competitors to BT in the UK, while simultaneously expanding on the con-

Cables and Flexibles recently bought a UK company, Cable link, whose Belgian subsidiary has won orders with several telephone companies in the Benelux installing cable

# BAA to build £60m operations centre

By Vanessa Houlder, Property Correspondent

BAA, the airport company, has announced plans to build a £60m operations centre for

British Airways at Heathrow. BA has agreed to pay an annual rent of £5.2m on the 200,000 sq ft building, which will be completed in early 1994. The project, which will cost £45m to build, will be handled by Lynton, BAA's development

This is one of the largest prelet property deals in the UK in

Fleming Far East.....fin

Church & Co in Japanese venture

By Jane Fuller

Church & Co, the shoe maker and retailer, is increasing its interest in Japan by launching

three-storey building with a curved glass facade has been designed by Nicholas Grima joint venture with two Japanese partners. The group has been exportshaw & Partners, architects. BA believes that the new ing its Northampton-made building which will replace 7 classic shoes to Japan for separate buildings, will save it nearly 30 years and now sells more than 10,000 pairs a year. BA's move will allow BAA to

make better use of its central terminal buildings. export market after France, Italy and the US. Last year, BAA completed a Mr Tony Gledhill, marketing 170,000 so ft catering base for BA on the south side of the director, said Church Japan would involve Otsuka Shoe, airport, which was also pre-let. the group's distributor, and Stock & Zenock, a men's clothing manufacturer. Church **DIVIDENDS ANNOUNCED** would hold a majority

> The aim was to develop the Church brand name for classic clothes and accessories complementary to the shoes.

It is Church's fourth largest

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			CROSS BO	RDER M&A DE
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Sappi (South Africa)	Hannover Papier (Germany	Pulp & Paper	£263m	S African breaking out
Joh A Benckiser (Germany)	Coty (US)	Cosmetics	£245m	Pfizer non-core sale
Tyco Toys (US)	Universal Matchbox Group (Hong Kong)	Toys	£75m	Agreed in principle
Waterlord Foods (Ireland)	Units of GrandMet (UK)	Dairy products	£57m	GranMet continues Express sales
GN Great Nordic (Denmark)	Rathdown (UK)	Telecoms	£10.8m	Unitech disposal cuts debt
ISA International (UK)	Datarekvisita (Norway)	Computer services	£1.32m	Cash deal
Aspen Communications (UK)	Veenhuizen Reclame (Holland)	Marketing	£0.76m	Cash deal
Archer Daniels Midland (US)	Ogilvie Mills (Canada)	Food	n/a	Industry integration continues
L&C Steinmuller (Germany)	Unit of Tampella (Finland)	Power supply	n/a	Tampella restructuring continues
Occhela & Internetional	Lielt of Metrochie	Eleccolol	n/a	Mahaabka atiil

largest new cross-border acquisition, writes Brian Bollen. The agreement by Sappi, the country's largest putp and paper group, to buy a 90 per cent stake in Hannover Papler of Germany, the fourth-largest woodfree coated paper business Europe, is significant for a number of reasons. Not only is it Sappl's second major step into the international arena in less than two years, but it also marks the first time since financial man two years, but it also marks the last line since interests as sanctions were introduced in the mid-1980s that a South African company has used its own paper to finance a large acquisition. Sappi, advised by Morgan Grentell, says the deal, which is subject to various regulatory approvals, enhances its position as an international forest products group. In future, around two-thirds of group turnover and profits will be concerned by contract the paper says from non-South African subselfiarion. The deal also forms an important early part of Sweden's privatisation programme. Sappi is buying 80 per cent of the stake from Ncb, the Swedish state-owned loss-making forestry group which put Hannover Papier up for sale last year. CS First Boston and Handelsbanken investment Banking advised Ncb.

One company's non-core disposal is another's strategic purchase, as illustrated by a number of deals. German

South Africa's international rehabilitation provided last week's

consumer products company Joh. A. Benckiser agreed to buy the Coty cosmetics and fragrance business from Pfizer of the US. which wants to focus on the business strategy of its main healthcare operations. UK electronics components group Unitech sold its Rathdown payphones subsidiary to GN Great Nordic Group, the Danish telecommunications company, as part of its plan to concentrate on its main business in power

NATIONAL MINISTRY OF ECONOMY AND PUBLIC WORKS AND UTILITIES

NATIONAL AND INTERNATIONAL **PUBLIC BID ON BASE PRICE** FOR CONCESSION OF TERMINAL **ELEVATORS** (under Public Utility regime).

### **EXTENSION**

It is hereby reported to any persons in interested filing tenders for concession of terminal elevators at Quequen Port and Port of Buenos Aires that opening of envelope "A" has been adjourned up to May 18, 1992, at the times as follows:

03.00 p.m.: Quequén Port Terminal Elevator 04.00 p.m.: Port of Buenos Aires Terminal Elevator

Such a ceremony shall take place at the Board Room of Junta Nacional de Granos, under liquidation, located at #367 Paseo Colon Ave., 9th, Floor, (1063) Buenos Aires, Republic of Argentina.

**ENQUIRY, ACQUISITION OF BIDDING** TERMS AND CONDITIONS AND SUBMITTAL OF TENDERS

At the room of the Junta Nacional de Granos under liquidation - Intervention Secretary's Office, #367 Paseo Colon Ave., 9th. Floor, (1063) Buenos Aires (Republic of Argentina), from 11.00 a.m. to 05.00 p.m.

SECRETARIAT FOR AGRICULTURE, CATTLING AND FISHING.

**COVENTRY** 

from its print centres in Tokyo, New York, Frankfurt. Paris and London. It will be read by

senior businessmen and government officials in 160 countries worldwide. It will be of particular interest to the 130,000 directors and managers in the U.K. who read the weekday FT. If you want

to reach this important audience with your services, expertise or products whilst maintaing a high profile in connection with Coventry Call Anthony G. Hayes on 021 454 0922 or Fax: 021 455 0869

George House, George Road, Edgbuston, Birmingham B15 1PG

FT SURVEYS

The FT proposes to publish this survey on May 26 1992.

# THE **EARTH SUMMIT**

The Earth summit in Rio de Janeiro aims to bring together more than 160 World leaders to discuss the environmental agenda for the future. Clearly, environmental issues continue to impact on everyone-business, gov-ernments and individuals

May 29 1992. the Financial Times will publish a survey entitled The Earth Summit which will examine the prospects for the summit, its scope and likely out-comes. This survey will attract widespread interest amongst, the Financial Times business readership world-wide for whom environmental issues continue to be of major importance. 42% of Chief Executives in Europe's top companies ranked the protection of the environments among the top three future developments likely to have greatest impact on their business in the near future. If you want to reach this influential

Alicia Andrews: on 071 873 3565 or fax 071 873 3062.

FT SURVEYS

Great Belt A.S.

¥7,000,000,000

Floating Rate Notes Due 1994

Notice is hereby given that the Rate of Interest for the Interest Period from 9th May, 1992 to 9th November, 1992 is 5.43° per annum, Interest payable on 9th November, 1992 will amount to

V1.368,658 per V50.000,000 principal

Agent Bank
The Long-Term Credit Bank
of Japan, Limited
Tokyo

# Unit of Matuschka (Germany) TO THE HOLDERS OF WARRANTS

TO SUBSCRIBE FOR SHARES OF COMMON STOCK OF

THE NIPPON SYNTHETIC CHEMICAL

INDUSTRI CO., LID.

(the "Company") Issued in conjunction with the issue by the Company of each of

U.S. \$60,000,000 4½ per cent. Guaranteed Notes 1993 with Warrants

U.S. \$100,000,000 4½ percent.

Guaranteed Notes 1994 with Warrants

Notice of Adjustments to Subscription Prices

Pursuant to Clauses 3 and 4 of each of the Instruments dated 27th

July, 1988 and 20th December, 1990, respectively, under which the above described warrants were issued, notice is hereby given that as a result of the issuance of U.S. \$100.000.000 3% per cent. Guaranteed Notes 1996 with Warrants of the Company on 7th May, 1992 with an

initial subscription price per share of Yen 560, being less than the

applicable current market price per share of Yen 865.70. the Subscription Prices of the above described warrants have been

adjusted, respectively, in accordance with Clause 3 of the Instru-ments with effect from 8th May, 1992 (Japan time), as follows:

Yen 916.10

Yen 972.00

Yen 891.50

Warrants initially attached to Guaranteed

Subscription Price before Adjustment:

Subscription Price after Adjustment:

Warrants initially attached to Guaranteed

Subscription Price before Adjustment:

cription Price after Adjustment:

Notes 1994

11th May, 1992

Stock Exchange has agreed to admit all the existing Ordinary shares of 10p each in the Company to the Official List. It is expected that admission to the Official List will become effective and that dealings will commence today, Monday 11 May 1992.

### SHERWOOD GROUP PLC

This advertisement is issued in accordance with the regulations of the London Stock Exchange. The London

Introduction to the Official List arranged by

Barclays de Zoete Wedd Limited Share Capital

Following the passing of certain resolutions at the Extraordinary General Meeting of the Company held on Friday 8 May, and the allotment and issue of 82,515,722 Ordinary shares in connection with a recent 4 for 1 capitalisation issue, the authorised and issued share capital of the Company is as follows: Issued and fully paid

£10,314,471.50 £14,000,000 Ordinary shares of 10p each Sherwood is the holding company of a group engaged in the design and manufacture of lace, bras, lingerie, socks, swimwear, ladies' nightwear and children's wear. Sherwood has production facilities in the UK and Continental Europe and offices in the Far East.

Listing Particulars relating to the Company are included in the Companies Fiche Service available from the London Stock Exchange. Copies of the Listing Particulars may be obtained during normal business hours, up to and including 13 May 1992, by collection only, from The Company Announcements Office, the London Stock Exchange, 48–50 Finsbury Square, London EC2, and up to and including 26 May 1992 (excluding Saturdays and Bank holidays) from:

Sherwood Group PLC Nottingham Road Long Eaton Nottingham NG10 2BQ

Barclays de Zoete Wedd Limited Ebbgate House 2 Swan Lane London EC4R 3TS 11 May 1992

NOTICE

to the holders of those of the

£75,000,000 10 % per cent. Guaranteed Bonds 1996

of British & Commonwealth Capital PLC (in liquidation)

presently outstanding

(the "Bondholders", the "Bonds" and the "Issuer" respectively)

NOTICE IS HEREBY GIVEN to the Bondholders that the Proposal (as defined and described in the letter dated 19th April, 1992 (the "Proposal Letter") addressed to the Bondholders by The Law Debenture Trust Corporation p.l.c. as trustee for the Bondholders (the "Trustee")) has become effective, having been approved by all the

Accordingly, with effect from 28th April, 1992, as between the Trustee and the Bondholders and the holders of the interest coupons appertaining to the Bonds (the "Couponholders" and the "Coupons" respectively). Clause 10 of the Trust Deed dated 22nd February. 1989 constituting the Bonds has been amended so that all moneys received by the Trustee which are available for payment to Bondholders and Couponholders are required to be applied by the Trustee in or rowards payment part passu and rateably first, of all principal moneys due in respect of the Bonds and, subject thereto, secondly, of all arrears of interest remaining unpaid in respect of the Bonds. Prior to such amendment, such moneys were required to be applied by the Trustee In or towards payment of all such principal moneys and all such arrears of interest part passu and rateably.

A first payment in respect of such principal moneys at the rate of 23.057p for each £1 nominal of the Bonds was made on 1st May, 1992. However, it is not expected that sufficient moneys will become available to repay such principal moneys in full, in which event no amount will be payable on the Coupons in respect of arrears of interest.

Copies of the Proposal Letter are available for inspection by Bondholders and Couponholders at the principal office for the time being of the Trustee, being at the date hereof at Princes House, 95 Gresham Street, London EC2V 71Y.

County Nat West Wood Mackenzie Co. Limited 135 Bishopsgate Loudon EC2M 3XT

### \$700,000,000

INDUSTRY CO., LTD.

By: The Mitsubishi Bank, Limited as Principal Paying Agent



### SUMITOMO BANK INTERNATIONAL FINANCE N.V.

**Guaranteed Floating Rate Notes** due 2000

Guaranteed on a Subordinated Basis as to Payment of Principal and Interest by The Sumitomo Bank, Limited

In accordance with the Description of Notes and Guarantee, notice is hereby given that the rate of interest for the three months from 11th May, 1992 to 11th August, 1992 has been fixed at 4º/1s per cent per annum and that the coupon amount payable on Coupon No. 8 on 11th August, 1992 will be U\$\$107.01 per note of US\$10,000, US\$1,070.14 per note of US\$100,000 and



The Sumitomo Bank, Limited



US\$10,701.39 per note of US\$1,000,000.

NOTICE TO NOTEHOLDERS

NOTICE IS HEREBY GIVEN THAT PURSUANT TO CLAUSE 6C OP THE NOTES, THE BANK WELL REDERM ALL OPTHE NOTES FOR THE ABOVE ESTRE ON RING 28TH 1992

THE TORONTO-DOMINION BANK LONDON PRINCEPAL PAYING AGENT

US \$100,000,000 Continental Cablevision, Inc. Senior Subordinated Floating Rate Debentures due 2004

In accordance with the provisions of the Debentures, notice is hereby given that for the interest period May 11, 1992 to August 11, 1992 the Debentures will carry an interest rate of 8% per annum. Interest payable on the relevant interest payment date August II, 1992 will emount to US \$1,772,92 per US \$100,000

Agent Sank: Banque Paribas Laxembourg Société Anonyme

£150,000,000 **Bristol & West Building Society** 

The Law Debenture Trust Corporation p.i.c.

Floating Rate Notes due 1994 For the three month interest period May 7, 1992 to August 7, 1992, the rate has been determined at 10%%. The interest payable on the relevant interest date August 7, 1992 will be 2257,65 per £10,000 and £2,576,50 per £100,000 in bearer form,

Sy: The Chate Manhalta London, Agent Back

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# Annual net losses Taking a provincial telecom into the world market at Pirelli Tyre grow to Fl 511m

By Ronald van de Krol

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PIRELLI Tyre Holding, the Dutch-listed tyre-making arm of Italy's Pirelli group, saw annual net losses widen to F151im (\$275m) in 1991 from just FI 9m in 1990.

The downturn was caused by difficult conditions on most world tyre markets, reorganisation costs in Europe and the US, and a downwards revision in the market value of Pirelli Tyre's 5 per cent stake in Continental, its German rival and one-time takeover target.

Pirelli Tyre, which is to omit its dividend for the second year running, said it expected results to reach break-even point during 1992. However, it said it could not say whether this would bappen early enough to pull the company out of the red for the full year. Mr Guiseppe Ferrari, finance director, said Pirelli Tyre,

which is 80 per cent-owned by the Pirelli group, had made some headway in the 1992 first quarter. "So far, the results are encouraging, showing that we are improving the situation

In November and December the company pushed through price increases on the car-tyre replacement markets in Europe and North America, and followed this up in May with rises for truck and agricultural equipment tyres in both these regions.

Sales of "original equipment" tyres to automotive pro-ducers fell in 1991 as a result of singgish car sales. Overall, Pirelli Tyre's sales eased to Fl 6.1bn last year from Fl 6.2bn

Of last year's loss, slightly more than Fi 200m represented losses on normal business operations, particularly in the US, while a further Fl 250m was set aside for restructuring provisions. At the same time, the value of the company's holding in Continental was revised downwards by more than Fl 40m.

The stake, originally seen as a strategic asset in Pirelli's attempt to merge with Continental, is now regarded as a financial asset. Mr Ferrari said the recovery in the tyre industry may, in the medium term,

enable Pirelli to recoup some

Bernard Simon looks at Bell Canada's strategy for expanding beyond providing local telephone services

r Jean Monty, Bell Canada's chairman, is determined to prove that a medium-sized tele-

phone company can expand and prosper among the giants of the international telecommunications industry.

What it takes, he says, is a careful assessment of strengths Bell is Canada's biggest tele-

phone company, with revenues exceeding C\$7bn (US\$5.8bn) year, profits of almost a C\$1bn in 1991 and over 54,000 employ-ees. Its parent, BCE, also owns 53 per cent of Northern Telecom, the telephone equipment supplier. Bell-Northern Research, jointly owned by Bell and Northern Telecom, is Canada's biggest privatelyowned R&D establishment. Mr Monty recognises that Bell has its limitations in try-

ing to compete with such behemoths at AT&T, British Telecom and NTT. "You can't go after an elephant by punching him on the nose," he

Although Bell's basic telephone business remains confined to the provinces of

Ontario and Quebec, it has recently moved to deepen and

broaden its business A consortium led by Bell last month bought the Canadian government's controlling interest in Telesat Canada, which

owns and operates the country's commercial satellite net-A reorganisation of Telecom Canada, the domestic long-distance monopoly owned by the nine provincial phone

companies, has left Bell as the most powerful shareholder. Telecom Canada has been renamed Stentor. A senior Bell executive has taken over as president of Stentor Resource Centre, a subsidiary in which the shareholders will pool their national marketing and engineering resources.

BCE, clearly acting as Bell's stalking horse, has acquired a 60 per cent stake and forged a close working partnership with SHL Systemhouse, a data-systems integrator with interests in Canada, the US and

Bell is also trying to find a way of getting more leverage out of the 22 per cent stake

DM 196,200,000

Debt Facility for a

Japanese Leveraged Lease for

one Boeing 747-400 Aircraft

Yen 70,000,000,000

6th Series Samurai Bond Issue

which BCS has in Telegiobe Canada, the company which provides all Canada's overseas

COMPANIES AND FINANCE

telephone services. A common thread through all these moves is Bell's effort to gain a springboard into the US, from where much of the competition in the Canadian

telephone market originates. Mr Monty says Bell plans to step up pressure on Teleglobe to bring down its overseas rates to attract international traffic from US businesses. The alternative, he warns, is for Bell to do a deal with a US company which would bypass

Two of Telesat Canada's satellites have a "footprint" which extends almost to the Mexican border. "There will be 'open skies' in the satellite business in North America," Mr Monty

Mr Frank Koelsch, a Toronto telecommunications consultant. concludes: "Bell is trying to put together a very powerful organisation while they still have the strength to do it." A government proposal to limit foreign ownership of any telecommunications common carbenefit Bell. Much of Bell's most profitable business is threatened by

intensifying competition.
While the provincial telephone companies continue to be closely regulated by the government, the market for those who 'resell' or share phone services has become a virtual free-for-all.

The bulk of the business previously reserved for Canadian utilities is going to the US. With the help of cut-price resellers, for instance, many Canadian businesses now route their long-distance calls through the US. Some have even moved their data centres south of the

The resellers, who buy phone connections at wholesale prices from the telephone companies and then "resell" to big users, have gained a 6 per cent share of Canadian long-distance traffic in the past two years. Bell expects their share to climb to over 10 per cent by 1994. Britain's Cable & most successful in penetrating the reseller market in Canada. Bell is also facing a domestic challenge. Within the next few weeks, the Canadian Radiotelevision and Telecommunications Commission is expected to open the door for the first

time to competition in domestic long-distance service. Unitel Communications, a joint venture between Canadian Pacific, the transport conglomerate, and Rogers Communications, the country's biggest cable-TV operator, has been fighting for almost a decade to break the long-distance monopoly held by Telecom Canada. The problem for Bell and the

other provincial phone companies is that, although they have halved long-distance charges in the past four years, these calls still provide a huge subsidy to cheap local services. All local calls in Canada are free. Although any change would be political dynamite, Mr Monty is hoping that regulators will allow the phone companies to start charging for ultra-heavy users.

such as the tele-marketing

Bell has also argued that if Unitel is allowed to compete for lucrative long-distance traffic, it should make a contribu-

tion towards the cost of maintaining free local calls. Bell has threatened to cut its investment in local services if Unitel is given an unfair advantage in the long-distance market.

The bottom line for Bell and the other provincial utilities, however, is that they must move fast to bring down costs and improve services.

Bell recently accelerated the conversion of its local network to digital equipment. The work is now due for completion by 1994, three years earlier than planned.
A digital network allows the

phone companies to offer lucrative value-added features to subsidise the cheap basic service. Among the newest fea-tures is one which allows a household telephone to be us as an answering machine. Bell can also programme one telephone to ring in several different tones, depending on which member of a family is being

# **GE** Capital takes \$126m BBV stake

By Peter Bruce in Madrid

GENERAL ELECTRIC Capital of the US has paid \$126m for a 1.85 per cent stake in Banco Bilbao Vizcaya (BBV), Spain's most powerful commercial bank. The acquisition is part of a wide-ranging strategic deal which will allow BBV entry into a number of GE Capital's UK credit operations.

In a weekend agreement that finally brought to fruition an idea launched in July, GE Cap-ital has also paid \$24m for 45 per cent of BBV's leasing arm, Finanzia. The Spanish bank, in turn, has paid \$12m for 9.9 per cent of three GE Capital affili-ates in the UK: First Personal Bank, First Personal Insurance and First Personal Insurance

The deal makes GE Capital the second largest single shareholder in BBV after the Japanese insurer, Nippon Life, with 2 per cent. The US

spearhead a drive into the Spanish and Portuguese markets in leasing and private credit cards, in which it is the world leader.

GE Capital's UK affiliates control a number of prestigious credit card operations, including Harrods and Burtons and, with Financia, the two groups plan to create similar business among large Iberian chains. With the entry of GE Capital, Finanzia also plans to enter into project finance although its objectives still remain undefined - and prop-

erty finance. BBV has also spent \$20m buying 20 per cent of GE Capital Corporation of Puerto Rico, where it recently also took over Royal Bank of Canada's banking business. Most Spanish banks have now established a strong presence in the Japanese insurer, Nippon
Life, with 2 per cent. The US
group intends to use its business from the US.

# Turkey ready to court world's banks again

By Richard Waters

TURKEY is preparing to turn back to international banks for cash for the first time since a disastrous attempt to raise \$200m foundered last year.

Last year, banks were offered a loan margin of 90 basis points (0.9 percentage point) over the London interbank offered rate (Libor). "It was at least 40 basis points too cheap at the time," one banker

said last week. As a result, the republic is expected to have to pay significantly more to guarantee a successful deal this time around. It has retained a group of banks to lead the deal, among them JP Morgan and Citibank, which will reach agreement on the pricing of

Only last week, Turkey offered the equivalent of around 1.8 percentage point first issue of Ecu in the Eurobond market. Bankers said it would probably have to pay even more than that to attract banks to lend it money, given the perceived greater liquidity of bonds compared with bank

Turkey last week narrowly succeeded in achieving investment-grade status when it was awarded a BBB rating from the two leading US rating agencies, Standard & Poor's and Moody's.

### **US broker fined \$36m**

MORGAN STANLEY, the US broker, was fined \$36m on by the state of West Virginia that it was responsible for trades that lost millions of dollars from the state's investment fund in 1987, Reu-ter reports from Charleston. A spokeswoman for the firm said it planned to appeal. "We expect it to be overturned on

appeal," she said.
West Virginia sped Morgan
Stanley over about \$40m lost in three deals in which the firm was involved in 1987. Judge

Andrew MacQueen had ruled it owed the state \$32m from those trades, leaving the jury to rule on whether Morgan Stanley was guilty of fraud.

The spokeswoman said the West Virginia Consolidated Fund, involved in the transactions, realised gains of more than \$500m during the period in question, even as it was los

Judge MacQueen had ruled before the trial opened that those trades violated the Consolidated Fund's guidelines.

# **SANYO** Electric Co. Ltd

¥15,000,000,000 Floating Rate Notes due 1997

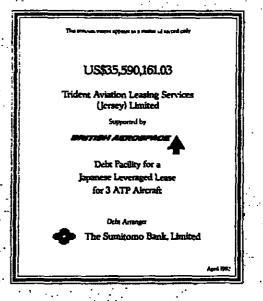
in accordance with the Terms and Conditions of the Notes, notice is hereby given that the rate of interest for the period 8th May. 1992 to 14th August, 1992 has been fixed at 5.43 per cent per annum and that the coupon amount payable on Coupon No. 1 on 14th August, 1992 will be ¥145,393 per note of ¥10,000,000.

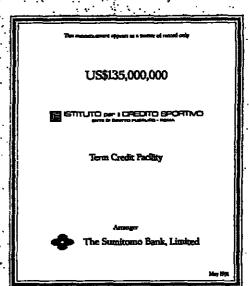


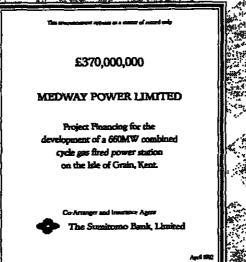
The Sumitomo Bank, Limited











£28,300,000 COMET PARK HATFIELD LIMITED A 50/50 joint-venture by ARLINGTON KAJIMA Kajima Europe B.V. Limited Recourse Pacility is

> espect of an office developme at Comer Park, Hatfield.

# four partners in progress

You can tell a lot about a bank by its track record.

As these deals show.

Simitomo Bank has the ability to meet customers' global financing needs in all markets. From project finance to commercial loans,

we have the expertise you need. And we are accessible to our

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# SUMITOMO BANK

The Summer Bank, Lander, Temple Court, II Queen Victoria Street, London ECAN CIA, UK Telephone (071) 971 1000 Telefax (071) 236 0049. A Member of SFA

Best (1) Stance: Telephone: (621) 35(8), Frankfurt Branch, Telephone: 069-7950998. Magirid Branch, inhane: (1) 3195048. Barcelong Branch. Telephone: (3) 4100203. Milan Branch: Telephone: (02) 760811. Brussels and Telephone: (02) 230.4906 Paris Branch: Telephone: (1) 47423200. Vienna Representative Office, Telephone: 66/24 335 2 6f. Zarget, Representative Office, Telephone: (01) 211 1638; Stockholm Representative Office, Telephone: (02) 532 5618; Liston Representative ce Theorems (02) SELIGE Bestin Representative Office: Telephone: (02) 20963260. Amsterdam Representative Office, Telephone: (ICO) 6610839, Istanbul Representative Office: Telephone: (I) 180 9630.

# Dealers adjust to rush of new issues UK and French easing test

GILT PRICES dipped at the long end, as the market adjusted to a rush of new gilt issues and last week's expected cut in UK base rates. However, with few indica-

tions that significant inflationary pressures will reappear over the next few months, the fundamental outlook for the securities appears strong.

The gilt market will focus over the next few days on a spate of economic data related to the UK, in particular on inflation.

The most frequently used measure of headline inflation is expected to show an increase for last month. However, other ways of examining price rises indicate that demand levels in the economy remain weak, in a conclusion that should sustain buying interest in gilts.

Some gilt analysts disagree with this conclusion, pointing to relatively high increases in average earnings across the economy in recent months. Another worry for some economists is the high level of inflation as measured by the prices of services, in contrast to those

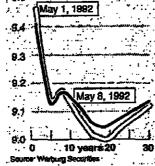
of merchandise goods.

However, last week concern on this score appeared muted. The main reason for the general softness in gilt prices was the effects felt by the market in digesting roughly £9.5bn worth of gilts issued by the Bank of England over the past five weeks.

However, indicating some investors' preoccupation with inflation, the index-linked sector of the gilt market per-formed well. The 24 per cent index-linked stock payable in 2016 saw a yield drop of 17 basis points (0.17 percentage points), with the bond yielding 4.55 per cent on Friday night. The overall lure of gilts to

many investors was underlined by last week's absorption by the market of £1bn worth of gilts, made available by the Bank on Tuesday. That took the form of a £800m tranche of 8% per cent Treasury honds maturing in 1997, and £200m of 2½ per cent index linked stock

payable in 2013. The Bank is also issuing today a further £200m of indexlinked gilts, in the form of two UK gilts yield ed at par (%) May 1, 1992



equal tranches of 21/2 per cent Treasury stock. One of these tranches is due in 2011 and available at a price of 1341, and the second matures in 2016 and is being priced at 117%. Last week's cut in bank base

rates - from 10.5 to 10 per cent - was well flagged in advance by the Bank. It led to a small fall in yields at the shorter end of the vield curve, while gilts with maturities beyond the 5-year range base experience a yield increase of about 3

basis points, with a corresponding small fall in prices. As for inflation, attention will focus on the Central Statistical Office's release on Friday of the rise in the retail

prices index in the year to April. This is expected to be some 4.4 per cent, as compared with 4 per cent in March. Much of the likely increase, however, can be explained by technical factors related to dis-

tortions in the RPI as measured in April 1991. According to an index constructed by Greenwell Montagu, underlying inflation, stripping out factors such as seasonal food and other distorting influences, is likely to measure 5.1 per cent in April, as opposed to 5.5 per cent in March.

The gilt market will also fix its eyes on Thursday's figure for the underlying rise in average earnings across the econ-omy in the year to March. There will be some disappointment if the figure fails to come down from February's 7.25 per cent year-on-year level.

Peter Marsh

**US MONEY AND CREDIT** 

# Jobs surprise may put Fed action on hold

THE Treasury bond market's hopes of another easing in monetary policy by the Federal Reserve seem to have been put on temporary hold as a result of better-than-expected jobs fig-

ures for April. However, judging by the market's ability to shrug off ultimately the news that some 126,000 non-farm jobs were created in April, it would appear that traders still think a quarter-point cut in the Fed funds target is likely, possibly in the

early part of June. Trading was extremely vola-tile on Friday, as the market absorbed the news of a tiny drop in the unemployment rate, from 7.3 to 7.2 per cent, looked more closely at the figures, remembered the weakness of money supply, and

The market had been in a reasonable mood last week as some \$36bn of quarterly refunding went well. The

April 27, also encouraged investors, who believed a rate cut by the Fed was around the corner.

It was in this environment that the initial reaction to the new jobs figures was a brief mark down, especially as a Federal Reserve staffer was quoted as telling Market News that a further Fed easing was now unlikely "since the econ-

omy is expanding". Yet Ms Maria Ramirez, the capital markets analyst. pointed out that 75 per cent of the 126,000 increase in jobs were temporary service sector positions that, in any case, tend to be over-estimated. Only 8,000 of the new jobs were in manufacturing, hardly an indication of a boom, or even of a

The bottom line, as the bond watchers at Salomon Brothers noted, is that the jobs data, while stronger than expected, weakening of money supply figures, including a \$9.7bn drop will not challenge the 7% per figures, including a \$9.7bn drop

range in which bonds have lingered for the past three months.

The pace of expansion should remain moderate, keeping the bond market deadlocked in this trading range, Salomon said.

The yield curve also remains extremely steep, with about 300 basis points separating twoyear notes and the benchmark 30-year bonds. The 30-year paper was yielding 7.89 per cent on Friday, which represented a rally of nearly one point on the day.

Looking ahead, some econo-

mists are arguing - and presumably many in the bond market agree - that the Fed will want to do more to stimulate bank lending and perhaps money supply growth as well. The so-called credit crunch is meant to be tapering off, and there have been encouraging signs that regional bank lending is growing much more than the sluggish I per cent average annual

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Inflation should not be a worry for the Fed, according to most analysts. The forecasts for next week suggest a rise in the April producer price index (PPI), of 0.2 to 0.3 per cent, and in the consumer price index (CPI), of 0.1 to 0.3 per cent.

By the same token, expecta-tions for April retail sales - a decline of between 0.1 and 0.5 per cent - also point to an economic environment that could well be conducive to a rate cut by the Fed.

The jobs data may have, therefore, been more a flicker of hope - especially for those politicians wishing to portray America in solid recovery than a decisive trend-setter. It's still a near-sighted market.

Alan Friedman

Latest US interest rates now appear on the Currencies, Money and Capital Markets

**EUROPEAN BONDS** 

# accepted ERM wisdoms

10-year maturity

8.8

LAST week tested some accepted truths about the behaviour of European bond markets in the exchange rate mechanism. The UK and French governments both managed to ease monetary policy despite continued pressure for higher rates in Germany.

Admitedly, the UK gilts market was rather churlish in response to Tuesday's 1/2-point cut in UK base lending rates. Bond prices fell by a similar ½-point on the day at the 10year maturity as investors took profits.

The French market was kinder to it's government, which reduced the reserve requirements imposed on banks, also allowing them to cut base lending rates by '4-point. Bond vields at the 10-year maturity were 8.61 per cent by the close on Friday, from 8.75 per cent at the start of the week.

Both governments were able to engineer an easing of mone-tary conditions without send-ing shock waves through the bond or foreign exchange mar-

Despite the initial bout of selling, gilts prices and sterling closed higher on the week. The French franc remained comfortably within its ERM limits. This seems to contradict the received wisdom that Germany

now sets interest rates for the rest of Europe. There was certainly little prospect of Ger-many cutting interest rates European bond yields. former

yet kept money market condi-

Money supply growth, one of the Bundesbank's key mea-sures, is running well above the target range. Consumer price inflation may have peaked, but it will only decline slowly from here on. The latest

would like to see. Indeed, there were sighs of relief on Thursday when the Bundesbank council opted not to raise rates.

round of wage settlements are

higher than the authorities

Analysts warn against read-ing too much into the events of last week and buying into French OATs and UK gilts on expectations of sharply lower rates and bond vields.

The consensus among economists was that the French and UK last week exhausted any leeway they had to ease monetary policy and push bond

French prime minister, and long-serving finance minister, Mr Pierre Bérégovoy. opted not to sanction a cut in the Bank of France money market intervention rate - the most direct method of easing monetary conditions. By reducing reserve requirements, he helped to cut the cost of credit in France's sluggish economy.

tions fairly tight. Last year, Mr Bérégovoy was caught cutting the intervention rate before the markets thought such a move was justified. Rates were promptly put back up. He was clearly keen not to repeat the experience.

This realism may also explain the muted reaction of the gilts market to last week's cut in rates. Many economists forecast just one more cut in UK interest rates before the year end. This is reflected in the UK money markets, where interbank funds are changing hands a shade above the new 10 per cent base lending rate at all maturities.

On a more positive note, European bond yields do not look to be moving any higher. Investors appear unwilling to push German 10-year bund yields above 8 per cent. French 10-year yields now appear to have retreated decisively from the 8.75 per cent level tested in March and April.

Simon London

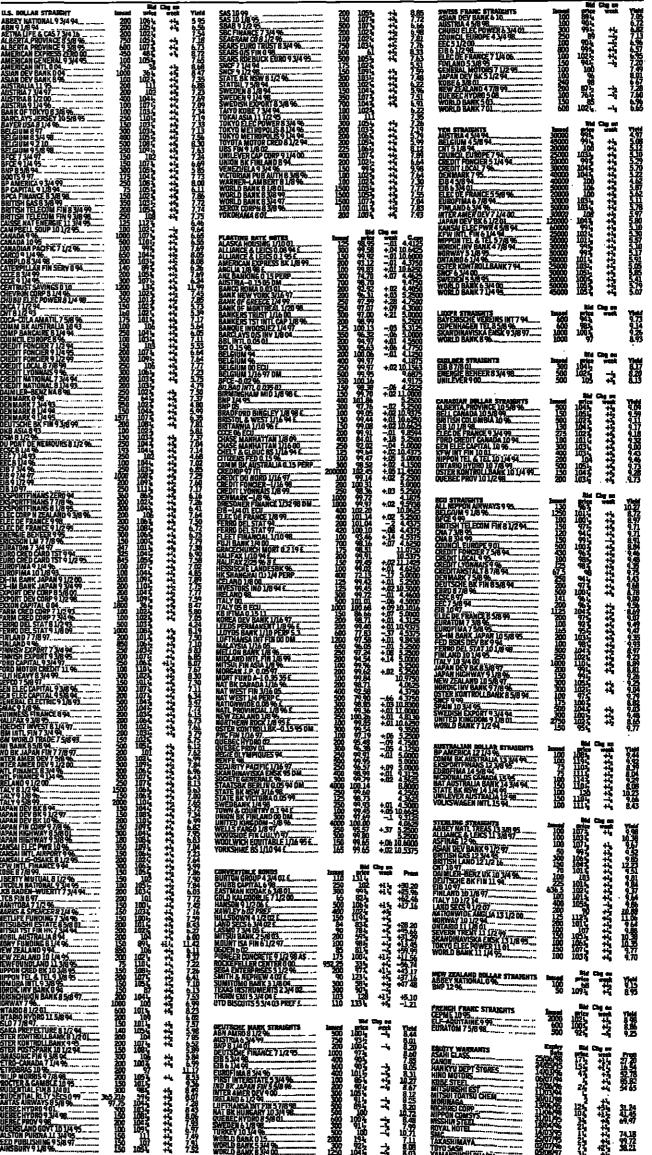
# - Musurics **Portuguese** paper loses its shine

AMONG the higher-yielding European bond markets, Por-tugal has been the clear winner over the past month. But the shine on escudo bonds has become tarnished in the past fortnight, and may lose further lustre in the weeks ahead, writes Richard Waters.

The rush by international investors into Portuguese bonds at the start of April. prompted by escudo's entry into the exchange rate mechanism of the EMS on the wide band, wiped nearly 1 percentage point off the gross yield on five-year, fixed-rate bonds. Although there were plenty of people predicting Portugal's ERM entry at the end of its six-month presidency of the EC, it did not stop the rush.

Since the middle of April, however, things have been different. The 12.5 per cent gross yield on five-year bonds has widened to around 12.75 per cent as the initial excitement has eased. International investors are banned from buying higher-yielding floating-rate paper, a ruling introduced last summer and extended this year to keep international speculators out of the market. The yield could be set to rise further: after the 20 per cent withholding tax, the current net yield is close to the 10.88 per cent available on 10-year anish bonds. Should the latest figures from Spain show inflation much below 7 per cent, investment in Portugal will begin to look expensive.

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### INTERNATIONAL CAPITAL MARKETS

US CORPORATE BONDS

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# Treasuries rally may bring new wave of borrowing

US Treasury market in the wake of last week's quarterly refunding has pushed the yield on the long - 30year - bond back below the key level of 8 per cent. It could also open the door to a fresh round of

corporate fund-raising. The domestic US corporate bond market got off to a busy start to the year, with more than \$75bn of fresh debt in the first quarter. The pace of activity slowed subsequently, as yields in the US bond market climbed - but last week's rally in the market could bring companies

back to the market. "The 7.9 per cent long bond yield reached in Friday's rally will flush out some more borrowers," forecast Mr Joe MacHale, managing director, capital markets, at JP Morgan Securities in New York.

The calendar of potential issues has been building in recent weeks, according to underwriters. However, a cap on supply was created because US companies were no longer able to meet their funding targets when the Treasury market

Although other factors, such as the shape of the yield curve and the performance of corporate spreads, are also important in determining borrowers' funding costs, the 8 per cent yield level on the long bond has proved an important psychological barrier for issuers. Most compa-

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nies are looking at fixed rate funds. "If you look at rates as far back as 1979, corporate funding rates are currently at the low end of the range," said Mr Bob Scott, head of

fixed income at Morgan Stanley. However, borrowers are facing a difficult choice. They are keen to extend the maturity profile of their debt by securing longer-term fund-ing through the bond markets, in order to refinance short-term debt. The difficulties experienced by some companies in rolling over commercial paper have made treasurers reluctant to become dependent on short-term debt.

However, the steep shape of the yield curve means borrowers have to pay as much as four points more to raise long-term, rather than short-term, funds. Short-term rates have reached historically low levels, which many borrowers find hard to pass up.
"If the economy picks up further,

more companies will be prepared to make that trade-off," said one Wall Street capital markets analyst. In addition, many borrowers still believe that US interest rates have further to fall, and are willing to hold on. The same attitude is contributing to a lack of opportunities in the swap market: a lack of fixedrate pavers in the swap market has kept swap spreads very narrow, so post-swap floating-rate funding levels are not attractive.

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US corporate bond issues 7.5

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Meanwhile, investor demand remains robust. US institutions have substantial amounts of cash to invest, and, with expectations of 3 per cent to 3% per cent inflation, continue to take a reasonably positive view of the bond market. Demand is spread across the board, with pension funds, insurance companies, money market and mutual funds all opting for different areas

Yield spreads have reached historically tight levels, with weaker

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credits performing relatively better than stronger credits, reflecting strong appetite for higher-yielding paper. Investors are becoming increasingly comfortable with corporate debt as the US economy emerges from recession, while the process of de-leveraging since the end of the 1980s has improved the credit profile of corporate America. The fresh availability of equity funding has allowed companies to rebuild their capital bases.

US institutions are also extremely sophisticated in their assessment of credit risk, often boasting their own credit research capacity. The nuances between different companies with the same credit rating have become increasingly pronounced\_

There has also been a growing distinction between cyclical and non-cyclical companies. Since the start of the year, bond yields of noncyclical companies have tightened about 10 basis points, while those of companies in cyclical industries have performed even better, partly as a reversal of their underperformance last year.

US companies rated Triple-B. which would not even be able to gain access to the public debt mar-kets in many countries, can raise 10-year debt in the US corporate basis points (1 per cent) above the comparable US Treasury yield.

consistently been able to raise funds more cheaply in the US corpo-rate bond market than in the Eurodollar bond market, even though underwriting fees in the Eurobond market are substantially lower.

The fall-off in continental European investors willing to pay a premium for household company names, and shifting views on the dollar, have contributed to the Eurobond market's inability to compete with rates offered in the US domestic market. Rather than US companies borrowing in Europe, the trend is likely to be the reverse.

As a result, some European companies may find funding opportuni-ties in the US increasingly attractive. While top-rated European companies, such as British Telecom. still command a premium in the Eurodollar bond market, some lower-rated borrowers may find the US market more receptive. For example, a number of European banks are currently preparing to raise sub-ordinated debt in the Yankee bond market (the US market for foreign borrowers). Subordinated debt is highly prized by banks, since it counts as capital under Basle guidelines. However, European banks have found subordinated debt hard or prohibitively expensive, to raise their own markets.

Tracy Corrigan

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**Anthony Harris** 

# Coming in the 1990s: capital famine



DR HENRY Kaufman's departure from Salomon Brothers ended an era in the US bond markets for both of them. Salomon no longer dominates bond trading as it did, and Dr

Doom no longer dominates sentiment. But he is still the same man, and worth close attention on the much rarer occasions when he goes public. His Walter Surrey memorial lecture\* in Washington this month was as weighty as ever, but for the first time I can remember, it provokes me to cavil as well as to nod.

Kaufman tries to combine two theses: that our capital markets have a bad hangover after the excesses of the 1980s; and that the world demand for capital is so high that real interest rates will be high for the indefinite future. Familiar stuff, you may think; but can both scenarios be true?

Can we have austerity and an investment boom at the same time? Hardly. If, as Kaufman argues, the western banking system is far too shaky to finance much-needed development in the emerging Latin American economies and the reconstruction of the ex-communist world, can we meet their demands at all? Or will they conclude, as Stalin did 70 years ago, that it has to be a bootstraps operation, or nothing? Judge these questions for yourself in the light of the Kaufman analysis.

On banking he is, as usual, grimly convincing. Deregulation, he says, has left behind "an amalgam of sophisticated financial processes and badly understood and frequently immeasurable risks". The measurable risks are those resulting from fee-driven lending follies. We tend to shut our eyes to these horrors; Kaufman's estimate that unpaid interest alone currently amounts to \$25bn gives an idea of their scale. The immeasurable risks are partly in over-valued property, but especially in derivatives. One startling example: he estimates currently outstanding interest rate swaps at \$3.000bn. "I can think of no area that has the potential for creating

greater havoc." Enough said. The British clearing banks have recent experience of what he calls the "significant submerged risks" which may be involved in swaps. He also points out an economic cost which is generally overlooked. Borrowers who swap into fixed coupon obligations get no benefit from falling market interest rates. This helps to explain why the economic response to cuts has been so disappointing. And it is an important pointer for equity analysts; company accounts are unhelpful about the

terms on which money is owed. Meanwhile, the supervisory authorities are in almost equally bad shape. Kaufman is unmerci ful: regulators have habitually missed the point of innovations such as CDs, junk bonds, derivatives, and so been unprepared for the side-effects, some of which they still fail to understand. Generally they have been reactive; too

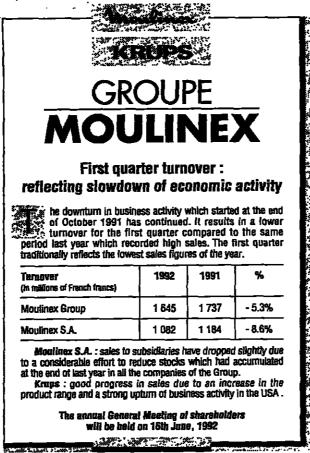
little and too late. They have protected market imperfections, because these make regulation easier, and so encour aged the innovations they do not understand. When provoked to act, they have been too timid; and they have been backed by politicians, who like easy credit. (This suggests a supervisory argument for central bank independence which is surely more powerful than the usual monetarist case.) Most important, potentially, they have yet to set up a system of international responsibility which could handle a future BCCI.

Raufman concludes that there is no more outstanding debt, private and public, than the system can handle. The banks will be highly conservative for years to come; governments will be deflating (preferably through defence cuts); and both investment and debt reduction demand a return to basic reliance on equity financing. Especially for new borrowers.

But if you accept this, as I do can you argue plausibly for a boom, even in developed economies, or even simply in equity markets? It seems more likely that for some time any borrower other than an established giant is going to find it next to impossible to finance even promising projects Even the credit-worthy will prac-tice what Kaufman call "capital frugality"; for the rest, it looks more like capital famine.

\*Text from Kaufman Inc, 65 E 55th St. New York NY 10022.

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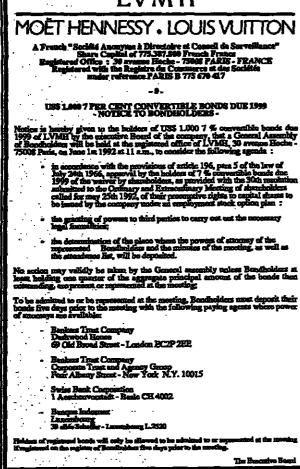
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TOKYO - Most Active Stocks Friday 8 May 1992										
	Stocks		Change		Stocks	Closing	Change			
Morinaga Milk	Traded 10.0m	Prices 840	on day +41	Shimazu Corp	Treded 5.9m	Prices 705	on day +25			
Japan Metal	a.Om	506	+43	Kao Corp	4.90	1,110	+60			
Sanyo Elect	7.7m	489	+1	Hitschi	4.91	870	+5			
Toshiba Corp	£.7m	662	+3	Honshu Paper	4.5m	526	+27			
Okamoto Inda	6 4m	1.380	+ 100	Fuji Heavy	4.1m	353	+4			

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# THE **EARTH SUMMIT**

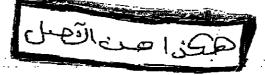
The Earth summit in Rio de Janerio aims to bring together more than 160 World leaders to discuss the environmental agenda for the future. Clearly, environmental issues continue to impact on everyone-business, governments and individuals alike. On May 29 1992.

the Financial Times will publish a survey entitled The Earth Summit which will examine the prospects for the summit, its scope and likely outcomes. This survey will attract widespread interest amongst, the Financial Times business readership world-wide for whom environmental issues continue to be of major importance. 42% of Chief Executives in Europe's top companies ranked the protection of the environments among the top three future developments likely to have greatest impact on their business in the near future. If you want to reach this influential audience, call Alicia Andrews:

on 071 873 3565 or fax 071 873 3062.

Data source: Chief Executives in Europe 1990

FT SURVEYS



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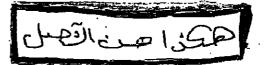
FT MANAGED FUNDS SERVICE Current Unit Trust prices are available on FT Cityline, call 6891 123456. Calls charged at 35p/minute cheep rate and 48p/mmute at all other times. To obtain your free Unit Trust Code Booklet call 071-925-2128

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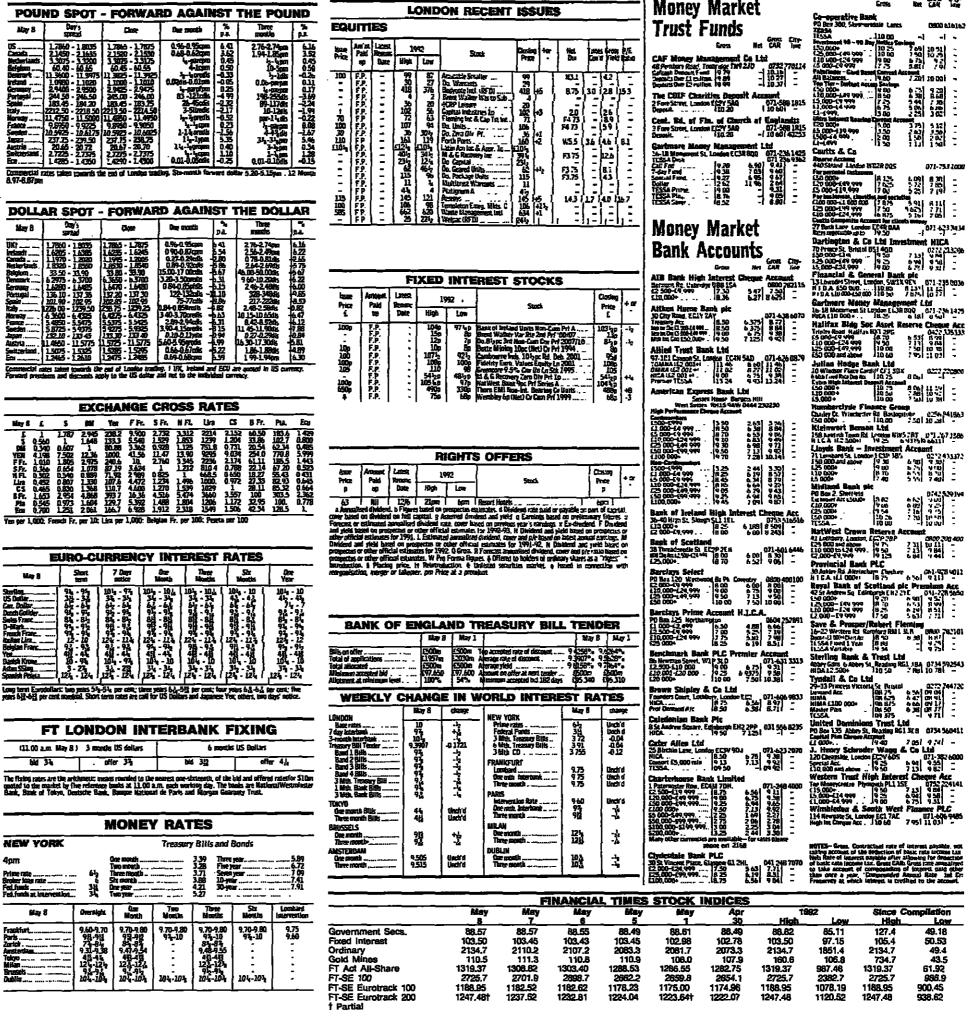
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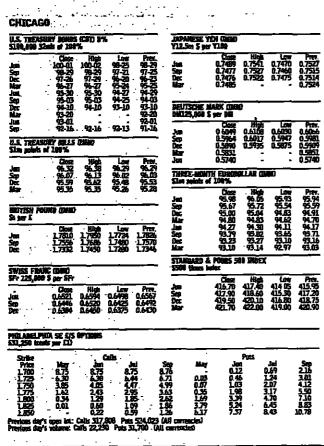


MONEY MARKET FUNDS

Money Market

### FINANCIAL TIMES MONDAY MAY 11 1992 CURRENCIES, MONEY AND CAPITAL MARKETS FOREIGN EXCHANGES AND MONEY MARKETS LONDON RECENT ISSUES **POUND SPOT - FORWARD AGAINST THE POUND** Fears over US rates **EQUITIES** May 8 Class فزموج يهلأ Three mont/s rates would undermine investor confidence in the dollar, not least because German short-term interest rates are six points higher. The recent strength of both sterling and the French frame against the D-Mark may also be tested by indicators in both countries titis week. On Friday. 0.95-0.95cm in 0.95-0 276-274pa 3.52 1.94-1.85pat 3.52 1.94-1.85pat 3.52 1.94-1.85pat 3.52 1.9-1.85pat 3.52 1.9-1 brane Amint Latent 1942 Price ap Date High Low DESPITE the announcement of rates would undermine better-than-expected April investor confidence in the employment figures in Wash- dollar, not least because ington last week, the foreign exchange markets are still looking for clear signs of the long-awaited US economic sterling and the French franc recovery, writes James Blitz. UK clearing heak base leading rate - the monthly UK Retail Prices 19 per cent from May 5, 1992 Index is published, with the market expecting it to show a **DOLLAR SPOT - FORWARD AGAINST THE DOLLAR** year-on-year rise in April of 4.4 per cent. Provisional consumer May 8 Seriad Own creation Close On Friday, the dollar staged a small rally on the back of the rise in non farm payroll by 126,000. But uncertainty forecasting a month-on-month rise of 0.3 per cent. If the figures overshoot in either country, the markets fed funds rate again, with analysts looking ahead to Wednesday's retail sales wise to engineer a half per cent another interest rate cut if those retail sales figures are on the weak side, says Mr Nell MacKings of the same day, with analysts looking in the yen may pick forecasting a month-on-month leads of the same day, with analysts looking ahead to Wednesday's retail sales of the same day, with analysts looking ahead to wise to engineer a half per cent another interest rate cut if those retail sales figures are on the weak side, says Mr Nell MacKings of the same day, with analysts looking and the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looking a month-on-month leads of the same day, with analysts looks of the same day, with analysts looking a month-on-month leads of the same day, with analysts looks of the same day, with analysts look of the same da prices are published in France on the same day, with analysts forecasting a month-on-month On Friday, the dollar staged a 2.75-2.74pm 2.55-2.74pm 0.75-0.75mm 0.75-0.75mm 0.95-0.75mm 2.65-2.44pm 2.27-2.22pm 2.48-2.36pm 10.15-10.155m 1.45-11.90pm 1.5-11.90pm 1.5 Price £ 100p those retail sales figures are on the weak side," says Mr Neil Japan's golden week holiday. MacKinnon, chief economist at Yamaichi International in London. The market forecast is **EXCHANGE CROSS RATES** May 8 £ S gall Yes F Pr. S Fr. N FT. Lira CS B Fr. Put. Ecu for a rise of 0.3 per cent. Another cut in US interest current position of around V133 E IN NEW YORK CURRENCY MOVEMENTS Previous Close May 8 Close Sterfing U.S Dollar Canadian Bollar Asstrian Schilling Belgian Franc Canadian Franc 92.9 66.7 100.1 110.0 111.2 108.8 118.3 104.3 114.2 98.5 138.0 107.8 STERLING INDEX **EURO-CURRENCY INTEREST RATES** 73.0 92.7 93.0 92.7 93.0 92.7 93.0 92.7 93.0 92.7 93.0 92.8 92.9 92.8 Sterflog US Dotter Can. Dollar Danch Golider Seess Franc D-Black Fresch Franc taster Ura Belgian Franc Yer 104 - 10 415 - 415 74 - 7





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**CURRENCY RATES** 

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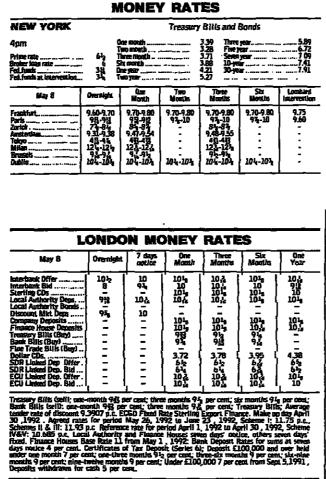
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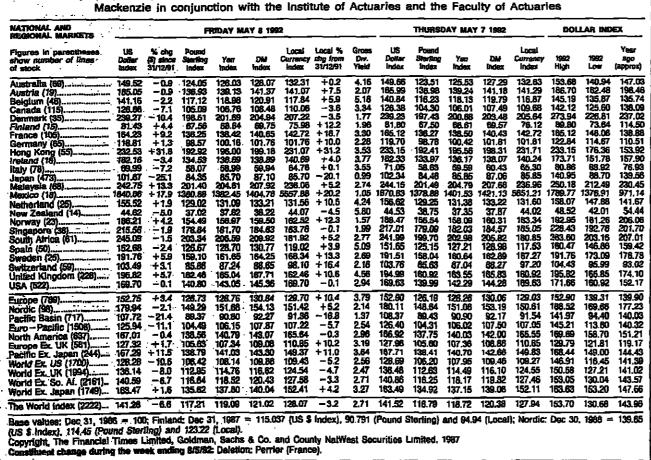
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	91 5 Advert Grp 016 23 50 107 7 6% 6% -18	37 38HT 174 135 Brunswick 0.44 19 125 Brush Well 0.20 285 285 Budeys Pr 2.00 165 155 Bunker Hil 1.52 S	2,65652711 1.2 9 96 93 10 33 21	17 163 17 163 73 2712	17 -1 <sub>8</sub> 17 +1 <sub>4</sub> 27 7 <sub>8</sub> +1 <sub>4</sub>	13\$110½ 57 <sub>6</sub> 3½ 159½ 1137 <sub>6</sub>	Dillard Dp 0.24 0.2 211393	120 119 119 12 - 452 412 432 150 12 129 12 150 12 4
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	181: 171 As Sur 9., 126 72 2100 174 d174 174 226 226 237 246 256 256 257 217 217 466 466 256 257 217 217 466 466 257 257 257 257 257 257 257 257 457 457 457 457 257 257 257 257 257 257 457 457 457 257 257 257 257 257 257 257 257 257 2	84% 78 Chic MI PT 3.00 5 38% 24 Chile Fund 3.16 9 40% 18% Chiquita 8 0.68 3 3% 5% Check Full	.9 6 u64 .0 104 35 .4 113820 20 13 129 7	12 35 14 12 35 14 12 19 14 12 673	84-14 35-14	2½ 1½ 1 19¼ 151 22 71 5 1701	EOK Restly 0 10 5.7 0 189 Equitax 0.62 2.8 211994 Equitat2.31 2.31 12.2 8 Equitat2.31 2.31 12.2 8 Equitat 0.16 3 6 5 285 Equitatic 0 50 23.5 5 11	13 d1 4 14 - 18 2 18 4 18 2 - 19 18 19 4 2 4 3 4 2 4 2 4 2 4 2 4
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	111 <sub>9</sub> 8% Analog Dev 148 678 101 <sub>8</sub> 101 <sub>9</sub> 101 <sub>4</sub> 40 30 Angolius 0.92 3.1 12 115 30 629% 231 <sub>9</sub> ~ 1 <sub>9</sub> 601 <sub>9</sub> 511 <sub>9</sub> Anto-Such x 1 12 21 185134 537 <sub>9</sub> 631 <sub>9</sub> 531 <sub>9</sub> + 1 <sub>9</sub> 28 261 <sub>9</sub> ANR PpePI 2 68 10 2 3 261 <sub>9</sub> 261 <sub>9</sub> 261 <sub>9</sub>	18 10 % Cinc Milac 0.36 2		12 16 16 14 2 15 14 2 18 18	374 -4 164 -4 25 284 +4 13 -2	5314 421 <sub>2</sub> i	FAI Insur 2 5 FMC Corp 10 264 FMC Gold 0 05 1.0 27 58 FPL Group 2.40 6.8 151039	2½ 2½ 2¾ 4¾ 48½ 48¼ 48¼ 5 5 5 + 35% 36 35%
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# Billionaire populist on a mission

Jurek Martin profiles US presidential proto-candidate Ross Perot

United States to announce an intent to run for the highest office in circumstances of appropriate gravity. The backdrop of Mount Rushmore, with its four sculpted presidential heads, is not mandatory, but it is the sort of prop that helps. Ross Perot did it on Larry King Live.

Perhaps he was just cocking a snook at the political system with which he is so profoundly discontent. Perhaps he was being politically astute beyond all measure, for if the age of the telepopulist can be said to have dawned under Ronald Reagan, it is reaching its acme. or nadir, in this strangest of election years and in the asyet-undeclared but widely assumed independent presidential candidacy of H (for Henry) Ross Perot.

It is easy to be dismissive, or adulatory, about Perot. The indomitable Molly Ivins, the best big journalist in Texas, probably sums it up best: "As Texas billionaires go, he is one of the best we got." The excep-tion is that most of this breed do not range that far outside the oil "bidness" and buying a few senators and foreign poten-

Perot is much more than this. He is a man of left and right, in favour of abortion and gun control and against the Gulf war, but opposed to welfare and a hero in the business world: the apolitical billion dollar action man with a mission to rescue the people from the travails of government, a Jimmy Stewart from hardscrabble Texas minus 10 inches, with a crew cut, jug ears and, as Ms Ivins notes, "the voice of a chihuahua".

ilso a fair-sized folk hero for his missions to find prisoners of war in Indochina and to rescue his own employees from the Tehran mullahs, and he has compiled a corporate record worthy of envy, from the time when, not long out of the Navy, he met his annual IBM sales target by the middle of January. The ultimate entrepreneur, he started his own data processing company with \$1,000 in 1962, sold it to General Motors 22 years later for \$2.5bn, and. two years after that, was paid another \$700m by GM to leave the board and shut up about the company's failings (which, characteristically, he did not).

But all this does not really explain why Perot is running

t is customary in the close in national public opinion polls. After ali, businessmen do nation. The last 10 presidents have comprised eight politi-cians, a soldler and an actor, none of whom can really be said to have met a substantial payroll outside of politics and Jimmy Carter's peanut ware-

This may be part of the Perot populist appeal at a time of general disenchantment with politics as usual and with Messrs Bush and Clinton in particular. But the real clue to his phenomenal rise - and maybe ultimately to his politi-cal fall - lies in the medium he has chosen to carry him to a state beyond all rational expectations; and not just any medium, a very special and

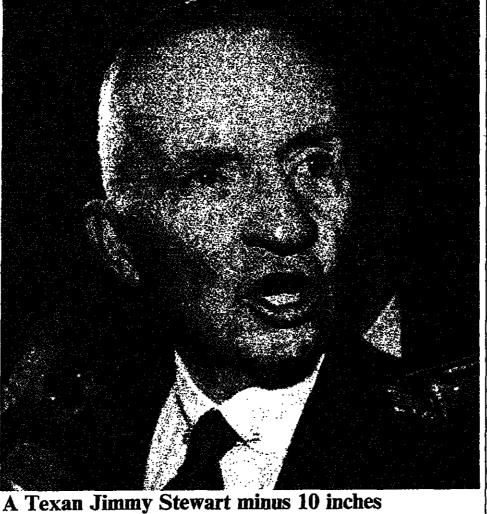
This is where Larry King Live comes in. Perot did not really announce a candidacy but artfully allowed it to be dragged out of him by the eponymous television talk show host, a gravel-voiced veteran of the late night, who wears trademark braces, keeps his sentences short and requires the same of those to whom he talks. Perot said he would run if the people put his name on every state ballot and, if they did, he had \$100m of his own money to finance the

Next stop was Phil Donahue (the daytime programme for housewives) and then 60 Minutes, the grandaddy of current affairs programmes and the accepted confessional for those who want to get something off their chest, and then David Frost, always good for respectability, as Richard Nixon found, and too many more shows to mention.

And if the public's perception of v remained hazy, they firmly grasped that one of the great tools of a Perot presidency would be the electronic town meeting, in which a wired country could simply call up its president and determine national policy. Perot told Frost this was exactly what he would do if raising taxes was an issue. Hang the Congress, stuff the Supreme Court, never mind the Constitution, this would be a personal relation-ship. Which is precisely the purpose - and the popularity

of most of the programmes on which Perot had appeared. It was indeed telepopulism in

the raw. But, having thrived by the sword, Perot must now endure its cuts. A week ago, after a dent candidacies to wither.



particularly rough television session with professional political journalists asking a lot of boring questions about the feasibility of his budget cutting proposals, he confessed he had een badly advised.

For the record, he had said the \$400bn budget deficit could be pretty much eliminated overnight by \$180bn savings on fraud and waste, cutting \$100bn from welfare, and get-ting Japan and other US allies to kick in another \$100bn for the privilege of sheltering

### PERSONAL FILE 1930 Born, June 27 in Texar-

kana, Texas. Educated US Naval Academy, Annapolis. 1953-57 Serves in US Navy. 1957-62 IBM salesman, Dal-

1962 Starts up Electronic Data

Systems Corp (EDS) with \$1,000 investment. 1969 Attempts to organise relief airlift to US POWs in North Vietnam.

1984 EDS is sold to General Motors for \$2.5bn. 1992 Perot declares intention to run for US presidency if 'drafted' in 50 states.

under the US defence umbrella. Beating a quick retreat, his campaign promptly announced that the proto-can-didate would be giving no minutes but for 60 days.

This might be a brilliant ruse. Having excited interest, he can let Messrs Bush and Clinton get on with unimpress ing the country and then descend again with enough thought-out policies to emerge as a saviour. He might also spend the time building the nuts-and-bolts national political organisation that his army of amateur volunteers does not yet constitute and the lack of which causes most indepen-

But it is also a big gamble. First, the two main candidates might establish themselves while he is out of the public eye, and being almost invisible in the wake of the Los Angeles disturbances has probably not

helped his credibility, even if it

has not necessarily enhanced that of the other two. Second, and keeping very much in the public eye, a lot of awkward questions are now being asked about his conduct as a businessman and some of the things he has done for his government. This probing may not be worse than anything Bill Clinton has had to endure this year, but it is now a necessary rite of passage for a would-be president and it may

Further, though Perot is deeply critical of government, it is undoubtedly the case that he has waxed rich through dealings with it, from his first and fortune-making contract to computerise medical care pay ments in the 1960s, all the way to his current negotiations for federal assistance to develop his newest airport in Fort

be hard for a confessedly

autocratic businessman to han-

Some of his extra-curricular activities on behalf of the gov-ernment are being scrutinised. Running missions to Indochina and responding to an administration approach to bail out Du Pont, Glore, Forgan, the failing securities firm, in the early 1970s appear above board. But lending a helping hand and offering \$50m to the Nixon White House's public relations effort over the Vietnam War and running errands for Ollie North of Iran-contra notoriety go down less well. Even the precise circumstances of the rescue in 1979 of EDS employees in Tehran, especially as glamorised in Ken Follet's novel Wings of Eagles, are now being questioned.

A final curiosity centres on

# Mr Preston makes poverty his judge

uppose you are a middle-ranking World Bank offi-cial trying to put together a lending programme for a Third World country.
What kind of loan will most enhance your promotion prospects? Judging from an unusually frank operational directive issued today by Mr Lewis Pres-ton, the World Bank president, the answer is a loan designed explicitly to reduce poverty.

In a foreword to the directive, which is being distributed to Bank offices throughout the world, Mr Preston states: "Sustainable poverty reduction is the overarching objective of the World Bank. It is the benchmark by which our performance as a development institution will be measured." Mr Preston was under no

obligation to make such a strong pledge. The idea of put-ting greater stress on poverty originated with his predeces-sor, Mr Barber Conable. If Mr Preston, who has spent his entire career on Wall Street, had been unsympathetic to this shift in Bank priorities, he could have let the Conable initiative quietly lapse. Instead, he is serving notice of a cultural revolution: staff who expect to be upwardly mobile during his presidency had bet-ter make poverty reduction their top priority.

his patent animosity towards

George Bush. Ostensibly, it is

because Perot believes the president has failed to lead, but

there seems more to it. One

suspicion is that Mr Bush's

blocking of further attempts to

find Americans missing in Indochina has infuriated Perot;

another that it is rooted in the

contrast between down-at-heel

Texarkana, where he grew up,

and the mahoganied oil clubs

of Houston, which are Mr

all agree. He remains a bril-

liant salesman. This, of course,

is the essence of the populist

tradition, regardless of whether the merchandise be

computer systems or politics or

snake oil or a combination of

all three. The country, it

seems, is tempted by the wrap-

ping but it has not really tasted the ingredients.

hatever the

cause, there is

one quality to Perot on which

The sudden emphasis on poverty may seem rather confusing. After all, the Bank has been promoting economic development for more than four decades; surely this means that poverty alleviation has always been its "overarching objective". Alas, this is far from the case

In its first few decades, the Bank was addicted to project lending. It supported investments that had high rates of return, but made no special effort to locate them in areas of poverty or to ensure that the worst-off groups benefited. In the 1970s, it became aware that the poorest often gained little opment, but it lacked a comprehensive strategy for tackling poverty. During the Reagan-Thatcher years, pov-erty took a back seat; the Bank



swam with the ideological current, making the promotion of economic efficiency and growth its primary goal. As today's directive openly concedes: "In the early 1980s, policy-based adjustment lending overshadowed the Bank's poverty reduction objectives."

Some conservative economists still argue that the Bank should strive mainly to promote growth, claiming that the poor will benefit from "trickle down" effects. Today's leading capitalist economies grew rapidly, the argument runs, precisely because a low priority was initially placed on alleviat-ing poverty. But would the Industrial Revolution really have been aborted if Victorian mill owners had cared about poverty?

Modern research suggests not. By today's standards, the UK's Industrial Revolution was rather inefficient. Starting in 1780, the UK took 58 years to double its per capita income. In modern times, South Korea did the same in just 11 years. The acceleration partly reflects access to modern technology. But social policy also plays a role. If South Korea had paid as little attention to the education and health care of workers as Britain did in the 19th century, it would have developed less rapidly. By building "human capital", poverty alleviation adds to, rather than subtracts from, a country's growth potential.

The Bank's theoretical strategy for reducing poverty is well known. It consists of a "two-pronged" approach: economic reforms to promote labour-intensive growth supported by improved social ser-

full advantage of income-earning opportunities. The importance of today's directive is to ensure that the crucial second prong is implemented. As Mr Sven Sandstrom, one of Mr Preston's top aides, warned in a briefing, too often sensible policies "are not followed through with sufficient vigour to have a significant impact".

The first important reform mandated by today's directive

is a requirement that Bank officials undertake comprehensive poverty assessments in all client countries. No, you have not misread that sentence. For more than 40 years the Bank has tried to promote development without a road map without a clear understanding of the extent and nature of poverty in the Third World. Poverty assessments will include profiles of the poor, details of existing safety nets, and summaries of the impact on poverty of existing government spending and regulatory

The second important reform is a commitment to make loans conditional on social justice as well as economic efficiency. The directive states that the volume of loans should be linked to the strength of a country's efforts to reduce poverty. Or as Mr Preston's press release puts it "Stronger gov-ernment commitment to poverty reduction warrants greater support; conversely weaker commitment to poverty reduction warrants less support." The release also says the composition of lending will be tailored to support local efforts to reduce poverty.
Mr Presion's directive is an

policies.

endorsement of Asian development strategies, which have generally placed considerable stress on social services. It makes a great deal of sense. But it will succeed only if pursued with firmness and tact. If 'social conditionality" is to take hold in the 1990s, attitudes will have to change fundamentally, both within developing countries and the Bank. Mr Preston, however, has left which he expects to be judged.

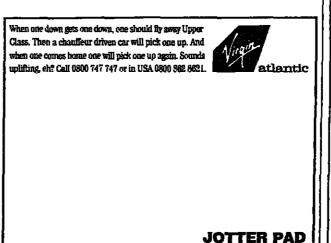
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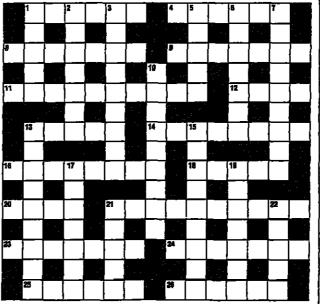
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### **CROSSWORD**

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ACROSS 1 Model having problem about large bill (6) 4 Distribution of good things to

eat? (6) 8 Fairly leisurely article on Italian poet (7)

tional shock (4) 13 Mother has boy, a builder (5) 14 Former railwayman engaged in trade (8)

16 Made up of various kinds when classified (8) 18 Flat start to occasion (6) 20 Gin some knock back (4) 21 Rivals who cheat nurses for 23 Island is no setting for large

fashion (7) 25 Shield sailor has to obtain (6) 26 Judge ship on stormy seas (6)

1 Writer on church finance? (5) 2 Youngsters at barbers (7) 3 Oriental meat isn't served at

mall café (9)

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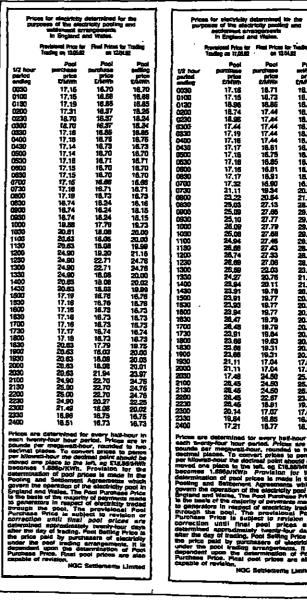
public official (9)

18 Scoundrel perpetrating crimes on social worker (9)

15 Keeps quiet on available

assets (9)
17 He is against work being given to model (7) 19 Complete rose-planting at back? (7) 21 Split part of garlic bulb (5) 22 Stocks could be right ones (5)

The solution to last Saturday's prize puzzle will be published with names of winners on Sat-urday May 23.







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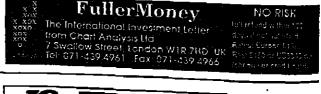
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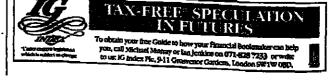
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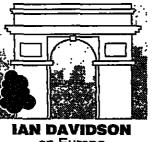
# The debaters could do better

tricht Treaty in the French parliament is presenting an absorbing spectacle of the French political establishment at work. After an abortive rearguard attempt by an old-style Gaullist to have the treaty thrown out alto-gether, the National Assembly last week ploughed into a three-day debate, in which all the party spokesmen delivered their weighty speeches. This first phase of the process will be wound up tomorrow with, probably, a solid vote in

What the debate has revealed so far is that there is an unexpectedly large minority in the National Assembly, and probably therefore an even larger minority in the country at large, which is passionately opposed to the European Community and all it stands for. The Communists, of course, all voted en bloc for the rearguard action; but the fact that nearly half the Gaullists did so as well

was much less expected. We should not have been surprised. The federalist tendencies in the Maastricht Treaty are deeply at odds with the nationalist values of Gaullism; it was after all an alliance between Gaullists and Communists which finally defeated the ill-starred project for a European Defence Community in 1954. Many of the Gaullist faithful were likely to answer the call to fight the federalists.

Yet even the Gaullist party leadership was taken by surprise. Some say that Maas-



on Europe

intense French debate on Europe since the Treaty of Rome in 1957. It is nearer the truth to say that it has prompted the only real debate on Europe since 1957. In practice, discussion of Europe has been stifled, for two reasons. First, the French treat the

European Community as a authority of the president; the

As an ancient and French parliacentralised unitary ment is told what happens state, France is in Brussels, but challenged by the is not consulted. When Community model islation. the Single Euro-

pean Act came up for ratification in 1986, Mr Jacques Chirac and the Gaullists were in power; they did not presume to reject it. Second, although Mr Chirac

is uncontested leader of the Gaullist party, he appears to have no political convictions on anything. On Europe he has taken refuge in ambiguity, and his party has not been forced to decide where it stands.

The Gaullists' official ambiguity on Europe was glaringly obvious last week. Socialists, centrists and the centre-right UDF all set out their views on the future of the Community: they mostly approved the Maastricht Treaty and the general direction it was pointing.

But Alain Juppé, sec-retary-general of the Gaullists, was careful not to describe a Gaullist vision of Europe. He said the Gaullists would vote yes to the treaty, provided the government introduced a long list of domestic safeguards; although how he could promise any such thing is a mystery. Among other changes, he

wanted the French constitution to say that French sovereignty is inalienable, that the Community is composed of a union of independent states, branch of foreign policy, which that France will continue to comes under the exclusive have an ultimate right of veto in Brussels, and

that National Assembly will in future be consulted on Community legislation. By contrast, the

Gaullists would not agree to give the vote in local elections to residents from other EC countries.

This insistence on sover-eignty is understandable. As an ancient and centralised unitary state, France is challenged especially deeply by the Community model: the one is Jaco-bin, universalist, interventionist and assimilationist; the

decentralised and quasi-federal. It is not just the Gaullists who feel this clash of political

Yet it is a pity that the French debate has largely side-stepped two major strategic dilemmas\* facing the Community. The first is the nature of European union; if this is the aim, Europe's parliaments and peoples will need a much clearer and more explicit expla-nation than could be deduced from the current French debate. To claim that we can not foresee the final stage is just a facile excuse: every extra step will become more difficult for national political systems and the full implications must be spelled out, debated and

The second strategic dilemma is that of enlargement. There is a foolish but common assumption that the Community has an obligation to admit 10 or 20 new members. Yet it is plain that a 30member Community could not create a real European union, and would probably fall apart. Do the advocates of limitless enlargement, like the Gaullists and the British Conservatives, really want a Community which is dominated by small countries, many of which are neutral? They do not tell us.

We can be sure that this will not be France's last big debate on Europe. We must just hope that practice makes perfect, and that they will do better next time.

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house (7) \* L'Europe en Danger, Laurent Cohen-Tanugi, Fayard, FF798.

As the world tentatively begins to recover from recession, airlines are putting in place programmes to ensure that they win a growing share of the business market. European airlines are adopting many schemes common in the US, reports Daniel Green

# An Aladdin's cave of inducements

USINESS AIR travellers are being wooed by the airlines as never before. Airline marketing teams have been working ferociously to win passengers and establish market share before economic recovery brings business pas-sengers flocking to the travel

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This is in stark contrast with the past 18 months. The trough in world economic activity saw airlines holding on grimly to existence, with varying success. As corporate revenues dwindled in businesses world-wide, company executives cut ending in many departments including air travel.

This matters a lot to airlines. Business air travellers occupy a special place in the hearts and wallets of industry executives. "We make our money at the front of the aircraft," says one US manager. At Lufthansa, the German state carrier, the top 20 per cent of customers provides 56 per cent of revenues on its European routes.

In the spring of 1992, there is much talk of recovery but little sign of it. Carriers are continuing to seil heavily discounted tickets, and last month US sirlines began a price war on their domestic routes. It followed cut-throat competition on lucrative North Atlantic routes which saw fares fall by

The battle has been joined with such ferocity because this is a critical moment for the industry. Recession-bound customers are on the point of returning to the skies and air-lines feel they must now buy that most elusive of commodi-

Virgin's move is classic airline management: Improve service to the business passengers and leave price cuts for leisure travellers

Discounted fares represent only one gem in an Aladdin's cave of inducements to fly. The early 1990s has seen an explosion in the the number of gaudy incentives simed at sec-uring business passenger loy-alty. They include special lounges, limousines to the airport, free gifts chosen from the catalogues of expensive stores, on-board massages, beauty therapy, individual video

screens on board and more. Most popular are frequent fiver programmes, where pas-sengers collect points on the basis of the distance travelled and then use the points later to obtain upgrades to business, or first class, or free tickets.

Frequent flyer programmes were developed in the US and have now spread to the UK. Large continental European strlines are thought to be studying the idea and "it is only a matter of time before they launch their own programmes," says an executive of one US airline.

The attraction of frequent flyer programmes to passen-gers is strong. A survey of business travellers by the International Air Transport Association last week shows that 96 per cent of US pass gers were members of a scheme. The figure for UK resident business travellers was 63

But the power of such pro-grammes is limited. The same lata survey showed it ranked only fourth on the list of passenger preferences. And giving away seats might be simple in a recession, but airiines risk losing valuable fare paying passengers as points are redeemed after the recovery is under way. The search is on. therefore, for new ways to

attract passengers.\_ The flavour of 1992 is "product segmentation". Now that computers minutely analyse changing patterns of ticket demand, atrlines can create products for very specific groups of passengers. Virgin Atlantic Airways last week launched a "Mid Class" ticket intended for the small minority of economy class passengers who buy full-price tickets. These passengers are almost entirely travelling on business. Virgin's inove is classic airline management improve serand leave price cuts for leisure

The lata survey supports this strategy. It showed about 90 per cent of business travellers declare bigger seats to be the most desired benefit of travel-ling in business class. Other airlines are following a

similar route, with small inde-pendent carriers quickest off the mark. Austria's Lauda Air last week reduced its three abreast business class seating to two on its London to Vienna route. Canadian Airlines International is offering business class seats to passengers who pay full economy class fares. And TAT, in France, is advertising its short haul European services and "all business class" although this refers more to the flexibility of the ticket than bigger seats

In the deregulated US market, such innovations have been common practice for a long time. Some carriers added business class to previously two-class domestic aircraft routes late last year.

But the price war on domes-tic US travel last month was more about cutting the published prices of business class and full-fare economy tickets than higger seats. The move was partly to do with the con-tinuing recession: the lata survey showed that 28 per cent of engers worked for companies which had cut their travel budgets. In 10 per cent of cases, the cut had been of more than 20 per cent.

precarious state of the US air-line business. The biggest US airlines, American and United, which initiated the cuts, wanted to reduce the plethora of discounted fares. By so doing they might cut the ground from beneath their ailing rivals such as TWA and Continental.

These two, and others, and have filed for protection from their creditors under US Chapter 11 legislation. Mr Robert Crandall, head of American Airlimes, has been the voca leader of a lobby which accuses the US bankruptcy laws of allowing weak airlines to damage strong ones. The laws are designed to allow failed businesses to keep functioning while a rescue package is put together. Mr Crandall and others allege this allow carriers to set fares only to meet current costs, not investment programmes.

When recovery comes the shape of the battleground will change. Airlines will want to soften their sales pitches; they will want to give high paying husiness clients the personal touch they have paid for, but more cheanly than by giving away seats through frequent

One way to do this is through technology. Auto-mated check-in machines that speed passengers past check-in desk queues are already being installed in airports. These machines print out a boarding card after the pass fed in a ticket and specified smoking or non-smoking and window or aisle preferences. They are already working in some airports such as Charles de Gaulle in Paris. British Airways intends to begin installing automated boarding card machines at its check-ins around the world later this

To Virgin Atlantic, this approach is abhorrent. "We are a people based industry. The check in is the human contact with the passenger, we don't want to replace that because it degrades customer service," says Mr Paul Griffiths, Virgin's commercial director.

Mr Chris Byron, head of service delivery at BA sees no conflict between the impersonality of automation and the need to provide a personal touch. "Queues are not the best place for personal service. The objective is to speed up the processes and not to reduce the number of people involved on the sirline side." He says that automation can help airports that are already overcrowded to cope with the increasing

ssenger flows. Baggage is next in line. BA is already using bar coded baggage tags that are machine read in the new Terminal 4 at London's Heathrow airport to direct baggage to the correct

years by magnetic stripes, which can contain more information, such as which freight container the loggage is in.

cry from the expense of giving away free seats through frequent flyer programmes. or For the airlines it is a means of adding reliability to their service while keeping costs under control. It is an unspectacular kind of service that could have its day, if and when economic air travel closer to the level of



on north Atlantic routes Page 3 ☐ Improving services: focus shifts to the ground UK domestic flights: demand holds up Page 4 The US: a radical shake-up Wids-bodied jets: bigger means better

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Asia-Pacific: market where sky is the limit European deregulation: clants, niche players and

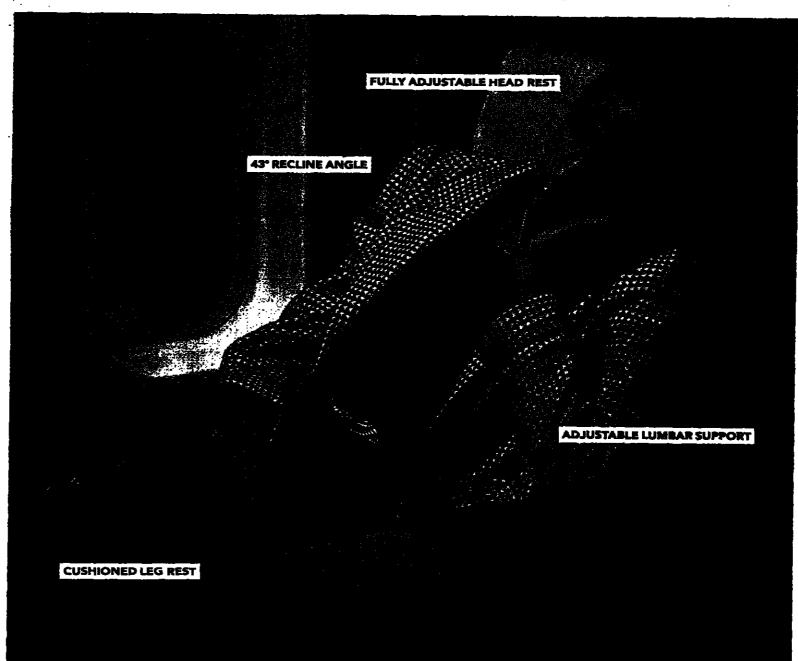
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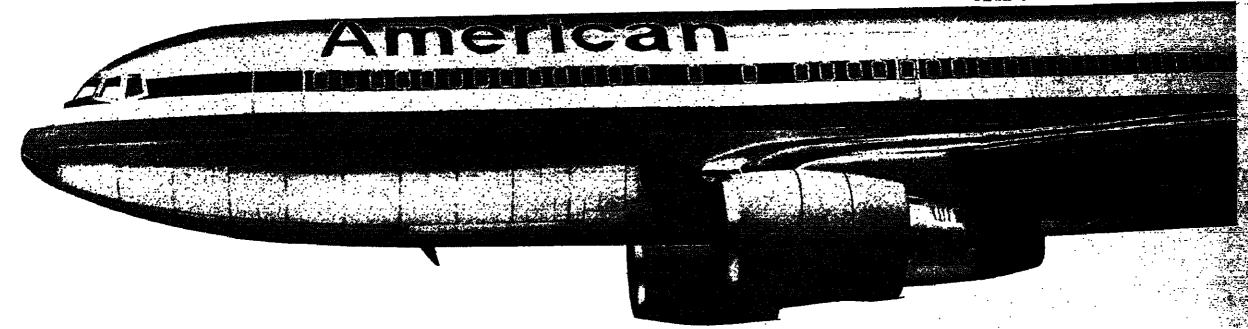
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### **BUSINESS AIR TRAVEL**



27	Carriers	First class	Business Class	Notes
Amsterdam	KLM	2,844	1,610	
Athens	Olympic	1,397	788	10 per cent discount widely available. 15-18 per cent discount on stopover tights on many other airlines.
Brussels	Sabera American	2,890	1,618	· · · · · · · · · · · · · · · · · · ·
Frankfurt	Lufthensa, Delte, TWA, Continental	2,713	1,537	<u> </u>
London	BA, Air India, American, United, Continental	3,870	2,122	Concorde 4,156
	Virgin	2,122	2,318	"Upper class" only. Full price (E720) economy ticket holder gets under seats in "Mid Class"
		Weekstay	weekend	
	Kırwait Alrways	1,479	1,039	
Millan .	Altalia Delta	2,802	1,588	
Paris	Air France, American, Delta	3,151	1,777	
Curich .	Swissair, American, TWA	2,825	1,677	

Richard Branson at the launch of Virgin's "mid class" seating on routes to America

The conditions for such a

recovery are in place. Not only

is there optimism about the

prospects for the world econ-

omy as a whole, but capacity can be filled more quickly

because the Boeing 747 fleet

operated by TWA and Pan Am has been replaced by a mixture of smaller Boeing 767s, DC-10s,

Capacity will be most inten-

sively utilised on flights to and from the UK, says Mr Karos, partly because of the change of

aircraft. This conclusion is

supported by a Financial

Times survey of the cost of business class and first class

flights between various Euro-

pean centres and New York

(see table). London has the

most expensive fares, Paris is in second place, and Zurich, Brussels and Amsterdam are

Flights from the UK are more than just the cherry on the North Atlantic cake. The

UK is by far the biggest European market for non-stop

flights to and from the US. One

third of all transatlantic capac-

British Airways is the

biggest operator, taking 40 per cent of that market. In second

place is American Airlines

with 14 per cent, United has 11. per cent and Virgin 10 per cent,

according to a Reuters survey. Although airlines are trying

to push fares higher, discounting is rife: there has already

been one vicious price war this year on the North Atlantic

which saw some fares fall by a

Connetition is also likely to

just fares. European airines are

catching up with their US

counterparts in one of main marketing weapons used by US airlines: frequent flyer

programmes. These have been enormously popular - Iata

says that 97 per cent of busi-

third in one week.

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Daniel Green reports on the changing shape of competition on key routes

# New names cross the North Atlantic

ANY PASSENGER who shunned the North Atlantic during the recession, but who now decides that business prospects are good enough to return to the skies to search for new orders overseas is likely to encounter a rather dif-

ferent world. In the space of less than a year, the shape of competition on North Atlantic routes has changed radically. The collapse of Pan Am last year showed that the North Atlantic is no friend to an airline in trouble. while the other grand old name of the business, TWA, is languishing under the protection of US bankruptcy laws. These two have been replaced on the North Atlantic by the two biggest US airlines, American and United

It is more than just a change of names, American and United are the fit survivors of the viciously competitive US domestic market: United has more than half as many employees again as British Airways, it has almost 500 passenger aircraft and carried 170,000 engers a day even in last year's depressed market.

American is the bigger of the two across the Atlantic. If the name is unfamiliar to any European business passengers it is because a year ago it had less than one third of its present capacity operating on routes between North America

and the UK. American and United have announced their arrival in Europe with a storm of advertising and promotion. Passen-gers are still scarce, and ticket discounting widespread, but two are determined to grab

market share. The potential rewards are high in this, the busiest of long-haul air corridors. There is already evidence that the arrival of the two newcomers is heralding rising prices across the North Atlantic. Pubd fares in 1992 are 8-10 be cent higher than last year, says Mr Paul Karos, airlines analyst at First Boston in New York. Although discounting means that published fares bear little resemblance to the actual prices paid for tickets, it is

ness travellers resident in the US are members. The figures are much lower in Europe partly because European carriers have in the past partici-pated with limited enthusiasm as junior partners with US car-

now seeing the European carriers launching their own programmes," says Mr David Coltman, vice-president United Airlines' Atlantic

British Airways is leading the way. Until a year ago, BA participated in frequent flyer

programmes operated by United Airlines, American Airlines and others. In the spring of 1991 it began its "Air Miles" promotion. It has now linked it with other incentives aimed at business travellers, such as use

of executive lounges. Both Air France and the said by industry sources to be preparing to launch similar

Frequent flyer programme are popular with passengers. but they have their dangers for the industry. Airlines acknowledge privately that the backlog could squeeze out fare-paying

One solution is to have strict time windows on when the free seats offers can be exercised. But this might reduce the attractiveness of the schemes. Marketing strategists are also

aware that as more airlines jump on the frequent flyer programme bandwagon, their effectiveness as marketing tools - to differentiate between rival airlines – dimin-

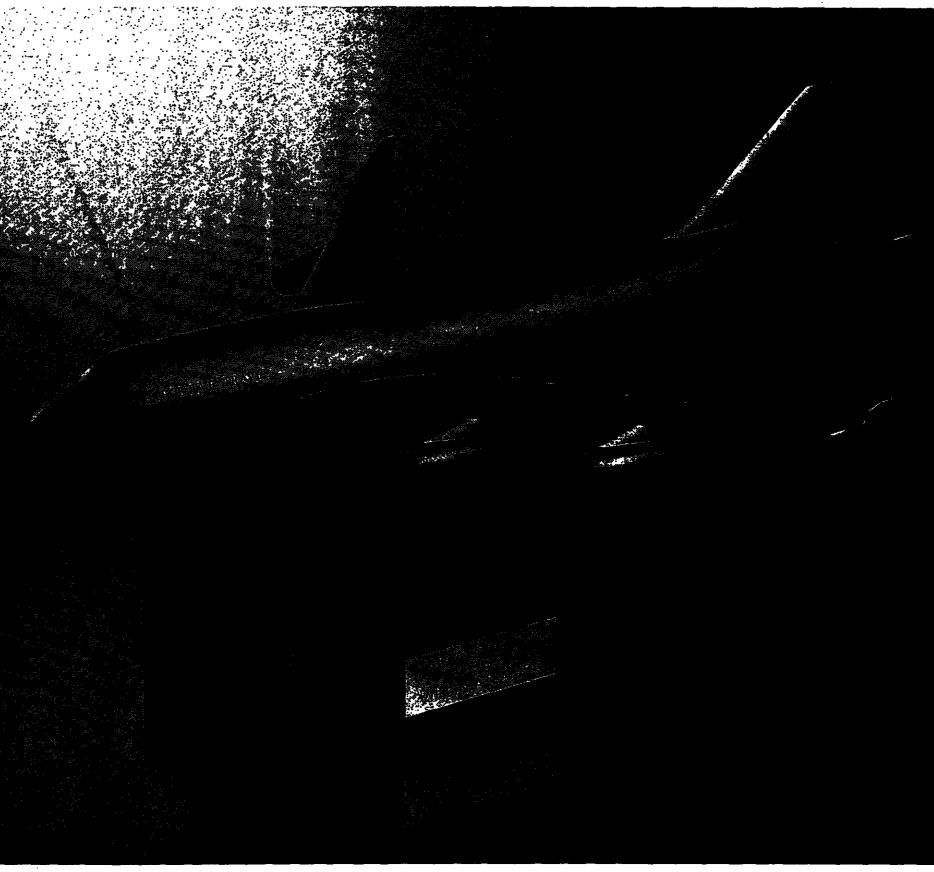
In the knowledge that frequent üyer programmes could become progressively less effective, US carriers have been carrying out their own private surveys of what UK business passengers value on transatiantic flights. The most requested items include sleeper seats, seat selection at time of purchase, not having to sit next to anyone, and a special

Virgin Atlantic's launch last week of a Mid Class, with wider seats for economy class passengers who have paid full price for their tickets, reflects these priorities. But Virgin's is also a move that should raise the average fare it receives for a ticket. As such, it is part of the industry-wide strategy of

This strategy can only be helped if economic recovery pushes up demand. In an increasingly liberalised environment, competition is the main force that might limit the

stronger than the companies they replace," admits Mr Paul Griffiths, Virgin Atlantic's commercial director.

Business passengers must hope that the market will make sure any price rises are uine improvements in service.



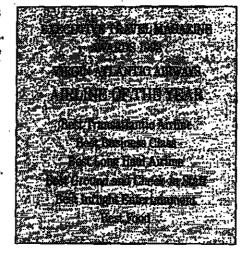
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Focus shifts to the ground

have, not surprisingly, emu-lated Virgin's approach rather

travellers. But not all offer this

service from anywhere in the

UK, so it is worth checking

when making a reservation if a

limousine is included. BA.

which has flirted with the idea

of providing similar facilities,

has so far found it impractica-

ble to offer this service in the

UK because of the large num-

Limousine services are not available at all international

airports because of govern-

ment restrictions on "induce-

ments" to travellers, Thus

business travellers to and from

Tokyo's Narita airport are

offered by Virgin, for example

instead of individual transport.

new developments at Heath-

row airport this year aimed at

giving a fairer deal to the busi-ness traveller. Mr Barry Gib-

son, Heathrow's retailing direc-

tor, explains that "we were

using prices as a deterrent in

the short-term car park

because of congestion, but we failed to understand the differ-

ent types of passenger. We wer-

en't offering a business prod-

uct, and that's 50 per cent of

Heathrow now offers over

21,000 car parking spaces at

three classes of park -

short-term, business and

long-term. It is the business

park development which offers

most for executive travellers:

designed for those who usually

go away for two to four days

the market at Heathrow."

"limousine bus service"

Those travellers preferring to arrive by car have welcomed

ber of flights it operates.



will most probably not come from enhanced in-flight services but from the less glamorous, but arguably more important improvements in services on the ground.

The way in which business travellers book flights, get to and from the airport, check in and then make best use of their time in the terminal is becoming as important to the business traveller as the size of seat in-flight

But with international airlines unlikely to be in the position, given the economics of international air travel, significantly to increase the size of seat for business travellers this decade, the attention of the airlines is thus focused firmly on

the ground.

British Airways, for example, recently opened a 20,000 sq ft lounge at Heathrow's terminal one for its Club Europe passengers which it claims to be one of the largest at any European airport. The aim is to provide an area for frequent business travellers away from the bustle of the main terminal. The lounge has some 40 telephones as well as fax machines and

The importance of this lounge is its capacity; it can hold up to 400 travellers at any one time, which is estimated by BA to be in line with

BA is not alone in improving lounge facilities at its home base: most other international airlines are seeking to improve their business lounges at their

operational bases. KLM, for example, has opened a new lounge similar in scope to BA's at Amsterdam's Schipol airport; Singapore Airlines has an opulent lounge at Changi while Air France's facilities at terminal two at Charles de Gaulle airport in Paris are spacious and stylish. Over at terminal one, where most other carriers fly from, the story is different with far less salubrious accommodation for business travellers.

The problem, however, for travellers is gaining access to airline lounges when flying away from the airline's home base. Even when their preferred carrier has a lounge. this is often small and cramped. Executives frequently find they are reduced to joining the throngs in the main departure lounges. Clearly, this is an area where the airlines are keen to improve their services, although the problem is restrictions on space at most international terminals.

Probably the most significant on the ground development in recent years has been the introduction of free limousine services for some business travellers. It was Mr Richard Branson's Virgin Atlantic which first brought this innovation to the UK; originally its Upper Class passengers qualified for a limousine to and from the airport only within a radius of 40 miles from the airport. Now it offers a limousine transfer from any mainland

point in the UK. Other international airlines great expense) the short-term car park or were forced to hike to the long-term parks. The new business parks offer

special three-day rates plus a rapid transfer system from car park to terminal. Though there have been reports of teething problems, most executives find the system is a cheap and convenient way of taking their car to the airport.
But others prefer to pay

more to use a commercial valet parking operation at the airport. Under these schemes, the car is dropped off at the airport and, on the executive's return. a call is made from the terminal to have the car waiting out-

Car rental companies are also following this trend towards seamless service on the ground. Avis, for example, has taken advantage of new computer technology to offer its Preferred Service. Under this scheme, frequent renters can arrive at a car rental office, see their name and car bay number in lights, and go immediately to their car, which contains both keys and rental agreement.

Other efforts to ease the path of the executive traveller on the ground are being launched all the time. Last month, for example, the ABC World Airways Guide, published by the Reed Travel Group, launched a special simplified guide for business travellers.

This guide enables executives to steer themselves through the complexities of airline schedules, with full details of airline business classes, terminal plans and other essential information.

But perhaps the area where

most still needs to be done to improve the lot of the business air traveller on the ground is at check-in. Changes have been introduced to make life easier for the travelling executive such as the check-in facilities for Gatwick at London's Victoria rail station - but many of those flying first class or business class from most terminals can still find themselves having to queue. The airline that can get this right for the 1990s will be ahead of the game in wooing the business traveller

DOMESTIC business air travel, often regarded as the Cinderella of the airline world, has survived - if not exactly prospered - during the recession better than might have been expected a year ago. While international air travel has been slower to recover from the impact of war and the world slowdown in economic growth, flights within the UK have held up well.

Figures from the British Airports Authority (BAA), for example, show that flights out of Heathrow to Glasgow last year were only 5.5 per cent down on the previous year. To Edinburgh, the shortfall was

even less at 4 per cent.
Mr Colin Rainbow, commercial director of Wagon Lits Business Travel (formerly Pickfords), reports that demand from corporate business travel clients for UK internal flights remains surpris-

Flights out of Heathrow to Glasgow were only 5.5 per cent down on the previous vear

ingly buoyant. "It's a market where executives feel that it's circumstances to fly than drive or go by rail," he says. "Of course, some pretty fierce price competition has helped as

Most of the keen prices on domestic air travel, however, are aimed at leisure travellers who have to book in advance and have little flexibility in changing their tickets. Business travellers on UK routes, as in the international market, pay significantly more for the privilege of being able to pick and choose when they actually want - or need to - fly.

But the UK business air travel market is primarily about convenience. Executives not only want frequent services to main cities such as Glasgow, Edinburgh or Dublin, but also connections to smaller regional airports such as Bristol or Norwich.

While the big airlines such as British Airways and British Midland, with their sights set on Europe (or in BA's case the world), have had an ambivalent attitude towards these regional routes, niche airlines have stepped in to meet the demands of a growing internal market for business air travel. Brymon Airways, for example, is expanding its operations



**UK INTERNAL FLIGHTS** 

# **Demand holds** up but prices are keen

at its Bristol hub and thismonth is basing a fourth Dash-8 aircraft at Bristol to boost its services on its Bristol-Scotland route by 40 per cent and also to enable the launch of services to Belfast City. Moreover, Jersey European

has introduced a daily Manchester-Jersey service and a Saturday-only Manchester-Guernsey link. At the same time the two main players – BA and BM –

have made it clear that Europe is their target. This was illustrated recently by BM's decision to axe its loss-making Heathrow to Liverpool route and expand its European services using the slots vacated at Heathrow.

These slots - the take-off and landing allocations at Heathrow – are a major source of annoyance for domestic carriers. As the world's busiest international airport, Heathrow has to cater for the many international airlines that want to come into the airport. The move last year to allow more carriers into Heathrow under the government's policy of deregulating civil aviation has put considerably

more pressure on domestic ser

Ironically, however, it is these domestic services which act as a "feeder" into the international routes out of Heathrow. Some business travellers are forced to drive or go by train/tube to Heathrow simply because of the non-availability of a connecting service from their local airport.

Thus the decision by Air UK. Britain's third largest scheduled airline, to base its operations at Stansted Airport in Essex. Stansted last year saw a radical improvement: its facilities with a \$400m development of a new terms

But it has faced a difficult task over the past year, following the fall-off in international air travel after the Gulf War, to persuade business travellers to use its services.
Air UK, however, believes it

Opportunities clearly exist for more niche airlines to meet the needs of travellers

provides a different option for business travellers from that offered by BA or BM, especially for those based in north or east London, the Midlands and the eastern part of the country, where access to Stansted is more convenient than to Heathrow or Gatwick.

1,100 flights a week to 15 destinations within the UK. Not all of these are out of Stansted: for example, it has just added an extra direct early morning flight from Norwich to Aber-deen, providing six flights every day during the week. While BA's Shuttle services to main UK cities continue to

be a profitable and important operation for the airline it has realised that it cannot afford to devote too many resources to regional routes as well as najor international links. The airline is currently in

talks with its staff over streamlining its regional operations out of Birmingham, Manchester, and Glasgow although it stresses that it has no intention of pulling out of these

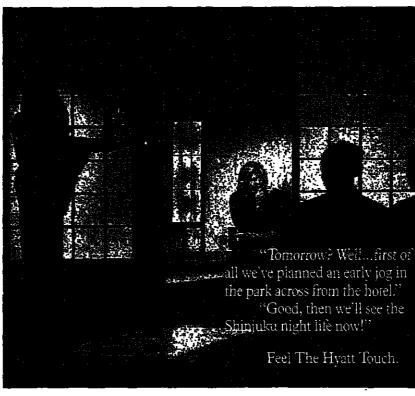
But the opportunities clearly exist for more niche airlines to meet the needs of business air travellers in the UK.

**David Churchill** 

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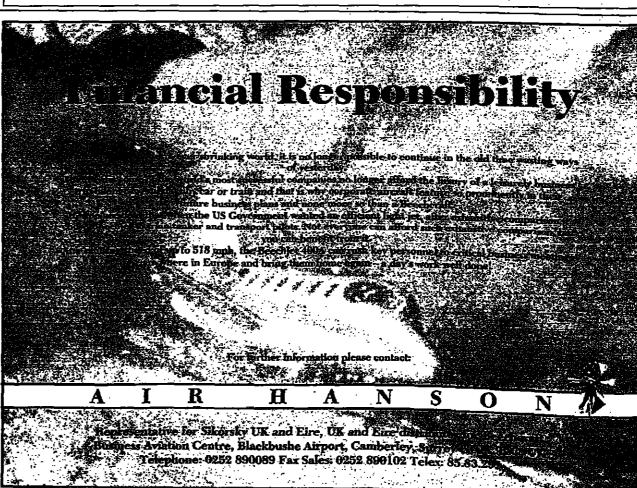
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USAir Express aircreit at La Guardia Airpori, New York (left) and Delta aeropianes at St Louis, Missouri

# Some fares may be less

in the a different opens.

In the state of t AIR TRAVEL in the US for the business executive has undergone a radical shake-up in

The overhaul started in mid-April, when American Airlines. one of the nation's largest carriers, amounced that it was restructuring all its domestic fares. Out went the morass of discount offers, including corporate discounts, leaving the company to promote four basic fare classes. These comprise first class, full coach, sevenday advance purchase, and 21day advance purchase. (This last class was subsequently changed to 14-day advance purchase, as competitors piled in). American explained that it

would switch to a mileage based system and claimed that, as a general rule, the new fares would be cheaper than those previously pertaining in these particular classes. For instance, it pledged that first class fares would be 2050 per cent below previous levels: Full coach fares (now called-AAnytime fares) would be 38 per cent lower

in truth, matters were never quite that simple. Mr Bob Crandall, American's chairman, was quick to point out that the carrier's business class fares on the New York-Los Angeles route would not be affected, for example, Nevertheless, the carrier estimated

different fares offered would shrink dramatically, from over

500,000 to nearer 70,000. American's move has been variously interpreted. Some commentators have suggested that it was a response to the persistent threat posed by smaller competitors. On the one hand, Mr Carl Icahn's bankrupt Trans World Airlines has been undercotting virtually all other carriers in the domestic market, in a desperate effort to win customers. This has cost the airline dearly - it has produced operating losses of \$34m and \$49m in January and February respectively - but there is no doubt that

travellers prepared to take a

chance on TWA's continued

existence have generally flown

via the carrier at extremely

cheap rates. On the other hand, Southwest Airlines — based, like American, in Texas — has been running very attractivelypriced services on high-density business routes. (Indeed, in the furore which followed American's move, Southwest proba-bly scored the best publicity coup by saying: "We'd like to match American, but that would mean we'd have to raise

our prices. Mr Crandall, however, had other explanations for his carrier's initiative. He claimed that the move would be justi-

savings, the medium-term increase in business which should develop, and by travel-lers' switch to "higher-quality" tickets. For example, a bosi-

nessman might now buy a cheaper full fare ticket, instead of searching for complex discount fare arrangements (which often involved throwing part of a ticket away, or swinging Saturday night stay-overs). Some commentators agree with the airline chief's analysis "American is willing to take diminished yields in the

short term to reduce the costs of maintaining a structure with half a million separate fares," commented Avmark. the aviation consultancy. "It is an attempt to break the recession-induced stagnation in air travel growth and put more people in the airline's seats ... makes economic sense only if your pockets are deep enough to stand those reduced yields for a time."

The immediate response from rivals - for the most part - has been to match Ameri-can's move. United, Delta, Continental, Northwest and USAir, for example, all pledged imme-diately to remain "competitive". And they did their best to battle back against American's aggressive advertising campaign: United, for instance, quickly countered American's AAnviime fares, with its own

new "Fair Fares", TWA, meanwhile, said it would continue to undercut substantially on certain routes.

At the end of the day, this radical pricing overhaul has probably brought gains and losses for the business traveller. A year ago, when the Gulf War drove away air traffic and bankruptcies were rife in the industry, special discount fares meant that air travel was extremely cheap. That benefited both the general public and many business travellers. except those booking at the last minute

With the level of discounts diminishing somewhat since then, the current initiative means that business executives can now take a straightforward, unrestricted coach fare more cheaply. That is the upside. The

downside are the decisions by American - and some others to phase out corporate discounts and introduce a \$25 fee for each reticketing requirement. And for those business travellers who are able to book ahead, the array of discount fares has certainly subsided even if the continued presence of financially-troubled carriers in the industry means that they have not disappeared alto-

Nikki Tait

# WIDE-BODIED JETS

# Bigger means better — and it saves money

LIKE HEAVYWEIGHT boxers. the biggest aircraft combine glamour and popularity. They embody mass marketing of cheap air travel and yet are the flagships for the world's air-

Even during the world economic slowdown of the last 18 months, manufacturers have been pouring cash into the development of new wide-bod-ied aircraft. The reason is that bigger aircraft mean cheaper travel. With cheaper travel, there can be more passengers and in turn more aircraft sales. How are wide-bodied aircraft different from other aircraft? "Luxury," according to Mr Paul Griffiths, commercial director of Virgin Atlantic. On a wide bodied aircraft there is room for bars, lounges and the sheer space that business passengers demand on long-haul

Mr Rod Muddle, head of planning at British Airways, as a different point to make. "Our overriding motive is to provide growth at competitive unit costs," he says. "This is only achievable with wide-bod-

Big aircraft save airlines money in several ways. At many overcrowded airports including London's Heathrow. Tokvo's Narita and New York's JFK, landing rights are rationed. Each airline has a specific number of landing and take-off slots available to it. Airlines jealously guard their landing rights knowing they will probably not be given any more. It is possible nevertheless for airlines to plan for growth by using bigger air-

Large aircraft use less fuel per passenger than small aircraft. Fuel accounts for more than 10 per cent of total costs at many airlines. So airlines' order books stretch into the second half of the decade. With manufacturers spending so craft are made with the latest materials, economical engines and computerised controls. It is a combination that still further improves fuel economy.

This vast market is the battleground for just three manu-

• Boeing of the US is the biggest by far. The 747 has dominated sales for so long that it is hard to imagine it being replaced. Boeing's next new product is the 777. It will slip in below the 747 in the product range and is due to enter service in 1995. The initial model will accommodate 328 passengers, compared with the 419 on board the largest 747s, and has a shorter range too. "The interior is similar in dimensions with the 747, it's just a smaller aircraft," says BA's Mr Muddle. He says that the 777 will on some routes replace the 767, a smaller wide-bodied aircraft. Airbus, owned by a consor-

tium of European companies, is in No 2 position. It is due to eliver the first of its new A340 aircraft to Lufthansa early next year. It is Airbus' first four-engined aircraft and represents a new market for the company. The A340's selling point is its range, at 7,550 miles, greater than any other

Discounted tickets as a % of total (International

scheduled services within Europe). 1957 88 89 90 91 Mr Shapiro is also concerned

that sales might be difficult given the political controversy surrounding McDonnell-Douglas' plans to sell a 40 per cent stake in its commercial aircraft operations to Taiwanese com-The aircraft maker neverthe-

less last month announced that it intended to develop with the Taiwanese a radical new design to be called the MD-12. This would be a megajumbo jet designed to challenge the suc-

Double-deckers have been the subject of much industry talk in recent weeks. The ideas are exciting, but the operators of airports are worried they will not be able to cope

commercial aircraft. It carries 362 passenger

• US-based McDonnell-Douglas is close behind Airbus Many of its hopes are pinned on its latest product, the MD-11, recognisable by the turned-up wing tips. Sales began last year.

The MD-11 faces a tough battle against head-on competition from the Airbus A-340 and the Boeing 777. "We believe the MD-11 will be the loser," says Mr George Shapiro, aerospace analyst at Salomon Brothers in New York. He blames the older technology which gives that aircraft a shorter range than the Airbus A340 and a smaller passenger carrying capacity than the Boeing 777.

cessors to Boeing's 747. It would be a double-decked aircraft carrying more than 500 passengers and flying more than 8,000 miles non-stop, Target launch date is 1997.

Such double-deckers have been the subject of much industry talk in recent weeks. At the biannual Asian air show in Singapore in February, British Airways revealed plans for a series of fuselage configurations that would carry up to 800 passengers on a single aircraft. A string of potential signs was floated including figure-of-eight shaped fuse-lages, both horizontal and ver-

The ideas are exciting, but the operators of airports are

worried they will not be able to cope. "Wingspan is the biggest ssue," says Mr Richard Everett, director, legal services, of BAA, which operates most of the UK's large airports. The Boeing 747 has a wingspan of 65 metres but BAA is drawing up contingency plans to accommodate 85 metre wingspan air-

Mr Everett warns that much of the talk of ultra-high capacity aircraft might come to nothing. "There is a strong feeling in the industry that a bigger 747 is more likely to arise," he says. He forecasts that the upper deck of the Boeing 747 will be extended along the length of the fuselage Already the 747-300 and 400 have an upper deck more than seven metres longer than on

previous 747s. Dealing with bigger wings is one of several problems. It is already a tedious process to put 400 passengers on an aircraft. If numbers were doubled, BAA says it would move to two-door boarding, entailing a redesign of terminals. BAA has no plans to do this "until the larger aircraft are already on their way".

Megajumbos will happen, insists BA. "It is a total rethink," says Mr Muddle. The 747 was designed 30 years ago and there are new customers now with different requirements. The strongest source of demand comes from the Pacific rim, he says.

As if to echo this sentiment. McDonell-Douglas is already talking of the non-stop flights that will be possible with the MD-12: Dallas to Seoul, Zurich to Singapore and others.

Mr Muddle has detailed a 10strong team at BA to list what parameters a turn-of-the-century world champion megajumbo should follow. Their blueprints could presage the next age of air travel in which passengers paid less for seats and yet were able to fly nonstop between just about any two cities on the globe.

**Daniel Green** 



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# Market where the sky is the limit

THE Asia-Pacific air travel market offers the world's most promising growth prospects for the 1990s, with passenger demand forecast to increase at nearly double-digit rates annu-

ally into the next century. As industry deregulation is already shaping up, particularly for lucrative first and business class travellers. Not surprisingly, regional carriers are focusing the same highquality, low-overhead strategies on air travel that have made Asia-Pacific competitors so formidable in many other industries.

"This region has the best growth potential in the world based on its economic pros-pects," says Mr Philip Mok, head of research at Barclays de Zoete Wedd Securities in Hong Kong. Demand for air travel will increase about 8 per cent annually over the

next few years, he predicts. South-east Asian carriers are particularly well positioned to expand rapidly, backed by surging economic and reputations for some of the world's best inflight service. Among the leaders are Hong Kong's Cathay Pacific, Thai Airways International and Singapore Airlines (SIA)

 aiready one of the island state's leading enterprises. Flag carriers from other industrialising nations, including Malaysia Airlines and Garnda Indonesia, are also keen to capitalise on growing business

and tourist travel. To the north, Korean Air has carved out an impressive niche, flying between the homeland, North America and neighbouring Japan.

Industry observers see the region's economic superpower as the fulcrum for Asia-Pacific business air travel, because of the size and growth potential of Japan's market and its geographical suitability to act as a hub for onward travel from south-east Asia to Europe and North America

Unfortunately, Japanese business travellers have been slow to return since the Gulf War knocked them from the skies, partly because of the current economic slowdown at

"We've noticed quite a few Japanese companies since the cially and downgraded executives formerly entitled to a higher class of travel," says Mr Shiro Shibuya, SIA's manager of industry affairs and public relations in Tokyo. "Still, we hope business on Japanese routes will grow faster than elsewhere."

not bright, says Mr Takeharu Iwata, vice-president of Japan Airlines (JAL), the world's seventh largest carrier in 1990. "We cannot expect a big improvement to 1989 levels for at least another year or year and a half," he says.

Far from threatening to dominate Asia-Pacific skies, as they have many other regional markets, Japanese rivals will do well just to hang onto their already dwindling market share, industry observers say.

"The way the Japanese achieved their position in many industries was to get in with low prices, aim for market share and slowly build up. But airlines operate on bilat-eral agreements, so you can't get market share without offering the other party monetary rewards or a similar re," says Mr Mok.

There is very little room left" to win away customers with service superior to that of foreign rivals, concedes JAL's Mr Iwata.

Incursions into their home airspace by low-overhead carriers are already costing Japanese airlines dearly. Foreign airlines increased their share of international passenger traffic to and from Japan by 1.9 percentage points to 65.1 per cent in the two years through 1990 alone as the annual number of travellers on these routes topped 30m.

Japanese airlines must vie with expenses roughly double those for south-east Asian rivals, says JAL's Mr Iwata. "The Ministry of Transportation must to some extent protect Japanese carriers, but it is also forcing us to compete following the tendency of the US," he says. "We do not have a pricing or merchandising advantage, but I think we can maintain the business travel share we now have by introducing new aspects of services and flight schedules."

In early April, JAL launched a major advertising campaign to woo back Japanese business travellers with menu and other changes, but rapidly internationalising domestic rival All Nippon Airlines and especially foreign carriers are likely to continue gaining on the flag carrier.

"Business travel is the cream of airline operations. Our philosophy is to satisfy ngers to gain repeat business, not just offer cheap fares," says SIA's Mr Shibuya. sive champagne and other things if that's what it takes." Such strategies combined with lower overhead ultimately could force Japanese airlines to hand over intra-Asian routes to subsidiaries which can take advantage of

Meanwhile, Asia-Pacific airlines are setting their sights on newly emerging routes within the region plus destinations much further afield.

months have witnessed a rush of new services between second-tier Japanese cities such as Fukuoka and Hiroshimi and international destinations. in part because no new slots are available at Tokyo and Osaka area terminals.

Routes to Indochina also are increasing in number as political conditions improve and a rapidly rising flood of inves-tors and tourists makes its way to Vietnam, Laos and Cambodia. Demand for service to the Chinese mainland likewise is quickly expanding. South-east Asian airlines

should fare well in competition to and from Europe and North America, argues Mr Mok. They have strong cash flows and money to buy new aircraft. Most are also efficiently run. I tend to be bull-ish on airlines in the region," he says.

The major bottleneck at ent and future key to Asia-Pacific travel is Japan's acute shortage of airport capacity, which is already forcing airlines to shelve expansion

The New Kansai International Airport off the coast of Osaka will be the nation's first 24-hour facility when it opens in mid-1994, about 15 months behind schedule. A survey earlier this year reflected just how far available terminal space lags demand in reporting that carriers now seek twice the facilities planned in Osaka to accommodate 160,000 arrivals and departures annu-

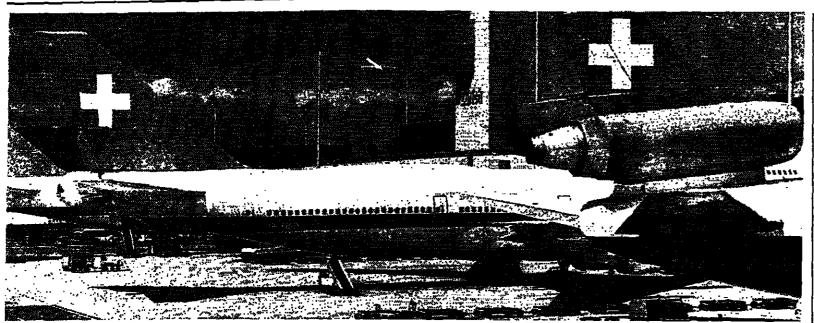
Along with major expansion projects at the Narita and Haneda terminals serving Tokyo, Japanese air traffic capacity should roughly double by 1995. The expanded capacity will add severe price competition to the already troubled Japanese carriers' list of woes, enabling new rivals to enter the market and established foreign airlines to increase service.

US carriers have already carved out large markets to Japan and beyond with the help of giant feeder systems back home and politically sensitive international agreeents that provide them abundant terminal access.

However, even with Japan's new terminals in service capacity shortages will dampen traffic growth for

That could be good news for the region, including South Korea, Hong Kong, Taiwan and Singapore, which are seeking some of the hub-terminal activity that has benefited

**Neil Weinberg** 



Swissair widebody jets at Zurich's Kloten airport

LIBERALISATION IN EUROPE

# Giants, niche players and others

ON JANUARY 1 1993, the European Community moves another step towards deregulating the skies over its 350m citizens. Although the details will not be finalised until mid-summer, in theory, airlines from one country will he able to sell tickets for flights between two other countries and perhaps even within other

Airlines with captive home markets such as Lufthansa in Germany and Air France face the prospect of competing on the Paris-Berlin route with the likes of British Airways or

The result of such competition should be cheaper fares. When the US deregulated its skies in 1976. rival airlines threw themselves into a sometimes deadly war. Low fares eventually brought low some of the great names of US aviation history.

PanAm, Braniff, Eastern and People Express disappeared. TWA, Continental and others are in deep trouble, protected from their creditors by Chapter 11 bankruptcy rules.

In spite of such failures. supporters of deregulation point to busy routes such as Los Angeles-San Francisco where fares are low and still profitable much of the time. Successful airlines argue that the years of competition have simply eliminated the

However, many in the industry believe that Europe is not like the US. They say deregulation will lose its airlines a lot of money and that fares will not fall far. The Association of European Airlines, which represents 22 national carriers, says that this is because the cost structure is

different in Europe. Air traffic control charges are higher to reflect the crowded skies and complexities of international travel. Landing charges are higher, reflecting demand for use of

the most important airports. American Airlines briefly flew transatlantic flights on from Brussels to Zurich. "It was expensive. We were paying double the landing costs on a short-haul flight" says the

one third of costs, are higher. This has been damaging already in some countries. Swissair, for example, is moving its accounts department to Bombay, India,

this autumn to cut costs. Such obstacles have not dissuaded US airlines from piling into Europe ahead of 1993. American now flies from a dozen European cities while Delta has a hub at Frankfurt with feeder flights coming in from many European cities. European airlines are

struggling to anticipate the changes. They have tried to organise mergers or alliances with varying success. Most spectacularly, British Airways failed to merge with KLM of Holland earlier this year after months of negotiation.

In contrast, Air France finally succeeded this month in taking a stake in Sabena, the Belgian carrier. The deal had been delayed for many months and followed an aborted attempt to forge an alliance between Sabena, BA and KLM. The logic is that a deregulated Europe will, like

the US, allow only two types of airline to prosper: the giant, whose economies of scale give it greater financial strength, and the niche player, which concentrates on taking a slice

of revenue from busy routes. Europe is full of airlines that do not fit into either category. One, Scandinavian Airline System (SAS), has been among the most energetic in trying to find partners. It is in the European Quality Alliance (EQA) - which allows for the co-ordination of timetables and sharing of some airport - with Swissair and Austrian Airlines.

Last month it boosted its stake in Airlines of Britain, the parent company of British Midland, from 24.9 per cent to 40 per cent. In February, it agreed to buy 51 per cent control of Linjeflyg, the Swedish domestic carrier.

The acquisition is designed to consolidate the airline's position in its home market in anticipation of Swedish airline deregulation.

"By combining SAS with British Midland and EQA, we will have an annual passenger

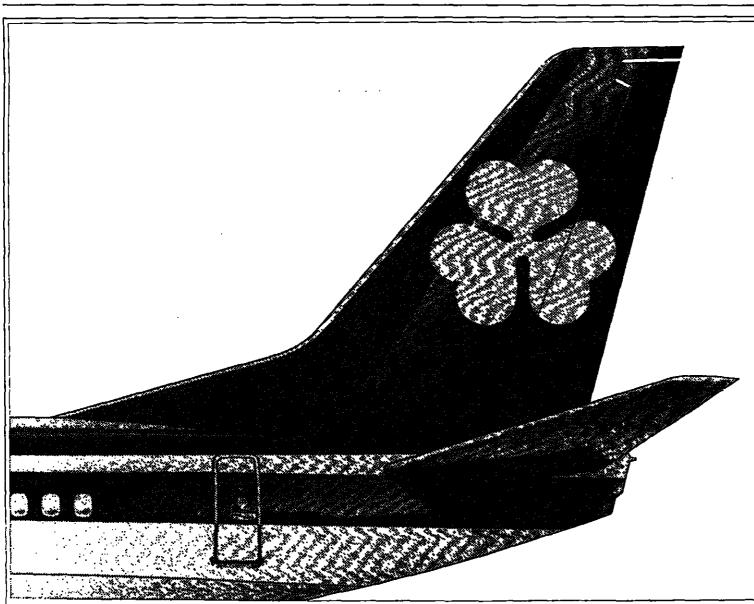
says Mr Jan Carizon, the chief executive of SAS. This, he says, makes his partnership the largest in Europe, ahead of Air France with 33.4m

Few deny that such alliances will improve the chances that airlines become more efficient. And if European deregulation follows the US example, then there will be competition among efficient airlines on busy routes between financial and industrial centres. Business travellers will be among the

first to benefit. But with Europe's high cost base, airlines' flexibility to cut fares is limited. Such cuts that are likely could be slow in coming as some European governments resist rapid liberalisation.

Before the end of the century possibly in less than a year business travellers will have greater choice of airlines on which to fly. But those looking forward to sharp falls in fares will probably be disappointed.

Daniel Green



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Neil Weinberg.

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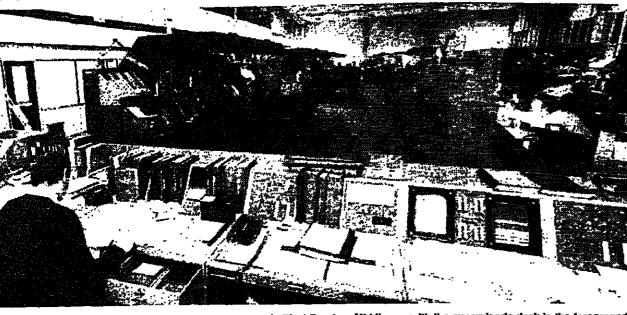
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AIR TRAFFIC CONTROL

# Those bottlenecks seem likely to continue

pean Air Traffic Control (ATC) system - the delays are all too real and there is little prospect of real improvement in the next two to three years. Last year in Europe more than 20,000 flights a month in

THE BUSINESS traveller

hardly needs reminding about the inadequacies of the Euro-

the summer and 10,000 a month in the winter were delayed because of ATC problems. The proportion of flights more than 15 minutes late almost doubled between 1987 and 1991. The Association of European pean carriers, says almost 20

Airlines, representing 22 Europer cent of flights were delayed by more than 15 minutes last year, only slightly better than in 1990 even though 1991 saw a 7 per cent decline in air travel caused by the Gulf War. Last year, 54,000 aircraft hours were lost because of congestion, equivalent to the annual workload of a fleet of 20 short-haul

A comparison of times on short-haul routes within Europe shows that flights are now scheduled to take between 5 and 10 per cent longer today than they did 20 years ago, despite improvements in tech-nology. For example, in 1972 a British Airways flight between London Heathrow to Paris Orly took one hour. Today the same flight is scheduled to take five minutes longer - to allow for

Unprecedented air traffic growth in the 1980s, coupled with a shortage of air traffic controllers and ageing equip-ment, has resulted in conges-

the European Air Traffic Con-trol Harmonisation and Inteskies, and pushed Europe's fragmented ATC system to breaking point, particularly during peak summer periods. With air traffic still growing gration Programme (Eatchip) then five eastern European nations have joined ECAC.) In at about 8 per cent a year, the volume doubles every 10 years. As a result, airlines and civil Europe some 50 ATC centres spread over an area of 3m aviation authorities have square miles – roughly comparable in size with the US which warned that Europe faces an air travel crisis in the next few operates a single ATC system years unless urgent action is taken to harmonise and inte-4.8m flights in 1990, of which 90 grate European ATC systems. per cent were internal Euro-

According to Mr Karel Van Miert, EC transport commis-In contrast to the US, the sioner, air traffic delays in European ATC centres "share Europe already cost £3.8bn a one big (technical) deficiency, year and airlines have warned namely their generalised incompatibility," said the report. Eurocontrol discovered that these threaten to undermine Brussels's efforts to liberalise European air transport. 31 different systems in the The problems were high-European ATC centres, using lighted in a report considered computers from 16 manufacturby transport ministers from ers, with 22 different operating the 28 member countries of the systems and 33 different pro-European Civil Aviation Congramming languages.

pean traffic.

ference (ECAC) who gathered The result, said the report is in London in March. The a patchwork of systems, most of which have been developed independently, using different designs and methodologies report said the work needed to harmonise and improve air traffic control in Europe in the 1990s "will be much greater" leading to further incompatibiland more costly than first estiities." In addition, of the centres evaluated, Eurocontrol said half had "significant defi-The study, undertaken by Eurocontrol, the Brusselsciencies" and almost one in based government-backed air four had "major deficiencies", safety group, examined the while only 17 per cent had no

Until fairly recently.

attempts to get to grips with Europe's ATC problems had been stalled because of political and other disagreements. As Air Vice Marshal Mike Gibson, director-general of policy and plans at the National Air Traffic Services of the UK's Civil Aviation Authority, says, it has been difficult because "there wasn't one particular organisation with the right membership and the right

The European Commission, backed by Germany in particu-lar, had argued for the building of a single new integrated system. However this approach was resisted by others, including the UK, which argued that it was too expensive, bureau-cratic and unworkable, raising a number of difficult sovereignty issues.

But recently most attention has focused on the ECAC and on the initiative to upgrade the existing ATC systems in Europe and get them to work together. "What we are trying to do is to get the worst in Europe up to the standard of the best and then to get all of the systems in Europe working together so that, from a user's point of view, there is a seamless system," explains Mr Gib-

The basis of the plan therefore is a "programme of convergence," overseen by Euro-

dures across Europe and improve and upgrade the existing ATC systems with equipment complying to common standards which can then be integrated. The plan embodies a step-by-step approach to integration, setting a series of operational targets such as those for radar coverage and communications. The strategy aims progressively to integrate ATC systems after they are harmonised in the busiest "core area" - roughiv bounded by London, Frankfurt - by 1995 at the

latest and elsewhere by 1998. In March the ECAC transport ministers agreed to extend the plan to harmonise and integrate the operations of ATC systems to the five new Eastern European Conference members, Bulgaria, Czechoslovakia, Hungary, Poland and Romania. Since the capacity of the air traffic system depends traffic control system but also the operational airport infrastructure, ECAC transport ministers also acknowledged the importance of relieving congestion in and around airports by launching a new airport strategy.

Overall, members of the ECAC plan to spend more than Ecu 3bn on air traffic equipment over the next four years. The UK itself plans £750m of expenditure on the air traffic system by the end of the century, including the building of a new air traffic control centre on the south coast, due to be operational by 1996.

At the same time, some progress towards integration of ATC systems has been made in parts of Europe and Eurocontrol has begun the task of creating a single central flow management unit in 1994 co-ordinating airline flight planning throughout Europe and replac-

ment units. In the longer term the ECAC strategy has been designed to accommodate the introduction of new advanced technology systems such as air/ground data links and satellite tracking and navigation systems including the International Civil Aviation Organisation plans for Future Air Navigation Systems (Fans).

Satellites, in conjunction with VHF radio, precision landing systems and aircraft transponders which report altitude and other data are likely to revolutionise air traffic control worldwide. For example, developing countries could use satellites instead of expensive ground-based radar systems to build an ATC system at a relatively small cost.

The US, which boasts the world's most sophisticated ATC system, will nevertheless also probably begin replacing

some of its ground-based navi gation systems over the next decade. Spurred by mid-air collisions and increasingly frequent near-misses, the US authorities are already forcing airlines to install traffic alert collision-avoidance systems (TCAS) by 1994.

After serious concern was voiced about emerging signs of infrastructure deficiencies in the mid 1980s, the US moved quickly to upgrade its ATC system. The number of air traffic controllers was increased, the Federal Aviation Authority was given a bigger budget, and the introduction of a \$2.5bn nationwide air ATC system was accelerated together with a \$16bn programme to cope with aircraft movements proj

ected for the next decade. Even so, there are forecast that air traffic bottlenecks will continue through the 1990s and that many US airports will shortly reach runway and terminal saturation point. As in south-east Asia, there are substantial plans for new airports and airport expansions -plans that will be closely monitored in Europe.

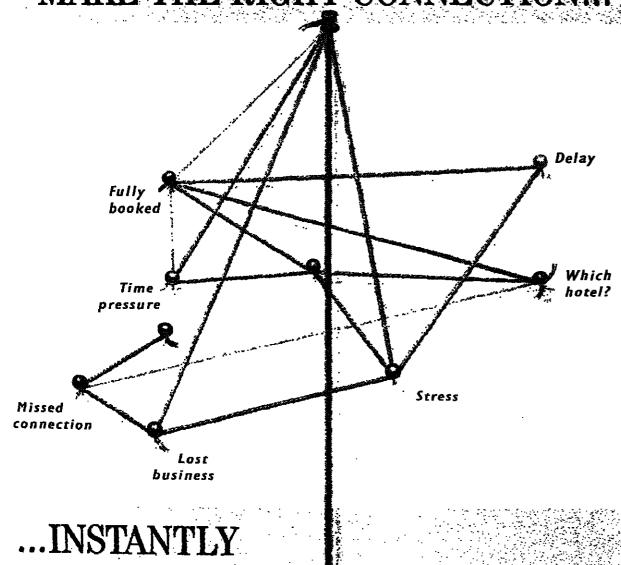
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### the cabin of a long-baul aircraft is a haven from the clattering machinery and constant telephone calls of their offices. There is fine wine and fine cuisine to enjoy; and on most flights there are six hours or so of comfortable travel 30,000ft

above the daily grind. But all this is about to change. Aware that flying time is working time for executives, the world's leading airlines are putting office equipment in the

Travellers who in the past had only to concern themselves about whether the steak would be rare or the Poully-Foisse chilled, now worry about making long-distance calls and sending faxes from up in the stratosphere.

What, for some, was the ultimate hus to work has now become an extension of the office. New technology has enabled carriers to offer faxes. and - at one's seat - onscreen share price information and mobile phones for directdialling to any number on the

Leading the pack among office-minded airlines is probably MCM Grand Air, a subsidiary of the entertainment group. The US carrier's fleet of refurbished DC-8 aircraft hoasts a computer and telephone at each leather-bound seat. An all-executive configuration has created space for conference rooms, sleeping quarters and even marble bath-

MGM Grand Air, however, is not regarded as serious competition by larger rivals such as American Airlines and United. It is essentially a one-route operation: Los Angeles to New York, although it has applied

to fly to London. Among the so-called megacarriers, Japan Air Lines is one of the leading innovators in changing the image of business class travel from froom to be

bored" to boardroom. In addition to its traditional in-flight mail-service and more recent introduction of personal video screens, JAL has been the first airline to experiment with satellite communications to offer telephone and fax services. Later this year the carrier will be one of the first to



Airborne services are expanding, reports Tim Burt

The office in the sky



introduce CD players on

But as in other areas of technology, where Japan leads, the US soon follows. American companies such as GTE Airfone and Hughes Avicom are developing new systems to heam business information into aircraft cabins.

GTE Airfone, which has just won an order to install equipment on 78 aircraft operated by Continental Airlines, has launched Genstar. This is a new information service using digital technology to broadcast stock market news via ground stations and satellites to busi-

ness travellers. It can also transmit faxes, computer data and other infor-mation. GTE claims it will even allow travellers to contact people on other flights.

If the idea of a mid-flight call from your boss puts you off your canapés, then you might opt for an airline using the alternative Hughes Avicom system. The California-based avionics company has developed technology feeding information to mini-computers

Hughes' computers work on

touch-screen basis to offer live television events and continually updated share prices. American Airlines has Hughes Avicom technology on 60 aircraft, as has Emirates, the UAE carrier which is spending \$1.4m on personal ideos in each aircraft.

Emirates expects to install telephones next year and Mr Mike Simon, the airlines external relations general manager, says faxes will follow soon

All this gadgetry, from faxes to phone calls, does not come cheap. MGM's luxuriously ppointed fleet cost \$55.5m or \$162,500 for each seat equipped with the desktop basics: telephone and computer. There is no cheap rate period for air to ground telephone

calls. JAL's system, which relays calls to Kokusai Denshin Denwas – the equivalent of BT - via the Inmarsat pacific satellite, costs about £6 a minute. Travellers pay for their calls with credit cards inserted in a

groove in the telephone hand-

set. Once payment is cleared.

ground connects the airborne caller to the normal international telephone network. Northwest Airlines, mean-

while, is spending \$70m on Hughes-Avicom equipment for their first and business class cabins as part of a \$450m

upgrade.
The system, called Worldlink, is to be installed in the back of each economy seat and in the armrests of forward section seats. Mr Richard Bertagna, president of Hughes-Avicom, says: "We hope to provide Northwest with onboard telephones, aircraft satellite autennas and direct satel-

Few European carriers are matching the schemes planned by their US and Japanese rivals. Moves to install passenger telephones have been hampered because there are no pan-European air-to-ground links or Terrestrial Telecom Systems, as they are known in the US. The high cost of satellite communications, meanwhile, has dissuaded carriers such as British Airways from adopting JAL's system.

BA is experimenting with new technology but a decision on large-scale investment will not be taken until a system exists which can be used throughout its route network. Mr Ken Codrington, the airline's project manager on cabin avionics, says BA is working closely with telecom compa nies to develop an airborne public telephone system.

The proposed European system will offer voice links initially and data services at a later date. BA is, however, installing new video screens in its business and first-class cabins which can be upgraded to use interactive technology.

Business travellers can, therefore, expect an increasing array of office equipment at their fingertips before the end of the century. From take off to landing, executives will no longer be out of touch and flyingtime could soon become part of the ordinary working day. "It's the next generation of

in-flight service," says Mr Simon at Emirates. "Airlines will do whatever is necessary to keep businessmen in contact

### CORPORATE AND EXECUTIVE AIRCRAFT

# Bush pledge on fiscal relief is welcomed by jet industry

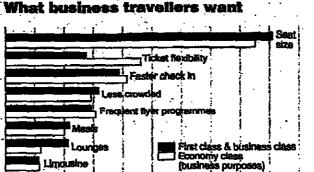
a corporate jet market does not flourish in recessionary times. Throw in a few complicating factors – such as tax disincen tives or a forbidding product liability climate in the US and life for general aviation manufacturers becomes tough,

That is roughly what has occurred over the past few years. According to the Washington-based General Aviation Manufacturers' Association which represents 32 US manufacturers of general aviation zircraft, engines and related equipment - the industry shipped a total of 1,021 aircraft in 1991. That was the lowe annual number since World War Two, and it took new aircraft revenues below the \$2bn mark ~ to \$1.97bn.

Within this depress all picture, the turbojet segment was actually the most heartening. A total of 186 tur-bojet aircraft was shipped last year - a 10,7 per cent increase on 1990's 168 - while the number of turboprops fell by 21 per cent and piston-powered aircraft were down by 11.8 per cent. But all things are relative: in the neak year, 1981, 389 jets were delivered by US manufacturers.

There is a clear reason for this fall-off in deliveries. Jets often represent discretionary expenditure. When corporate beits are being tightened, such outlays - which, in the case of a corporate jet can range between \$2.5m and \$25m - are among the first to be pruned. Questions of image may also be involved. In the words of one analyst recently: "When you're laying off hundreds of workers, buying a corporate jet does not look good."

In the US, the luxury tax on the sales of new general avia-tion aircraft, which was imposed by Congress in 1990, has also been blamed for putting an additional dampener on demand. The tax has been levied on that portion of a new aircraft's price that exceeds \$250,000, but is waived if the



Italy and Germany are still

nean customers Dassault Avia-

tion, the French manufacturer,

has also stated that foreign

sales are critical to growth and

Certainly, there has been

fair amount of activity in

terms of new products and

design work. The smaller, low-

er-priced jet market is one

example. Here, some forecasts have suggested that up to 2,000

jets could be sold over the next

15 years, as the "small" jets

compete on price with turbo-

market share.

more for business purposes. jet manufacturer lists Mexico General aviation manufacturand Venezuela as leading mar-kets in Latin America, while ers have complained of lost sales as a direct result – for jets, turboprops and pistonreckoned to be strong Euroowered aircraft. For example Beech, owned by Raytheon, has been quoted as saying that the tax had stymied over 50 aircraft sales by the end of

It was, therefore, with some relief that the industry heard President Bush's "State of the Union" address earlier this year, in which he promised some fiscal relief. Just for good measure, there was also a call for tort reform which has devastated light aircraft production. The GAMA termed it "a positive step in the right direction, although it still demanded that a more power-

ful "growth package" be Given these problems, it is perhaps surprising that jet business has held up as well as it has. Most manufacturers gratefully acknowledge that tries - such as the Middle East. Latin America and selective European nations - has

been the mainstay. Cessna, for example, which has now pulled out of the piston aircraft market and relies entirely on the jet and turbo prop markets - reckons that non-US sales for its Citation jets are currently running at over 50 per cent of the total. This compares with around 14

rops, and attempt to eat into the latter market. Cessua's six-seat Citation iet. which started out with a \$25m price tag but which has crept

up since, is scheduled to be delivered late this year, Industry observers expect a fierce marketing battle with its Wich ita neighbour, Beech Aircraft, larger and more expensive Beechiet – produces turboprops in the Citation jet price range.

The continued development of new business jets bodes well for the future," noted Mr Edward Stimpson, GAMA's president, recently. "US manufacturers have continued to invest heavily in R&D in the midst of a prolonged recession. Several new jets have been announced and others are

nearing certification. The industry has, of course, seen a sprinkling of ownership changes. Cessna was sold to Textron, the aerospace and financial services conglomer ate, for \$600m earlier this year Raytheon and Dassault are believed to have been among the handful of final bidders. And now British Aerospace, the UK group, plans to divest its corporate jet subsidiary.

Nikki Talt

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### BUSINESS AIR TRAVEL 10



A fleet of United Airlines Boeings at Heathrow's Terminal Three. United flies from London to six US airports, and there are onward connections to more than 200 US cities

Picture by Glyn Genin

THIRTY YEARS ago the British and French governments finally gave the go-ahead for the world's first supersonic airliner, the Concorde project. But it was January 1976 before Concorde's first commercial flight and another 10 years shuttling backwards and forwards over the Atlantic before British Airways was able to report that the aircraft

was making a healthy profit.

Despite all the initial optimism of the 1960s, when the project's cost was put at £80m and Britain and France were hoping to sell more than 400 aircraft, only 16 were actually built and the overall cost eventually reached £2bm.

Nevertheless, Concorde came into its own in the 1980s economic boom as captains of industry and finance, pop stars and sport personalities climbed aboard the 100-seater aircraft to cross the Atlantic in style and on time rather than worry about the cost.

For them the premium New York return fare of £5,000 is justified by the savings in travelling time offered by Concorde. With mid-morning departures from London and Paris the busy senior executive has time to sort out his desk before departure and still be in New York's JFK airport at 9.20am the same day (or 9am on the Air France flight) after

a flight of just 3½ hours.
Inevitably, the recession and
the cost-cutting plans of the
1990s have forced some companies to reconsider the expense
of flying senior executives by

Paul Taylor on prospects for supersonic travel

# Concorde: a hard act to follow

Concorde. But Concorde still attracts its regular filers, of whom some travel every week, and those individuals who are willing to pay the supersonic premium to arrive fresh.

In addition, Concorde contin-

In addition, Concorde continues to attract a busy charter business. Mr W. D. (Jack) Lowe, BA's director of flight crew for Concorde says the airline remains "very happy with our Concorde operation; it has a beautiful niche."

In spite of Concorde's age, Mr Lowe says BA "has every intention of keeping it flying well into the next century". Nevertheless, he acknowledges that it will be necessary to replace Concorde one day. Since the benefits of supersonic flight are "enormous", he has no doubt that Concorde will be superseded by a second generation supersonic aircraft. "It took just over 60 years to

get from the Wright Brothers to Concorde. It is not a case of 'if', it's a case of 'when', and it's 'when' that will decide what we end up with," he says. His enthusiasm appears to be shared by others, in particular by the informal seven-nation group of companies which has quietly been examining the feasibility for a successor to Concorde – dubbed rather unflatteringly, the High Speed Commercial Transport (HSCT).

For several years, Boeing and McDonnell Douglas of the US, Aerospatiale of France, British Aerospace and Deutsche Aerospace (DASA) of Germany have been studying the possibility of such an aircraft. More recently, they have been joined by Italian, Russian and

The go-ahead could be given soon after the end of the decade and the aircraft could be in service by 2010

Japanese industry representatives in the Supersonic Commercial Transport International Co-operation Study Group, or more informally "the

supersonic club".

The group has been concentrating on three main issues, the technological requirements for a second generation supersonic airliner, environmental considerations and finally the potential market for the new jet. Mr Bob McKinlay, who heads BAe's Airbus programme, says that although there are still technical and other unresolved issues, the group's preliminary conclusion "is that there don't seem to be any show stoppers".

Like the sirines, the aerospace industry believes the only real questions are when a new supersonic aircraft will be built, and who will be in the final consortium. The study project is being pushed forward in stages, but the consensus view is that, providing no insurmountable technological hurdles are encountered, the go-ahead could be given soon after the end of the decade and that the aircraft could be in service somewhere between 2005 and 2010.

Convincing others outside the industry, especially environmentalists and the governments that will probably have to subscribe most of the \$5bn-plus cost, is likely to be as difficult as agreeing on a design in which the manufacturers can share. But time is running out if the option of travelling at supersonic speed is to be continuously maintained.

By the turn of the century Concorde will have been in regular service for nearly 25 years. That is normally about the maximum life-span for an airliner, although Concorde's amual usage is much lower. Nevertheless, if any HSCT is to enter service in the early part of the next century, much of the preliminary research and development must be undertaken in the current decade.

Perhaps the most critical factor in the final decision on whether to go ahead with a

"son of Concorde" is the likely market for supersonic travel. Concorde, with its payload of only 100 seats, has always been viewed as a "top persons' airliner", with a premium fare which has limited its market.

But there is now a wider appreciation of the benefits of faster travel, as more people fly longer non-stop distances. By 2000, it is believed that long-distance traffic will have doubled in volume, stimulated by such new-generation subsonic long-range airliners such as the Airbus A-340. Bosing 747-400 and McDonnell Douglas MD-11.

There are differing views about the size of the potential market. Some believe that demand in the first quarter of the next century could justify up to as many as 1,000 new supersonic aircraft, worth some \$200-300bn, collectively carrying up to as many as 600,000 passengers a day. But European analysts, with the reality of Concorde behind them, tend to be more cautious, assessing the market at no more than a few hundred or

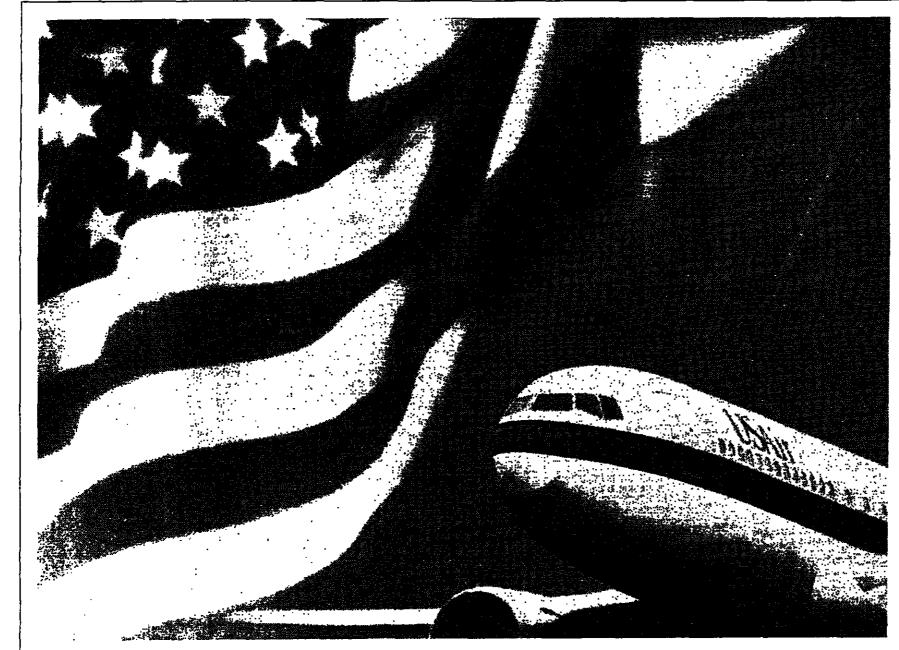
so aircraft. To be commercially viable. the next generation of supersonic airliners will have to be much bigger than Concorde, fly slightly faster and have a significantly longer range. Although he emphasises no formal decision to go ahead has been taken, Mr McKinlay believes any new supersonic aircraft would need to seat 250 to 300 people in several classes fly at between Mach 2 and Mach 2.25 and have a range in excess of 5,500 miles compared to Concorde's 3,500 miles.

to Concorde's 3,500 miles.

The range is critical because it would open up new high density routes such as the trans-Pacific routes from America's west coast to Asia, for instance Los Angeles to Tokyo. But to achieve ranges of that order, the new aircraft will need to utilise high technology, low weight materials and a specialised power plant — probably a form of variable cycle engine which would help it meet some of the environmental noise objections while flying at subsonic speeds.

Such an aircraft could cut many long distance journey times in half and help attract new travellers to supersonic flight. Nevertheless fares, although perhaps not as high as Concorde, will probably still reflect a technology premium for supersonic travel.

The HSCT will be expensive to build and is likely to face even more severe environmental demands than Concords in terms of noise levels and pollution. Meeting those demands will be difficult technologically and financially — far beyond the capabilities of any one company. There is no doubt that the HSCT, whenever it is built, will have to be a consortium venture.



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